

ABC

3rd Quarter

2011



October 1, 2011

To: Station Management

Re: ABC Television Network Third Quarter, 2011 Program Information

Attached is the **Third Quarter** review of the ***ABC Television Network News & Public Affairs Programming***. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan
Vice President
Affiliate Relations

Attachment(s)

ABC NEWS PROGRAMS – Third Quarter, 2011

AMERICA THIS MORNING

Monday through Friday

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday

7:00-9:00AM ET/PT

George Stephanopoulos and Robin Roberts provide viewers with timely news reports, informative features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH DIANE SAWYER

Monday through Friday

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Diane Sawyer keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through Friday

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Terry Moran and Bill Weir co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

PRIMETIME: WHAT WOULD YOU DO?

Using hidden cameras, "What Would You Do?" establishes everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, **John Quiñones** reports on their split-Third and often surprising decision-making process.

Fridays

9:00 - 10:00 PM ET

20/20

Informational News magazine combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Monday thru Friday

10:00 - 11:00PM ET

ABC News Correspondents Chris Cuomo and Elizabeth Vargas anchor 20/20.

THIS WEEK WITH CHRISTIANE AMANPOUR

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent Christiane Amanpour anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS WITH DAVID MUIR

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – 20/20 – Third Quarter, 2011

SUNDAY 20/20: THE SIXTH SENSE

Sunday, August 21, 2011

LETTERS FROM THE GRAVE

Two young mothers – one in Arizona and one in Wisconsin – both found dead under mysterious circumstances... But the clues to solving these cases are found in the stunning letters written by the women themselves just days before their deaths. Did they sense their time on earth was coming to an end? Jay Schadler reports.

Sunday, August 28, 2011

DECEITFUL BEGINNINGS

Where else but on the internet can you fall in love with complete strangers who have lied about their real identity? “20/20: The Sixth Sense” reports on two romances based on lies, both with explosive endings.

- “20/20” reveals the inside story of the controversial movie “Catfish.” Jay Schadler follows the story of Nev Schulman, a 24-year-old NYC photographer who becomes entangled in an intriguing internet relationship with a Michigan family.
- “20/20” reports on a real-life online murder mystery. A chance encounter in an online chat room leads to romance between a beautiful 18-year-old girl and a handsome young marine. But what she doesn’t know is that her “sweet sexy marine” is actually a 46-year-old married man. And before it’s over, passion will turn to jealousy, a love triangle... and murder. Jim Avila reports.

Sunday, September 4, 2011

LEFT FOR DEAD

A young, blond woman is discovered on the side of the road, beaten, naked and left for dead. When she regains consciousness, her statements to police are contradictory, confusing, even suspicious. Surveillance cameras capture her entering the elevator at the Miami hotel where she’d been staying, but she’s never seen leaving again. There’s no shortage of suspects. Chris Cuomo reports.

Sunday, September 11, 2011

WOMEN UNITE

Three very different women from a Dallas suburb -- a fiery athletic redhead, a stay-at-home grandmother and a buttoned-up business woman -- take matters into their own hands after discovering that their boyfriend had not only lied to them about his relationship with at least a dozen other women, but he had knowingly infected them with HIV. Elizabeth Vargas’ reports.

Sunday, September 18, 2011

THE WRONG TURN: THE KATI KIM STORY

Like a scene from a chilling horror movie, a young family is trapped in a snowstorm in isolated woods miles away from any help and surrounded by grizzly bears. Snowed in and unable to move their vehicle, the Kims spend nine long days stranded in south-western Oregon’s remote bear infested wilderness. How did the Kims survive such an extreme environment? In an exclusive, mom and survivor Kati Kim tells her story and gives us a heartfelt insight. Jay Schadler reports.

PRIMETIME NIGHTLINE SERIES

Summer is about traveling, and each program in this series is conceived as a road trip-like investigation into the realm of the extra-sensory, the spiritual, of things many people believe they have experienced....but which truly defy ordinary proof and perception.

Wednesday, July 6, 2011

CASEY ANTHONY: NOT GUILTY

The verdict is in and Casey Anthony may be set free...ABC's Primetime Nightline takes a look at the controversy surrounding the case, the evidence presented, the verdict and the outrage.

Wednesday, July 13, 2011

BEYOND BELIEF: THE OTHER SIDE

Bob Woodruff unlocks the mysteries of what he remembers in the terrible minutes after his vehicle hit an improvised explosive device and he saw his body floating below in a kind of whiteness. He speaks with others who report the same type of out of body experience and theologians, preachers, neurologists, psychologists, and anthropologists for "The Other Side."

Wednesday, July 20, 2011

BEYOND BELIEF: PSYCHIC POWER

Juju Chang and others unravel the power of the 21st century psychic. "Psychic Power" features a medium to the stars, psychic addicts who can't make a decision without consulting a clairvoyant, and people who believe their pets are psychic

Wednesday, July 27, 2011

CELEBRITY SECRETS: HOLLYWOOD MOMS

"Primetime Nightline" takes an up close look at what it's really like to juggle celebrity and family with the perspective of the people who really know what it takes to balance the demands of family life and celebrity - Hollywood's famous mothers and the people who help them keep it real. Denise Richards, Rachel Zoe, Tori Spelling and Kris Jenner may seem incredibly different but they share one common trait - raising families under the white hot lights of Hollywood.

Wednesday, August 3, 2011

BEYOND BELIEF: THE OTHER SIDE

Bob Woodruff unlocks the mysteries of what he remembers in the terrible minutes after his vehicle hit an improvised explosive device and he saw his body floating below in a kind of whiteness. He speaks with others who report the same type of out of body experience and theologians, preachers, neurologists, psychologists, and anthropologists for "The Other Side."

Wednesday, August 10, 2011

CELEBRITY SECRETS: UNDERAGE & FAMOUS

Primetime Nightline goes inside the fame game, the world of teenage and child stars. ABC News looks at kids and teens on the road to stardom, as well as stars from the '80s, '90s and '00s, who candidly reveal that success isn't always as sweet as it seems.

Wednesday, August 17, 2011

BEYOND BELIEF: MYSTIC PSYCHIC POWER

In this one-hour special Juju Chang, Josh Elliott, and David Wright explore the mysteries and controversies of psychic powers. We profile the man who is perhaps the world's best-known psychic, James Van Praagh. Van Praagh conducts regular "spirit circle" séances where he brings messages to his audience members from deceased relatives, and demonstrates his abilities for Nightline's cameras.

Wednesday, August 24, 2011

MY (EXTRA) ORDINARY FAMILY: REALLY BIG FAMILY

"Primetime Nightline" takes a look at what it takes to raise a huge family... 20 and counting. The matriarch of this family, Kelly, has been pregnant every year for the past 22 years. Juju Chang and Cynthia McFadden take you inside the Bates clan.

Wednesday, August 31, 2011

MY (EXTRA) ORDINARY FAMILY: MY KID IS TRANSGENDER

“Primetime Nightline” goes on a remarkable journey inside three families struggling to do right by their transgender kids – one, a biological boy who, at age 10, is now going to school as a girl and who will soon be given medicine to keep from going through male puberty; a 15-year-old biological girl who is taking testosterone to make her more masculine; and a 19-year-old biological male who goes to Mexico to have six surgeries in two hours to make him more feminine. Cynthia McFadden looks at the challenges these individuals face.

Wednesday, September 7, 2011

MY (EXTRA) ORDINARY FAMILY: FOOD FIGHT

Primetime Nightline explores the psychology behind food addiction. Cynthia McFadden reports on families torn apart by battles with food.

Wednesday, September 14, 2011

CELEBRITY SECRETS: A MODEL LIFE

“Primetime Nightline” goes inside the world modeling with young girls who come from the cornfields of Iowa or Kansas to the streets of New York City to become models, though they often learn they must pay a high price for success. ABC News’ Dan Harris explores the dreams and realities of the beauty business. Cynthia McFadden anchors.

20/20

Friday, July 1, 2011

BORN OF A KILLER

For 26 years, it was a secret... what happened to the missing baby of infamous murderer Diane Downs? Whisked away from the hospital, just after birth, never to be heard from again. No one knew what became of this innocent child until now. Rebecca Babcock, born of a killer, talked to "20/20" about being the seed of a monster and how that legacy has shaped her life. Elizabeth Vargas' report.

Friday, July 8, 2011

BIGAMIST BRIDE

For nearly two decades, "heartless," "coldhearted," "the devil," "a domestic terrorist"... all words used to describe Bobbi Ann Finley, the woman dubbed the "military mistress" and "the bigamist bride" allegedly targeted more than a dozen military servicemen, breaking their hearts and draining most of their bank accounts. Chris Cuomo reports.

JAYCEE DUGARD

"20/20" previews Diane Sawyer's highly-anticipated interview with Jaycee Dugard. Dugard was kidnapped at age 11 on her way to school by Phillip and Nancy Garrido, and held captive for the next 18 years during which time she was repeatedly abused and gave birth to two daughters. Phillip and Nancy Garrido have both recently been sentenced to life in prison.

Friday, July 15, 2011

HORSE THERAPY

Millions of viewers watched Diane Sawyer's landmark interview with Jaycee Dugard, who was kidnapped at age 11 on her way to school and held captive for the next 18 years, during which time she was repeatedly abused and gave birth to two daughters. Many of those viewers filled the ABC News message boards with remarks about her survival and resilience. Now Chris Cuomo takes a closer look at Dugard's healing process, which includes a special horse therapy that has been an essential part of her treatment.

LIFE AFTER

Midsi Sanchez and Jeanette Tamayo are also members of that small club nobody wants to join -- kids whose innocent faces appeared on missing posters -- and who've lived to tell the tale. Chris Cuomo revisits the two young kidnapping victims years after their horrific ordeals. Their stories show that there is life after being kidnapped, but not without some speed bumps in the road.

Friday, July 22, 2011

SCHIZOPHRENIA

"20/20" reports on the challenges facing families whose young children are suffering with severe mental illness. ABC News correspondent Jay Schadler shares the stories of three girls in California: 7-year-old Jani Schofield, has been diagnosed with schizophrenia -- her hallucinations command her to act dangerously and violently; Rebecca Stancil, a precocious 9-year-old who has already tried to commit suicide; and Brenna Wohlenberg, a 13-year-old who loves to play with her dogs but fears she will hurt them or her little sisters because of her psychotic behavior.

Friday, July 29, 2011

WHEN SEVEN LOOKS LIKE 70

Barbara Walters reports on Kaylee Halko and Lindsay Ratcliffe, two vibrant young girls who suffer from a rapid-aging disease called progeria, a fatal condition that currently affects 80 known children in the world. The disease causes children to age at 10 times the normal rate and is incredibly rare and always fatal. Walters also interviews one of the oldest surviving children with progeria and explores the secrets of aging that her body may reveal.

Friday, August 5, 2011

CHILDREN OF HOARDERS

There are an estimated six million hoarders in the United States – and while they suffer tremendously from the effects of this mysterious and devastating mental illness, their families also suffer along with them. In an eye-opening report, “20/20” looks at the children of hoarders, who come clean about the shame, resentment and lifelong secrets of growing up in such conditions. Elizabeth Vargas’ report.

Friday, August 19, 2011

ATTEMPTED SUICIDE

Was it an accident or a suicide attempt at 80 mph on a highway that shattered one life and killed two other innocent people? Justine Winter was a 16-year-old straight-A student with a bright future. One night, while breaking up with her boyfriend, she texted him that she wanted to end her life. Just a few minutes later, her car collided with a car carrying Erin Thompson and Erin’s 13-year-old son, Caden. Both were killed instantly, yet somehow Justine survived and was charged as an adult with two counts of homicide. But was it?

Friday, August 26, 2011

TEENS IN TROUBLE

They started out like any kids, full of hope and dreams – but now they’re homeless and in terrible danger of slipping between the cracks. These kids are not living under a bridge, but under the radar -- part of a new under-reported type of homelessness -- surfing from couch to couch, from the beds of friends to the beds of strangers. Chris Cuomo and his team have chronicled the terrors and triumphs of four such teenagers, all surviving largely on their own. He updates his eye-opening report.

Friday, September 2, 2011

MURDER MYSTERY

The question of who murdered a Fayetteville, NC military wife and two of her young daughters in their own home, leaving only one toddler alive, seemed to be answered with the conviction of a soldier who was a husband and a father himself. Yet years later that verdict was overturned and the original suspect, Tim Hennis, was acquitted. Then, after two decades of freedom, dramatic new evidence points back to Hennis. Elizabeth Vargas reports.

Friday, September 9, 2011

TRAIL OF SMOKE

It was the “puff” seen around the world: 13 million people watched a YouTube video of two-year-old Aldi, an Indonesian boy, puffing hungrily on cigarette. 20/20 traveled to Indonesia to find that Aldi is just the tip of the iceberg, just part of a much larger story. 20/20 reports.

Friday, September 16, 2011

MODERN DAY ROMEO & JULIET

It was like a modern-day tale of Romeo and Juliet: A 14-year-old girl and 19-year-old boy fell madly in love, despite a parent’s objection. But what happened next - a series of events that resulted in the murder of one of their mothers - was far from the ending of the Shakespeare play. Jim Avila’s reports.

Friday, September 23, 2011

GENERATION YOUTUBE

No longer do you need an agent or manager to launch a singing career or to publish a book. No longer do you need a company behind you to sell your ideas, products or how-to knowledge. Six years ago YouTube.com launched on the web and revolutionized video sharing. 20/20 reports.

Friday, September 30, 2011

AMANDA KNOX

In the final hours before the verdict in the appeal trial of Amanda Knox, the now 24-year-old American convicted in 2009 with two others of murdering her roommate, Elizabeth Vargas reports the very latest bombshells in court from Perugia, Italy.

PRIMETIME: WHAT WOULD YOU DO?

Using hidden cameras, "What Would You Do?" establishes everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, John Quiñones reports on their split-second and often surprising decision-making process.

Friday, July 1, 2011

- **Teen Dating Violence:** One of the first "WWYD?" scenarios involved a man berating his girlfriend, on the verge of physical violence. Now, five years later, the show returns to the same park to see how people react to a teen dating violence scenario. This time the young boyfriend will be emotionally abusive to his girlfriend and the fight will escalate to the threat of physical harm. One twist will involve changing the couple's attire from conservative/preppy clothes to something edgier.
- **Fake Slip and Fall:** It is a multi-billion dollar scam -- a customer in a store slips and falls, then threatens to sue the store for damages. What happens when our perpetrator tries to pull this scam in front of eyewitnesses who know that no accident occurred in the first place? How will people react if the person appears to be struggling in a tough economy?
- **The Junk Food Police:** While at a grocery store, an overweight mother and her daughter push a shopping cart filled with groceries with no nutritional value. What will bystanders do when they witness another shopper approach the mom and daughter and criticize them for their choice of food?

Friday, July 8, 2011

- **Date Rape Drug:** A past "WWYD?" scenario showed how people jumped to the rescue of a woman they suspected was getting drugged by a man. But what would happen if a man was getting drugged by an innocent-looking young woman putting a suspicious powder into her date's drink?
- **Drag Queens:** At clubs across the country, audiences cheer as drag queens strut their stuff on stage. But not everyone is so enthusiastic about men dressed as women. When two drag queens enter a coffee shop in Millburn, New Jersey, they're greeted with fierce intolerance at the hands of a mean-spirited waiter. Will customers jump to the drag queens' defense, or will they agree with the waiter's harsh treatment?
- **Pregnant Drinker:** A pregnant woman who looks like she might give birth any moment sits at a bar ordering drink after drink. Other patrons watch as she slams back the drinks. What would you do -- toast with her, or try to take her drink away?
- **Bike Theft:** What happens when a thief snatches a bike in broad daylight in a crowded park? To find out, "What Would You Do?" set loose a trio of thieves - white, black and female -- armed with bolt-cutters, hacksaws and a fierce-looking electrical grinder, in full public view. We watch reaction to a white thief, then a black thief. And what happens when the culprit is a sexy young woman in shorts and a tank top? Well, you won't believe it.

Friday, July 15, 2011

- Arizona Immigration Law: What will bystanders do when they observe people being racially profiled right in front of them? "WWYD" travels to Arizona, which has enacted a controversial illegal immigration law that would require police, in the course of enforcing the law, to ask people they suspect might be illegal aliens to show identification. Will anyone speak up when they observe an off-duty security guard confront a Latino family at a restaurant and demand their identification for no apparent reason except their appearance? In a twist, John Quiñones himself steps into the role of the one being questioned.
- Stealing Tips: It is a ritual of restaurant dining... tipping your waiter. But when someone steals the tips left for a waiter, will anyone in the restaurant say anything? The different ways people respond might be surprising.
- Deaf Discrimination: Will anyone intervene when a coffee shop manager blatantly discriminates against two deaf women applying for a job?
- Wanted: Customers at a diner sit at diner when a man who says he is a bounty hunter hands out a poster of a man wanted for passing counterfeit bills. What will the diners do when the wanted man comes into the restaurant? Will they say anything or mind their own business?

Friday, July 29, 2011

- Teenage Abortion: While eating at a restaurant, a teenager girl tells her teenage boyfriend that she is pregnant and she wants to keep the baby. The boyfriend, visually upset, says for all to hear that he wants no part in the rearing of the child and suggests she end the pregnancy. Will anyone in the restaurant speak up? Submitted by: Grand Prize Winner Jared Smith from Chippewa Falls, WI
- Discrimination: A little person is hassled and mocked for his size by fellow customers while shopping. Will anyone intervene? Submitted by: Grand Prize Winner Casey Hubelbank from Meriden, CT
- Homophobic Child: What would you do if, while at a restaurant, you witnessed a father telling his child that he is gay, and the child loudly showing disgust and intolerance over the situation? Submitted by: Damen Sterling from Taylor, MI
- Wheelchair Abuse: A capable young woman in a wheelchair is shopping at her local grocery store when a well intentioned customer tries to help. When she politely declines the offer, the help quickly turns into harassment. How will other shoppers react when they see our highly independent disabled actress being patronized as if she's a child? Contest winner Amy Saffell says it's a situation she frequently faces. Submitted by: Grand Prize Winner Amy Saffell from Franklin, TN
- Insulted Because of Red Hair: A boy is insulted and abused by a group boys at a diner. Will other patrons step in, or will anyone join in with the "ginger abuse" - when red heads are verbally attacked by others because of the color of their hair? Submitted by: Jonathan Gilsdorf from Rocklin, California (please note: Jonathan did not meet the contest age requirement and was not an official contestant)
- "WWYD" Classroom Assignment: John Quiñones and the "WWYD?" cameras visit students from a Buffalo, New York middle school class who submitted scenario ideas for a teacher's assignment (these submissions were not official contest entries as they were sent in by minors).

Friday, August 5, 2011

- Underage Drinking: The Center for Disease Control reports that 11% of all alcohol consumed in the United States is by people under 21 years of age. So what will happen when bystanders are confronted with seemingly underage teens pretending to get wasted in public? "WWYD" starts with white teens then switches to black teens.
- Construction Workers Harassing an Attractive Woman: What would you do if you saw three construction workers harassing an attractive young woman who asks them to stop flirting? What happens if these men are in suits and ties instead of construction gear?
- Elderly Shoplifting: Some statistics say senior citizen non-violent crime is up five-fold. So "WWYD" wondered how people would respond if they were eyewitnesses to an elderly shoplifter helping him or herself to food from the stocked shelves. Even law enforcement were surprised.
- Gold Digger: A young, attractive woman sits at the bar with her fiancŽ -- a much older man. All she can talk about is shopping, going to expensive restaurants, presents, convincing him to buy another house, etc. But when he goes to the restroom, the woman confides in the bartender, telling him she can't wait for her fiancŽ to die so she can get his money and finally marry someone her own age. What happens if the couple is an older woman and a younger man?
- "Primetime: What Would You Do?" has won awards from the Chicago International Television Festival, and the Avon Foundation's 2006 Voice of Change award for exposing "injustice and wrongdoing against women and bringing the message of domestic violence to the mainstream." The Columbia Journalism Review has called the program "a Candid Camera of Ethics."

ABC NEWS SPECIALS – Third Quarter, 2011

Sunday, July 10, 2011

A SPECIAL EDITION OF PRIMETIME WITH DIANE SAWYER – “JAYCEE DUGARD: IN HER OWN WORDS”

At the age of 11, Jaycee Dugard was abducted and held against her will for 18 years by her kidnappers. Today, she tells of her ordeal “in her own words” so that others may never fall victim.

Saturday, July 16, 2011

A SPECIAL EDITION OF PRIMETIME WITH DIANE SAWYER – “JAYCEE DUGARD: IN HER OWN WORDS” (ENCORE PRESENTATION)

At the age of 11, Jaycee Dugard was abducted and held against her will for 18 years by her kidnappers. Today, she tells of her ordeal “in her own words” so that others may never fall victim.

Friday, July 22, 2011

A SPECIAL EDITION OF 20/20: SUPER POWERS, SUPER HUMANS

Superpowers are usually associated with action superheroes like Superman or Batman. And right now, from movies like “Captain America” to weekly fan conventions across the country, superheroes are bigger than ever. ABC invites viewers to meet some real people with superpowers that they’ve developed by dedicating their lives to the basic human urge to overcome limitations, to soar by unlocking abilities hidden deep within.

Sunday, September 11, 2011

9/11 AMERICA REMEMBERS 10 YEARS LATER

ABC News will cover the tenth anniversary of the September 11th attacks across all broadcasts and platforms by looking at how the terrorist attacks changed the course of American history and the impact they had on the lives of all Americans. ABC News will honor those who lost their lives that day and explore the effects the event had on many families, as well as recognize the brave men and women who have served in the two wars that followed 9/11 and the first responders who risked their lives in an effort to save others.

Tuesday, September 13, 2011

AN ABC NEWS EXCLUSIVE TELEVISION EVENT: JACQUELINE KENNEDY: IN HER OWN WORDS

Viewers for the first time will hear actual interviews that former First Lady Jacqueline Kennedy recorded for history in an ABC News special with Diane Sawyer reporting. These never-before-heard interviews, which Jacqueline Kennedy recorded soon after her husband’s death, have remained strictly sealed – until now. The ABC News special coincides with the September 14th publication of the book which contains unedited and complete recordings of the oral history interviews.

