

## CONTRACT



**KWGN**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 759785 /		<u>Alt Order #</u> 07314743
<u>Product</u> <b>AFSCME PEOPLE</b>		
<u>Contract Dates</u> <b>08/15/14 - 08/18/14</b>		<u>Estimate #</u> <b>3384</b>
<u>Advertiser</u> <b>AFSCME</b>		<u>Original Date / Revision</u> 08/14/14 / 08/15/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KWGN</b>	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> Philadelphia - T
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u> 194	<u>Product Code</u> 207
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	08/15/14	08/18/14	Two & A Half Men	10p-1035p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$650.00	0.00			
N 2	2	08/15/14	08/18/14	The Test	10a-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$150.00	0.00			
N 3	2	08/15/14	08/18/14	M-F 1a-4a	1a-4a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$60.00	0.00			
N 4	2	08/15/14	08/18/14	Seinfeld	1105p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$450.00	0.00			
N 5	2	08/15/14	08/18/14	Friends	1235a-1a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$300.00	0.00			
N 6	2	08/15/14	08/18/14	Steve Wilkos	2p-3p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M-----				1	\$175.00	0.00			
N 7	2	08/15/14	08/18/14	M-F 3p-4p	3p-4p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M-----				1	\$150.00	0.00			
N 8	2	08/15/14	08/18/14	News 2	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M-----				1	\$125.00	0.00			
N 9	2	08/15/14	08/18/14	Rules of Engagement	530p-6p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M-----				1	\$500.00	0.00			
N 10	2	08/15/14	08/18/14	Big Bang Theory	6p-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M--F--				1	\$1,800.00	0.00			
N 11	2	08/15/14	08/18/14	M-F 6a-7a News 2	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/15/14	08/21/14	M-----				1	\$350.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision	Alt Order #
759785 /	07314743

Contract Dates	Product	Estimate #
08/15/14 - 08/18/14	AFSCME PEOPLE	3384

Advertiser	Original Date / Revision
AFSCME	08/14/14 / 08/15/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	2	08/15/14	08/18/14	News 2	7a-8a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/14	08/21/14	M-----				1	\$450.00	0.00			
N 13	2	08/15/14	08/18/14	LN 730p-8p M-F	730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/14	08/21/14	M-----				1	\$500.00	0.00			
N 14	2	08/15/14	08/18/14	News 2	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/14	08/21/14	M-----				1	\$300.00	0.00			
N 15	2	08/15/14	08/18/14	Colorado's Best	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/14	08/21/14	M-----				1	\$150.00	0.00			
N 16	2	08/16/14	08/16/14	The Big Bang Theory	10p-1030p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1-				1	\$500.00	0.00			
N 17	2	08/17/14	08/17/14	Two & A Half Men	1035p-1105p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1				1	\$600.00	0.00			
N 18	2	08/17/14	08/17/14	Bones/Syn	9-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1				1	\$500.00	0.00			
<b>Totals</b>										0.00		18	\$7,710.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 -08/18/14	18	\$7,710.00	\$6,553.50
<b>Totals</b>	18	\$7,710.00	\$6,553.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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