

# ORDER



**Orders**  
**Order / Rev:** 461885  
**Alt Order #:**  
**Product Desc:** Marsha for Senate  
**Estimate:** C02C08  
**Flight Dates:** 10/02/18 - 10/08/18  
**Original Date / Rev:** 09/07/18 / 10/08/18  
**Order Type:** GENERAL

**WTVF**  
**Primary AE:** Frank LeBlanc  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Blackburn/Republican/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 204186  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/18   | 10/08/18 | 105     | \$89,300.00  | \$75,905.00 |

## Totals

| Month         | # Spots    | Gross Amount       | Net Amount         | Rating      |
|---------------|------------|--------------------|--------------------|-------------|
| October 2018  | 105        | \$89,300.00        | \$75,905.00        | 0.00        |
| <b>Totals</b> | <b>105</b> | <b>\$89,300.00</b> | <b>\$75,905.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Frank LeBlanc     |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1   | WTVF | 10/02/18          | 10/08/18        | M-F 9-10am<br>M-F 9-10am | CM    | 9-10am         | 11--1--           | :30 | 3     | \$600.00    | P-2 | 0.00          | NM   | 5     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/02/18          | 10/08/18        | 11--1--                  |       |                | 3                 |     |       | \$600.00    |     | 0.00          |      |       |            |

Order / Rev: 461885  
 Alt Order #:  
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Blackburn/Republican/Senate  
 Product Desc: Marsha for Senate  
 Estimate: C02C08