ABC NEWS SPECIAL REPORTS – Third Quarter, 2011

DATE	START	END		TOPIC
Tuesday, July 5, 2011	2:14:59 PM	- 2:24:56 PM	ET	Casey Anthony Verdict
	11:14:59 AM	- 11:24:56 AM	PT	Casey Anthony Verdict
Thursday, July 7, 2011	9:35:11 AM	- 9:38:25 AM	ET	Casey Anthony Sentencing
	6:35:11 AM	- 6:38:25 AM	PT	Casey Anthony Sentencing
Friday, July 8, 2011	11:24:33 AM	- 11:34:26 AM	ET	Space Shuttle Atlantis Final Launch
	8:24:33 AM	- 8:34:26 AM	PT	Space Shuttle Atlantis Final Launch
Friday, July 8, 2011	8:43:41 PM	- 8:44:10 PM	ET	Squeezeback - Death of Betty Ford
	7:43:41 PM	- 7:44:10 PM	CT	Squeezeback - Death of Betty Ford
Monday, July 11, 2011	11:11:24 AM	- 11:56:06 AM	ET	President Obama Press Conference
	8:11:24 AM	- 8:56:06 AM	PT	President Obama Press Conference
Friday, July 15, 2011	10:56:52 AM	- 11:40:08 AM	ET	Presidential News Conference
	7:56:52 AM	- 8:40:08 AM	PT	Presidential News Conference
Thursday, July 21, 2011	5:55:01 AM	- 6:00:21 AM	ET	Landing of Space Shuttle Atlantis
	2:55:01 AM	- 3:00:21 AM	PT	Landing of Space Shuttle Atlantis
Monday, July 25, 2011	9:00:00 PM	- 9:24:37 PM	ET	President Obama's Remarks on Debt Crisis
	6:00:00 PM	- 6:24:37 PM	PT	President Obama's Remarks on Debt Crisis
Friday, July 29, 2011	10:34:48 AM	- 10:43:53 AM	ET	Presidential Remarks About Debt Ceiling
	7:34:48 AM	- 7:43:53 AM	PT	Presidential Remarks About Debt Ceiling
Sunday, July 31, 2011	8:39:26 PM	- 8:46:30 PM	ET	President Obama's Remarks on Debt Crisis
	5:39:26 PM	- 5:46:30 PM	PT	President Obama's Remarks on Debt Crisis
Monday, August 1, 2011	7:10:16 PM	- 7:12:39 PM	ET	House of Representatives Vote on the Debt Ceiling
	4:10:16 PM	- 4:12:39 PM	PT	House of Representatives Vote on the Debt Ceiling
Tuesday, August 2, 2011	12:33:37 PM	- 12:53:20 PM	ET	Presidential Remarks about Debt Ceiling Vote
	9:33:37 AM	- 9:53:20 AM	PT	Presidential Remarks about Debt Ceiling Vote
	1:04:58 PM	- 1:15:32 PM	ET	Presidential Remarks about Debt Ceiling Vote
	10:04:58 AM	- 10:15:32 AM	PT	Presidential Remarks about Debt Ceiling Vote
Thursday, August 4, 2011	3:58:28 PM	- 4:01:05 PM	ET	Special Report: Stock Market Drops Sharply
	12:58:28 PM	- 1:01:05 PM	PT	Special Report: Stock Market Drops Sharply

Monday, August 8, 2011	1:50:49 PM	-	2:05:09 PM	ET	Presidential Addresss to the Nation
	10:50:49 AM	-	11:05:09 AM	PT	Presidential Addresss to the Nation
	3:58:26 PM	-	4:01:45 PM	ET	Stock Market Drops Sharply
	12:58:26 PM	-	1:01:45 PM	PT	Stock Market Drops Sharply
Wednesday, August 10, 2011	3:58:26 PM	-	4:01:07 PM	ET	Special Report: Stock Market Drops Sharply
	12:58:26 PM	-	1:01:07 PM	PT	Special Report: Stock Market Drops Sharply
Thursday, August 11, 2011	3:58:26 PM	-	4:00:27 PM	ET	Special Report: Stock Market Closing Bell
	12:58:26 PM	-	1:00:27 PM	PT	Special Report: Stock Market Closing Bell
Monday, August 22, 2011	2:22:47 PM	-	2:34:39 PM	ET	Soecial Report: Presidential Statement of Libya
	11:22:47 AM	-	11:34:39 AM	PT	Soecial Report: Presidential Statement of Libya
Tuesday, August 23, 2011	2:13:12 PM	-	2:20:38 PM	ET	East Coast Earthquake
	11:13:12 AM	-	11:20:38 AM	PT	East Coast Earthquake
Friday, August 26, 2011	11:26:10 AM	-	11:32:33 AM	ET	Special Report: President Obama's Remarks on Hurricane Irene
	8:26:10 AM	-	8:32:33 AM	PT	Special Report: President Obama's Remarks on Hurricane Irene
Sunday, September 11, 2011	8:00:00 AM	-	10:58:26 AM	ET	A Special Edition of Good Morning America: 9/11 - America Remembers: Ten Years Later
	5:00:00 AM	-	7:58:26 AM	PT	A Special Edition of Good Morning America: 9/11 - America Remembers: Ten Years Later

THIS WEEK – Third Quarter, 2011

Sunday, July 3, 2011

Topics:

- Economy in Pontiac, MI

Guests:

- Mel Martinez
- Michelle Rhee
- Jose Antonio Vargas

Sunday, July 10, 2011

Topics:

- Economic Recovery Efforts

Guests:

- Bill Daley
White House Chief of Staff
- Christine Legarde
IMF Chair

Sunday, July 17, 2011

Topics:

- US Debt Ceiling

Guests:

- Jack Lew
Director, White House Office of Management and Budget
- Jon Kyl, R-Arizona
Senate Republican Whip

Sunday, July 24, 2011

Topics:

- US Debt Ceiling

Guests:

- Timothy Geithner
United States Treasury Secretary
- Michael Bloomberg
Mayor of New York City
- Jonathan Mintz and John Feinblatt
Couple that Mayor Bloomberg is Marrying on Sunday, July 24th
- Former Senator Trent Lott
R-Mississippi (Former Senate Majority Whip and Former Senate Majority Leader)
- Former Senator Tom Daschle,
D-South Dakota (Former Senate Majority Leader)

Sunday, July 31, 2011

Topics:

- Debt Ceiling Endgame

Guests:

- David Plouffe
White House Senior Advisor
- Senator Lindsey Graham
(R-South Carolina)

Sunday, August 7, 2011

Topics:

- Economic Outlook

Guests:

- Martin O'Malley
Governor of Maryland
- Ambassador Robert Ford
United States Ambassador to Syria
- Gloria Steinem
Feminist Author and Activist
- Steve Rattner
Former Counselor to the Treasury Secretary
Lead Auto Advisor
- Rep Jason Chaffetz
R-Utah

Sunday, August 14, 2011

Topics:

- Presidential Debate
- Iowa Straw Poll Results

Guests:

- Rep. Michele Bachmann
(R-Minnesota)
- Tim Pawlenty
Former Governor of Minnesota
- Laura Ingraham
Author and Radio Host
- Kay Henderson
Radio Iowa News Director

Sunday, August 21, 2011

Topics:

- Presidential Nominations

Guests:

- Jon Huntsman
Former Governor of Utah (R)
Republican Presidential Candidate
- David Axelrod
Obama Campaign Adviser
- POLITICAL ROUNDTABLE
Frank Luntz
- Republican Pollster, Luntz Global
Author, "Win"

Sunday, August 28, 2011

Topics:

- Storms & Government's Response

Guests:

- William "Craig" Fugate
FEMA Director
- Ron Brownstein
Political Director, National Journal
ABC News Contributor
- Donna Brazile
Democratic Strategist
- Robert Kagan
Senior Fellow, Brookings Institution
Foreign Policy Analyst
- Robin Wright
Author, "Rock the Casbah"
- Rajiv Chandrasakaren
Associate Editor, Washington Post

Sunday, September 4, 2011

Topics:

- Republican Endorsements
- White House Gridlock
- US Economy

Guests:

- Senator Jim Demint
(R) South Carolina
- Clarence Page
Columnist, Chicago Tribune
- Dana Loesch
Editor, Bigjournalism.com
Radio Talk Show Host
- Jared Bernstein
Senior Fellow, Center on Budget and Policy Priorities
Former. Chief Economist to Vice President Joe Biden
- Carol Lee
White House Correspondent, The Wall Street Journal
- Paul Krugman
The New York Times
Nobel Prize Winning Economist

Sunday, September 18, 2011

Topics:

- Clinton Global Initiatives
- Palestinian Push for Statehood
- Post-Gadhafi Libya

Guests:

- President Bill Clinton
Clinton Global Initiative
- Tony Blair
Fmr. British Prime Minister
Quartet Representative to the Middle East
- Eric Schmidt
Executive Chairman, Google

Sunday, September 25, 2011

Topics:

- President's Economic Plans
- Double-Dip Recession

Guests:

- David Plouffe
White House Senior Adviser
- David Cameron
Prime Minister, United Kingdom
- Hanan Ashrawi
Executive Committee Member, Palestine Liberation Organization
- Mohamed El-Erian
CEO, PIMCO
- Crystia Freeland
Global Editor at Large, Reuters
- Austan Goolsbee
Former Chairman, Obama Council of Economic Advisers

NIGHTLINE – Third Quarter, 2011

Friday, July 1, 2011

Topics:

- Crime & Punishment: Dominique Strauss-Kahn
- Beyonce Unplugged
- Platelist: Adam Perry Lang

Monday, July 4, 2011

Topics:

- American Valor: One Marine's Story

Tuesday, July 5, 2011 (1 Hr)

Topics:

- Casey Anthony: The Verdict
- Nancy Grace Reviews Verdict
- Outrage Over Casey Anthony Verdict
- How both sides presented evidence
- The Anthonys: A Family Torn Apart
- Casey Anthony Jurors?
- Casey Anthony: Why are we Fascinated?

Wednesday, July 6, 2011

Topics:

- Casey Anthony Juror No. 3
- Jose Baez on Casey's Reaction
- Did the Justice System work?

Thursday, July 7, 2011

Topics:

- Casey Anthony
- NAT GEO: Killer Shots: Stephanie Sy
- News of the World: Jeffrey Kofman

Friday, July 8, 2011

Topics:

- All Eyes on Dutchess Catherine
- Babies Behind Bars
- Jaycee Dugard: Her Story of Survival

Monday, July 11, 2011

Topics:

- Jaycee Dugard
- Michele Bachmann: Pray away the Gay
- Sign of the Times: USA Women's Soccer

Tuesday, July 12, 2011

Topics:

- Beyond Belief: Virgin Mary
- Pedophile Danger
- Sherwood Schwartz Obit

Wednesday, July 13, 2011

Topics:

- Rupert Murdoch & the NOTW
- Beyond Belief: Consecrated Virgins
- Seriously Funny: Seth Meyers

Thursday, July 14, 2011

Topics:

- Sleeping Beauty: Kleine-Levin Syndrome
- Roller Derby
- Sign of the Times: Sun Lounger Wars

Friday, July 15, 2011

Topics:

- Marrying a Teenager
- Carmageddon
- Sign of the Times: Pagan Policeman

Monday, July 18, 2011

Topics:

- Casey Anthony Free
- Cowboys & Aliens
- Sign of the Times: Pagan Policeman

Tuesday, July 19, 2011

Topics:

- Murdoch Scandal
- Beyond Belief: Battle With the Devil
- Cry for Help: Drought

Wednesday, July 20, 2011

Topics:

- Heat Wave
- Yukon Gold Rush
- Margarita Man

Thursday, July 21, 2011

Topics:

- Charlie Sheen's Goddess – Bree Olsen
- Diving with Sharks
- Sign of the Times: Space Shuttle

Friday, July 22, 2011

Topics:

- Oslo Terror Attack
- Heat Wave
- Sign of the Times: Barbie

Monday, July 25, 2011

Topics:

- Debt Crisis & the President
- Into the Wild: Spirit Bears
- Playlist: Alice Cooper

Tuesday, July 26, 2011

Topics:

- Out of the Shadows: The Accuser's Story

Wednesday, July 27, 2011

Topics:

- Celebrity Secrets: Mommywood Incorporated
- Exotic Pet Vet
- Debt Crisis

Thursday, July 28, 2011

Topics:

- Search for a Missing Child
- AWOL Soldier's Attack Thwarted
- Sign of the Times: Meditation

Friday, July 29, 2011

Topics:

- Crime & Punishment
- Kal Penn
- By the Numbers: Debt Crisis

Monday, August 1, 2011

Topics:

- Gabby Giffords
- The Debt Dealing
- Missing New Hampshire Girl
- On the Town: Jon Bon Jovi

Tuesday, August 2, 2011

Topics:

- New Revelations on Phillip & Nancy Garrido
- You Are What You Eat: Gluten-Free Diet
- NAT GEO: Shark Invasion

Wednesday, August 3, 2011

Topics:

- D.B. Cooper Mystery
- Jersey Shore
- Extreme Camping

Thursday, August 4, 2011

Topics:

- Stock Market Meltdown
- Tech Jobs
- President Obama at 50

Friday, August 5, 2011

Topics:

- Breaking News: S&P Downgrades US Credit
- Counterfeit Luxury Goods
- Planet of the Apes
- Hand Fishing (Noodling)

Monday, August 8, 2011

Topics:

- Stock Market Turmoil
- Jane Fonda
- Navy Seals Tragedy

Tuesday, August 9, 2011

Topics:

- England Burning
- The Making of a Tween Star
- Resurrecting Dad

Wednesday, August 10, 2011

Topics:

- Aruba Disappearance
- Boy Band Boot Camp
- Obama vs Smiley and West

Thursday, August 11, 2011

Topics:

- Mom Squad
- Baby Tigers
- Karaoke Craze

Friday, August 12, 2011

Topics:

- Flash Mobs
- Lightning Fields
- Sarah Palin

Monday, August 15, 2011

Topics:

- Aruba Disappearance
- Ex-Boyfriend Jewelry Auction
- NTL Guide to 2012: Obama Bus Tour

Tuesday, August 16, 2011

Topics:

- How Collar Bomb Suspect Was Caught
- Psychic Detectives' Put to the Test
- Inside Google

Wednesday, August 17, 2011

Topics:

- Here Comes the Internet Bride
- Black Market Baby-Selling Ring Busted
- Newborn Polar Bears: A Rare Glimpse
- Renaissance Man Turns Home Into Art

Thursday, August 18, 2011

Topics:

- Modern Love: Mail-Order Brides

Friday, August 19, 2011

Topics:

- West Memphis Three Go Free
- 1-800-GOT-JUNK
- Georgetown v China Basketbrawl

Monday, August 22, 2011

Topics:

- Col. Moammar Gadhafi Hiding in Tripoli
- Sexualization of Tweens
- Wing Walker Falls to His Death

Tuesday, August 23, 2011

Topics:

- East Coast Quake
- Gadhafi Under Siege
- Glen Campbell and Alzheimer's

Wednesday, August 24, 2011

Topics:

- Steve Jobs Resigns from APPLE
- Hurricane Irene
- Hunger at Home: Crisis in America

Thursday, August 25, 2011

Topics:

- Hurricane Irene
- Susan Powell Disappearance
- George W. Bush Reflects on 9/11

Friday, August 26, 2011

Topics:

- Flashback: Beyonce on Motherhood
- Irene Brings Floodwaters to NY
- Irene's First Landfall

Monday, August 29, 2011

Topics:

- Irene Causes Death, Historic Flooding
- Dr. Luke: Hit-Maker for Britney, Katy
- Happy Feet Heads Home

Tuesday, August 30, 2011

Topics:

- Porn Industry Shuttered After HIV Scare
- Susan Lucci: Queen of Daytime TV
- World's 60 Deadliest Animals

Wednesday, August 31, 2011

Topics:

- Marc Anthony: I'll Always Love Jennifer
- US Security Flaws Post 9/11
- Cheesecake Factory: Big Bite, Small Cost

Thursday, September 1, 2011

Topics:

- Travel Agencies Flying High
- Kickboxers for Jesus
- Memory Pill

Friday, September 2, 2011

Topics:

- Education in the Wild
- Children With a Gift
- SkyMall: Mile-High Shopping

Monday, September 5, 2011

Topics:

- Can You Be Addicted to Food?
- Rain Drenches Irene-Soaked Cities
- Katy Perry's Famous Fingertips

Tuesday, September 6, 2011

Topics:

- Will Ashley Be Kicked Out of 'Hope'?
- Inside a Food Addict's Brain
- Sarah Jessica Parker: What You Didn't See

Wednesday, September 7, 2011

Topics:

- 400-Pound Teen Opts for Gastric-Bypass
- A New Life Post-Gastric Bypass Surgery
- Bullimic, Overeater Seek "Hope" Treatment

Thursday, September 8, 2011

Topics:

- Missing in Aruba: Shocking New Clues
- Howard Schultz on Job's 'Emergency'
- IHOP Massacre: Chilling 911 Tapes

Friday, September 9, 2011

Topics:

- Credible Terrorist Threat Discovered
- President Obama Pushes \$447B Jobs Plan
- Power Out in West, Flooding in East

Monday, September 12, 2011

Topics:

- Fallen Hero: Son Honors Firefighter Father
- September 11th: How we Changed
- Students Who Shared 9/11 with Bush

Tuesday, September 13, 2011

Topics:

- Miracle Babies Last Hope
- Could Sponge Bob be bad for Kids?
- Jacqueline Kennedy: Never-Before-Heard Tapes

Wednesday, September 14, 2011

Topics:

- What Does it take to be a Hero?
- Jacqueline Kennedy: In Her Own Words
- Jermaine Jackson: Family Secrets

Thursday, September 15, 2011

Topics:

- Joel Osteen on Faith, Positive Thinking
- In Somalia, the Children's Famine
- Guy and Doll: Man Models Women's Clothes

Friday, September 16, 2011

Topics:

- Facebook: The Future of Online Hiring?
- Seriously Funny: Albert Brooks
- Pat Robertson: Alzheimer's Remark Shocks

Monday, September 19, 2011

Topics:

- Tragedy at an Air Show
- I Just Shot My Wife: She's Dead
- Creature: Worst Movie Ever?

Tuesday, September 20, 2011

Topics:

- Chaz Bono talks about his DWTS debut
- Police Retrace Missing Woman's last known Steps
- Sign of the Times: Street Photographers

Wednesday, September 21, 2011

Topics:

- Crime & Punishment: Millionaire Murder
- Illegal Plastic Surgery
- Mick Jagger's New Band

Thursday, September 22, 2011

Topics:

- Real Housewives Backlash
- Cage Fighting Kids
- The Contenders: GOP Debate

Friday, September 23, 2011

Topics:

- Amanda Knox: Could She Go Free?
- Girls of PAN AM: Adventure Calls
- JERSEYSHOREsical: Snooki and the Gang

Monday, September 26, 2011

Topics:

- Susan Powell Disappearance
- Netflix
- American Pickers

Tuesday, September 27, 2011

Topics:

- Michael Jackson Trial
- Libyan Surface-to-Air Missiles
- Goldie Hawn

Wednesday, September 28, 2011

Topics:

- Cheapest Family In America
- Michael Jackson Trial
- Justice John Paul Stevens

Thursday, September 29, 2011

Topics:

- Food Safety
- Michael Jackson Trial
- Playlist: Gloria Estefan

Friday, September 30, 2011

Topics:

- US Airstrike Kills Al-Awlaki
- Christiane Amanpour 2-Way
- Michael Jackson Trial
- America's Funniest Videos

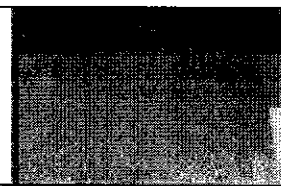
Oprah
3rd Quarter
2011

Welcome to Oprah.com | Sign In or Join Now!

Get the best o

**PF-FLYERS**

AUTHENTIC AMERICAN STYLE



The Oprah Show Archive.

2011

July

Search

07/29/2011	Food 101 with Michael Pollan
07/28/2011	A Once-in-a-Lifetime Barbra Streisand Extravaganza
07/27/2011	Tina Fey, Chevy Chase, Dana Carvey - SNL Class Reunion
07/26/2011	Oprah Honors American Heroes - The Freedom Riders Reunite
07/25/2011	Oprah's Ultimate Weight Loss Finale
07/22/2011	Exclusive: The 7-Year-Old Who Tried to Kill His Mother
07/21/2011	Whoopi Goldberg and 25 Years Later - The Color Purple Reunion
07/20/2011	Turn Back the Clock: Look and Feel 20 Years Younger
07/19/2011	Dr. Phil Returns to The Oprah Show: My Father Is a Serial Kill
07/18/2011	President Obama and First Lady Michelle Obama
07/15/2011	Money Powerhouse Suze Orman's Intervention with Octomom Nadya Suleman
07/14/2011	Rob Lowe Opens Up: The Brat Pack, Love, Sex, Scandal, Sobriety
07/13/2011	Singing Sensation Jennifer Hudson and Her Incredible Weight Loss
07/12/2011	Living Legend Debbie Reynolds and Her Daughter, Icon Carrie Fisher
07/11/2011	Raped by Their Father and Brothers - Twin Sisters Come Forward
07/08/2011	Barbara Walters and The View Cast Come to The Oprah Show
07/07/2011	Legendary Soap Stars Reunite
07/06/2011	Outrageous, Controversial Roseanne Barr Returns to The Oprah Show
07/05/2011	Exclusive: The Little Girl Forced to Live in a Dog Cage
07/04/2011	The Sister Wives Controversy - Inside America's Polygamist TV Family

Welcome to Oprah.com | Sign In or Join Now!

Get the best of Oprah.com in your inbox. Sign up for our newsletters!



CHEVROLET

CHEVY RUNS DEEP

LEARN MORE

Search Oprah.com

Join |

SIGN IN

The Oprah Show Archive.

