

**KCNS 38.1-TV**  
**Quarterly Issues and Programs List**  
**1Q 2019**  
**January 1, 2019 – March 31, 2019**

In accordance with 47CFR 73.352 of the Federal Communications Commission's rules, the following in the opinion of KCNS are the problems and needs of the community for the period noted above. Each is identified by significant public affairs and or public service programming in response to these needs.

**Section 1. Issues**

- A.** Education: Issues affecting education as well as informative topics of general interest on education.
- B.** Safety: Issues affecting driving safely and proper conduct for "Safe Stops".
- C.** Health: Guests provide information on drug abuse, specifically the Opioid Crisis.
- D.** Sports: Guest shares information on preventing youth sports injuries.
- E.** Quality of Life: Activities, initiatives and topics for improving quality of life.
- F.** Employment: Guests explore jobs and careers for the 21<sup>st</sup> Century.
- G.** Finance: Experts provide information on applying for financial aid for college.

## **Section 2. Responsive Programs**

### **A. Education**

**“Brain Storm with Lisa Willever: STEAM”** Broadcast January 8, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guest Sean Spiller, NJEA VP discusses two simple words STEM and STEAM. When once Reading, Writing and Arithmetic were all students needed to succeed, today’s students face a diverse, digital, global society and require a diverse, digital, global education. Today the 3 R’s have evolved into S-T-E-A-M (Science, Technology, Engineering, Arts, Mathematics). Our guest explains the meaning and how they are affecting the direction of education and what parents need to know.

**“Brain Storm with Lisa Willever: Global Education”** Broadcast January 22, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever explores the subject of Global Education. If learning is about broadening horizons, expanding perspective and embracing new experiences, then it only makes sense that teacher preparation should broaden horizons, expand perspective and provide new experiences. One way to accomplish this is through global education programs. Guests Stuart Carrol, Director of Global Graduate Programs, The College of New Jersey, and Eileen Heddy, Coordinator of the Global Student Teaching Program at The College of New Jersey share about the benefits of going abroad to students personally and professionally.

**“Brain Storm with Lisa Willever: Urban Education”** Broadcast January 29, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever features a discussion with Dr. Tabitha Dell’Angelo, Assoc. Professor and Jonathan Davis, Asst. Professor, Dept. of Educational Administration and Secondary Education at The College of New Jersey regarding the educational and environmental challenges urban students and educators must overcome to be successful. While all students experience some challenges, urban students face even more. The challenges urban students face over their suburban counterparts has a dramatic impact on student achievement. Our guests explore some of the differences which include multi-generational poverty, food instability, crime and incarceration, family situations, addiction, mental health and stress issues, lack of medical care and often language

barriers, which all lead to high drop-out rates. Our professors also share about teacher preparation and the qualities of a successful urban educator.

**“Brain Storm with Lisa Willever: Just Different”** Broadcast February 5, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa, along with guests Dr. Suzanne McCotter, Dean of Education, The College of New Jersey, and Lisa Battinelli, Special Education Teacher discuss the IEP process (Individualized Education Program) and opportunities for special needs students, including college. They also share about the growing number of students being identified as on the Autism scale as well as other health impairments including Attention Deficit Hyperactivity Disorder.

**“Brain Storm with Lisa Willever: Teaching for Understanding”** Broadcast February 26, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever, features interviews with Dr. Christine Miles and Steve Beatty who discuss techniques for teaching students to achieve better retention and understanding across all age groups using the “four principles”, generative topics, understanding goals, performances of understanding, and ongoing assessment.

**“Brain Storm with Lisa Willever: Teaching Teachers”** Broadcast March 5, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guests from the world of education, Dr. Suzanne McCotter, Dean of Education, College of New Jersey, and Dr. James Fazzone, Educator and Administrator discuss preparing teachers for their important role in our ever changing society and how teacher preparation programs have adapted to the changes in education, trends and issues.