WTVF

| Ln   | Ch        | Start             | End                | Inventory Code    | Break                 | Start/End Time | Days              | Len           | Spots       | Rate                  | Pri | Rtg        | Type        | Spots | Amount     |
|--|-----------|-------------------|--------------------|-------------------|-----------------------|----------------|-------------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|------------|
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>   |                       |                | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:  |           | 10/02/18          | 10/08/18           | 11--1--           |                       |                | 3                 |               | \$600.00    | 0.00                  |     |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |                   | <u>Start/End Time</u> |                | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1  | WTVF      | 10/02/18-10/08/18 | M-F 9-10am         |                   | 9-10am                |                | MT---F----        | :30           |             | <del>(\$600.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [na]   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 2  | WTVF      | 10/02/18-10/08/18 | M-F 9-10am         |                   | 9-10am                |                | MT---F----        | :30           |             | <del>(\$600.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [na]   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 3  | WTVF      | 10/02/18-10/08/18 | M-F 9-10am         |                   | 9-10am                |                | MT---F----        | :30           |             | <del>(\$600.00)</del> |     | 0.00       | NM          |       |            |
| See MG 1.4,1.5,1.6,1.7,1.8   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [can't clear P6]   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 4  | WTVF      | 10/08/18-10/08/18 | M-F 9-10am         |                   | 9-10am                |                | M-----            | :30           |             | \$600.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 15.4,3.3,10.3,11.4,1.3  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 5  | WTVF      | 10/08/18-10/08/18 | M-F 8-9am          |                   | 8-9am                 |                | M-----            | :30           |             | \$400.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 15.4,3.3,10.3,11.4,1.3  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 6  | WTVF      | 10/08/18-10/08/18 | M-F 11-1130am      |                   | 1058-1130am           |                | M-----            | :30           |             | \$350.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 15.4,3.3,10.3,11.4,1.3  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 7  | WTVF      | 10/08/18-10/08/18 | M-F 4-430am        |                   | 4-430am               |                | M-----            | :30           |             | \$100.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 15.4,3.3,10.3,11.4,1.3  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 8  | WTVF      | 10/08/18-10/08/18 | M-F 430-5am        |                   | 430-5am               |                | M-----            | :30           |             | \$150.00              |     | 0.00       | NM          |       |            |
| Ⓜ MG for 15.4,3.3,10.3,11.4,1.3  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| N 2  | WTVF      | 10/02/18          | 10/08/18           | M-F 10-11am       | CM                    | 10-11am        | 11111--           | :30           | 5           | \$450.00              | P-3 | 0.00       | NM          | 3     | \$1,350.00 |
|  |           |                   |                    | M-F 10-11am       |                       |                |                   |               |             |                       |     |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>   |                       |                | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:  |           | 10/02/18          | 10/08/18           | 11111--           |                       |                | 5                 |               | \$450.00    | 0.00                  |     |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |                   | <u>Start/End Time</u> |                | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1  | WTVF      | 10/02/18-10/08/18 | M-F 10-11am        |                   | 10-11am               |                | MTWThF----        | :30           |             | <del>(\$450.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [na]   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 5  | WTVF      | 10/02/18-10/08/18 | M-F 10-11am        |                   | 10-11am               |                | MTWThF----        | :30           |             | <del>(\$450.00)</del> |     | 0.00       | NM          |       |            |
| Credited   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| N 3  | WTVF      | 10/02/18          | 10/08/18           | M-F 11-1130am     | CM                    | 1058-1130am    | 11111--           | :30           | 5           | \$350.00              | P-3 | 0.00       | NM          | 2     | \$700.00   |
|  |           |                   |                    | M-F 11-1130am     |                       |                |                   |               |             |                       |     |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>   |                       |                | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:  |           | 10/02/18          | 10/08/18           | 11111--           |                       |                | 5                 |               | \$350.00    | 0.00                  |     |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |                   | <u>Start/End Time</u> |                | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1  | WTVF      | 10/02/18-10/08/18 | M-F 11-1130am      |                   | 1058-1130am           |                | MTWThF----        | :30           |             | <del>(\$350.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [can't clear P6, need P3]  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 2  | WTVF      | 10/02/18-10/08/18 | M-F 11-1130am      |                   | 1058-1130am           |                | MTWThF----        | :30           |             | <del>(\$350.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [can't clear P6, need P3]  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 3  | WTVF      | 10/02/18-10/08/18 | M-F 11-1130am      |                   | 1058-1130am           |                | MTWThF----        | :30           |             | <del>(\$350.00)</del> |     | 0.00       | NM          |       |            |
| See MG 1.4,1.5,1.6,1.7,1.8   |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [nta]  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| N 4  | WTVF      | 10/02/18          | 10/08/18           | M-F 1130am-1230pm | CM                    | 1130am-1230pm  | 1-11---           | :30           | 3           | \$500.00              | P-3 | 0.00       | NM          | 1     | \$500.00   |
|  |           |                   |                    | M-F 1130am-1230pm |                       |                |                   |               |             |                       |     |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>   |                       |                | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:  |           | 10/02/18          | 10/08/18           | 1-11---           |                       |                | 3                 |               | \$500.00    | 0.00                  |     |            |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |                   | <u>Start/End Time</u> |                | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1  | WTVF      | 10/02/18-10/08/18 | M-F 1130am-1230pm  |                   | 1130am-1230pm         |                | M-WTh-----        | :30           |             | <del>(\$500.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [can't clear P6, need P3]  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| 2  | WTVF      | 10/02/18-10/08/18 | M-F 1130am-1230pm  |                   | 1130am-1230pm         |                | M-WTh-----        | :30           |             | <del>(\$500.00)</del> |     | 0.00       | NM          |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| [can't clear P6, need P3]  |           |                   |                    |                   |                       |                |                   |               |             |                       |     |            |             |       |            |
| N 5  | WTVF      | 10/02/18          | 10/08/18           | M-F 1230-1pm      | CM                    | 1230-1pm       | 11-----           | :30           | 2           | \$400.00              | P-3 | 0.00       | NM          | 1     | \$400.00   |
|  |           |                   |                    | M-F 1230-1pm      |                       |                |                   |               |             |                       |     |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>   |                       |                | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |



Order / Rev: 461885  
 Alt Order #:  
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Blackburn/Republican/Senate  
 Product Desc: Marsha for Senate  
 Estimate: C02C08

