

This report is documentation of news stories ran in the 1st Quarter of 2017, January 1st through March 31st 2017 intended to fulfill the requirements of Radio Station KLZA, Falls City, Nebraska's acknowledgment of major issues facing communities served by this station.

1. Falls City Utility Upgrades Continue
2. Nebraska Legislature Actions on Taxes and Cuts Due to Expected Revenue Shortfall
3. How Weather Affects Nebraskan Farmers and Residents
4. Progress on Southeast Community College Learning Center for Falls City.
5. Ag Programs for Producers that may Help Prepare for Expected Continued Low Commodity Prices.

Falls City Utility Upgrades Continue – Water Plant and New Electrical Generator

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Story Title	Date Aired	Length	Story Information	Times Aired
Annual Edge Banquet	01/06/17	1:10	The City of Falls City was honored for time and resources contributed to EDGE City improvements including upgrades to the power plant and drilling new collector wells to provide a safe and reliable water source.	4
AHRS Receives Bid for Portion of Falls City Generator Project	02/28/17	:45	AHRS Construction of Bern, Kansas was awarded a bid for a portion of the work on the new electrical generator at the Falls City Power Plant	4
Utility Work Ongoing in Falls City	03/01/17	1:15	Improvements continued to be made to the Falls City infrastructure with work occurring along Highway 73. The current upgrade in the center of town replaces lines that carry a lower voltage and have been in service for over 40 years	4

Nebraska Legislature- Actions on Taxes and Cuts due to Expected Revenue Shortfall

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Story Title	Date Aired	Length	Story Information	Times Aired
Ricketts Confident Nebraska Can Cut Taxes Despite Shortfall	01/02/17	:50	Nebraska Gov. Ricketts is offering few specifics before his annual address to lawmakers but in an interview says the plan will focus on slowing state spending growth.	5
Financing the Nebraska Government	01/04/17	:50	A coalition of property owners and elected officials is calling on Nebraska policymakers to rely less on property taxes to finance the government.	4
Gov. Ricketts Looks Ahead to Legislative Session	01/05/17	:55	Nebraska Gov. Ricketts continued to press for tax relief.	2
Budget Cuts for Nebraska	01/05/17	1:00	Nebraska state government would see a net budget cut of \$151 million over the next 6 months under a plan floated by Gov. Ricketts	4
State of the State Address	01/12/17	:50	Nebraska Gov. Ricketts is calling on lawmakers to pass a property tax overhaul, merge state agencies and approve incremental income tax cuts that would begin in 2019	4
Nebraska Farm Bureau says Ricketts Property Tax Proposal Falls Short	01/15/17	:55	Farm Bureau President Steve Nelson says the proposal to shift the basis on which to assess agricultural property from a market-based system to an income-based system doesn't address the real problem	5
Gov. Ricketts Wants to Change how Agricultural Land is Assessed	01/17/17	:55	Nebraska Gov. Ricketts gave a proposal that would change how agricultural land is assessed	4
Boone Lawmaker Proposes Tax Cut Along with Sales Tax Hike	01/18/17	1:20	A Nebraska Legislature says he is introducing legislation to bring both property tax relief and a boost in the state sales tax	4
Ricketts Discusses Trump Exec Order and Town Halls	01/31/17	1:55	Nebraska Gov. Ricketts visited Falls City where he talked about a number of items including school funding through property taxes	4

Nebraska Legislature- Actions on Taxes and Cuts due to Expected Revenue Shortfall

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Story Title	Date Aired	Length	Story Information	Times Aired
Legislature Advances Budget Bill	02/06/17	1:00	A budget bill, designed to get a quick start on closing a 900-million dollar revenue shortfall, advanced in the Nebraska Unicameral.	4
Head of Ag Group Blasts Governor's Income Tax Cut Plan	02/15/17	1:05	As state legislators consider Gov. Ricketts plan to reduce income taxes, the president of the Nebraska Farmers Union spoke out against the measure saying it did not address the biggest need for the state's farmers and ranchers which is property taxes	5
Gov. Ricketts Defends his Property Tax Proposals, Declines to Discuss Legislative Paralysis	02/21/17	1:00	Gov. Ricketts defends his proposal even in the face of criticism coming from some of his natural allies.	5
A Push to Reduce Property Taxes	02/22/17	:40	A push to reduce property taxes in this year's legislative session was gaining new support in Nebraska	4
Unicameral Weighs Plan to Cut Property taxes and raise sales taxes.	02/27/17	1:15	State lawmakers were considering a bill that would increase the state sales tax in order to cut property taxes.	3
Gov. Ricketts Comments on Latest Economic Forecast	03/02/17	1:20	With sluggish state tax revenues Gov. Ricketts says state government will have to cut the budget even more	2
Gov. Ricketts insists Nebraska Can Afford to Cut Taxes, Opposes any Tax Swapping	03/08/17	1:00	Gov. Ricketts insisted that Nebraska can afford to cut taxes, even in the face of declining revenue.	4
Senator Watermeier Prioritizes On-Line Sales Tax Collection Bill	03/14/17	1:10	Nebraska 1 st District State Senator Dan Watermeier has prioritized LB-44, to help Nebraska collect sales tax from on-line shopping	4