**“Brain Storm with Lisa Willever: National Writing Project”** Broadcast March 26, 11:00 PM; Duration 30 minutes. This episode of our locally produced public affairs series hosted by Lisa Willever spotlights the National Writing Project. Guests Dr. Heather Casey, Rider University and Linda Biondi, Educator share about the National Writing Project, a professional development network where teachers study and exchange effective practices that enhance youth writing and learning. Our guests discuss their own personal experience with the program and the methods they have found most effective for getting children excited about writing and improving writing skills across all grade levels.

## **B. Safety**

**“Brain Storm with Lisa Willever: Safe Stops”** Broadcast February 12, 11:00 PM;  
Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa’s guest, Mercer County, New Jersey Prosecutor, Angelo Onofri shares about New Jersey’s “Safe Stop” initiative which takes the next step to provide information to the general public about what to do, and what not to do, during a traffic stop to ensure that all stops are safe and fair. The New Jersey program is in response to incidents which have occurred around the country and the Prosecutor’s Office has received calls from other states, including California, interested in modeling the New Jersey program.

## **C. Health**

**“Brain Storm with Lisa Willever: Opioid Crisis”** Broadcast March 12, 11:00 PM;  
Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever, addresses the topic of the exploding Opioid crisis in the United States. Our host is joined by Angelo Onofri, Prosecutor, and Katie Hoven PhD, Nursing and Public Health, to explore measures currently being taken by law enforcement and the public health community to address the epidemic. Our guests discuss proactive measures to prevent and educate teen and pre-teen students about opioid based prescription drugs and addiction. They also share about trends in recreational drug use and provide statistics on heroin users and the psychological and societal challenges addicts in recovery are faced with.

## **D. Sports**

**“Brain Storm with Lisa Willever: Sports Injuries”** Broadcast March 19, 11:00 PM;  
Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guest Dr. Kevin Kunkle, Orthopedic Surgeon discuss the physical and emotional benefits of sports and how parents can help keep their kids injury-free so they can get in the game and stay in the game. Dr. Kunkle stresses the importance of good nutrition, working out year round, and using and wearing the proper equipment.

### **E. Quality of Life**

**“Brain Storm with Lisa Willever: Pleasure Reading:** Broadcast February 19, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever focuses on the subject of Pleasure Reading. Lisa, together with guests, Dr. Jim Fazzone, Educator and Angelo Onofri, Mercer County, New Jersey Prosecutor explore the enormous impact on those who read for pleasure. They discuss differences between assigned and pleasure reading, methods for encouraging reading, as well as the challenges of getting books into urban communities where books are lacking due to economic conditions. Prosecutor Angelo Onofri, has committed the Prosecutor’s Office to bringing more books to children in need and using his Office to promote reading through an association with the Code Read program. He discusses the intersection between books and the positives books cause including an association with reduced crime.

### **F. Employment**

**“Brain Storm with Lisa Willever: Jobs and Careers in the 21<sup>st</sup> Century”** Broadcast January 15, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series, host Lisa Willever discusses Careers and Jobs in the 21<sup>st</sup> Century with guests Dawn Hiltner, Former Educator and Dr. Leon Ciccarello of Myriad Energy who provide their insight on the subject. Co-host Miriam Davenport interviews special guests from the San Francisco, California area, Marta Voda, Media Technology Recruiter and David Bagga, Millennial Sales Recruiter who share their insight on jobs and skills for 21<sup>st</sup> Century Careers in the Media, Technology and Medical Sales Industry. Marta also talks about social media as a recruitment resource and sees sustainable careers in the Media & Technology Industry especially Computer Sciences. David, a high energy recruiter for the Medical Industry sees careers in Sales, especially those associated with Bioscience, Life Science and HealthCare as recession proof and top placement careers for Millennial.