2011

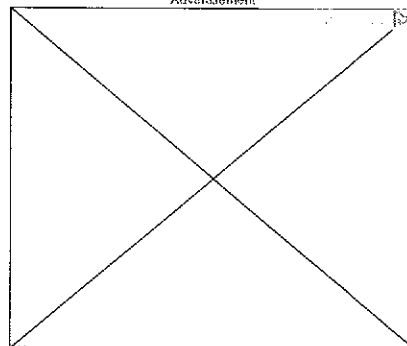
August

Search

- 08/31/2011 Lisa Marie Presley Speaks Out About the Death of Michael Jackson
- 08/30/2011 Oprah Says Goodbye to Nate Berkus: The Grand Finale
- 08/29/2011 The Hollywood Shocker: From Multi-Millionaire to Mobile Home
- 08/26/2011 The Greatest Lessons on The Oprah Show
- 08/25/2011 The Suburban Mom Who Was a Fugitive for 32 Years
- 08/24/2011 Why She Sued Her Husband for 12 Million Dollars and Won
- 08/23/2011 American Icon Ralph Lauren and His Fascinating Family
- 08/22/2011 Chaz Bono - Sonny and Cher's Only Daughter Becomes a Man
- 08/19/2011 Tortured By His Own Family: The Six-Year-Old Chained in a Closet
- 08/18/2011 The 61-Year-Old Surrogate Mom Who Gave Birth to Her Own Grandson
- 08/17/2011 Stevie Nicks, Joan Jett, Salt-N-Pepa, Pat Benatar - Rock Goddesses
- 08/16/2011 Jenny McCarthy - After the Big Breakup, Plus Author Terry McMillan
- 08/15/2011 Oprah and a No-Holds-Barred Conversation with Child Molesters
- 08/12/2011 Incredible Where Are They Now Follow-Ups!
- 08/11/2011 The Worst Days of Their Lives and the Miraculous Twist of Fate
- 08/10/2011 The Hottest Tickets on Earth, Plus Superstar Garth Brooks
- 08/09/2011 Talk Show Hosts Together for the First Time
- 08/08/2011 Oprah's Producers Uncensored, Plus Most Memorable Audience Moments
- 08/05/2011 Exclusive - The 16-Year-Old Boy Who Killed His Molester
- 08/04/2011 Supermodel Legends

1 2

Advertisement



The Best of The Oprah Show



They had us laughing, crying and cheering. Look back at the most unforgettable moments in *Oprah Show* history.

See them all ▶

The Hair She Used to Wear



From her first job working in television to the time she channeled her inner Tina Turner, see how Oprah's hairstyle has changed through the years.

Take a look back! ▶

Advertisement

We Love Giving Stuff Away!

Sign Up for the Sweepstakes & Promotions Newsletter →

Get it **OWN**

Welcome to Oprah.com | Sign In or Join Now!

Get the best of Oprah.com in your inbox. Sign up for our newsletters!



Give yourself more *security*
myBlue™ Checking

ARVEST
Member FDIC

Search Oprah.com

Join |

SIGN IN

The Oprah Show Archive.

2011

September

Search

- 09/09/2011 The Oprah Winfrey Show Finale
- 09/08/2011 Surprise, Oprah! A Farewell Spectacular - Part 2
- 09/07/2011 Surprise Oprah - A Farewell Spectacular - Part 1
- 09/06/2011 Oprah's All-Time Favorite Guest Revealed!
- 09/05/2011 Oprah's Most Memorable Guests: The Ultimate Reunion
- 09/02/2011 Rosie O'Donnell: Life After the Breakup and Her New Love
- 09/01/2011 Teen Heartthrob Surprises

Advertisement

The all-new
2013 CHEVY MALIBU ECO
WITH eASSIST

EXPLORE THE BENEFITS >

*EPA-estimated. Chevy Runs Deep.

The Best of The Oprah Show



They had us laughing, crying and cheering. Look back at the most unforgettable moments in Oprah Show history.

See them all >

The Hair She Used to Wear



From her first job working in television to the time she channeled her inner Tina Turner, see how Oprah's hairstyle has changed through the years.

Take a look back! >

Advertisement

brought to you by
OPRAH.COM

THE
LUCKY
ONE

HOW TO FIND (and KEEP)

the LOVE of your life



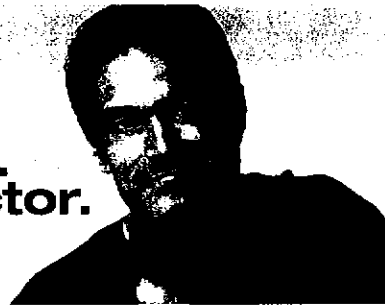
Dr. Oz

3rd Quarter

2011



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-021 – "SECRETS OF YOUR GYNECOLOGIST"

Gynecologic surgeon Dr. Lauren Streicher (The Feinberg School of Medicine, in Chicago) shares findings from a study that reveals how treatments gynecologists use for themselves are shockingly different from what they would describe for you. With assistance from audience volunteer Martinette (Bronx, NY), Dr. Oz and Dr. Streicher discuss pros and cons of different treatments and medications on the market. • Dr. Oz explains to audience members Ronda (Mt. Laurel, NJ), Nicole (Andover, MA), and Priscilla (Bronx, NY) how the lies they tell their doctors out of embarrassment could put them in medical danger. • Dr. Oz shows Assistant of the Day Lilly (Seafood, NY) the major eye changes that occur as we age and what can be done about them. • A natural healing process in your body, inflammation, may be the secret cause of the most serious and scariest diseases. Audience member Tanya (Brooklyn, NY) helps Dr. Oz demonstrate a way to fight it. • Then, audience member Kelly (Bethlehem, PA) helps Dr. Oz reveal everyday foods that can help stop inflammation before it starts.

SHOW NUMBER 2-027 – "THE FIX: CUTTING-EDGE PLASTIC SURGERY FOR YOUR BIGGEST PROBLEM AREAS"

Dermatologist Dr. Mathew Avram (Massachusetts General Hospital) and Dr. Oz reveal cutting-edge plastic surgery procedures for 3 of the biggest complaints women have. Dermatologist Dr. Elizabeth Tanzi (Washington Institute of Dermatologic Laser Surgery) demonstrates one of them by freezing fat off of patient Estelle (Nesconset, NY) live on stage. Plastic surgeon Dr. Stuart Linder (Beverly Hills, CA) helps guest Carmela (Canoga Park, CA) with bra bulge. • Then, plastic surgeon Dr. Sharon Giese (New York, NY) helps audience member Naomi (Woodcliff Lake, NJ) get rid of jowls. • Dr. Oz examines skin tags, and discusses when this common and normally benign skin condition can become hazardous to your health and the best methods to fix them. Dermatologist Dr. Doris Day (New York, NY) removes skin tags from her patient Diane (Parlin, NJ). • Beauty expert Marie Czeko Kuechel (Palatine, IL) and Dr. Oz share plastic surgery alternatives for under \$100 with audience members Cynthia (Baltimore, MD), Shirley (Cove Creek, AZ), Denise (Catonsville, MD), and May (Sun City, AZ). • Audience members Rena (Ridgewood, NJ) and Maria (New City, NY) must choose which are the best fixes for smoother skin.

SHOW NUMBER 2-028 – "ARTIFICIAL SWEETENERS: ARE THEY DANGEROUS? FACT V. FICTION"

Dr. Oz welcomes pediatrician and environment expert Dr. Alan Green (Stanford University School of Medicine), and dietician Dr. Christine Gerbstadt (spokesperson, American Dietetic Association) to discuss the good, the bad and the ugly of artificial sweeteners. Audience member Daisy (Lyndhurst, NJ) discovers the damage too much artificial sweetener intake could be doing to your body. • Then, Dr. Gerbstadt and Dr. Oz reveal the dangers of other food substitutes such as fat, butter and salt. • Dr. Oz tests the lung capacity of Assistant of the Day Diane (Dobbs Ferry, NY), and explains what kind of damage we are doing to our lungs without even knowing it, and ways we can improve our lung function. • Audience volunteers Leila (Walley Stream, NY), Melanie (New York, NY), and Jeanette (Long Beach, NY) help Dr. Oz reveal dangerous food and medication combinations. • For women who love to wear high heels, not just your feet, but your entire body is being affected. Podiatrist Dr. Jacqueline Sutera (spokesperson, American Podiatric Medical Association) has ways to minimize the damage.

SHOW NUMBER 2-030 – “WHAT’S YOUR RISK? STROKE”

Dr. Oz invites audience member Jackie (S. Salem, NY) to help uncover the symptoms and causes of a stroke, and what happens to the brain during one. Stroke expert Dr. Ralph Sacco (Pres., American Heart and Stroke Association) and neurologist Dr. Carolyn Brockington (Dir. Stroke Center at St. Luke's-Roosevelt Hospital, NY) explain the signs and risk factors for strokes to audience members Jennifer (Andover, NJ) and Sandra (Woodbridge Twsp, NJ). • Then, Dr. Oz unveils the stroke-risk calculator and helps audience member Phyllis (Plainfield, NJ) determine her risk of having a stroke. • Assistant of the Day Sandra (Stratford, CT) examines the gallbladder and learns how it's one of the smallest organs in the body that can cause the most excruciating pain. • With help from audience member Jennifer (Andover, NJ), Dr. Oz and research scientist Dr. Amy Howell (Blueberry and Cranberry Research Center of Rutgers University) reveal the hidden disease-fighting secrets of cranberries. • Then, Dr. Oz kick-starts the Healthy Dinner Club with guest Amanda (Fairfield, CT), who shares a meatloaf recipe that uses cranberries as a secret ingredient.

SHOW NUMBER 2-032 – “WHAT TO DO ABOUT YOUR 5 BIGGEST BODY COMPLAINTS”

With a dream team consisting of skin and hair specialist Dr. Valerie Callender (Howard University in Washington, DC), podiatrist Dr. Hilary Brenner (New York, NY), and dermatologist Dr. Howard Brooks (University Health Center at University of Maryland), Dr. Oz addresses the top 5 complaints you have about your body. Audience participants Pam (White Plains, NY), Stephanie (Bronx, NY), Mary (Kew Gardens Hills, NY), Tracy (New York, NY), Susan (Bridgewater, NJ), and Ebony (Havre de Grace, MD) help the team of experts tackle each issue. • Dr. Oz teaches Assistant of the Day Annie (Floral Park, NY) about lymph nodes that act as the body's bomb squad. • Contestants Mignon (Shrewsbury, NJ), Michelle (Sunland, CA), Louise (West Babylon, NY), and Kadeeja (Richmond Hill, NY) learn the many ways vitamin K helps your body in a game of “Win Your Daily Dose.” • Two viewers, Christie (Owings Mills, MD) and Nancy (Floral Park, NY) compete in Dr. Oz's Iron Chef Challenge for a panel of judges: Dr. Oz, restaurateur and Chef Donatella Arpaia (New York, NY), and former contestant Amanda Freitag (Next Iron Chef). • Fitness expert Susie Q teaches Dr. Oz a flab-buster work out.



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-031 – "DR. OZ'S \$1 DIET"

Dietician Kristin Kirkpatrick (Cleveland Clinic) and coupon mom Stephanie Nelson (Fdr., CouponMom.com) reveal shopping strategies for a \$1 diet plan. • Chef brothers Bobby and Jamie Deen (Savannah, GA) help unveil Dr. Oz's Dollar Menu with tips on how to eat right on a budget. • Dr. Oz teaches Assistant of the Day Ruth (Bowie, MD) how to spot a life-threatening condition before it becomes fatal just by reading your lips. • Dr. Oz and gastroenterologist Dr. Robynne Chutkan (Georgetown Hospital) examine the triggers and the treatments of heartburn to audience participant Debra (Bronx, NY), and reveal how you can tell when this digestive disorder is dangerous. • Then, audience member Jill (Mahwah, NJ) discovers how to distinguish heartburn from a heart attack.

SHOW NUMBER 2-013 – "THE SILENT KILLER REVEALED: NEW CLUES TO OVARIAN CANCER"

With help from audience participants Lynn (East Northport, NY) and Donna (Brooklyn, NY), Dr. Oz and specialist Dr. Barbara Goff (Dir. of Gynecologic Oncology, University of Washington) present brand new revelations about how ovarian cancer forms. • Then, Dr. Oz and Dr. Goff show audience member Carmen (Scarsdale, NY) ways your diet can reduce your risk of ovarian cancer. • Assistant of the Day Carol (Seymour, CT) learns three nail conditions we should never ignore. • Hazardous materials expert Steve Laughlin (Lindenhurst, IL) shows Dr. Oz and audience member Robyn (Hempstead, NY) the common cleaning mistakes women make at home that could cause health problems to you and your family. Then, audience members Carla (Hamden, CT) and Doris (Maplewood, NJ) find out the three common household items people buy that could cause serious health problems, and learn what they can be replaced with in a game of "Toxic Toss-Out."

SHOW NUMBER 2-036 – "WHAT'S HAPPENING TO OUR NATION'S GIRLS"

Dr. Oz, gynecologist Dr. Jennifer Ashton (author, *"The Body Scoop for Girls"*), and endocrinologist Dr. Louise Greenspan (San Francisco Medical Center) discuss what may be the cause of pre-adolescent girls going through puberty at early ages. Two moms, Raquel (New London, CT) and Michelle (South Lyon, MI) discuss the concerns they have about their own daughters who have hit puberty before reaching the age of ten. • Then, Dr. Oz and physician Dr. Billy Goldberg (author, *"Why Do Men Fall Asleep After Sex?"*) open up the case files to examine every day medical oddities. • Dr. Oz gives Assistant of the Day Fern (Bronx, NY) tips on how to protect yourself in colder weather and winterize your body. • Audience members Michelle (New York, NY), Jennifer (Oak Ridge, NJ) and Connie (Williamsport, PA) learn all about folic acid – the vitamin you didn't know you'd need after 40. • Dr. Oz quizzes audience volunteers Tammie (New Canaan, CT) and Millie (Brooklyn, NY) on the correct ways to respond to life-threatening situations.

SHOW NUMBER 2-034 – “THE LIFECYCLE OF THE PENIS”

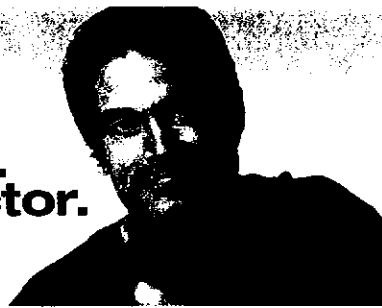
Many men and women don't know the penis has an actual life cycle and it changes with age. Urologist Dr. Harry Fisch (author, *"Size Matters"*) and Dr. Oz explain these various facets of the penis to audience volunteers Amy (Massapequa, NY), Jason (New York, NY), Kenny (Oneida, NY), John (Lakewood, NJ), James (East Orange, NJ), and Michele (Livingston, NJ), and discuss ways you can combat the changes and bring your sex life back. • Then, audience members Lorraine (Lakewood, NJ), Latrice (East Orange, NJ), Camille (Staten Island, NY), help Dr. Oz and Dr. Fisch reveal 3 sex boosters to get his libido back. • Assistant of the Day Nancy (Freehold, NJ) learns how common bodily sounds might be an indicator that something is seriously wrong. • Dr. Oz checks in on soda addicts Dr. Roizen and Laura () to find out the results of their 28-day detox, then challenges Debra (Brooklyn, NY) and the rest of America to a 28-day fried foods detox. • Self-described bargain hunters Laurie (Long Beach, NY), Melanie (New York, NY), and Sharon (Jamaica Estates, NY) face off to find the best bargains on the web for three different health products you can buy online.

SHOW NUMBER 2-035 – “COUNTDOWN SHOW: 6 HEALTH PLAGUES IN WOMEN OVER 40”

Dr. Oz's ultimate countdown show is back! Audience members Mallory (Mahwah, NJ), Stacy (Bronx, NY), Amy (Wayne, NJ), Kathleen (Wilmington, DE), Zikreeya (Wayne, NJ), and Donna (Park Ridge, NJ) help Dr. Oz reveal the 6 health plagues women over 40 face and ways to avoid and fix them. • Then, Dr. Oz and dietician Samantha (Fairfield, CT) discuss 5 outrageous diet fads. • Beauty expert Shalini Vadhera (author, *"Passport to Beauty"*) presents Dr. Oz and Assistants of the Day Lauren (Rosedale, NY), Yolonda (New Rochelle, NY), Sandy (Bronx, NY), and Robyn (Flemington, NJ) with 4 beauty secrets from around the world. • Audience members Cathy (New York, NY) and Karen (Washington, DC) compete to discover 3 surprising ways to boost your mood. • Then, audience volunteer Kathy (Hawthorne, NJ) tests out one of two alternative relaxation treatments, while Dr. Oz invites martial arts world champion Karl Romain (master of Chi Gong) to demonstrate the other. • Finally, Dr. Oz reveals the #1 spice you can add to your food to live your healthiest life.



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-042 – "WATCH AND WIN HOUR!"

Dr. Oz surprises the studio audience and viewers at home with loads of health-promoting goodies. Audience members Michelle (Bronx, NY), Linda (Huntington, NY), and Lynda (Monroe Township, NJ) discover why breakfast is the secret weapon for weight loss. • Audience members Lisa (Secaucus, NJ), Sharon (Commack, NY), Kathleen (Stony Brook, NY), and Darlene (Dix Hills, NY) help Dr. Oz reveal four supplement superstars. • Dr. Oz goes inside the eye by giving Assistant of the Day Pam (Newtown, CT) an impromptu eye exam. • Then, audience member Linda (Lake Grove, NY) learns four ways to fight off stress. • Fitness choreographer Stepp Stewart ("*Step With Me*") returns with a dance workout to attack sneaky fat.

SHOW NUMBER 2-037 – "SECRETS THE FOOD INDUSTRY DOESN'T WANT YOU TO KNOW"

Dr. Oz invites experts Lisa Lee Freeman (Editor-in-Chief of "ShopSmart Magazine") and David Zinczenko (Editor-in-Chief of "Men's Magazine") to expose surprising secrets of the food industry. On hand to help uncover the truth are audience members Angelique (Montclair, NJ), Judy (Plainview, NY), Millie (Hauppauge, NY), and Tina (East Hanover, NJ). • Then, Dr. Oz health inspector Peter DeLucia (Westchester County Department of Health) reveal to viewers Nicole (White Plains, NY), Candace (White Plains, NY), and Kerri (White Plains, NY) their respective grades following a surprise kitchen inspection. • Dr. Oz teaches Assistant of the Day Donna (West Orange, NJ) how to tell when snoring could be a sign of something serious. • Beauty expert Cheryl Kramer Kaye (beauty director, Redbook Magazine) shares miracle pills and potions with Dr. Oz and audience member Patti (Pt. Pleasant, NJ). • Contestants Elizabeth (Brooklyn, NY) and Cherie (Pelham, NY) discover surprising stomach ache solutions.

SHOW NUMBER 2-033 – "ALTERNATIVE HEALTH ALL-STARS: ANDREW WEIL"

Alternative therapy visionary Dr. Andrew Weil (Fdr., Arizona Center for Integrative Medicine) shares his biggest tips for optimum health – how you can feel better, live longer, and enhance your health naturally. • Then, Dr. Weil reveals his optimum health diet, explaining to Dr. Oz and audience member Stephanie (Stafford, VA) what 5 foods can reduce your risk of age-related diseases and improve your overall health. • Constipation is America's most common gastrointestinal complaint. Today, Dr. Oz reveals to Assistant of the Day Muriel (Miami Beach, FL) what should be done when you just can't go. • Dr. Oz welcomes sex expert Dr. Laura Berman (host, "*The Dr. Laura Berman Show*") to help reveal to audience members Paula (Ringwood, NJ) and Robyn (Bayonne, NJ) bedroom breakthroughs to boost your sex drive. • Contestants Cindy (Bayonne, NJ) and Tonya (Staten Island, NY) compete to reveal which anti-aging breakthroughs are worth the money.

SHOW NUMBER 2-038 – “CSI: COLD AND FLU”

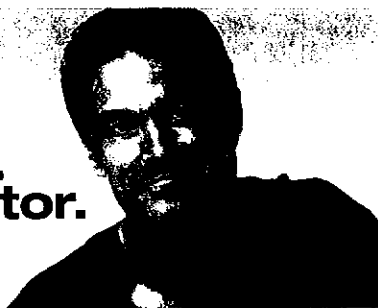
Along with a team of experts including Dr. Neil Schachter (Dir. of Respiratory Care, Mount Sinai Medical Center) and Dr. Leigh Vinocur (Dir. for Strategic Initiatives, University of Maryland School of Medicine) crack the code to avoiding cold and flu infections. Audience members Marcus (Kennesaw, GA), Amelia (Whiting, NJ), and Cherry Ann (Brooklyn, NY) share their favorite handshake alternatives to avoid skin-to-skin germ transference. Then, audience member Angela (Massapequa, NY) examines what happens to the lungs during a viral infection. • They are the top 5 things you use to fight off cold and flu, and with help from audience members Stephanie (North Caldwell, NJ), Camille (Bowie, MD), Amy (North Caldwell, NJ), Jamie (West Caldwell, NJ), and Anita (Mo City, Texas), Dr. Oz is putting them to the test to see if they really work. • Assistant of the Day Jackie (Freeport, NY) helps reveal Dr. Oz's favorite energy boosters. • Contestants Donna (Galloway, NJ) and Theresa (Bel Air, MD) learn what drinks are healthiest in a game of “Drench the Doc!” • Dance diva Angel Williams (Montclair, NJ) assembles a team of nurses and a Move to Lose workout.

SHOW NUMBER 2-044 – “ASK OZ: CELEBRITY EDITION”

Dr. Oz answers health questions from celebrities Joy Behar (host, “The Joy Behar Show”), singer Naomi Judd and choreographer Louis van Amstel (“Dancing with the Stars”), music mogul Russell Simmons, and chef Emeril Lagasse (“Emeril Live”). Also, pop singer Taylor Swift, and rock star Bret Michaels ask Dr. Oz via Skype or videotape. • From the audience, Deborah (Orangeburg, NY) learns how much and what kind of red meat is okay to eat, Alisa (Malvern, PA) learns how to make a healthy snack, and Shawn (Bronx, NY) examines how blood traverses through the heart. • With help from Assistant of the Day Alicia (Jackson, TN), Dr. Oz and the Bra Doctor Susan Nethero (owner, Intimacy Boutique) reveal gravity fighters that can help fix sagging breasts. • Contestants Dina (Mountainside, NJ), Loida (Bronx, NY) and Robin (Sugarloaf, PA) compete to determine which home remedies cure not just one, but two common medical problems. • Then, contestants Kimberly (Matawan, NJ) and Bina (Skillman, NJ) discover which foods contain hidden salt in a game of “Salt Shakedown.”