Nebraska Legislature- Actions on Taxes and Cuts due to Expected Revenue Shortfall

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Story Title	Date Aired	Length	Story Information	Times Aired
Watermeier on Bills Prioritized for Gov. Ricketts	03/15/17	2:05	Bills introduced in the unicameral, backed by Gov. Ricketts were prioritized in the Nebraska Legislature	4
Watermeier on Tax Relief	03/21/17	2:15	1 st District State Senator Dan Watermeier said it is critical that Nebraska comes up with a way to relieve the burden on property tax on Nebraska's farmers.	4
Gov. Ricketts Says it Will Take Combination Tax Packages to Pass Legislature	03/29/17	1:25	Gov. Ricketts was trying to calm Nebraska agricultural leaders' fears about what type of tax relief package might come out of the legislative session	4

How Weather Affects Nebraskan Farmers and Residents

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Story Title	Date Aired	Length	Story Information	Times Aired
Wintertime can be the Worst Time For Nebraskans with Asthma	01/05/17	1:30	Cold weather is a common asthma trigger and for many, asthma attacks strike more often in winter.	3
Keeping Close Tabs on a Possible Snow and Ice Storm	01/12/17	1:15	Meteorologist Cathy Zapotocny warned of a storm heading to the area and urged residents to stock up on a few extra things at the grocery store	2
Winter Storm Watch	01/13/17	1:20	A Winter Storm Watch was in effect with the potential for freezing rain.	3
Power Outages Possible with Approaching Storm	01/13/17	2:00 \	With the threat of ice means dangerous driving conditions and the threat of a loss of power.	2
La Nina is "On Life Support" but Experts Disagree on What's Next	01/17/17	1:10	Nebraska Farmers looking a head to the spring planting season were carefully watching the demise of La Nina weather pattern to see what may come next	3
Weather Experts Look Ahead to Spring Planting Season	01/31/17	1:10	The experts trying to forecast how the changing weather patterns may impact Nebraska's planting and growing season in the year ahead.	3
Time to Brush up on you Severe Weather Preparedness	03/28/17	1:00	With a week into spring and the change of the season Meteorologist Mindy Beerends reminded us it was Severe Weather Awareness Week,	4
Statewide Tornado Drill	03/29/17	:50	The National Weather Service planned to conduct a test tornado drill.	2
Missouri River Is Rising but Still Well Below Flood Stage	03/29/17	1:20	According to Dave Becker, operations manager at Gavins Point Dam says more water is being released to prepare for boating season,	4

Progress of Southeast Community College Learning Center in Falls City

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Story Title	Date Aired	Length	Story Information	Times Aired
SCC Official Comments on Falls City Learning Center	01/03/17	4:00	SCC Board of Governors approved the purchase of nearly 8 acres of land on the north edge of Falls City. The land will eventually be home to the SECC Falls City Training Center	5
Location of Southeast Community College	02/28/17	1:05	SCC is finding that location matters to students. Amy Chelsey, SCC's dean of continuing education says that an initiative to place learning centers in 6 more locations is seeing progress	4
Facing a \$1-million Budget Gap. SCC Votes to Raise Tuition and Fees	03/23/17	1:35	The board of Southeast Community College will raise tuition \$4.00 per quarter hour ast the school faces a sizeable budget gap.	4

Ag Programs for Producers That May Help Prepare for Expected Continued Low Commodity Prices

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Story Title	Date Aired	Length	Story Information	Times Aired
Nebraska Farmers May Plant More Soybeans in 2017	01/04/17	:35	U.S. Department of Ag Chief Economist Ron Johansson expects plantings of eight major crops will be cut this year being replaced by soybeans due to predicted flat commodity prices.	4
Farmers to be Surveyed	02/20/17	:30	The Ag Department is getting ready to survey farmers about what they are planning to grow this year.	4
Nebraska Farmers Face Challenges in 2017	02/20/17	1:35	U.S. Department of Ag Chief Economist Ron Johansson testified at a U.S. House Agriculture Committee hearing and says farm income is expected to remain relatively flat	2
Forecasts Show Nebraska Corn Planting Down, Soybeans Up.	03/01/17	1:15	The U.S. Department of Ag held their Outlook Forum and Nebraska Farmers were told to take note of the trends expected for major grains and oilseeds for the 2017 growing season	4
Nebraska Farmland Value	03/17/17	:50	A land-market report by the University of Nebraska-Lincoln shows a 10% decline in the state's average farmland value over the past year.	4
Long-Range Forecasts Show Nebraska's In For a Warmer, Wetter Spring	03/23/17	1:15	Predictions call for reduced chances the drought will expand across the region.	3