### **G. Finance**

**“Brain Storm with Lisa Willever: Financial Aid”** Broadcast January 1, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guest, Wil Casaine, Executive Director of Financial Aid & Student Success, College of New Jersey, discuss applying for Financial Aid to offset College cost. Wil shares about the many types of financial aid available to students including scholarships, grants, loans, work study, and provides additional information on

how colleges use the FAFSA to evaluate a student's need. Will suggests using the "Net Price Calculator" included on every college website to help students and parents determine the cost for that particular college and believes students shouldn't limit themselves to applying to colleges based on their ability to pay, but instead, be realistic in evaluating the financial packages offered by the colleges where they have been accepted. At that point, the decision should be made as to whether or not the student can afford the 4 yr. program. Also discussed is the role of Community College as a way to save on tuition costs.

## Section 3. PSA's

The following PSA's were aired on KCNS during 1st Quarter 2019

Date	Description	Length
1/01/19	Kid Vid	:30
1/01/19	Teacher Recruitment, "Watcha Gonna Do"	:30
1/01/19	AdoptUSKids.Org, "Cat"	:30
1/01/19	Jobs, "Hard to See"	:30
1/01/19	Recycling, "Superhero"	:30
1/01/19	DWI - NHTSA, "Life's Doors"	:30
1/01/19	Diabetes, "Busy Mom"	:30
1/01/19	Recycling, "Journey Rev."	:30
1/08/19	Kid Vid	:30
1/08/19	Adoption & Foster Care: Teen Proofing	:30
1/08/19	Bullying Prevention: Ben's Story	:60
1/08/19	Texting & Driving: Both Eyes on the Road	:30
1/08/19	HBP #'s: Stroke	:30
1/08/19	Seat Belt Safety: Their Future	30
1/08/19	Fatherhood Involvement: Dad Jokes, Isaac	:15
1/08/19	Fatherhood Involvement: Dad Jokes, Kya	:15
1/08/19	Diversity & Inclusion: We Are America	:30
1/15/19	Kid Vid	:30
1/15/19	Underage Drinking & Driving: Party Foul	:30
1/15/19	Seat Belt Safety: Their Future	:30
1/15/19	Adoption & Foster Care: Teen Proofing	:30
1/15/19	HBP #'s: Stroke	:30
1/15/19	Type 2 Diabetes: Bacon Lovers	:30
1/15/19	Goodwill: Put Your Stuff to Work	:30
1/15/19	Autism Speaks: World of Autism	:30
1/22/19	Kid Vid	:30
1/22/19	Autism Speaks: World of Autism	:30
1/22/19	Adoption & Foster Care: Teen Proofing	:30
1/22/19	Underage Drinking & Driving: Party Foul	:30
1/22/19	Goodwill: Put Your Stuff to Work	:30
1/22/19	Bullying Prevention: Ben's Story	:60
1/22/19	Hunger Prevention: Feeding America	:15
1/22/19	Education: Homework	:15
1/22/19	Fatherhood Involvement: Dad Jokes, Isaac	:15
1/22/19	Diversity & Inclusion: We Are America	:30
1/22/19	Shelter Pet Project: Maxi	:30
1/22/19	Fatherhood Involvement: Dad Jokes, Kya	:15
1/22/19	Seat Belt Safety: Battlefield	:30
1/29/19	Kid Vid	:30
1/29/19	Adoption & Foster Care, "Teen Proofing"	:30
1/29/19	Autism Speaks, "World of Autism"	:30
1/29/19	Bullying Prevention, "Ben's Story"	:60
1/29/19	Hunger Prevention, "Feeding America"	:15

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The following PSA's were aired on KCNS during 1st Quarter 2019