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-039 – "THE OVER 40 SURVIVAL KIT"

Physical therapist Peggy Brill (author, "Instant Relief"), nutritionist Heidi Skolnik (Englewood Cliffs, NJ), gynecologist Dr. Evelyn Minaya (Tinton Falls, NJ), and dermatologist Dr. Susan Taylor (diplomat, American Board of Dermatology) help Dr. Oz construct an "Over 40" kit no woman should be without. Audience members Angela (New York, NY), Migna (Haddon Township, NJ), Sue (W Babylon, NY), and Diane (Reisterstown, MD) reveal the kit's contents. • Participants Darlene (Balto, MD), Jocelyn (New York, NY), and Lucinda (Mamaroneck, NY) unveil alternative beauty treatments from around the nation. • Dr. Oz explains why our butts start heading south after 40. Assistant of the Day Michelle (Idaho Falls, ID) and audience participant Donna (Medford NY) learn ways to reverse and prevent the damage. • Dr. Oz shares the best herbs for your health with volunteers Cynthia (Williamsburg, Va), Sandy (Mullica Hill, NJ), and Joyce (Belle Terre, NY). • Contestants Stacy (Bedford, NY) and Gail (Chappaqua, NY) determine what can fight off the damaging effects of age on your mind and your memory.

SHOW NUMBER 2-040 – "THE MOST UNNECESSARY HEART PROCEDURE: THE DANGER OF STENTS"

Dr. Oz welcomes cardiac interventionist Dr. Matt Williams (New York Presbyterian Hospital) to help explain to audience members Fran (Coronit, CA) and Michelle (New York, NY) the controversy surrounding stent procedures. • Assistant of the Day Judy (Wind Gap, PA) discovers the secret reason your hair may be thinning over 40. • Then, hair stylists Tabatha Coffey (host, "Tabatha Salon Takeover") and Ted Gibson (hair expert, "What Not to Wear") are on hand to field the top 3 hair complaints in women over 40, presented by audience members Karen (Coopersburg, PA), Jenny (New York, NY), and Mirvarene (Brooklyn, NY). • How can you tell a slimming snack from a diet disaster? Dr. Oz reveals to audience members Amelia (Bronx, NY), Colleen (Glendale, NY), Dahlia (Brooklyn, NY), and Lori (Brooklyn, NY) how to recognize the most common fat traps. • Contestants Rosalinda (Bronx, NY) and Carol (Ridgewood, NJ) discover ways to cure bad breath.

SHOW NUMBER 2-048 – "SHOCKING TRUTHS ABOUT SEX IN AMERICA"

Sex therapist Dr. Laura Berman (author, "The Book of Love"), gynecologist Dr. Jennifer Ashton (CBS News Medical Correspondent), and radio personality Carolina Bermudez (co-host, "Elvis Duran and the Morning Show") join Dr. Oz in discussing sex mistakes. Audience members Marcie (New York, NY), Lisa (Dresher, PA), and Adrienne (Newark, NJ) reveal common sex fantasies. • Contestant couples Nicole and Montino (Bronx, NY), and Gina and Tom (Wantagh, NY) compete to determine which couple knows each other's sex needs more. • Today, Assistants of the Day Kim and Jim (Turnersville, NJ) discover the erogenous zone that is more sensitive than the g-spot. • Dr. Oz and Dr. Berman present Anaelisa (Brooklyn, NY), Nancy (New Canaan, CT), and Denise (Brookeville, MD) with products that may solve their sex problems. • Then, with assistance from Irene and Ed (Bronx, NY), Dr. Oz uncovers the diet that could lead to the best sex ever.

SHOW NUMBER 2-045 – “PLASTIC SURGERY: CUTTING-EDGE PROCEDURES”

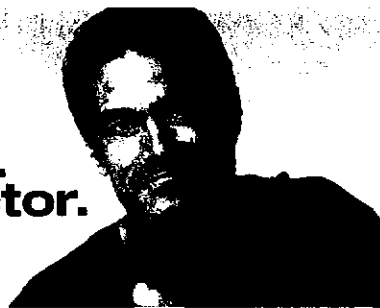
Plastic surgeons Dr. Haideh Hirmand (American Society of Aesthetic Plastic Surgery) and Dr. Stuart Linder (Beverly Hills, CA) discuss cutting-edge plastic surgery procedures with Dr. Oz and viewers Carol (Mount Joy, PA) and Shela (Tarzana, CA). • Your top three favorite Assistants of the Day are back, and this time, Yolanda (Middletown, NY), Sheila (Baltimore, MD), and Judy (Columbus, NJ) are helping Dr. Oz explain how you may be at risk for a muscle meltdown. • Contestants Mindy (Riverton, NJ), Susan (Beach Haven, NJ), Fran (Newark, NJ), and Sentoria (Newburgh, NY) compete to determine what everyday tasks can actually help you live longer. • Audience members Joanne (New York, NY), Marion (Manalapan, NJ), Gina (Manalapan, NJ), and Patricia (New York, NY) are on hand to help Dr. Oz reveal cutting-edge weight-loss products. • Contestants Josette (East Orange, NJ) and Tracy (Longwood, FL) play a game of Operation to unveil secret memory enhancers.

SHOW NUMBER 2-043 – “DR. OZ’S BEST SHORTCUTS EVER”

Dr. Oz invites audience members Donna (Hamilton Square, NJ), Sandra (Rosedale, NY), Andrea (Columbus, OH), Claudette (Manchester, CT), Kathleen (Wappingers Falls, NY), and Lisa (Toms River, NJ) to help explain the best shortcuts to losing weight. Relationships expert Keith Ferrazzi (author, “Who’s Got Your Back”) shares advice to keep you committed to exercising. • Audience volunteers Terri (Elk Grove, CA) and Barb (Newburgh, NY) help reveal shortcuts Dr. Oz would never take. • Assistant of the Day Bernice () learns the best shortcut to relieving neck pain. • Beauty Director, Holly Carter (People StyleWatch) presents viewers Denise (Willingboro, NJ), Laura (Princeton, NJ), and Michelle (Plainsboro, NJ) with 2-minute miracles to help you look younger. • Fitness expert GERALYN COOPERSMITH teaches Dr. Oz a 60-second workout.



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-047 – "7 WONDERS OF THE WORLD"

Alternative medicine expert Bryce Wyld (host, "Wyld On Health" on CTV in Toronto) helps Dr. Oz and audience members Kayla (New York, NY), Catherine (Yorktown Heights, NY), Kwan (Oyster Bay, NY), Maria (Balto, MD), Beverly (New York, NY), Lydia (Manhasset, NY), and Kathy (Brooklyn, NY) reveal the seven natural wonders of the world. • Then, Dr. Oz presents his approved home remedies to viewers Jane (Valley Stream, NY), Jennifer (East Hartford, CT), and Vicki (New York, NY). • Assistant of the Day Nancy (Middle River, MD) learns how to respond when you or a loved one feels faint. • Audience members Jessica (Montclair, NJ), Jenny (Scarsdale, NY), and Doreen (Massapequa, NY) discover beauty mistakes that age you. • The Kitchen Diva returns with a mystery ingredient that turns chicken pot pie into a healthier dish for taste testers Dr. Oz and audience member Maureen (Wesrun, CT).

SHOW NUMBER 2-049 – "UNDERCOVER SHOW"

Dr. Oz goes undercover at a bio-defense lab to determine how they identify threat and prepare the nation for a potential terrorism attack. • After going undercover as a pharmacist, Dr. Oz invites expert Nancy Nkansah (assistant professor of clinical pharmacy at University Of California, San Francisco) and participants Maria (Eastchester, NY), Laura (Tinley Park, IL), and Donna (Central Islip, NY) to examine the three common mistakes people make at the drugstore. • Dr. Oz goes undercover at a lunch cart, then reveals to audience members Julie (Delere, WI), Maritza (Freehold, NJ), Lillian (Pocono Pines, PA), and Pamela (Erial, NJ) lunch mistakes that are making you fat. • Then, Dr. Oz goes undercover in the bedroom of couple Dena and Stephen (White Plains, NY) and, along with gynecologist Dr. Lauren Streicher (The Feinberg School of Medicine at Northwestern University), presents sex solutions to obstacles many couples face. • Contestants Monica () and Terry () play a game of Undercover Habits, discovering which bad habits are surprisingly good for you.

SHOW NUMBER 2-041 – "MARRIAGE STRESS TEST"

Is your marriage hurting your health? Dr. Oz and experts Dr. Ed Hallowell (Dir., Hallowell Center of New York and Boston) and couples therapist Sue Hallowell address the questions you need to ask yourself to assess the health of your marriage. Couples Angela and Ed (Bloomfield, NJ) and Kerry and Mark (Wappingers Falls, NY) take the Marriage Stress Test. • Contestants Marnie (Bellerose, NY) and Trinia (Union, NJ) compete to determine ways to soothe stress at various times of the day. • Dr. Oz gets to the bottom of Celiac disease with Assistants of the Day Christine (East Hartford, CT) and Heather (Bloomfield, CT), and reveals how it could be the secret reason why you're bloated. • The number one thing sabotaging your attempts to lose Just 10 – your cravings. Dr. Oz and interventionist Brad Lamm explain to participant Lorraine (Ramsey, NJ) why we get them and how they can be conquered. • Then, married couple Andrea and Ed (Jackson, NJ) compete against each other to determine who knows the fastest ways to burn 100 calories.

SHOW NUMBER 2-046 – “CANCER-PROOF YOUR LIFE”

It's the ultimate cancer prevention show, and Dr. Oz is showing you how to cancer-proof your life. Cancer researcher Dr. William Li (Pres., Angiogenesis Foundation) helps Dr. Oz reveal the 5 biggest cancer risks for women over 40 to audience participants Beverly (Westbury, NY), Mary (Rocky Hill, CT), Synthia (Cortlandt Manor, NY), Frannie (Mt. Arlington, NJ), and Monica (Beacon, NY). • Then, Dr. Li returns to help Dr. Oz and audience members JoBeth (Yorktown, NY), Kim (Far Rockaway, NY), Cyndi (New York, NY), and Migdalia (Jackson Heights, NY) uncover the 4 anti-cancer super-foods. • With help from Assistant of the Day Delanie (Framingham, MA) Dr. Oz examines the #1 cancer you can avoid. • Audience member Shirley (Hempstead, NY) discovers how several simple switches in your lifestyle can help you prevent cancer. • Contestants Andrea (Las Vegas, NV) and Cindy (Kensington, CT) determine how to beat cancer before it begins during a game of “Which is Better?”

SHOW NUMBER 2-050 – “SECRETS OF THE SKINNY”

How do you lose the pounds and keep them off? Dr. Oz invites once-overweight viewers Becky (Oregon City, OR), Cari (Lac Du Flambeau, WI), and Caroline (Washington, DC) to share the secret tips to their success. • Plastic surgeon Dr. Arthur Perry () joins Dr. Oz in explaining to viewers Sally (Lakewood, NJ), Laura (Pittsburgh, PA), and Linda (Tollaid, CT) which plastic surgery procedures you should never try. • Assistant of the Day Katherine (New York, NY) learns quick and easy ways to diagnose and treat your sore throat. • The latest studies are in. The hottest gadgets are out. Dr. Oz asks volunteers Sherry (Upper Malboro, MD), Debbie (Goshen, NY), Kate (Cliffside Park, NJ), Cooper (Roswell, GA), Jodi (Lyndhurst, NJ), and Michele (Princeton, NJ) to help him reveal the 6 items on his “hot list” that'll help you live better, healthier lives.



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-053 – "BEST AND WORST OF 2010"

Dr. Oz unveils his ultimate checklist of the best and worst of 2010. Audience members Jacqueline (New York, NY), Andrea (Girardville, PA), Heidi (Plainview, NY), Brunelle (Bronx, NY), and Jeanine (Massapequa, NY) help reveal the best and worst ways to lose weight. • Then, pharmacist Suzy Cohen (author, "Diabetes Without Drugs") is on hand to share the best and the worst of the drugstore. • The way you sleep can either benefit your body or harm your health. Dr. Oz shows Assistant of the Day Emma (Brooklyn, NY) the best and worst ways to get a good night's sleep. • Audience members Shauntie (Bronx, NY), Robin (West Hartford, CT), Meredith (Roslyn, NY), and Lara (Brooklyn, NY) help Dr. Oz uncover the best and worst supplements for under \$10. • Then, volunteers Rochelle (Fort Worth, TX), Pam (New York, NY), and Elaine (Girardville, PA) help reveal the best and worst foods to order at Mexican, Chinese, and Italian restaurants.

SHOW NUMBER 2-052 – "MYTHS EXPOSED! EVERYTHING YOUR MOTHER TOLD YOU WAS WRONG"

"Science Bob" Pflugfelder drops by with a number of experiments that may help Dr. Oz and audience members Phyllis (New York, NY), Yvonne (Brooklyn, NY), Velinda (Tyrone, CA), and Angie (Fayetteville, GA) expose myths handed down to you from your mother. • Then, with Science Bob and audience member Carol (Holmdel, NJ), Dr. Oz exposes the biggest myth in your medicine cabinet. • Assistant of the Day Debbie (Chlifton, NJ) learns how hernias form. • Dr. Oz gives audience members Kelly (Staten Island, NY), Maureen (Far Hills, NJ), and Suzanne (Shoreham, NY) tips for sugar, salt, and cholesterol reduction, showing ways you can lower your numbers without medicine. • Contestants Nancy (New Brunswick, NJ) and Lisa (Deerpark, NY) compete to discover natural cures to beat the common cold this winter.

SHOW NUMBER 2-056 – "DR. OZ SPECIAL EDITION: INSPIRED BY DR. OZ'S COLONOSCOPY"

Two viewers, Ann (Bellmore, NY) and Ellen (Brooklyn, NY) reveal how Dr. Oz's colonoscopy prompted them to get checked and ultimately saved their lives. Gastroenterologist Dr. Jonathan LaPook (New York Presbyterian) discusses why fear of getting a colonoscopy, as in Ellen's case, may be the difference between catching a polyp early and catching cancer too late. • Ovarian cancer survivor Nancy (Yuma, AZ) explains the importance of trusting your gut and asking your physician questions to avoid a possible misdiagnosis. • In February, Bryan Bixler (Laguna Beach, CA) was suffering from severe anorexia, weighing 74 pounds, and literally at death's door. Today, after 9 months of treatment, he has more than doubled his body weight and looks fantastic! • Dr. Oz shares highlights from the 2010 Chicago Health Expo.

SHOW NUMBER 1-168 – “PREMIERE EPISODE: DR. OZ’S COLONOSCOPY” (R)

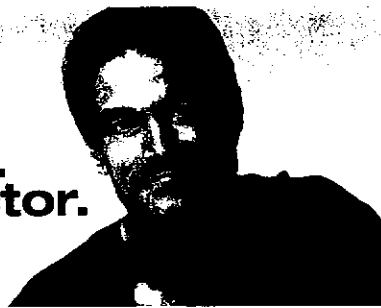
Dr. Oz invites the cameras along for his first colonoscopy, the results of which are life-altering. Gastroenterologist Dr. Jonathan LaPook (New York Presbyterian) helps Dr. Oz demonstrate the ease and effectiveness of a colonoscopy. • Audience members Vanessa (West Orange, NJ), Kelly (New York, NY), Yuviza (Sayreville, NJ), and Randi (North Massapequa, NY) learn how to determine the 5 important numbers every American needs to know to save their life. • Then, Dr. Oz checks in live with the Abyssinian Baptist Church in Harlem, New York where FOX 5’s medical correspondent Dr. Sapna Parikh hosts the “Know Your 5 Fair.”

SHOW NUMBER 2-010 – “DR. OZ’S ULTIMATE CHECKLIST: SUPPLEMENTS” (R)

Dr. Oz reveals to contestants Judy (Islip, NY), Jennifer (Sewaren, NJ), Nicole (Peekskill, NY), and Julie (New York, NY) the 4 supplements women over the age of 40 should take and why they’re best for ultimate health. Expert Dr. Tod Cooperman (president, ConsumerLab.com) weighs in on the safety of Fish oil supplements. • Then, audience member Eva (Totowa, NJ) helps Dr. Oz reveal the 3 supplements he would never take. • Assistant of the Day Melissa (Seldyn, NY) learns 3 ways that stress can affect your mouth. • Dr. Oz and environmental health scientist Dr. Urvashi Rangan (Dir., Greener Choices) show audience member Melissa (Bronx, NY) what fruits and vegetables are safe, which ones to steer clear of, and how to best wash filthy fruits. • Contestants Stefanie (New York, NY) and Tiffany (Brooklyn, NY) compete to choose the 3 cleanest foods in America.



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-051 – "RACHAEL RAY'S EATING HEALTHY ON A BUDGET"

TV Chef Rachael Ray (host, "Week in a Day") demonstrates simple insider kitchen tricks that will transform the way you cook. • Then Rachael comes to the rescue to help Sherri (Mount Sinai, NY) and Sandy (Newfield, NJ), two viewers struggling to cook healthy meals on a budget. • With help from Assistant of the Day Peggy (New York, NY), Dr. Oz reveals the most common joint problems and the noises they make. • Viewers Naala (Baldwin, NY), Ioanna (Great Neck, NY), and Vinny (Staten Island, NY) turn in their friends Dawn (Jamaica, NY), Tina (Great Neck, NY), and Fern (Staten Island, NY) whose healthy habits have horrific side effects. • Audience participants Darlena (Woodland Park, NJ), and Suzanne (Forest Hills, NY) learn which items in your kitchen pantry should be stashed, and which should be trashed.

SHOW NUMBER 2-061 – "THE PULSE: DR. OZ EXAMINES BREAKING NEWS HEADLINES"

The Pulse returns! Dr. Oz discusses the latest health headlines from the Twinkie diet to circumcision with gynecologist Dr. Donnica Moore (co-author, "Women's Health for Life"), psychologist Dr. Janet Taylor (Columbia University), and pediatrician Dr. Corey Hebert (New Orleans, LA). Audience members Sharon (Goldens Bridge, NY), Patty (Jacksonville, IL), and Tammy (Jacksonville, IL) assist with demonstrations. • Dr. Michael Roizen is on hand with a "Just 10!" update and tips on how to manage and maintain a holiday diet. • Not all breast pain is created equal. Dr. Oz teaches Assistant of the Day Lydia (Owings Mills, MD) about the different types of breast pain and what it can mean for your health. • Even when things don't go as planned – you can still make smart decisions. Contestants Kimberly (New York, NY) and Lori (Goldens Bridge, NY) compete to determine "What would Oz Do?" in unexpected health situations. • Contestants La Monica (New York, NY) and Janine (Jacksonville, IL) discover the best spices for your health in a game of "The Spice is Right!"

SHOW NUMBER 2-062 – "DR. OZ'S ULTIMATE CHECKLIST: ANTIOXIDANTS"

Dr. Oz teaches viewers Rhonda (Brooklyn, NY), Marisa (Staten Island, NY), Annamarie (Stafford, VA), and Donna (Brooklyn, NY) the importance of antioxidants in one's diet, and reveals what you need to eat and drink in order to boost your body's antioxidant level. • Then, audience member Patty (Mt. Sinai, NY) discovers the super-antioxidant powers of beets. • Bodily functions are natural, but could holding them in be bad for your health? Assistant of the Day Michele (Dayton, OH) learns the dangers of holding urine, coughs, and burps. • Dr. Oz reveals to audience members Joan (Brooklyn, NY), A'isha (North Brunswick, NJ), and Roberta (Jericho, NY) the top causes behind winter allergies and how to eliminate them. • Married couple Antonia and Raymond (Baltimore, MD) guess healthy "F" words during a game of Dr. Oz's \$1,000 Pyramid.

SHOW NUMBER 2-059 – “SUPERFOODS FOR SUPER BEAUTY”

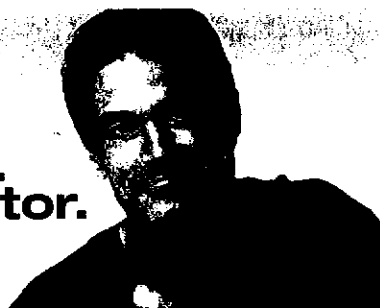
Dr. Oz invites dermatologist Dr. Audrey Kunin (Fdr., Dermadoctor) to explain why everyone could think of their refrigerator as a cosmetics counter. Audience members Felicia (New York, NY), Maureen (Park Ridge, NJ), Robin (Franklin, NJ), Donna (Shelton, CT), and Sylvia (Glemington, NJ) help reveal the 5 super foods for super beauty. • Dr. Oz and interventionist Bradd Lamm (author, "How to Help the One You Love") step in to help teenager Jared (Albuquerque, NM), whose drug addiction has cost his mom Lori and grandmother Avin (Albuquerque, NM) emotionally and financially. Then, former addict George (Houston, TX) offers support for this family in crisis. • Dr. Oz has solutions for viewers Grace (Orange, CT), Karen (Floral Park, NY), and Deniz (Elizabeth, NJ) who fear they are "speed aging" despite every effort to turn back the hands of time. • Contestants Shay (Brooklyn, NY) and Dawn (Wayne, NJ) compete to determine the best tea for women in a game of "Drink This, Cure That."

SHOW NUMBER 2-057 – “ASK DR. OZ: WHY DOES MY BODY DO THAT?”

Viewers Judy (New York, NY), Jacqueline (Fairfield, CA), Nancy (Glendale, NY), Joann (Yonkers, NY), Alicia (Avon, MN), and Nishita (Somerset, NJ) ask Dr. Oz embarrassing questions about their bodies. • Self-proclaimed hypochondriacs Lauren (Howell, NJ), Genene (Southold, NY), Saumita (Roseland, NJ), and Sandi (Dix Hills, NY) discover how long it takes before you catch a contagious infection from others. • Assistant of the Day Leslie (Bloomfield, NJ) discovers why our teeth change color with age, and what can be done naturally to get our pearly whites back. • Dr. Oz shows audience members Donyelle (Vernon, CT), Jackie (New York, NY), Patti (Stratford, CT), and Heather (Mountain Top, PA) how to increase the volume of your food without any extra calories. • Contestants Rita (East Yaphank, NY) and Karen (New York, NY) learn what are the best fish for staying strong in a game of "Go Fish!"



