

ORDER



Orders
Order / Rev: 453365
Alt Order #:
Product Desc: Marsha for Senate
Estimate: 814820
Flight Dates: 08/14/18 - 08/20/18
Original Date / Rev: 08/10/18 / 08/14/18
Order Type: GENERAL

WTVF

Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Blackburn/Republican/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 204186
Agency External ID: 120561
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	72	\$44,150.00	\$37,527.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	72	\$44,150.00	\$37,527.50	0.00
Totals	72	\$44,150.00	\$37,527.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	08/14/18	08/20/18	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	11111--	:30	5	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	11111--			5		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	08/14/18-08/20/18		M-F 1230-1pm		1230-1pm	MTWThF----	:30		(\$500.00)		0.00	NM		
Credited															
2	WTVF	08/14/18-08/20/18		M-F 1230-1pm		1230-1pm	MTWThF----	:30		(\$500.00)		0.00	NM		
Credited															
3	WTVF	08/14/18-08/20/18		M-F 1230-1pm		1230-1pm	MTWThF----	:30		(\$500.00)		0.00	NM		
Credited															
4	WTVF	08/14/18-08/20/18		M-F 1230-1pm		1230-1pm	MTWThF----	:30		(\$500.00)		0.00	NM		
Credited															
N 2	WTVF	08/14/18	08/20/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	1111---	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	1111---			4		\$800.00		0.00				
N 3	WTVF	08/14/18	08/20/18	M-F 4-430am M-F 4-430am	CM	4-430am	1111---	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	1111---			4		\$150.00		0.00				

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WTVF	08/14/18	08/20/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	11111--	5		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	08/14/18-08/20/18		M-F 430-5pm		428-5pm	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10															
2	WTVF	08/14/18-08/20/18		M-F 430-5pm		428-5pm	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10															
3	WTVF	08/14/18-08/20/18		M-F 430-5pm		428-5pm	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10															
4	WTVF	08/14/18-08/20/18		M-F 430-5pm		428-5pm	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10															
5	WTVF	08/14/18-08/20/18		M-F 430-5pm		428-5pm	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10															
6	WTVF	08/14/18-08/20/18		M-F 430-5am Ⓜ MG for 4.5,4.1,4.4,4.2,4.3		430-5am	MTWThF----	:30		\$250.00		0.00	NM		
7	WTVF	08/14/18-08/20/18		M-F 430-5am Ⓜ MG for 4.5,4.1,4.4,4.2,4.3		430-5am	MTWThF----	:30		\$250.00		0.00	NM		
8	WTVF	08/14/18-08/20/18		M-F 430-5am Ⓜ MG for 4.5,4.1,4.4,4.2,4.3		430-5am	MTWThF----	:30		\$250.00		0.00	NM		
9	WTVF	08/14/18-08/20/18		M-F 430-5am Ⓜ MG for 4.5,4.1,4.4,4.2,4.3		430-5am	MTWThF----	:30		\$250.00		0.00	NM		
10	WTVF	08/14/18-08/20/18		M-F 430-5am Ⓜ MG for 4.5,4.1,4.4,4.2,4.3		430-5am	MTWThF----	:30		\$250.00		0.00	NM		
N 5	WTVF	08/14/18	08/20/18	SU 5-6am News SU 5-6am News	CM	458-6am	-----S	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	-----S	2		\$200.00		0.00						
N 6	WTVF	08/14/18	08/20/18	SU 6-8am News SU 6-8am News	CM	6-8am	-----S	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	-----S	2		\$400.00		0.00						
N 7	WTVF	08/14/18	08/20/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	-----S	1		\$900.00		0.00						
N 8	WTVF	08/14/18	08/20/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11-1---	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	11-1---	3		\$700.00		0.00						
N 9	WTVF	08/14/18	08/20/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	-111---	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	-111---	3		\$1,000.00		0.00						
N 10	WTVF	08/14/18	08/17/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-TWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	-TWTF--	4		\$500.00		0.00						
N 11	WTVF	08/14/18	08/20/18	M-F 9-10am M-F 9-10am	CM	9-10am	2-212--	:30	7	\$400.00	P-3	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	2-212--	7		\$400.00		0.00						
N 12	WTVF	08/14/18	08/20/18	M-F 10-11am M-F 10-11am	CM	10-11am	2-222--	:30	8	\$600.00	P-3	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/18	08/20/18	2-222--	8		\$600.00		0.00						
N 13	WTVF	08/14/18	08/20/18		CM	1058-1130am	1-121--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-1130am											
				M-F 11-1130am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	1- 121- -		5			\$500.00			0.00			
N14	WTVF	08/14/18	08/20/18	M-F 1130am-1230pm	CM	1130am-1230pm	2- 222- -	:30	8	\$700.00	P-3	0.00	NM	8	\$5,600.00
				M-F 1130am-1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	2- 222- -		8			\$700.00			0.00			
N15	WTVF	08/14/18	08/20/18	M-F 8-9am	CM	8-9am	2- 222- -	:30	8	\$600.00	P-3	0.00	NM	8	\$4,800.00
				M-F 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	2- 222- -		8			\$600.00			0.00			
N16	WTVF	08/14/18	08/20/18	M-F 6-630pm	CM	6-630pm	1- 111- -	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
				M-F 6-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	1- 111- -		4			\$1,100.00			0.00			
N17	WTVF	08/14/18	08/20/18	M-F 630-7pm	CM	630-7pm	- - 11- - -	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				M-F 630-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	- - 11- - -		2			\$1,000.00			0.00			
N18	WTVF	08/14/18	08/20/18	Sunday Prime A	CM	6-7pm	- - - - - S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Sunday Prime 6-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	- - - - - S		1			\$2,500.00			0.00			
													Totals	72	\$44,150.00