

Kirkpatrick for Senate



Station KOLD-TV
Market Tucson
Flight Dates 9/14/2016 - 9/20/2016 (Est. 2277)

Buyer Claire Barnes
Email Claire@screenstrategies.com
Phone 7032727300

Program Name	DP	Days Length	Rate	Wed 9/14	Thu 9/15	Fri 9/16	Sat 9/17	Sun 9/18	Mon 9/19	Tue 9/20	Total
KOLD 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$100.00 \$500.00	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear Per KOLD											
KOLD 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$185.00 \$925.00	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear Per KOLD											
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$125.00 \$875.00	1	2	1			1	2	7
Sold Out: Lowest Rate to Clear Per KOLD											
Price is Right 10:00 AM - 11:00 AM	DT	M-F 30	\$275.00 \$550.00			1			1		2
Sold Out: Lowest Rate to Clear Per KOLD											
Young & Restless 11:00 AM - 12:00 PM	DT	M-F 30	\$125.00 \$125.00		1						1
KOKD Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$125.00 \$125.00	1							1
Bold & Beautiful 12:30 PM - 1:00 PM	DT	M-F 30	\$135.00 \$135.00			1					1
The Talk 1:00 PM - 2:00 PM	DT	M-F 30	\$105.00 \$105.00							1	1
Let's Make a Deal 2:00 PM - 3:00 PM	DT	M-F 30	\$105.00 \$105.00						1		1
KOLD 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$125.00 \$250.00		1					1	2
Sold Out: Lowest Rate to Clear Per KOLD											

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KOLD 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$315.00 \$1,260.00	1		1			1	1	4
Sold Out: Lowest Rate to Clear Per KOLD											
KOLD 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$290.00 \$1,450.00	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear Per KOLD											
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$325.00 \$975.00	1	1				1		3
Sold Out: Lowest Rate to Clear Per KOLD											
NCIS 7:00 PM - 8:00 PM	PT	Tu 30	\$800.00 \$800.00							1	1
Criminal Minds 8:00 PM - 9:00 PM	PT	W 30	\$1,100.00 \$1,100.00	1							1
Sold Out: Lowest Rate to Clear Per KOLD											
Blue Bloods 9:00 PM - 10:00 PM	PT	F 30	\$1,000.00 \$1,000.00			1					1
Sold Out: Lowest Rate to Clear Per KOLD											
NCIS 7:00 PM - 8:00 PM	PT	Sa 30	\$200.00 \$200.00				1				1
60 Minutes 6:00 PM - 7:00 PM	PT	Su 30	\$525.00 \$525.00					1			1
Case Closed 8:00 PM - 10:00 PM	PT	Su 30	\$675.00 \$675.00					1			1
KOLD 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$375.00 \$1,875.00	1	1	1			1	1	5

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Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$225.00 \$225.00				1				1
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$300.00 \$300.00					1			1
Stephen Colbert 10:35 PM - 11:35 PM	LF	M-F 30	\$165.00 \$495.00	1		1			1		3
Sold Out: Lowest Rate to Clear Per KOLD											
James Corden 11:35 PM - 12:35 AM	LF	M-F 30	\$90.00 \$180.00		1				1		2
Sold Out: Lowest Rate to Clear Per KOLD											
Station Totals			\$14,755.00	10	10	10	2	3	11	10	56