**Your Life.
Your Doctor.**



Currently in its second season, the syndicated daily series "The Dr. Oz Show" is hosted by Emmy Award-winning Dr. Mehmet Oz, trusted health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an entertaining, high-octane, multi-topic hour offering equal parts life saving information in an "embarrassment-free" zone and where nothing is off limits or out of bounds.

SHOW NUMBER 2-060 – "DR. OZ'S 50'S PREVENTION GUIDE"

On call are gynecologist Dr. Lori Warren (Louisville, KY), oncologist Dr. Marissa Weiss (Fdr., Breastcancer.org), and cardiologist Dr. Nieca Goldberg (Medical Director , NYU Women's Heart Program) as well as audience members Yolanda (Richmond Hill, NY), Laura (Massapequa, NY), Margaret (Somerset, NJ), and Aurelia (Brooklyn, NY) to help Dr. Oz identify the major concerns that affect you in your 50's, and ways you can take preventative action. • Audience member Brenda (Brooklyn, NY) discover which 5 supplements every woman over 50 needs. • Assistant of the Day Joy (Brick, NJ) learns which bones are most at risk of fracturing over the age of 50. • With help from audience members Lizbeth (Clifton, NJ), Deborah (Barnegat, NJ), and Mary (Wilton, CT), Dr. Oz investigates the mystery cosmetic items you need to look younger in your 50's. • Contestants Julie (Redding, CT) and Debbie (Manalapan, NJ) compete to determine why sex after 50 is important.

SHOW NUMBER 2-055 – "DR. OZ INVESTIGATES – GENETICALLY MODIFIED FOODS"

In an attempt to arm you with all the information you need to make the best decision for youyou're your family, geneticist Dr. Pamela Ronald (author, "Tomorrow's Table, Organic Farming, Genetics, and the Future of Food"), biologist Dr. Michael Hansen (researcher, Consumer Reports magazine), and expert Jeffrey Smith (Exec. Dir., Institute for Responsible Technology) join Dr. Oz in discussing the advances and the concerns of genetically modifying foods. Audience member Geneva (Kentwood, MI) participates in a demonstration. • Audience participants Kristin (East Meadow, NY), Cathy (Thumbull, CT), Inkimbi (Brooklyn, NY), and Shannon (Yonkers, NY) discover the best and worst organic foods you can buy. • Assistant of the Day Marci (North Wales, PA) learn all about Raynaud's disease and the 3 circulation symptoms you should never ignore. • Audience members Terri (Charlotte, NC), Kris (Bangor, PA), and Lisa (Woodbury, NY) discover buried beauty secrets that have worked for centuries. • Contestants Victoria (Medrod, NY) and Tracy (Trumbull, CT) compete to determine which of them knows how to avoid nutrient shortfalls.

SHOW NUMBER 2-063 – "DR. OZ'S 7 DEADLY SYMPTOMS YOU SHOULD NEVER IGNORE"

Dr. Oz reveals to audience members Lisa (Colonia, NJ), Gail (Cooper City, FL), Selina (Piscataway, NJ), Michele (Basking Ridge, NJ), Anna (Gaylordsville, CT), and Kelly (Meridian, CT) the 6 common symptoms that could turn deadly if you don't act today. • Then, audience member Jen (Little Silver, NJ) learns why burning in the chest or back is the #1 symptom you should never ignore. • Assistant of the Day Gail (Cherry Hill, NJ) learns the best ways to stop night sweats. • Beauty expert Cheryl Kramer Kaye (beauty director, Red Book magazine) explains to audience participants Lisa (Avenel, NJ) and Christine (Springfield Gardens, NY) what's safe and what's not when it comes to straightening your hair. • Fitness expert Geralyn Coopersmith (Ridgefield, CT) teaches Dr. Oz a saddlebag workout aimed at toning your upper thighs.

SHOW NUMBER 2-065 – “ALTERNATIVE HEALTH SECRETS FROM AROUND THE WORLD: INDIA”

Dr. Oz's visits to longevity hotspots around the world brings him and audience members Denise (Stamford, CT), Darlene (Stamford, CT), Diane (Katonah, NY), and Greteta (Richmond, VA) to India, where they uncover the biggest alternative health secrets with ayurvedic medicine specialist Dr. Kulreet Chaudhary. • Married couples Sonya and Michael (West Hartford, CT), Laura and Paul (Pt. Pleasant Beach, NJ), and Jacqui and Don (Manalapan, NJ) step to the Truth Tube to find out if the husbands' habits are health hazards or just annoying. • Assistant of the Day Kari (Clinton, NY) examines the killer clog in your throat by inspecting the trachea. • Contestants Lavonne (Indian Head, MD) and Angelina (Sayville, NY) compete to determine which flowers have the power to give you younger looking skin. • Workout instructor Kajal Mehta (Dhoonya Dance Studio) teaches Dr. Oz a Bollywood dance routine.

SHOW NUMBER 2-064 – “JUST 10! THE FINALE”

Dr. Oz is joined by Just 10 coaches Dr. Michael Roizen, Brad Lamm, Gunnar Peterson, and Dr. Rovenia Brock as they congratulate the Just 10 successes of viewers Laura (Fleetwood, PA), Nefie (Brooklyn, NY), Monica (Vancouver, WA), Samantha (Turner, OR), Lisa (Ramsey, NJ), and Judy (The Villages, FL). • Then, each coach shares tips on how to maintain long-term success in their respective areas of expertise. • Assistant of the Day Cheryl (New York, NY) discovers how to treat and prevent excessive dandruff. • Viewers Doreen (Rock Hill, NY), Staci (Ronkonkoma, NY), and Felicia (Pelham, NY) compete to determine who could find the best online health deal. • Two teams of weight-loss champions, the Crusoe family (Shirley, NY) and the healthy housewives of Oz, Toni (Richmond, VA), Stacy (Upper Allen, PA), and Brooke (Midlothian, VA) square off in a game of “Family Food” to learn who has learned more about staying healthy.

Anderson

3rd Quarter

2011

ANDERSON

"Anderson" Listings 2011-2012 Season

Monday, September 12th, 2011 (Show #1009) – PRIMARY RUN **An Exclusive Interview with Amy Winehouse's Family**

Anderson kicks off his premiere show with an exclusive interview with the parents and boyfriend of Grammy winner Amy Winehouse, who was found dead at the age of 27 in her North London home this past July. Mitch and Janis Winehouse will discuss for the first time their daughter's long and public battle with substance abuse, how they have been coping since her passing as well as the reality of addiction in hopes of helping other families dealing with similar situations. Anderson also speaks with Winehouse's boyfriend, Reg Traviss, about her state of mind before her untimely and tragic death.

Anderson's premiere show kicks off with an exclusive interview with the parents and boyfriend of Grammy winner Amy Winehouse, who was found dead at the age of 27 in her North London home.

Tuesday, September 13th, 2011 (Show #1008) – PRIMARY RUN **Summer's Best with Kathy Griffin, Snooki & Daniel Radcliffe**

Spray tanning with Snooki, sun bathing with houseguest Kathy Griffin and chatting with Daniel Radcliffe about taking risks after Harry Potter, are just some of the surprises Anderson has in store for viewers during this jam-packed summer show. Anderson also discusses his now infamous uncontrollable giggle fit.

Anderson spends the hour sharing with viewers how he spent his summer with special appearances by Snooki, Kathy Griffin and Daniel Radcliffe.

Wednesday, September 14th, 2011 (Show#1005) – PRIMARY RUN **Abandoned at Birth: Baby Jane Doe & Miraculous Mary**

Anderson speaks with two 24-year-old women who miraculously survived and remained resilient after facing some of the most extreme cases of abandonment as infants. Baby Jane Doe & Miraculous Mary were both separately discarded and left to die as infants, each only discovering who they were through headlines in the newspapers and the parallels don't stop there. These two remarkable women meet for the first time on Anderson and share their inspirational stories.

Anderson speaks with two 24-year-old women who have miraculously remained resilient after facing some of the most extreme cases of neglect and abandonment as children.

Thursday, September 15th, 2011 (Show#1011) – PRIMARY RUN **Sarah Jessica Parker & the cast of her new movie, "I Don't Know How She Does It"**

Anderson explores the longstanding debate of stay-at-home moms vs. working moms with Sarah Jessica Parker, Greg Kinnear, Christina Hendricks and Olivia Munn, who all star in the new film, "I Don't Know How She Does It," which features Parker as the breadwinning mother of two trying to balance it all. Anderson also has a candid conversation with real working moms and stay-at-home moms about their respective decisions. Plus, tips on how to successfully balance your work and home life.

Anderson explores the longstanding debate of stay-at-home moms vs. working moms with

Sarah Jessica Parker and the cast of “I Don’t Know How She Does It.” Plus, tips for successfully balancing your work and home life.

Friday, September 16th, 2011 (Show#1006) – PRIMARY RUN

Real Housewives of Beverly Hills: After the Tragedy

Anderson welcomes the cast of “The Real Housewives of Beverly Hills.” Lisa Vanderpump, Kyle Richards, Camille Grammer and Adrienne Maloof join Anderson to discuss the reality of reality TV, including the recent suicide of castmate Taylor Armstrong’s husband, exploring if the show was responsible for his death. Camille also discusses her painful divorce from Kelsey Grammer, revealing more details about the timing of his affair. Kyle also discusses with Anderson the current state of the relationship with her sister and costar Kim Richards. The Real Housewives’ husbands Mauricio Umansky, Paul Maloof & Ken Todd and the now infamous dog “Jiggy” also join Anderson to discuss how having cameras capture their wives’ every move has affected their lives.

Anderson welcomes the cast of “The Real Housewives of Beverly Hills” to discuss to the reality of reality TV.

Monday, September 19th (Show #1010) – PRIMARY RUN

The Story of My Mom: Gloria Vanderbilt

Anderson spends the hour with his 87-year-old mother actress/author/painter/fashion designer Gloria Vanderbilt, who shares the story of her remarkable life. From the headline-making custody battle over her as a 10-year-old girl, to the loss of her husband and Anderson’s father, author Wyatt Cooper, and years later the suicide of her son, Carter, Gloria shares how she has remained resilient through it all. Anderson also surprises his mom throughout the hour with special guests, including Diane Von Furstenberg, Kathy Griffin and a special performance by Gloria’s favorite singer, Judy Collins, who performs Amazing Grace, the same song she performed at Carter’s funeral.

Anderson spends the hour with his 87-year-old mother actress/author/painter/fashion designer Gloria Vanderbilt, who shares the story of her remarkable life.

Tuesday, September 20th, 2011 (Show #1004) – PRIMARY RUN

Conjoined Twins

Anderson is joined by two sets of conjoined twins, one pair who are still conjoined and the other now separated. Anderson speaks with 4-year-old conjoined at the head twins, Tatiana and Krista Hogan, who are the only known twins to share a critical part of the brain, and their parents who discuss the challenges and concerns associated with raising conjoined twins and society’s reaction to them. Dr. Sanjay Gupta also joins Anderson to explain the science behind how Tatiana and Krista’s brain functions, including their sharing of thoughts, vision, hearing, touch and taste and why it is not currently possible to separate them. Anderson also speaks with formerly conjoined twins, 10-year-old Josie and Teresa Alvarez, who were separated over nine years ago, and their parents to discuss life after the separation.

Anderson is joined by two sets of conjoined twins, one pair who are still conjoined and the other now separated.

Wednesday, September 21st, 2011 (Show#1001) – PRIMARY RUN

Outrageous Custody Battle

Anderson speaks with several parents currently caught in tumultuous child custody battles, who believe they have been mistreated by the justice system. Anderson first speaks with Trish Conlon, whose sons are currently living with her ex-husband and his first ex-wife, who over ten years ago

killed her two daughters as they were sleeping. Then, Alaina Giordano, a mother of two, also claims her breast cancer is being used against her in her fight for custody. Anderson also meets Craig Schelske, ex-husband of country singer Sara Evans, who blames the loss of his children on false allegations, including claims of pornography and infidelity, filed during his divorce proceedings.

Anderson speaks with several parents currently caught in tumultuous child custody battles, all of whom believe they have been mistreated by the justice system, including the ex-husband of country singer Sara Evans.

Thursday, September 22nd, 2011 (Show#1014) – PRIMARY RUN
Wallace Jeffs & Making Polygamy Legal with Kody Brown & Wives

Anderson speaks with Wallace Jeffs, half-brother of the Fundamentalist Church of Jesus Christ of Latter-Day Saints (FLDS) leader Warren Jeffs, who was recently convicted of sexually assaulting underage followers and sentenced to life in prison. Anderson also speaks with two former FLDS members, both young women who were asked to leave after dissenting from the FLDS ways. “Sister Wives” husband Kody Brown and his four wives also join Anderson to discuss the lawsuit they recently filed against Utah’s bigamy law, which makes it a felony to marry or cohabitate with more than one person.

Anderson speaks with Wallace Jeffs, half-brother of FLDS leader Warren Jeffs, and speaks with former members of the FLDS congregation. Plus, “Sister Wives” Kody Brown and his four wives.

Friday, September 23rd, 2011 (Show#1007) – PRIMARY RUN
Jerry & Jessica Seinfeld

For the first time ever, Jerry and Jessica Seinfeld appear on stage together on a television show. The Seinfelds discuss with Anderson their family, Jerry’s disdain for reality TV, twitter and more. Anderson surprises Jerry with longtime friend, comedian George Wallace, who served as best man at his wedding. Jessica teaches Anderson, who is challenged when it comes to cooking, how to cook a simple meal.

For the first time ever, Jerry and Jessica Seinfeld appear on stage together on a television show.

Monday, September 26th (Show #1170) – PRIMARY RUN
Twins: Abandoned and Abused

Anderson spends the hour with twins, Kristen and Will Stillman, who endured twelve years of abuse, torture and sexual assault by one man and his family. Anderson talks with Kristen and Will about remaining resilient through such horrific circumstances and their current outlook on life and what they see for their future. When they were only eight years old, their mother, Karen Stillman, literally gave them to an abuser, Eric Torrez. Kristen and Will finally turned to the police for help when her four children were placed in the custody of her abuser and his family. Anderson also speaks with the twins’ mother, who is currently serving sixteen years in prison for knowing about the ongoing abuse and doing nothing to put an end to it.

Anderson spends the hour with twins, Kristen and Will Stillman, who endured twelve years of beating, torture and sexual assault by one man and his family.

Tuesday, September 27th, 2011 (Show #1169) – PRIMARY RUN
Anderson’s Food Intervention

Anderson spends the hour exploring why we eat what we eat, including the odd patterns many people have with food consumption. Anderson shares his own relationship with food and for the first time

ever in his life, he tries spinach, Brussels sprouts and coffee. Anderson also speaks with one guest who has only eaten hash browns and French fries for the past 50 years. A nutritional therapist joins the conversation to help identify the different types of eater one can be including restrictive, picky, avoider, vampire, fearful, liquidator and more. Anderson gives his in-studio audience a super taster test to see what kind of tasters they are. Finally, Anderson is joined by author of "The Family Dinner," Laurie David, who helps him launch the Anderson Family Dinner Challenge, where one's family has to cook and eat dinner together for five nights in a row.

Anderson spends the hour exploring why we eat what we eat, including the odd patterns many people have with food consumption. Anderson tries spinach, Brussels sprouts and coffee for the first time in his life. Plus, learn about the Anderson Family Dinner Challenge.

Wednesday, September 28th, 2011 (Show#1022) – PRIMARY RUN
"50/50" with Seth Rogen, Joseph Gordon Levitt & Angelica Huston

Anderson is joined by Seth Rogen, Joseph Gordon Levitt and Angelica Huston who discuss their upcoming film, "50/50," a comedy, based on the true story of a 27-year-old man's cancer diagnosis and his subsequent struggle to beat the disease. "50/50" screenwriter, Will Riser, also joins the cast to discuss the power of healing with humor.

Anderson is joined by Seth Rogen, Joseph Gordon Levitt and Angelica Huston who discuss their upcoming film, "50/50," a comedy, based on the true story of a 27-year-old man's cancer diagnosis and his subsequent struggle to beat the disease.

Thursday, September 29th, 2011 (Show#1017) – PRIMARY RUN
Former FLDS Teens, Plus Kody Brown & "Sister Wives"

Anderson continues the conversation a week later with the four former teen members of FLDS, who offer an introspective view of their former sheltered lives inside FLDS. The four teens also visit the sites around New York City, including H&M, Times Square and Ground Zero and compare what they were taught versus what they have now observed first hand. "Sister Wives" husband Kody Brown, his four wives and some of their children, also join Anderson to discuss the lawsuit they recently filed against Utah's bigamy law, which makes it a felony to marry or cohabit with more than one person.

Anderson continues the conversation a week later with the four former teen members of FLDS, who offer an introspective view of their former sheltered lives inside FLDS. Plus, "Sister Wives" Kody Brown, his four wives and their teenage children.

Friday, September 30th, 2011 (Show#1024) – PRIMARY RUN
Anna Farris: Was My Ex The One?

Anderson speaks with actress Anna Farris about her upcoming film, "What's Your Number?," a comedy about a woman who looks back at the past twenty men she's had relationships with in her life and wonders if one of them might be her one true love. Anderson also speaks with real women who are looking at their past relationships to see if they missed "the one."

Anderson speaks with Anna Farris about her upcoming film, "What's Your Number?"
Anderson also speaks with real women who are looking at their past relationships to see if they missed "the one."

Monday, October 3rd (Show #1021) – PRIMARY RUN
When Teen Bullying Doesn't "Get Better": The Deadly Consequences

In a daytime exclusive, Anderson speaks with Tracy and Timothy Rodemeyer, the parents of 14-year-old Jamey Rodemeyer, who took his own life only weeks ago after constant bullying became

PSA's

3rd Quarter

2011

Media - Announcements and Zero Value Spot Placement Report

3Q 2011

Parameter Name	Parameter Value
Spot Options	Both Announcements and Zero Dollar Spots
Station(s)	KATV Little Rock (KATV)
Category (Announcements)	<All Categories>
Category (Spots)	<All Categories>
Category (Announcements & Spots)	PSA
Start Date	07/01/11
End Date	09/30/11
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	<None>
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	AUR
Display Program Revenue Summary	AUR
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Powered by OSI-Traffic
<http://www.osi-traffic.com>

555. In which case, the effect is not the best thing to make sure we do not get on without by

Only the true member of a random group is shown; the many differ from white, virtually is shed. In the case of isolated logs, both parts of isolated and pigrobs are shown, and with their own AIR.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	225739	KATV	70316	7/9/11	1:01:33 am :60	PSA Make A Wish	PSA Make A Wish :60	1:00	11/6/11	PAID PROGRAM 12:30A	0			\$0
aaa	267228	KATV	70049	7/9/11	1:02:33 am :30	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms :30	1:00	8/31/12	PAID PROGRAM 12:30A	0			\$0
aaa	267246	KATV	70065	7/9/11	1:31:35 am :60	PSA College Aid Jennifer :60	PSA College Aid Jennifer :60	1:00	12/30/12	PAID PROGRAM 1:00A	0			\$150
aaa	267231	KATV	70051	7/9/11	3:29:08 am :60	PSA Childrens Dental Program :60	PSA Childrens Dental Program :60	1:00	7/20/12	PAID PROGRAM 3:00A	0			\$20
aaa	267254	KATV	70072	7/9/11	3:58:50 am :30	PSA Amer Lung Assoc Change :30	PSA Amer Lung Assoc Change :30	1:00	11/12/12	PAID PROGRAM 3:30A	0			\$10
aaa	267231	KATV	70051	7/10/11	5:38:56 am :60	PSA Childrens Dental Program :60	PSA Childrens Dental Program :60	1:00	7/20/12	INSIDE WASHINGTON	0			\$0
aaa	267222	KATV	70044	7/10/11	5:48:26 am :60	PSA March of Dimes PSA March of Dimes	PSA March of Dimes	1:01	10/7/12	INSIDE WASHINGTON	0			\$0
aaa	213221	KATV	70390	7/10/11	5:54:37 am :60	PSA USA-GOV Transition :60	PSA USA-GOV Transition :60	1:00	10/30/11	INSIDE WASHINGTON	0			\$0
aaa	267241	KATV	70060	7/10/11	6:58:56 am :30	PSA Prostate Cancer PSA Prostate Cancer	PSA Prostate Cancer :30	1:00	1/7/13	ABC-GOOD MORNING AMERICA - SUN WEEKEND	0			\$35
aaa	267253	KATV	70071	7/10/11	10:56:13 pm :29	PSA Amer Lung Assoc Fighting :30	PSA Amer Lung Assoc Fighting :30	1:00	12/2/12	ACCORDING TO JIM - WEEKEND	0			\$77
aaa	267232	KATV	70052	7/10/11	12:33:04 am :60	PSA Sports Safety PSA Sports Safety	PSA Sports Safety :60	1:00	7/20/12	PAID PROGRAM 12:00A	0			\$170
aaa	267250	KATV	70068	7/10/11	1:02:37 am :30	PSA College Aid Charlie :30	PSA College Aid Charlie :30	1:00	12/17/12	PAID PROGRAM 12:30A	0			\$75
aaa	267231	KATV	70051	7/10/11	1:31:41 am :60	PSA Childrens Dental Program :60	PSA Childrens Dental Program :60	1:00	7/20/12	PAID PROGRAM 1:00A	0			\$150
aaa	267221	KATV	70043	7/10/11	1:32:41 am :30	PSA Air Force Reserve :30	PSA Air Force Reserve :30	1:00	6/14/12	PAID PROGRAM 1:00A	0			\$75
aaa	267248	KATV	70067	7/10/11	1:59:50 am :30	PSA College Aid Ben PSA College Aid Ben	PSA College Aid Ben :30	1:00	1/6/13	PAID PROGRAM 1:30A	0			\$65
aaa	267246	KATV	70065	7/10/11	2:58:56 am :60	PSA College Aid Jennifer :60	PSA College Aid Jennifer :60	1:00	12/30/12	ABC-ABC WORLD NEWS NOW JIP	0			\$20
aaa	267223	KATV	70045	7/11/11	3:29:06 am :30	PSA March of Dimes PSA March of Dimes	PSA March of Dimes :30	1:00	8/31/12	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	267260	KATV	70078	7/14/11	3:28:26 am :30	PSA Social Security PSA Social Security 2011 #3 :30	PSA Social Security 2011 #3 :30	1:00	2/26/12	ABC-ABC WORLD NEWS NOW JIP	0			\$1
aaa	267219	KATV	70041	7/16/11	1:02:43 am :60	PSA Fatherhood Initiative :60	PSA Fatherhood Initiative :60	1:00	10/7/12	PAID PROGRAM 12:30A	0			\$100
aaa	267228	KATV	70049	7/16/11	2:58:32 am :30	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms :30	1:00	8/31/12	PAID PROGRAM 2:30A	0			\$25
aaa	267222	KATV	70044	7/16/11	3:27:36 am :60	PSA March of Dimes PSA March of Dimes	PSA March of Dimes :60	1:01	10/7/12	PAID PROGRAM 3:00A	0			\$0
aaa	267248	KATV	70067	7/17/11	4:59:27 am :30	PSA College Aid Ben PSA College Aid Ben	PSA College Aid Ben :30	1:00	1/6/13	PAID PROGRAM 4:30A	0			\$0
aaa	267225	KATV	70046	7/17/11	5:47:25 am :60	PSA Gynecologic Cancer :60	PSA Gynecologic Cancer :60	1:00	8/31/12	INSIDE WASHINGTON	0			\$0

as indicated by the spot is on hold by - 0 - indicates that the spot is on hold by

In the case of a hold by - 0 - indicates that the spot is on hold by

Both parts of the hold by and the spot are combined.

