

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25237809

CPE: 388/912/7366
Agency: RED EAGLE MEDIA GROUP
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314

Changes as of: 6/28/2016 at 4:01 PM

Flight: 6/30/16 - 7/13/16
Advertiser: NRA-PVF
Product: NRA - PVF

Version: Highlighting Revision 1

Station: WVII
Market: Bangor

Office: WASHINGTON

Total \$: \$1,635.00
Total Spots: 24
Total CPP: \$62.88

Agency Order #: 5175313

Buyer: Eagle Media Media Assistant, Red

Salesperson: JAMES SCUTARI
202-955-5342

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Assistant: JAMES SCUTARI
202-955-5342

Total GRP: 26.0

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	6/30 - 7/12:												
							6/30	7/1	7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12
1	Th-F,M-W 5p-6p		JUDGE JUDY/JUDGE JUDY B	\$125.00	2.3	30	1	1	0	0	0	1	0	1	1	0	0	1	0
2	Su 7a-8a		GD MRN-SUN-ABC	\$50.00	0.9	30	0	0	0	0	0	0	0	0	0	0	1	0	0
3	Sa 8a-9a		GD MRN-SAT-ABC	\$50.00	0.9	30	0	0	1	0	0	0	0	0	0	0	0	0	0
4	Th-F,M-W 11:35p-12:35a		J KIMMELI-ABC<	\$40.00	0.3	30	1	1	0	0	1	1	1	1	1	0	0	1	0
5	Th-F,M-W 7a-9a		GD MRN AMR-ABC	\$50.00	0.9	30	0	1	0	0	1	1	1	1	0	0	0	0	1
TOTALS:							2	3	1	0	2	3	2	3	2	0	1	2	1





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Agency: RED EAGLE MEDIA GROU	Advertiser: NRA-PVF	Market: Bangor	Total Spots: 24
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: NRA - PVF	Office: WASHINGTON	Total CPP: \$62.88
Agency Order #: 5175313	Primary Demo: Adults 35-64	Total GRP: 26.0	
Buyer: Eagle Media Media Assistant, Red	Con Type: POLITICAL/VOTE		
Salesperson: JAMES SCUTARI 202-955-5342	Assistant: JAMES SCUTARI 202-955-5342	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Ad-ID Rating	Len	7/13	Total Spots	Total \$	CPP	GRP
1	Th-F,M-W 5p-6p		JUDGE JUDY/JUDGE JUDY B	\$125.00	2.3	30	1	7	\$875.00	\$54.35	16.1
2	Su 7a-8a		GD MRN-SUN-ABC	\$50.00	0.9	30	0	1	\$50.00	\$55.56	0.9
3	Sa 8a-9a		GD MRN-SAT-ABC	\$50.00	0.9	30	0	1	\$50.00	\$55.56	0.9
4	Th-F,M-W 11:35p-12:35a		J KIMMELI-ABC<	\$40.00	0.3	30	1	9	\$360.00	\$133.33	2.7
5	Th-F,M-W 7a-9a		GD MRN AMR-ABC	\$50.00	0.9	30	0	6	\$300.00	\$55.56	5.4
TOTALS: 2								24	\$1,635.00	\$62.88	26.0



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Salesperson: JAMES SCUTARI 202-955-5342	Assistant: JAMES SCUTARI 202-955-5342	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/28/16 4:01 PM	JAMES SCUTARI	Separation: 30
06/28/16 4:01 PM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$10,900
WVII Share:	15%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Disc'd	Spots	Dollars	CPP	GRP
	100%	24	\$1,635.00	\$62.88	26.0
Total	100%	24	\$1,635.00	\$62.88	26.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	24	\$1,635.00
Total	24	\$1,635.00

Transaction History							
Trans	Created/Revised	Created by	Status	Spots	Spot	\$ Chg	Contract \$
Revision	6/28/16 4:01 PM	JAMES SCUTARI	Revised			\$0	\$1,635.00
New	6/28/16 4:01 PM	JAMES SCUTARI	New	24		\$1,635.00	\$1,635.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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