1/29/19	Education, "Understood"	:15
1/29/19	Shelter Pet Project, "Maxi"	:30
1/29/19	Diversity & Inclusion, "We are America"	:30
2/05/19	Kid Vid	:30
2/05/19	Autism Speaks "The World of Autism"	:30
2/05/19	Adoption & Foster Care, "Teen Proofing"	:30
2/05/19	Shelter Pet Project, "Maxi"	:30
2/05/19	Texting & Driving, "Both Eyes on the Road"	:30
2/05/19	Seat Belt Safety, "Their Future"	:30
2/05/19	Bullying Prevention "Ben's Story"	:60
2/05/19	Fatherhood Involvement, "Isaac"	:15
2/05/19	Diversity & Inclusion, "We are America"	:30
2/05/19	Shelter Pet Project, "Maxi"	:30
2/05/19	Fatherhood Involvement, "Kya"	:15
2/05/19	HBP #s, "Stroke"	:30
2/12/19	KidVid	:30
2/12/19	Autism Speaks, "The World of Autism"	:30
2/12/19	Adoption & Foster Care, "Teen Proofing"	:30
2/12/19	Seat Belt Safety, "Their Future"	:30
2/12/19	Texting & Driving, "Both Eyes on the Road"	:30
2/12/19	Shelter Pet Project, "Maxi"	:30
2/12/19	Diversity & Inclusion, "We are America"	:30
2/19/19	Kid Vid	:30
2/19/19	Autism Speaks, "The World of Autism"	:30
2/19/19	Adoption & Foster Care, "Teen Proofing"	:30
2/19/19	Jobs, "Hard to See"	:30
2/19/19	Buzzed Driving, "Life's Doors"	:30
2/19/19	Recycling, "Superhero"	:30
2/19/19	Shelter Pet Project, "Maxi"	:30
2/19/19	Jobs, "Hard to See"	:30
2/26/19	Kid Vid	:30
2/26/19	Seat Belt Safety, "Their Future"	:30
2/26/19	Texting & Driving, "Both Eyes on the Road"	:30
2/26/19	Bullying Prevention "Reach Out"	:30
2/26/19	Adoption & Foster Care, "Teen Proofing"	:30
2/26/19	Type 2 Diabetes, "Bacon Lovers"	:30
2/26/19	Teacher Recruitment, "Watcha Gonna Do"	:30
2/26/19	Recycling, "Journey Rev."	:30
2/26/19	Dr. Spruce Activities "Discover the Forest"	:30
3/05/19	Kid Vid	:30
3/05/19	Autism Speaks "World of Autism"	:30
3/05/19	AdoptUSKids.Org, "Cat"	:30
3/05/19	HBP #'s, "Stroke"	:30
3/05/19	Seat Belt Safety, "Their Future"	:30



### Section 3. PSA's

The following PSA's were aired on KCNS during 1st Quarter 2019

3/05/19	Hunger Prevention, "Feeding America"	:15
3/05/19	Homework, "Understood"	:15
3/05/19	Bullying Prevention, "Reach Out"	:15
3/05/19	Type 2 Diabetes, "Bacon Lovers"	:30
3/05/19	Shelter Pet Project, "Maxie Rev."	:30
3/05/19	Adoption & Foster Care, "Teen Proofing"	:30
3/12/19	Kid Vid	:30
3/12/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/12/19	AdoptUSKids.Org, "Cat"	:30
3/12/19	Jobs, "Hard to See"	:30
3/12/19	Recycling, "Superhero"	:30
3/12/19	DWI – NHTSA, "Life's Doors"	:30
3/19/19	Kid Vid	:30
3/19/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/19/19	AdoptUSKids.Org, "Cat"	:30
3/19/19	Jobs, "Hard to See"	:30
3/19/19	Recycling, "Superhero"	:30
3/19/19	DWI – NHTSA, "Life's Doors"	:30
3/19/19	Texting & Driving, "Both Eyes on the Road"	:30
3/19/19	Diabetes, "Busy Mom"	:30
3/19/19	Recycling, "Journey Rev."	:30
3/19/19	Shelter Pet Project, "Daisy"	:30
3/19/19	AARP Caregiving, "Bath"	:30
3/26/19	Kid Vid	:30
3/26/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/26/19	AdoptUSKids.Org, "Cat"	:30
3/26/19	Jobs, "Hard to See"	:30
3/26/19	DWI – NHTSA, "Life's Doors"	:30
3/26/19	Diabetes, "Busy Mom"	:30
3/26/19	Recycling, "Journey Rev."	:30