Only the first number of a station group is shown. The rest may differ from what is actually in the spot.

In the case of a hold by - 0 - indicates that the spot is on hold by

Only the first number of a station group is shown. The rest may differ from what is actually in the spot.

The counts for each group include the number of spots where it was possible to establish an equivalent AIR.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCT	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCT	Alt-Description	AUR \$ Value
aaa	267231	KATV	70051	7/17/11	5:54:18 am	PSA Childrens Dental Program	PSA Childrens Dental Program :60	1:00	7/20/12	INSIDE WASHINGTON	0			\$0
aaa	267242	KATV	70061	7/17/11	1:31:30 am	PSA Prostate Cancer	PSA Prostate Cancer :60	1:00	1/7/13	PAID PROGRAM 1:00A	0			\$170
aaa	267251	KATV	70069	7/18/11	2:59:25 am	PSA College Aid Jennifer	PSA College Aid Jennifer :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	267232	KATV	70052	7/18/11	3:28:56 am	PSA Sports Safety	PSA Sports Safety :60	1:00	7/20/12	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	271681	KATV	70086	7/19/11	12:32:46 pm	PSA Art Porter Event	PSA Art Porter Event :15	:15	8/3/11	ABC-ALL MY CHILDREN	0			\$38
aaa	271681	KATV	70086	7/19/11	4:23:33 pm	PSA Art Porter Event	PSA Art Porter Event :15	:15	8/3/11	OPRAH WINFREY	0			\$59
aaa	271681	KATV	70086	7/19/11	6:40:30 pm	PSA Art Porter Event	PSA Art Porter Event :15	:15	8/3/11	WHEEL OF FORTUNE	0			\$381
aaa	271680	KATV	70085	7/19/11	2:59:06 am	PSA Art Porter Event	PSA Art Porter Event :30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	271680	KATV	70085	7/19/11	3:28:56 am	PSA Art Porter Event	PSA Art Porter Event :30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	271769	KATV	70088	7/20/11	7:54:45 am	PSA Build A Bailpark	PSA Build A Bailpark :30	:29	8/1/11	ABC-GOOD MORNING AMERICA	0			\$86
aaa	271681	KATV	70086	7/20/11	12:32:52 pm	PSA Art Porter Event	PSA Art Porter Event :15	:15	8/3/11	ABC-ALL MY CHILDREN	0			\$31
aaa	271770	KATV	70089	7/20/11	4:10:19 pm	PSA Build A Bailpark	PSA Build A Bailpark :15	:15	8/1/11	OPRAH WINFREY	0			\$56
aaa	271769	KATV	70088	7/20/11	5:14:46 pm	PSA Build A Bailpark	PSA Build A Bailpark :30	:29	8/1/11	NEWS-KATV NEWS LIVE @ 5	0			\$194
aaa	271770	KATV	70089	7/20/11	10:50:05 pm	PSA Build A Bailpark	PSA Build A Bailpark :15	:15	8/1/11	ACCORDING TO JIM - SYN	0			\$87
aaa	271681	KATV	70086	7/20/11	12:02:43 am	PSA Art Porter Event	PSA Art Porter Event :15	:15	8/3/11	ABC-JIMMY KIMMEL SHOW	0			\$5
aaa	271769	KATV	70088	7/20/11	3:28:25 am	PSA Build A Bailpark	PSA Build A Bailpark :30	:29	8/1/11	ABC-ABC WORLD NEWS NOW JIP	0			\$1
aaa	271769	KATV	70088	7/21/11	11:41:34 am	PSA Build A Bailpark	PSA Build A Bailpark :30	:29	8/1/11	NEWS-MID DAY ARKANSAS	0			\$27
aaa	267251	KATV	70069	7/21/11	3:28:56 am	PSA College Aid Jennifer	PSA College Aid Jennifer :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			\$1
aaa	271680	KATV	70085	7/21/11	3:29:26 am	PSA Art Porter Event	PSA Art Porter Event :30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$1
aaa	271770	KATV	70089	7/23/11	9:59:25 am	PSA Build A Bailpark	PSA Build A Bailpark :15	:15	8/1/11	PAID PROGRAM 9:30A	0			\$425
aaa	271769	KATV	70088	7/23/11	9:22:42 pm	PSA Build A Bailpark	PSA Build A Bailpark :30	:29	8/1/11	ABC-ABC SATURDAY MOVIE OF THE WEEK HARRY POTTER & THE SORCERERS STONE	0			\$68
aaa	271680	KATV	70085	7/23/11	12:32:31 am	PSA Art Porter Event	PSA Art Porter Event :30	:30	8/3/11	PAID PROGRAM 12:00A	0			\$75
aaa	267243	KATV	70062	7/23/11	1:31:30 am	PSA College Aid Jared	PSA College Aid Jared :60	:59	1/7/13	PAID PROGRAM 1:00A	0			\$113



Powered by OSI-Traffic
http://www.osi-traffic.com

See below for more details on the spot. * indicates two different spots on the same day.
No information is provided on the spot. * indicates two different spots on the same day.
No information is provided on the spot. * indicates two different spots on the same day.

In the case of a spot, the number of spots where it was possible to establish an equivalent AUR.
In the case of a spot, the number of spots where it was possible to establish an equivalent AUR.
In the case of a spot, the number of spots where it was possible to establish an equivalent AUR.

05
15
25

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	271770	KATV	70089	7/29/11	12:34:39 pm	PSA Build A Ballpark	PSA Build A Ballpark :15	:15	8/1/11	ABC-ALL MY CHILDREN	0			\$31
aaa	271681	KATV	70086	7/29/11	3:54:48 pm	PSA Art Porter EventPSA Art Porter Event	:15	:15	8/3/11	DR. OZ	0			\$42
aaa	271769	KATV	70088	7/29/11	4:27:07 pm	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	OPRAH WINFREY	0			\$51
aaa	271769	KATV	70088	7/29/11	6:14:53 pm	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	NEWS-KATV NEWS @ 6	0			\$221
aaa	271680	KATV	70085	7/30/11	4:57:55 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	PAID PROGRAM 4:30A	0			\$25
aaa	271770	KATV	70089	7/30/11	8:36:44 am	PSA Build A Ballpark	PSA Build A Ballpark :15	:15	8/1/11	NEWS-SATURDAY DAYBREAK	0			\$62
aaa	271680	KATV	70085	7/30/11	1:02:18 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	PAID PROGRAM 12:30A	0			\$50
aaa	271769	KATV	70088	7/30/11	1:32:04 am	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	PAID PROGRAM 1:00A	0			\$25
aaa	271680	KATV	70085	7/30/11	3:58:55 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	PAID PROGRAM 3:30A	0			\$0
aaa	271769	KATV	70088	7/30/11	3:59:25 am	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	PAID PROGRAM 3:30A	0			\$0
aaa	271769	KATV	70088	7/31/11	4:29:30 am	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	PAID PROGRAM 4:00A	0			\$0
aaa	271680	KATV	70085	7/31/11	12:33:06 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	PAID PROGRAM 12:00A	0			\$100
aaa	271769	KATV	70088	7/31/11	1:32:41 am	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	PAID PROGRAM 1:00A	0			\$0
aaa	271680	KATV	70085	7/31/11	2:58:55 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267248	KATV	70067	7/31/11	2:59:25 am	PSA College Aid Ben PSA College Aid Ben	:30	:30	1/6/13	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	271680	KATV	70085	7/31/11	3:29:25 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	271681	KATV	70086	8/1/11	4:09:00 pm	PSA Art Porter EventPSA Art Porter Event	:15	:15	8/3/11	OPRAH WINFREY	0			\$52
aaa	271769	KATV	70088	8/1/11	6:15:34 pm	PSA Build A Ballpark	PSA Build A Ballpark :30	:29	8/1/11	NEWS-KATV NEWS @ 6	0			\$270
aaa	271770	KATV	70089	8/1/11	2:59:40 am	PSA Build A Ballpark	PSA Build A Ballpark :15	:15	8/1/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	273209	KATV	70080	8/2/11	4:42:54 am	PSA Easter Seals Rollin 2011	PSA Easter Seals Rollin 2011 :30	:30	8/27/11	NEWS-EARLY DAYBREAK	0			\$14
aaa	271681	KATV	70086	8/2/11	5:41:07 am	PSA Art Porter EventPSA Art Porter Event	:15	:15	8/3/11	NEWS-DAYBREAK EARLY	0			\$45
aaa	271680	KATV	70085	8/2/11	3:28:56 am	PSA Art Porter EventPSA Art Porter Event	:30	:30	8/3/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	214362	KATV	70385	8/6/11	4:27:26 am	PSA Ark Sports Hall of Fame	PSA Ark Sports Hall of Fame :30	:29	8/15/11	PAID PROGRAM 4:00A	0			\$0
aaa	267255	KATV	70073	8/6/11	4:27:56 am	PSA Pool Safety	PSA Pool Safety :30	:30	9/30/11	PAID PROGRAM 4:00A	0			\$0

no. Placeholder code spot is on KATV log -> indicates an air spot not included log

no. Placeholder code spot is on KATV log -> indicates an air spot not included log
no. Placeholder code spot is on KATV log -> indicates an air spot not included log

In the case of untimed spots:
Short partial line items and program descriptions are provided.
In the case of timed spots:
Short partial line items and program descriptions are provided.
In the case of timed spots:
Short partial line items and program descriptions are provided.



Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#;Line#;Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	Alt-Value
aaa	267254	KATV	70072	8/6/11	4:58:20 am	PSA Amer Lung Assoc Change :30	PSA Amer Lung Assoc	:30	11/12/12	PAID PROGRAM 4:30A	0			\$25
aaa	267251	KATV	70069	8/6/11	12:29:30 pm	PSA College Aid Jennifer :30	PSA College Aid Jennifer	:30	12/17/12	PAID PROGRAM 12:00P	0			\$700
aaa	267241	KATV	70060	8/6/11	12:58:52 pm	PSA Prostate Cancer PSA :30	Prostate Cancer	:30	1/7/13	PAID PROGRAM 12:30P	0			\$400
aaa	214362	KATV	70385	8/6/11	4:00:55 pm	PSA Ark Sports Hall of Fame :30	PSA Ark Sports Hall of Fame	:29	8/15/11	SPORTS-ABC ESPN SPORTS SATURDAY	0			\$12
aaa	273209	KATV	70080	8/6/11	8:59:21 pm	PSA Easter Seals Rollin 2011 :30	PSA Easter Seals Rollin 2011	:30	8/27/11	KATV MOVIE-DIGGS TOWN	0			\$89
aaa	267246	KATV	70065	8/6/11	12:31:27 am	PSA College Aid Jennifer :60	PSA College Aid Jennifer	1:00	12/30/12	PAID PROGRAM 12:00A	0			\$235
aaa	267217	KATV	70040	8/6/11	1:31:26 am	PSA National Bipolar Found :30	PSA National Bipolar Found	:29	6/14/12	PAID PROGRAM 1:00A	0			\$25
aaa	267223	KATV	70045	8/6/11	1:31:55 am	PSA March of Dimes Found :30	PSA March of Dimes Found	:30	8/31/12	PAID PROGRAM 1:00A	0			\$50
aaa	267230	KATV	70050	8/6/11	2:00:56 am	PSA Childrens Dental Program :30	PSA Childrens Dental Program	:30	7/20/12	PAID PROGRAM 1:30A	0			\$75
aaa	267252	KATV	70070	8/6/11	2:01:26 am	PSA Breastfeeding :30	PSA Breastfeeding	:30	12/17/12	PAID PROGRAM 1:30A	0			\$75
aaa	267255	KATV	70073	8/6/11	2:30:58 am	PSA Pool Safety :30	PSA Pool Safety	:30	9/30/11	PAID PROGRAM 2:00A	0			\$25
aaa	267252	KATV	70070	8/6/11	3:29:29 am	PSA Breastfeeding :30	PSA Breastfeeding	:30	12/17/12	PAID PROGRAM 3:00A	0			\$50
aaa	267258	KATV	70076	8/6/11	3:58:59 am	PSA Social Security 2011 #1 :30	PSA Social Security 2011 #1	:30	1/21/12	PAID PROGRAM 3:30A	0			\$0
aaa	273209	KATV	70080	8/7/11	4:29:02 am	PSA Easter Seals Rollin 2011 :30	PSA Easter Seals Rollin 2011	:30	8/27/11	PAID PROGRAM 4:00A	0			\$0
aaa	214362	KATV	70385	8/7/11	4:59:04 am	PSA Ark Sports Hall of Fame :30	PSA Ark Sports Hall of Fame	:29	8/15/11	PAID PROGRAM 4:30A	0			\$0
aaa	267230	KATV	70050	8/7/11	5:29:09 am	PSA Childrens Dental Program :30	PSA Childrens Dental Program	:30	7/20/12	PAID PROGRAM 5:00A	0			\$100
aaa	267226	KATV	70047	8/7/11	5:54:52 am	PSA Gynecologic Cancer :30	PSA Gynecologic Cancer	:30	8/31/12	INSIDE WASHINGTON	0			\$0
aaa	267217	KATV	70040	8/7/11	12:32:01 am	PSA National Bipolar Found :30	PSA National Bipolar Found	:29	6/14/12	PAID PROGRAM 12:00A	0			\$43
aaa	267228	KATV	70049	8/7/11	1:01:32 am	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms	:30	8/31/12	PAID PROGRAM 12:30A	0			\$75
aaa	267230	KATV	70050	8/7/11	1:30:58 am	PSA Childrens Dental Program :30	PSA Childrens Dental Program	:30	7/20/12	PAID PROGRAM 1:00A	0			\$50
aaa	267247	KATV	70066	8/7/11	1:31:28 am	PSA College Aid Jared :30	PSA College Aid Jared	:30	12/17/12	PAID PROGRAM 1:00A	0			\$50
aaa	267237	KATV	70057	8/7/11	2:58:55 am	PSA Credit Counsel Trust :30	PSA Credit Counsel Trust	:30	7/20/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267255	KATV	70073	8/7/11	2:59:25 am	PSA Pool Safety :30	PSA Pool Safety	:30	9/30/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0



Powered by OSI-Traffic
http://www.osi-traffic.com

OSI Traffic data is not included by -> indicates an error or untested log
All data is provided as a service to our clients. We do not warrant the accuracy of the data. The data is provided as a service to our clients. We do not warrant the accuracy of the data. The data is provided as a service to our clients. We do not warrant the accuracy of the data.

In the case of untested logs, the data is provided as a service to our clients. We do not warrant the accuracy of the data. The data is provided as a service to our clients. We do not warrant the accuracy of the data. The data is provided as a service to our clients. We do not warrant the accuracy of the data.

9

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	273209	KATV	70080	8/21/11	2:59:26 am	PSA Easter Seals Rollin 2011 :30	PSA Easter Seals Rollin 2011 :30	:30	8/27/11	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	267241	KATV	70060	8/21/11	3:29:26 am	PSA Prostate Cancer :30	PSA Prostate Cancer :30	:30	1/7/13	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	275185	KATV	70081	8/22/11	4:50:29 am	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	NEWS-EARLY DAYBREAK	0			\$23
aaa	275185	KATV	70081	8/27/11	4:50:42 pm	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	ABC-ABC FALL PREVIEW SPECIAL ABC-ABC FALL PREVIEW SPECIAL PAID PROGRAM 2:00A	0			\$43
aaa	275185	KATV	70081	8/27/11	2:30:34 am	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	PAID PROGRAM 2:00A	0			\$25
aaa	275185	KATV	70081	8/28/11	11:34:31 pm	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	INSIDE RAZORBACK FOOTBALL W/JOHN L.SMITH	0			\$0
aaa	275185	KATV	70081	8/28/11	1:58:47 am	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	TIM MCCARTHER SHOW 2	0			\$0
aaa	267222	KATV	70044	8/28/11	2:01:12 am	PSA March of Dimes :60	PSA March of Dimes :60	1:01	10/7/12	TIM MCCARTHER SHOW 2	0			\$0
aaa	213221	KATV	70390	8/28/11	3:28:11 am	PSA USA-GOV Transition :60	PSA USA-GOV Transition :60	1:00	10/30/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	275185	KATV	70081	8/28/11	3:29:11 am	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267242	KATV	70061	8/29/11	3:28:56 am	PSA Prostate Cancer :60	PSA Prostate Cancer :60	1:00	1/7/13	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267227	KATV	70048	8/30/11	3:28:36 am	PSA Gyn Cancer Symptoms :60	PSA Gyn Cancer Symptoms :60	1:00	10/7/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	275185	KATV	70081	8/30/11	3:59:26 am	PSA Eells Golf 2011 :30	PSA Eells Golf 2011 :30	:30	9/1/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	27497	KATV	70308	9/1/11	4:29:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW	0			\$0
aaa	27497	KATV	70308	9/1/11	9:58:25 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-GOOD MORNING ARKANSAS	0			\$0
aaa	27495	KATV	70306	9/1/11	11:42:18 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-MID DAY ARKANSAS	0			\$58
aaa	27495	KATV	70306	9/1/11	2:59:26 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267241	KATV	70060	9/1/11	3:29:26 am	PSA Prostate Cancer :30	PSA Prostate Cancer :30	:30	1/7/13	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	27495	KATV	70306	9/1/11	3:59:26 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	27497	KATV	70308	9/2/11	10:34:56 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS NOW JIP ACCORDING TO JIM - SYN	0			\$0
aaa	27497	KATV	70308	9/2/11	11:05:29 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ACCORDING TO JIM - SYN	0			\$0
aaa	27496	KATV	70307	9/2/11	12:03:24 am	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$8
aaa	267226	KATV	70047	9/4/11	4:59:27 am	PSA Gynecologic Cancer :30	PSA Gynecologic Cancer :30	:30	8/31/12	PAID PROGRAM 4:30A	0			\$0

Use brackets to indicate spots on held by - indicate zero value spot on withheld by

Use brackets to indicate spots on held by - indicate zero value spot on withheld by
 All dates are approximate and are subject to change. All times are approximate and are subject to change. All times are approximate and are subject to change.
 All dates are approximate and are subject to change. All times are approximate and are subject to change. All times are approximate and are subject to change.
 All dates are approximate and are subject to change. All times are approximate and are subject to change. All times are approximate and are subject to change.



Powered by OSI-Traffic
<http://www.osi-traffic.com>

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract# Line# Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AIR \$ Value
aaa	277497	KATV	70308	9/4/11	4:59:57 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 4:30A	0			\$0
aaa	277497	KATV	70308	9/4/11	5:30:02 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 5:00A	0			\$0
aaa	277497	KATV	70308	9/4/11	6:53:55 pm	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-AMERICA'S FUNNIEST HOME VIDEOS	0			\$0
aaa	277495	KATV	70306	9/4/11	3:58:26 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277495	KATV	70306	9/5/11	4:41:41 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$30
aaa	277495	KATV	70306	9/5/11	9:20:58 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-GOOD MORNING ARKANSAS	0			\$67
aaa	277497	KATV	70308	9/5/11	12:59:40 pm	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ALL MY CHILDREN	0			\$0
aaa	277495	KATV	70306	9/5/11	3:28:26 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	267227	KATV	70048	9/5/11	3:57:56 am	PSA Gyn Cancer Symptoms :60	PSA Gyn Cancer Symptoms :60	1:00	10/7/12	ABC-ABC WORLD NEWS NOW JIP	0			\$20
aaa	267247	KATV	70066	9/5/11	3:59:26 am	PSA College Aid	PSA College Aid Jared Jared :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	267223	KATV	70045	9/6/11	4:43:01 am	PSA March of Dimes	PSA March of Dimes :30	:30	8/31/12	NEWS-EARLY DAYBREAK	0			\$25
aaa	277495	KATV	70306	9/6/11	4:49:02 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$25
aaa	277497	KATV	70308	9/6/11	6:28:26 pm	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-KATV NEWS @ 6	0			\$0
aaa	277496	KATV	70307	9/6/11	12:11:29 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$8
aaa	277497	KATV	70308	9/6/11	1:06:30 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 12:30A	0			\$0
aaa	277497	KATV	70308	9/6/11	2:04:36 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 1:30A	0			\$0
aaa	267222	KATV	70044	9/6/11	3:28:27 am	PSA March of Dimes	PSA March of Dimes :60	1:01	10/7/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277497	KATV	70308	9/7/11	4:29:57 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW	0			\$44
aaa	277495	KATV	70306	9/7/11	4:51:58 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$0
aaa	277497	KATV	70308	9/7/11	6:00:21 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-DAYBREAK	0			\$0
aaa	277495	KATV	70306	9/7/11	9:22:34 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-GOOD MORNING ARKANSAS	0			\$74
aaa	277495	KATV	70306	9/7/11	11:41:48 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-MID DAY ARKANSAS	0			\$56
aaa	277495	KATV	70306	9/7/11	6:46:27 pm	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	WHEEL OF FORTUNE	0			\$428

no stations are data sent to or received by -> indicate two other spots are unsold by

we have 3 announcements to be sold by -> indicate stations that are unsold by the time announcements placed on our contracts within 30 days
we have 30 minutes to sell spots by the spot.

