

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dave Severin

Authorized committee:

Friends of Dave Severin

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

House District Representative 116

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Kendra Mitchell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*AxMedia Buyer*

Signature:

*Michelle York*

Name: AxMedia Buyer

Name: *Michelle York*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *3/4/24*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                 |                             |                                       |
|-----------------|-----------------------------|---------------------------------------|
| Contract #: 004 | Station Call Letters: WRLL  | Date Received/Requested: 3/4/24       |
| Est. #: 6664    | Station Location: Carmi, IL | Run Start and End Dates: 3/11-3/14/24 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



The Original Company  
 PO Box 242  
 Vincennes, IN 47591  
 (812) 882-6060

## WRUL Order Confirmation

**OrderID / Status:** 113610-004 / Submitted  
**Sponsor:** Friends of Dave Severin  
**Product:** Friends of Dave Severin  
**Estimate/PO#:** Contract #4456268  
**AccountRep:** Michelle York  
**Billing Cycle:** Broadcast Month  
**InvoiceType:** Detail  
**RunDates:** 03/11/2024 - 03/14/2024  
**Items Ordered:** 8  
**Gross Amount:** 141.20  
**-Discounts:** 0.00  
**-Agency Commission:** -21.18  
**Net Amount:** 120.02

Media Financial Services  
 1655 Palm Beach Lakes Blvd, 9th Fl, suite 903  
 West Palm Beach, FL 33401

Scheduled Stations: WRUL  
 Sponsor: Friends of Dave Severin

Printed 03/01/2024 11:21 AM

| LineID | Run Dates               | Run Weeks | Run Times | Mo | Tu | We | Th | Fr | Sa | Su | Week | Length | Description | PreEmp | Qty | Rate  | Cost  |
|--------|-------------------------|-----------|-----------|----|----|----|----|----|----|----|------|--------|-------------|--------|-----|-------|-------|
| 01     | 03/11/2024 - 03/14/2024 | All Weeks | 6a-10a    | 1  | 1  | 1  | 1  |    |    |    | 4    | :30    | Spot        | 1      | 4   | 17.65 | 70.60 |
| 02     | 03/11/2024 - 03/14/2024 | All Weeks | 3p-7p     | 1  | 1  | 1  | 1  |    |    |    | 4    | :30    | Spot        | 1      | 4   | 17.65 | 70.60 |

Notes and Special Instructions

| Broadcast Month Projected Billing [Gross] |      |          |      |          |        |         |        |
|---|------|----------|------|----------|--------|---------|--------|
| Jan-2024                                  | 0.00 | Feb-2024 | 0.00 | Mar-2024 | 141.20 | Q1-2024 | 141.20 |

Confirmed Correct; Payment Guaranteed

Accepted for WRUL