In the case of a tie for spots:

Both parties of a tie for spots and pay to be sold.

Only the first number of a station group is shown; the rest may differ from the actual number. In the case of a tie for spots, the number of spots for each station is shown. All spots are sold.

The counts for each group indicate the number of spots within it, regardless of whether the station is a primary or a secondary.



Powered by OSI-Traffic
http://www.osi-traffic.com

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#;Line#;Revision)	ISCT	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCT	Alt-Description	AIR Value
aaa	277496	KATV	70307	9/7/11	12:31:03 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$7
aaa	277495	KATV	70306	9/7/11	3:59:27 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277495	KATV	70306	9/8/11	4:44:26 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$17
aaa	277497	KATV	70308	9/8/11	8:59:22 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-GOOD MORNING AMERICA	0			\$0
aaa	277497	KATV	70308	9/8/11	11:05:28 pm	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	ACCORDING TO JIM - SYN	0			\$0
aaa	277496	KATV	70307	9/8/11	12:19:23 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$7
aaa	277497	KATV	70308	9/8/11	1:35:04 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 1:00A	0			\$0
aaa	267228	KATV	70049	9/8/11	3:29:27 am	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms :30	:30	8/31/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277495	KATV	70306	9/8/11	3:58:57 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267250	KATV	70068	9/8/11	3:59:27 am	PSA College Aid	PSA College Aid Charlie :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277495	KATV	70306	9/9/11	4:36:42 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$18
aaa	277496	KATV	70307	9/9/11	12:04:09 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$9
aaa	277497	KATV	70308	9/9/11	3:02:48 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 2:30A	0			\$0
aaa	277497	KATV	70308	9/9/11	3:59:52 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 3:30A	0			\$0
aaa	277495	KATV	70306	9/10/11	1:01:03 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	PAID PROGRAM 12:30A	0			\$0
aaa	213221	KATV	70390	9/10/11	1:31:29 am	PSA USA-GOV	PSA USA-GOV Transition Transition :60	1:00	10/30/11	PAID PROGRAM 1:00A	0			\$100
aaa	267241	KATV	70060	9/10/11	2:31:05 am	PSA Prostate Cancer	PSA Prostate Cancer PSA Prostate Cancer 2011 :30	:30	1/7/13	PAID PROGRAM 2:00A	0			\$25
aaa	277495	KATV	70306	9/11/11	4:29:14 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	PAID PROGRAM 4:00A	0			\$0
aaa	267223	KATV	70045	9/11/11	5:29:04 am	PSA March of Dimes	PSA March of Dimes PSA March of Dimes 2011 :30	:30	8/31/12	PAID PROGRAM 5:00A	0			\$100
aaa	277495	KATV	70306	9/11/11	5:38:28 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	INSIDE WASHINGTON	0			\$0
aaa	267248	KATV	70067	9/11/11	5:39:58 am	PSA College Aid	PSA College Aid Ben PSA College Aid Ben 2011 :30	:30	1/6/13	INSIDE WASHINGTON	0			\$0
aaa	277496	KATV	70307	9/11/11	6:57:12 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :15	:15	10/14/11	PAID PROGRAM 6:30A	0			\$12
aaa	267241	KATV	70060	9/11/11	1:38:23 am	PSA Prostate Cancer	PSA Prostate Cancer PSA Prostate Cancer 2011 :30	:30	1/7/13	TIM MCCARTHER SHOW	0			\$0
aaa	277495	KATV	70306	9/11/11	1:44:56 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 :30	:30	10/14/11	TIM MCCARTHER SHOW	0			\$0

see below for details and see below for details and see below for details

see below for details and see below for details and see below for details

In the case of multiple spots, the number of spots shown is the number of spots shown in the program. The number of spots shown in the program is the number of spots shown in the program.



Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract# Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	AIR \$ value
aaa	267231	KATV	70051	9/11/11	1:45:26 am	PSA Childrens Dental Program	PSA Childrens Dental Program :60	1:00	7/20/12	TM McCARVER SHOW 2	0			\$0
aaa	267222	KATV	70044	9/11/11	3:27:56 am	PSA March of Dimes PSA March of Dimes	PSA March of Dimes :60	1:01	10/7/12	ABC-ABC WORLD NEWS NOW JIP	0			\$20
aaa	267219	KATV	70041	9/11/11	3:28:57 am	PSA Fatherhood Initiative :60	PSA Fatherhood Initiative :60	1:00	10/7/12	ABC-ABC WORLD NEWS NOW JIP	0			\$20
aaa	277495	KATV	70306	9/12/11	12:06:10 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$27
aaa	267223	KATV	70045	9/12/11	12:30:35 am	PSA March of Dimes PSA March of Dimes	PSA March of Dimes :30	:30	8/31/12	ABC-JIMMY KIMMEL SHOW	0			\$27
aaa	267231	KATV	70051	9/12/11	3:28:26 am	PSA Childrens Dental Program	PSA Childrens Dental Program :60	1:00	7/20/12	ABC-ABC WORLD NEWS NOW JIP	0			\$20
aaa	277495	KATV	70306	9/12/11	3:29:26 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$10
aaa	277496	KATV	70307	9/13/11	6:40:59 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	WHEEL OF FORTUNE	0			\$289
aaa	277496	KATV	70307	9/14/11	4:44:55 am	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	NEWS-EARLY DAYBREAK	0			\$19
aaa	277496	KATV	70307	9/14/11	12:02:15 am	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$7
aaa	277497	KATV	70308	9/14/11	3:59:55 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277497	KATV	70308	9/15/11	4:29:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW	0			\$0
aaa	277497	KATV	70308	9/15/11	5:01:24 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-DAYBREAK	0			\$0
aaa	277497	KATV	70308	9/15/11	6:02:28 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-DAYBREAK	0			\$0
aaa	277497	KATV	70308	9/15/11	7:59:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-GOOD MORNING AMERICA	0			\$0
aaa	277497	KATV	70308	9/15/11	10:36:12 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-VIEW	0			\$0
aaa	277497	KATV	70308	9/15/11	3:58:24 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ANDERSON	0			\$0
aaa	277497	KATV	70308	9/15/11	12:36:57 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$0
aaa	277497	KATV	70308	9/16/11	5:01:16 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-DAYBREAK	0			\$0
aaa	277496	KATV	70307	9/16/11	12:31:23 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-ALL MY CHILDREN	0			\$48
aaa	279752	KATV	70589	9/16/11	1:34:42 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/16/11	ABC-ONE LIFE TO LIVE	0			\$52
aaa	279751	KATV	70588	9/16/11	6:47:37 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:30	10/16/11	WHEEL OF FORTUNE	0			\$550
aaa	277497	KATV	70308	9/16/11	10:34:56 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ACCORDING TO JIM - SYN	0			\$0

555 Indicates dollar spot is an included buy - ie. either the spot itself or an included buy

555 Indicates dollar spot is an included buy - ie. either the spot itself or an included buy
555 Indicates dollar spot is an included buy - ie. either the spot itself or an included buy
555 Indicates dollar spot is an included buy - ie. either the spot itself or an included buy

In the case of included buys:

Both source of broadcast and spot/buy name combine.

On-line list number of broadcast group is shown, the name of the broadcast is shown, and the name of the spot is shown.

In the case of included buys, both parts of broadcast and spot/buy name are shown, and the name of the spot is shown.

The count for each group in the name of spot where it was possible to establish a separate AIR.



Powered by OSI-Traffic
http://www.osi-traffic.com

95

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	277497 KATV	70308		9/18/11	1:30:40 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	TIM MCGARVER SHOW 2	0			\$0
aaa	267257 KATV	70075		9/18/11	1:38:08 am	PSA Pertussis :30	PSA Pertussis :30	:30	1/21/12	TIM MCGARVER SHOW 2	0			\$0
aaa	267260 KATV	70078		9/18/11	1:38:38 am	PSA Social Security 2011 #3 :30	PSA Social Security 2011 #3 :30	:30	2/26/12	TIM MCGARVER SHOW 2	0			\$0
aaa	267260 KATV	70078		9/18/11	1:51:23 am	PSA Social Security 2011 #3 :30	PSA Social Security 2011 #3 :30	:30	2/26/12	TIM MCGARVER SHOW 2	0			\$0
aaa	277495 KATV	70306		9/18/11	2:01:10 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	TIM MCGARVER SHOW 2	0			\$0
aaa	267252 KATV	70070		9/18/11	2:58:56 am	PSA Breastfeeding :30	PSA Breastfeeding :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	279751 KATV	70588		9/18/11	2:59:26 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267247 KATV	70066		9/18/11	3:58:26 am	PSA College Aid Jared :30	PSA College Aid Jared :30	:30	12/17/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277497 KATV	70308		9/19/11	4:29:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW	0			\$49
aaa	279752 KATV	70589		9/19/11	5:48:25 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	NEWS-DAYBREAK EARLY	0			\$0
aaa	277497 KATV	70308		9/19/11	9:58:26 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-GOOD MORNING ARKANSAS	0			\$98
aaa	279752 KATV	70589		9/19/11	10:57:37 pm	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	ABC-JIMMY KIMMEL SHOW	0			\$11
aaa	267223 KATV	70045		9/19/11	12:16:11 am	PSA March of Dimes PSA March of Dimes :30	PSA March of Dimes PSA March of Dimes :30	:30	6/14/12	ABC-JIMMY KIMMEL SHOW	0			\$11
aaa	267221 KATV	70043		9/19/11	12:30:33 am	PSA Air Force Reserve :30	PSA Air Force Reserve :30	:30	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$11
aaa	277495 KATV	70306		9/19/11	12:31:04 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$0
aaa	277497 KATV	70308		9/19/11	1:07:19 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 12:30A	0			\$0
aaa	277497 KATV	70308		9/19/11	2:33:58 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 2:00A	0			\$0
aaa	267228 KATV	70049		9/19/11	3:27:56 am	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms :30	:30	8/31/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	246008 KATV	70598		9/19/11	3:28:26 am	PSA Honor & Help	PSA Honor & Help	:30	9/25/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277497 KATV	70308		9/20/11	6:00:44 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	NEWS-DAYBREAK	0			\$0
aaa	277497 KATV	70308		9/20/11	1:59:56 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ONE LIFE TO LIVE	0			\$0
aaa	277497 KATV	70308		9/20/11	11:05:21 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ACCORDING TO JIM - SYN	0			\$0
aaa	277497 KATV	70308		9/20/11	12:36:51 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$0
aaa	279751 KATV	70588		9/20/11	3:27:56 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0

OSI indicates zero value spots on the web log -> indicates zero value spots on the web log

OSI indicates zero value spots on the web log -> indicates zero value spots on the web log

Powered by OSI-Traffic
http://www.osi-traffic.com

In the case of unusual spots, both parts of the line and program are combined. Only the first number of a station group is shown. The line may differ from the actual broadcast. In the case of unusual spots, both parts of the line and program are combined. Only the first number of a station group is shown. The line may differ from the actual broadcast. In the case of unusual spots, both parts of the line and program are combined. Only the first number of a station group is shown. The line may differ from the actual broadcast.

13

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract# Line# Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AIR Value
aaa	267254	KATV	70072	9/24/11	1:31:48 am	PSA Amer Lung Assoc Change :30	PSA Amer Lung Assoc Change :30	:30	11/12/12	PAID PROGRAM 1:00A	0			\$30
aaa	267226	KATV	70047	9/24/11	2:01:21 am	PSA Gynecologic Cancer :30	PSA Gynecologic Cancer :30	:30	8/31/12	PAID PROGRAM 1:30A	0			\$25
aaa	246008	KATV	70598	9/24/11	2:30:55 am	PSA Honor & Help	PSA Honor & Help	:30	9/25/11	PAID PROGRAM 2:00A	0			\$25
aaa	277497	KATV	70308	9/24/11	3:00:30 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 2:30A	0			\$0
aaa	267228	KATV	70049	9/24/11	3:29:04 am	PSA Gyn Cancer Symptoms :30	PSA Gyn Cancer Symptoms :30	:30	8/31/12	PAID PROGRAM 3:00A	0			\$40
aaa	222431	KATV	70329	9/24/11	3:29:34 am	PSA Net Conserve 2010 :30	PSA Net Conserve 2010 :30	:30	10/30/11	PAID PROGRAM 3:00A	0			\$40
aaa	267221	KATV	70043	9/24/11	3:59:24 am	PSA Air Force Reserve :30	PSA Air Force Reserve :30	:30	6/14/12	PAID PROGRAM 3:30A	0			\$18
aaa	267256	KATV	70074	9/25/11	4:28:29 am	PSA Pertussis :60	PSA Pertussis :60	:30	12/14/11	PAID PROGRAM 4:00A	0			\$25
aaa	267223	KATV	70045	9/25/11	4:28:59 am	PSA March of Dimes :30	PSA March of Dimes :30	:30	8/31/12	PAID PROGRAM 4:00A	0			\$25
aaa	267261	KATV	70079	9/25/11	5:54:26 am	PSA Social Security 2011 #4 :30	PSA Social Security 2011 #4 :30	:30	2/26/12	INSIDE WASHINGTON	0			\$0
aaa	277497	KATV	70308	9/25/11	7:58:03 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	KIDS-FOOD FOR THOUGHT W CLAIRE THOMAS	0			\$0
aaa	279751	KATV	70588	9/25/11	1:59:44 pm	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	PAID PROGRAM 1:30P	0			\$238
aaa	279751	KATV	70588	9/25/11	11:33:00 pm	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	INSIDE RAZORBACK FOOTBALL W/JOHN L SMITH	0			\$0
aaa	277495	KATV	70306	9/25/11	11:33:30 pm	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	INSIDE RAZORBACK FOOTBALL W/JOHN L SMITH	0			\$0
aaa	277497	KATV	70308	9/25/11	1:03:13 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 12:30A	0			\$0
aaa	267240	KATV	70059	9/25/11	1:39:00 am	PSA Credit Counsel Shopping :30	PSA Credit Counsel Shopping :30	:30	7/20/12	TIM MCCARVER SHOW 2	0			\$0
aaa	267219	KATV	70041	9/25/11	1:39:30 am	PSA Fatherhood Initiative :60	PSA Fatherhood Initiative :60	1:00	10/7/12	TIM MCCARVER SHOW 2	0			\$0
aaa	267248	KATV	70067	9/25/11	1:45:57 am	PSA College Aid Ben :30	PSA College Aid Ben :30	:30	1/6/13	TIM MCCARVER SHOW 2	0			\$0
aaa	267220	KATV	70042	9/25/11	1:54:25 am	PSA Fatherhood Initiative :30	PSA Fatherhood Initiative :30	:30	6/14/12	TIM MCCARVER SHOW 2	0			\$0
aaa	246008	KATV	70598	9/25/11	2:00:36 am	PSA Honor & Help	PSA Honor & Help	:30	9/25/11	TIM MCCARVER SHOW 2	0			\$0
aaa	267242	KATV	70061	9/25/11	2:01:21 am	PSA Prostate Cancer :60	PSA Prostate Cancer :60	1:00	1/7/13	TIM MCCARVER SHOW 2	0			\$0
aaa	267232	KATV	70052	9/25/11	2:58:56 am	PSA Sports Safety :60	PSA Sports Safety :60	1:00	7/20/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0

%% Indicates when data spot is on locked log - indicates zero air spot on unlocked log

Both parts of lockers and pay-to-air are combined.
Only the line number of station prior to lock is shown. This line after from the lockers is used.
In the case of locked log, the part of locked log and logbook are shown, which will have one AIR.
The count for each group indicates the number of spots where it was possible to establish an equivalent AIR.



Powered by OSI-Traffic
http://www.osi-traffic.com

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract# Line# Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AIR Value
aaa	267230	KATV	70050	9/25/11	3:28:06 am	PSA Childrens Dental Program	PSA Childrens Dental Program :30	:30	7/20/12	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277497	KATV	70308	9/25/11	3:28:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	267248	KATV	70067	9/25/11	3:58:26 am	PSA College Aid Ben	PSA College Aid Ben :30	:30	1/6/13	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	277495	KATV	70306	9/26/11	4:40:46 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$16
aaa	277495	KATV	70306	9/26/11	4:49:12 am	PSA Baptist Regatta 2011 :30	PSA Baptist Regatta 2011 :30	:30	10/14/11	NEWS-EARLY DAYBREAK	0			\$16
aaa	279751	KATV	70588	9/26/11	4:53:01 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	NEWS-EARLY DAYBREAK	0			\$16
aaa	279751	KATV	70588	9/26/11	6:39:42 pm	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:30	10/6/11	WHEEL OF FORTUNE	0			\$568
aaa	277497	KATV	70308	9/26/11	11:32:07 pm	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC NEWS - NIGHTLINE	0			\$0
aaa	267260	KATV	70078	9/26/11	2:58:56 am	PSA Social Security 2011 #3 :30	PSA Social Security #3 :30	:30	2/26/12	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	267241	KATV	70060	9/26/11	2:59:26 am	PSA Prostate Cancer PSA Prostate Cancer :30	PSA Prostate Cancer :30	:30	1/7/13	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	277497	KATV	70308	9/26/11	2:59:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	267256	KATV	70074	9/26/11	3:27:56 am	PSA Pertussis :60	PSA Pertussis :60	:30	12/14/11	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	267259	KATV	70077	9/26/11	3:28:26 am	PSA Social Security 2011 #2 :30	PSA Social Security #2 :30	:30	1/21/12	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	277497	KATV	70308	9/26/11	3:57:56 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-ABC WORLD NEWS NOW JIP	0			
aaa	279752	KATV	70589	9/27/11	5:51:27 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	NEWS-DAYBREAK EARLY	0			\$54
aaa	279752	KATV	70589	9/27/11	9:15:12 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	NEWS-GOOD MORNING ARKANSAS	0			\$40
aaa	277497	KATV	70308	9/27/11	10:33:49 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-VIEW	0			\$0
aaa	277496	KATV	70307	9/27/11	3:58:10 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ANDERSON	0			\$37
aaa	279752	KATV	70589	9/27/11	10:18:55 pm	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	NEWS-KATV NEWS NIGHTSIDE	0			\$290
aaa	277496	KATV	70307	9/27/11	10:51:22 pm	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ACCORDING TO JIM - SYN	0			\$88
aaa	277496	KATV	70307	9/27/11	12:09:10 am	PSA Baptist Regatta 2011 :15	PSA Baptist Regatta 2011 :15	:15	10/14/11	ABC-JIMMY KIMMEL SHOW	0			\$6
aaa	267242	KATV	70061	9/27/11	2:58:56 am	PSA Prostate Cancer PSA Prostate Cancer :60	PSA Prostate Cancer :60	1:00	1/7/13	ABC-ABC WORLD NEWS NOW JIP	0			\$0
aaa	279752	KATV	70589	9/28/11	6:45:43 am	AHA Fest of Wines 2011	AHA Fest of Wines 2011	:15	10/6/11	NEWS-DAYBREAK	0			\$112
aaa	277497	KATV	70308	9/28/11	8:59:35 am	PSA Baptist Regatta 2011 ID	PSA Baptist Regatta 2011 ID	:04	10/14/11	ABC-GOOD MORNING AMERICA	0			\$0

See footnote zero value spots are listed by - indicates are either not on schedule by

Not a valid line item requirement is an invalid line item. Indicates announcements are scheduled by, after the announcements listed on actual contract and only shows spots after the date the contract is signed.

In presence of multiple spots, the number of spots and only tracks are combined. On the first line of a program group is shown. The number of spots shown is the number of spots shown. The number of spots shown is the number of spots shown. The number of spots shown is the number of spots shown.



Powered by OSI-Traffic
http://www.osi-traffic.com

55

Powered by OSI-Traffic
<http://www.osi-traffic.com>

[illegible]

Only the first member of a collection group is shown; this may differ from what is actually stored in the data. In the case of linked logs, both parts of the linked and piggybacks are combined.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AIR \$ Value
aaa	277497	KATV	70308	9/30/11	3:59:26 am	PSA Baptist Regatta	PSA Baptist Regatta 2011 ID	:04	10/14/11	PAID PROGRAM 3:30A	0			\$0

See this key zero value spot is an unlinked log - > add to log are also spot on unlinked log

See this key zero value spot is an unlinked log - > add to log are also spot on unlinked log
See this key zero value spot is an unlinked log - > add to log are also spot on unlinked log
See this key zero value spot is an unlinked log - > add to log are also spot on unlinked log

In the case of a linked log:

Both linked log and log to be linked

On the first number of a linked log is shown, the log of the first number is shown.

In the case of a linked log, both linked log and log to be linked
On the first number of a linked log is shown, the log of the first number is shown.



Powered by OSI-Traffic
http://www.osi-traffic.com

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description	AUR Value
Total Number of Announcements and Zero Valued Spots: 381														
AUR Totals: \$ 18,639.37														



Powered by OSI-Traffic
<http://www.osi-traffic.com>

as indicated above spots on actual log -> indicate zero fill spot as indicated by

Alt-Promokey and Alt-ISCI are shown. The program after format is used.
 In the case of actual log, both pairs of identifiers and program are shown, and then the AUR.
 The counts for each group indicate the number of spots where it was used to indicate an equivalent AUR.

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description Alt-Value

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Eq. 130 Units
45613	08/27/2011	\$60	\$24	\$43	\$24	\$234	5.50
						\$234	5.50
21379	09/26/2011	\$50	\$20	\$37	\$20	\$260	7.00
						\$260	7.00
36167	07/23/2011	\$300	\$90	\$135	\$90	\$2,025	15.00
						\$2,025	15.00
21239	07/06/2011	\$10	\$1	\$6	\$1	\$11	2.00
21239	07/07/2011	\$1	\$1	\$1	\$1	\$1	1.00
21239	07/10/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	07/11/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	07/14/2011	\$1	\$1	\$1	\$1	\$1	1.00
21239	07/19/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	07/20/2011	\$1	\$1	\$1	\$1	\$1	1.00
21239	07/21/2011	\$1	\$1	\$1	\$1	\$1	1.00
21239	07/24/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	07/25/2011						
21239	07/31/2011						
21239	08/01/2011						
21239	08/02/2011						
21239	08/07/2011						
21239	08/09/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	08/14/2011						
21239	08/16/2011						
21239	08/17/2011						
21239	08/21/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	08/28/2011	\$1,164	\$1,164			\$1,164	
21239	08/29/2011						
21239	08/30/2011						
21239	09/01/2011						
21239	09/04/2011						
21239	09/05/2011	\$10	\$10	\$10	\$10	\$10	1.00
21239	09/06/2011						

See instructions below for a detailed explanation of the report.

Both parties to the contract and advertiser are responsible for the accuracy of the information provided. The station does not warrant the accuracy of the information provided.

In the case of multiple spots, the station will bill for the total number of spots. The station does not bill for the number of spots. The station does not bill for the number of spots. The station does not bill for the number of spots.

KATV Little Rock (KATV)

10

Revenue By Program

KATV Little Rock (KATV)

18

Powered by OSI-Traffic
<http://www.osi-traffic.com>

555 Index has zero dollar spent on local log - 5 - Index has zero dollar spent on unbranded log

One study by a non-governmental organisation on bonded labour in India has estimated that 1.5 million people are bonded in agriculture, 1.5 million in construction, 1.5 million in domestic work, 1.5 million in brick-making, 1.5 million in mining, 1.5 million in fishing, 1.5 million in transport, 1.5 million in manufacturing, 1.5 million in retail, 1.5 million in services, 1.5 million in health, 1.5 million in education, 1.5 million in culture, 1.5 million in sports, 1.5 million in recreation, 1.5 million in other sectors.

In these cases of reduced log_e Bayes points of treatment and psychological state combined. On the other hand, if a patient group is shown, they may differ from the other in a way that is not shown. In these cases of reduced log_e Bayes points of treatment and psychological state combined, each with their own log_e Bayes points for each group, which is not shown. In these cases of reduced log_e Bayes points of treatment and psychological state combined, each with their own log_e Bayes points for each group, which is not shown.

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description AUR \$ Value

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Eq: 30 Units
21248	07/26/2011	\$125	\$35	\$78	\$35	\$620	8.00
21248	09/15/2011	\$200	\$35	\$87	\$35	\$737	8.50
21248	09/27/2011	\$200	\$35	\$105	\$70	\$685	6.50
						\$2,042	23.00
28358	09/24/2011	\$155	\$55	\$92	\$55	\$825	9.00
						\$825	9.00
21624	07/20/2011	\$215	\$80	\$174	\$150	\$2,525	14.50
21624	09/02/2011	\$288	\$150	\$217	\$150	\$3,254	15.00
21624	09/08/2011	\$225	\$25	\$152	\$25	\$1,565	10.33
21624	09/16/2011	\$250	\$125	\$190	\$125	\$2,850	15.00
21624	09/19/2011	\$250	\$150	\$196	\$150	\$2,450	12.50
21624	09/20/2011	\$550	\$30	\$210	\$30	\$3,045	14.50
21624	09/22/2011	\$300	\$150	\$237	\$150	\$3,440	14.50
21624	09/27/2011	\$255	\$20	\$176	\$20	\$1,495	8.50
						\$20,624	104.83
21331	07/10/2011	\$150	\$81	\$154	\$120	\$616	4.00
21331	09/17/2011	\$155	\$45	\$80	\$45	\$955	12.00
						\$1,571	16.00
44953	09/15/2011	\$135	\$24	\$76	\$24	\$1,744	23.00
44953	09/27/2011	\$145	\$18	\$73	\$24	\$1,156	15.83
44953	09/30/2011	\$145	\$24	\$90	\$24	\$899	10.00
						\$3,799	48.83
37810	07/28/2011	\$150	\$50	\$90	\$50	\$1,792	20.00
37810	07/29/2011	\$180	\$24	\$84	\$24	\$1,677	20.00
37810	09/30/2011	\$200	\$24	\$109	\$24	\$1,749	16.00
						\$5,218	56.00
37832	08/28/2011						



Powered by OSI-Traffic
http://www.osi-traffic.com

OSI Traffic's revenue dollar figure is on the left log - > media key are shown on the right log
data published in report is a block log - > indicates revenue must be entered log for all the line items reported - based on actual contracts with only - covers
with the media key have been applied to this report

In the case of a report log:
Both parts of a media key and physical key are combined
Only the first number of a media key is shown, the rest of the key is omitted
In the case of a block log, the parts of a media key are shown, with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description AUR
(Contract#, Line#, Revision) \$ Value

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Eq: 30 Units
37832	09/18/2011						0.00
37832	09/25/2011						0.00
21318	07/10/2011						0.00
21318	07/17/2011						0.00
21318	08/07/2011						0.00
21318	09/11/2011						0.00
21318	09/18/2011						0.00
21318	09/25/2011						0.00
21249	09/29/2011	\$200	\$25	\$62	\$25	\$805	13.00
45262	08/06/2011	\$125	\$10	\$69	\$10	\$1,652	18.50
45629	09/25/2011						0.00
21333	09/18/2011	\$24	\$24	\$24	\$24	\$24	1.00
21340	09/18/2011	\$90	\$90	\$90	\$90	\$90	1.00
21244	09/07/2011	\$325	\$24	\$192		\$7,126	37.16
21244	09/15/2011	\$275	\$72	\$222		\$8,978	40.50
21244	09/20/2011	\$305	\$45	\$226		\$9,055	40.00
21244	09/22/2011	\$305	\$113	\$241		\$9,751	40.50
21244	09/28/2011	\$325	\$24	\$224		\$8,589	38.33
21244	09/29/2011	\$325	\$24	\$220		\$8,466	38.50

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description Alt-Value

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	EUR	Revenue	Eq:30 Units
21244	09/30/2011	\$325	\$24	\$218		\$8,011	36.83
						\$59,976	271.82
21243	08/02/2011	\$150	\$35	\$90	\$35	\$2,396	26.50
21243	09/15/2011	\$150	\$35	\$94	\$60	\$3,160	33.50
21243	09/16/2011	\$175	\$52	\$103	\$60	\$3,472	33.83
21243	09/19/2011	\$247	\$35	\$98	\$60	\$3,184	32.33
21243	09/27/2011	\$150	\$35	\$107	\$35	\$2,680	25.00
21243	09/29/2011	\$270	\$25	\$109	\$25	\$2,551	23.50
21243	09/30/2011	\$175	\$25	\$102	\$25	\$2,167	21.33
						\$19,611	195.99
42375	07/05/2011	\$105	\$10	\$47	\$10	\$140	3.00
42375	07/25/2011	\$70	\$15	\$33	\$15	\$195	6.00
42375	07/26/2011	\$70	\$10	\$37	\$20	\$165	4.50
42375	07/27/2011	\$70	\$1	\$22	\$1	\$177	8.00
42375	08/02/2011	\$25	\$5	\$14	\$5	\$85	6.00
42375	08/08/2011	\$105	\$5	\$28	\$5	\$195	7.00
42375	08/16/2011	\$105	\$10	\$46	\$10	\$440	9.50
42375	08/22/2011	\$30	\$10	\$23	\$10	\$105	4.50
42375	09/05/2011	\$105	\$1	\$30	\$1	\$181	6.00
42375	09/06/2011	\$105	\$1	\$25	\$1	\$176	7.00
42375	09/07/2011	\$105	\$10	\$44	\$10	\$265	6.00
42375	09/08/2011	\$25	\$10	\$17	\$10	\$50	3.00
42375	09/09/2011	\$25	\$10	\$18	\$10	\$35	2.00
42375	09/14/2011	\$105	\$1	\$37	\$1	\$392	10.50
42375	09/26/2011	\$25	\$10	\$16	\$10	\$95	6.00
42375	09/29/2011	\$25	\$1	\$12	\$1	\$112	9.50
						\$2,808	98.50
21247	09/01/2011	\$120	\$24	\$63	\$24	\$1,962	31.00
21247	09/05/2011	\$120	\$45	\$67	\$45	\$2,090	31.00
21247	09/07/2011	\$225	\$24	\$74	\$24	\$2,217	29.83
21247	09/19/2011	\$225	\$60	\$88	\$60	\$2,735	31.00
21247	09/27/2011	\$200	\$15	\$80	\$30	\$1,700	21.33

see station's order and on the web log - is indicates zero value spot on unpaid log

all stations are required to be booked by 10:00 AM on the day of the broadcast. If the station is not booked by 10:00 AM, the station will be charged for the spot. The station will be charged for the spot if the station is not booked by 10:00 AM.

In the case of unpaid log:

Both parties must be notified and agree to the terms of the contract. The station will be charged for the spot if the station is not booked by 10:00 AM. The station will be charged for the spot if the station is not booked by 10:00 AM. The station will be charged for the spot if the station is not booked by 10:00 AM.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	AIR \$ Value
						(Contract# Line# Revision)		Date						

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Eq:30 Units
21247	09/28/2011	\$200	\$15	\$70	\$30	\$1,740	24.83
21247	09/30/2011	\$120	\$15	\$65	\$25	\$1,550	23.83
						\$13,994	192.82
21257	07/29/2011	\$800	\$25	\$443		\$7,967	18.00
21257	08/01/2011	\$800	\$55	\$541		\$7,482	13.83
21257	08/16/2011	\$800	\$55	\$475		\$8,942	18.83
21257	08/17/2011	\$850	\$25	\$451		\$8,712	19.33
21257	09/06/2011	\$750	\$87	\$539		\$7,007	13.00
						\$40,110	82.99
21256	07/20/2011	\$555	\$87	\$388		\$7,372	18.99
21256	08/18/2011	\$570	\$30	\$388		\$7,177	18.50
						\$14,549	37.49
21258	07/24/2011	\$765	\$95	\$494	\$200	\$10,284	20.83
21258	08/21/2011	\$765	\$90	\$445	\$90	\$9,268	20.83
21258	09/27/2011	\$700	\$475	\$579	\$475	\$11,008	19.00
21258	09/28/2011	\$850	\$25	\$601	\$25	\$13,223	22.00
						\$43,783	82.66
21250	07/21/2011	\$225	\$30	\$54	\$30	\$1,025	19.00
21250	09/01/2011	\$150	\$25	\$58	\$25	\$1,101	19.00
21250	09/07/2011	\$200	\$27	\$56	\$25	\$1,062	18.83
21250	09/30/2011	\$130	\$30	\$54	\$30	\$375	7.00
						\$3,563	63.83
21298	07/02/2011	\$650	\$24	\$118	\$24	\$7,536	64.00
21298	07/30/2011	\$650	\$24	\$124	\$24	\$7,977	64.49
						\$15,512	128.49
21255	07/19/2011	\$200	\$75	\$118	\$75	\$2,780	23.50
21255	07/20/2011	\$175	\$25	\$113	\$25	\$1,913	17.00

500 indicates dollar spot is on hold log -> indicates zero dollar spot on hold log

051 indicates a zero value spot is on hold log -> indicates a zero value spot is on hold log -> indicates a zero value spot is on hold log -> indicates a zero value spot is on hold log

In the case of a hold log:

051 indicates a zero value spot is on hold log -> indicates a zero value spot is on hold log

Only the first number of a hold log is shown, the rest of the number is ignored.

In the case of a hold log, the number of spots where it was possible to establish an equivalent AIR

The count for each group indicates the number of spots where it was possible to establish an equivalent AIR



Powered by OSI-Traffic
http://www.osi-traffic.com

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description Alt-Value

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Est: 30 Units
21255	07/27/2011	\$175	\$25	\$112	\$25	\$2,400	21.50
21255	07/29/2011	\$175	\$24	\$102	\$24	\$2,189	21.50
21255	08/01/2011	\$180	\$24	\$104	\$24	\$2,279	22.00
						\$11,561	105.50
21295	09/17/2011	\$25	\$25	\$25	\$25	\$75	3.00
21295	09/24/2011	\$25	\$25	\$25	\$25	\$25	1.00
						\$100	4.00
21335	09/18/2011	\$1,650	\$24	\$837	\$24	\$1,674	2.00
						\$1,674	2.00
21238	07/02/2011	\$75	\$75	\$75	\$75	\$75	1.00
21238	07/09/2011	\$75	\$75	\$75	\$75	\$75	1.00
21238	07/10/2011	\$85	\$85	\$85	\$85	\$85	1.00
21238	07/17/2011	\$75	\$75	\$75	\$75	\$75	1.00
21238	07/23/2011	\$75	\$75	\$75	\$75	\$75	1.00
21238	07/24/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	07/30/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	08/06/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	08/07/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	08/20/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	09/08/2011	\$150	\$150	\$150	\$150	\$150	1.00
21238	09/10/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	09/17/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	09/24/2011	\$50	\$50	\$50	\$50	\$50	1.00
21238	09/30/2011	\$1	\$1	\$1	\$1	\$1	1.00
						\$886	14.00
21234	07/02/2011	\$50	\$50	\$50	\$50	\$50	1.00
21234	07/10/2011	\$65	\$65	\$65	\$65	\$65	1.00
21234	07/23/2011	\$75	\$75	\$75	\$75	\$75	1.00
21234	08/06/2011	\$75	\$75	\$75	\$75	\$75	1.00



Powered by OSI-Traffic
http://www.osi-traffic.com

OSI indicates data is as received by - indicates provided by on behalf of
 OSI indicates data is as received by - indicates provided by on behalf of
 OSI indicates data is as received by - indicates provided by on behalf of

In the case of multiple line items
 Both parties provided and provided are combined
 OSI indicates data is as received by - indicates provided by on behalf of
 OSI indicates data is as received by - indicates provided by on behalf of

Revenue By Program

KATV Little Rock (KATV)

9

Powered by OSI-Traffic
<http://www.osi-traffic.com>

use `hstack` to combine good and bad into log. `0` indicates zero dollars spent on unbaked log. As a check, the number of zeros can be checked by `np.isnan(hstack).sum()` and the number of log. `0` after the model has been applied to the data.

Only the members of a section group is shown, this may differ from what is actually in stock. In the case of local logs both parts of loadouts and piggy backs are shown, not a then own A/R.

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:38:25PM on 1/16/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description AUR
(Contract# Line# Revision)

Revenue By Program

KATV Little Rock (KATV)

#	Date	High Rate	Low Rate	AUR	LUR	Revenue	Eq: 30 Units
21310	09/24/2011	\$25	\$25	\$25	\$25	\$25	1.00
21310	09/25/2011	\$25	\$25	\$25	\$25	\$25	1.00
						\$1,011	14.00
21342	08/06/2011	\$400	\$400	\$400	\$400	\$400	1.00
						\$400	1.00
21236	07/02/2011	\$25	\$25	\$25	\$25	\$25	1.00
21236	08/06/2011	\$25	\$25	\$25	\$25	\$25	1.00
21236	08/27/2011	\$25	\$25	\$25	\$25	\$25	1.00
21236	09/10/2011	\$25	\$25	\$25	\$25	\$25	1.00
21236	09/17/2011	\$25	\$10	\$18	\$10	\$35	2.00
21236	09/19/2011	\$70	\$70	\$70	\$70	\$70	1.00
21236	09/23/2011	\$35	\$35	\$35	\$35	\$35	1.00
21236	09/24/2011	\$25	\$25	\$25	\$25	\$25	1.00
21236	09/30/2011					\$265	9.00
21237	07/02/2011	\$25	\$25	\$25	\$25	\$25	1.00
21237	07/16/2011	\$25	\$25	\$25	\$25	\$25	1.00
21237	09/09/2011						
21237	09/16/2011	\$25	\$25	\$25	\$25	\$25	1.00
21237	09/24/2011	\$25	\$25	\$25	\$25	\$25	1.00
21237	09/30/2011	\$50	\$50	\$50	\$50	\$50	1.00
						\$125	4.00
21312	07/02/2011						
21312	07/09/2011	\$10	\$10	\$10	\$10	\$10	1.00
21312	07/16/2011						
21312	07/23/2011						
21312	08/06/2011	\$50	\$50	\$50	\$50	\$50	1.00
21312	08/20/2011	\$25	\$25	\$25	\$25	\$25	1.00
21312	09/17/2011	\$40	\$40	\$40	\$40	\$40	1.00
21312	09/24/2011	\$40	\$40	\$40	\$40	\$40	1.00



Powered by OSI-Traffic
http://www.osi-traffic.com

500 Microseconds delay spots on the end key - media line are shown as unbillable
This information is provided by the advertiser and is not verified by the station. The advertiser is responsible for the accuracy of the information provided. The station is not responsible for the accuracy of the information provided.

In the case of a dispute, the number of spots shown is the number of spots shown on the station's log. The number of spots shown on the station's log is the number of spots shown on the station's log. The number of spots shown on the station's log is the number of spots shown on the station's log.

Revenue By Program

KATV Little Rock (KATV)

Q. 10

In the case of unlinked loci:
Both pairs of bands and piggybacks are combined.
Only the first member of a retention group is shown, they may differ from what we actually are used.
In the case of linked loci both pairs of bands and piggybacks are shown, each with their own ALE.

ALL
\$ Value

KATV Little Rock (KATV)

[illegible]

Revenue By Program

KATV Little Rock (KATV)

Powered by OSI-Traffic
<http://www.osi-traffic.com>

Only the last member of a student group is shown; the may differ from the rest of the group. In the case of the last log, both parts of the student and professor are shown, each with their own AUC.



KATV, LLC
PO Box 77
Little Rock, AR 72203
ph: (501) 324-7777

Advertiser
Agency
Buyer
Salesperson

KATV FCC Filing (3550)
Direct Account (1)

HOUSE, HOUSE (1)
ph: (000) 000-0000

Invoice 354698
Inv Date 7/31/2011
Terms Net 30
Contract 46589
Bill Type Standard
Period 6/27/2011 - 7/31/2011

Product FCC (1029)
Brand FCC KIDS (3235)
Acct Types Local/Promo: Station Promo
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/1/2011 5:07:20PM

KATV FCC Filing
P. O. Box 77
Little Rock, AR 72203

AdM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.1	Contract Line Remarks:								
4.1	SPOT	5:00AM-12:00AM	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	06/28/11 3:26PM (Tu)	00:30	DR. OZ	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	07/04/11 10:53PM (Mo)	00:30	ACCORDING TO JIM	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	07/16/11 1:29PM (Sa)	00:30	PAID PROGRAM	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	07/18/11 12:59PM (Mo)	00:30	ABC-ALL MY CHILDREN	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	07/25/11 4:45PM (Mo)	00:30	OPRAH WINFREY	FCC 2011	\$0.00	



KATV, LLC
PO Box 77
Little Rock, AR 72203
ph: (501) 324-7777

Advertiser
Agency
Buyer
Salesperson

KATV Promotion (3504)
Direct Account (1)

HOUSE, HOUSE (1)
ph: (000) 000-0000

Invoice 354697
Inv Date 7/31/2011
Terms Net 30
Contract 46587
Bill Type Standard
Period 6/27/2011 - 7/31/2011

Product FCC (1029)
Brand EAS TEST (3236)
Acct Types Local/Promo: Station Promo
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/1/2011 5:07:20PM

KATV Promotion
401 Main
Little Rock, AR 72201

AdM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.1	Contract Line Remarks:								
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We				EAS ANNOUNCEMENT	\$0.00	
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We				EAS ANNOUNCEMENT	\$0.00	
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We				EAS ANNOUNCEMENT	\$0.00	
6.1	SPOT						1 preempt @\$0.00	\$0.00	No Avail
6.1	SPOT						1 preempt @\$0.00	\$0.00	No Avail
<div>De bloy</div>									

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.katv.com and are incorporated by reference in their entirety.

Gross Total	\$0.00	Total Spots	3
Commission	\$0.00		
Net Total	\$0.00		



KATV, LLC
PO Box 77
Little Rock, AR 72203
ph: (501) 324-7777

Advertiser
Agency
Buyer
Salesperson

KATV Promotion (3504)
Direct Account (1)

HOUSE, HOUSE (1)
ph: (000) 000-0000

Product
Brand
Acct Types
Est/Headline

FCC (1029)
EAS TEST (3236)
Local/Promo: Station Promo
/

Invoice 359155
Inv Date 8/28/2011
Terms Net 30
Contract 46587
Bill Type Standard
Period 8/1/2011 - 8/28/2011

CO-OP/Order Type No/Normal
Package
Gen. Date 8/30/2011 1:03:50PM

KATV Promotion
401 Main
Little Rock, AR 72201

AdM

KATV Little Rock (KATV)

OI

Debby

Line	Type	Scheduled	Schedule Days to Run	Program	Copy/TSCI	Amount	Remarks
6.1	Contract Line Remarks:						
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su		EAS ANNOUNCEMENT	\$0.00	
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/14/11 9:30AM (Su)	00:30 NEWS - ABC THIS WEEK WITH CHRISTIANE AMANPOUR	\$0.00	
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/21/11 6:38AM (Su)	00:30 ABC-GOOD MORNING AMERICA - SUN	\$0.00	
6.1	SPOT	5:00AM-12:00PM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/22/11 5:09AM (Mo)	00:30 NEWS-DAYBREAK EARLY	\$0.00	

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.katv.com and are incorporated by reference in their entirety.

Gross Total	\$0.00	Total Spots	4
Commission	\$0.00		
Net Total	\$0.00		



KATV, LLC
PO Box 77
Little Rock, AR 72203
ph: (501) 324-7777

Advertiser
Agency
Buyer
Salesperson

KATV FCC Filing (3550)
Direct Account (1)

HOUSE, HOUSE (1)
ph: (000) 000-0000

Invoice 359156
Inv Date 8/28/2011
Terms Net 30
Contract 46589
Bill Type Standard
Period 8/1/2011 - 8/28/2011

KATV FCC Filing
P. O. Box 77
Little Rock, AR 72203

AdM

Product FCC (1029)
Brand FCC KIDS (3235)
Acct Types Local/Promo: Station Promo
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/30/2011 1:03:51PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.1	Contract Line Remarks:								
4.1	SPOT	5:00AM-12:00AM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/01/11 5:29AM (Mo)	00:30	NEWS-DAYBREAK EARLY	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/13/11 3:59PM (Sa)	00:30	SPORTS-ABC ESPN SPORTS SATURDAY	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/21/11 5:52AM (Su)	00:30	INSIDE WASHINGTON	FCC 2011	\$0.00	
4.1	SPOT	5:00AM-12:00AM	Per week (1), Mo, Tu, We, Th, Fr, Sa, Su	08/27/11 9:59AM (Sa)	00:30	PAID PROGRAM	FCC 2011	\$0.00	

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.katv.com and are incorporated by reference in their entirety.

Gross Total	\$0.00	Total Spots	4
Commission	\$0.00		
Net Total	\$0.00		