WTVF

| Ln   | Ch        | Start             | End             | Inventory Code          | Break | Start/End Time        | Days              | Len           | Spots       | Rate                  | Pri | Rtg        | Type        | Spots | Amount      |
|--|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|-------------|
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | 1111---                 |       |                       | 4                 |               | \$400.00    | 0.00                  |     |            |             |       |             |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |             |
| 1  | WTVF      | 10/02/18-10/08/18 |                 | M-F 8-9am               |       | 8-9am                 | MTWTh----         | :30           |             | <del>(\$400.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [can't clear P6]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| 2  | WTVF      | 10/02/18-10/08/18 |                 | M-F 8-9am               |       | 8-9am                 | MTWTh----         | :30           |             | <del>(\$400.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [can't clear P6]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| 3  | WTVF      | 10/02/18-10/08/18 |                 | M-F 8-9am               |       | 8-9am                 | MTWTh----         | :30           |             | <del>(\$400.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [can't clear P6]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| 4  | WTVF      | 10/02/18-10/08/18 |                 | M-F 8-9am               |       | 8-9am                 | MTWTh----         | :30           |             | <del>(\$400.00)</del> |     | 0.00       | NM          |       |             |
| See MG 1.4,1.5,1.6,1.7,1.8   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [hra]  |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| N16  | WTVF      | 10/02/18          | 10/08/18        | SA 5-6am News           | CM    | 458-6am               | -----S-           | :30           | 1           | \$150.00              | P-3 | 0.00       | NM          | 0     | \$0.00      |
|  |           |                   |                 | SA 5-6am News           |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S-                 |       |                       | 1                 |               | \$150.00    | 0.00                  |     |            |             |       |             |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |             |
| 1  | WTVF      | 10/02/18-10/08/18 |                 | SA 5-6am News           |       | 458-6am               | -----Sa--         | :30           |             | <del>(\$150.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [can't clear P6]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| N17  | WTVF      | 10/02/18          | 10/08/18        | SA 6-9am News           | CM    | 558-9am               | -----S-           | :30           | 1           | \$450.00              | P-3 | 0.00       | NM          | 1     | \$450.00    |
|  |           |                   |                 | SA 6-9am News           |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S-                 |       |                       | 1                 |               | \$450.00    | 0.00                  |     |            |             |       |             |
| N18  | WTVF      | 10/02/18          | 10/08/18        | SU 5-6am News           | CM    | 458-6am               | -----S            | :30           | 1           | \$150.00              | P-3 | 0.00       | NM          | 0     | \$0.00      |
|  |           |                   |                 | SU 5-6am News           |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S                  |       |                       | 1                 |               | \$150.00    | 0.00                  |     |            |             |       |             |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |             |
| 1  | WTVF      | 10/02/18-10/08/18 |                 | SU 5-6am News           |       | 458-6am               | -----Su           | :30           |             | <del>(\$150.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [na]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| N19  | WTVF      | 10/02/18          | 10/08/18        | SU 6-8am News           | CM    | 6-8am                 | -----S            | :30           | 1           | \$400.00              | P-3 | 0.00       | NM          | 0     | \$0.00      |
|  |           |                   |                 | SU 6-8am News           |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S                  |       |                       | 1                 |               | \$400.00    | 0.00                  |     |            |             |       |             |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |             |
| 1  | WTVF      | 10/02/18-10/08/18 |                 | SU 6-8am News           |       | 6-8am                 | -----Su           | :30           |             | <del>(\$400.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| [can't clear P6]   |           |                   |                 |                         |       |                       |                   |               |             |                       |     |            |             |       |             |
| N20  | WTVF      | 10/02/18          | 10/08/18        | SU 8-930am CBS SU Morn  | CM    | 758-930am             | -----S            | :30           | 1           | \$900.00              | P-3 | 0.00       | NM          | 1     | \$900.00    |
|  |           |                   |                 | SU 8-930am CBS SU Morn. |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S                  |       |                       | 1                 |               | \$900.00    | 0.00                  |     |            |             |       |             |
| N21  | WTVF      | 10/02/18          | 10/08/18        | M-F 4-430pm             | CM    | 4-430pm               | 11111--           | :30           | 5           | \$550.00              | P-3 | 0.00       | NM          | 20    | \$11,100.00 |
|  |           |                   |                 | M-F 4-430pm             |       |                       |                   |               |             |                       |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | 11111--                 |       |                       | 5                 |               | \$550.00    | 0.00                  |     |            |             |       |             |

Order / Rev: 461885  
 Alt Order #:  
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Blackburn/Republican/Senate  
 Product Desc: Marsha for Senate  
 Estimate: C02C08

WTVF

| Ln   | Ch   | Start             | End               | Inventory Code  | Break | Start/End Time | Days              | Len | Spots                   | Rate          | Pri  | Rtg  | Type | Spots | Amount     |
|--|------|-------------------|-------------------|-----------------|-------|----------------|-------------------|-----|-------------------------|---------------|------|------|------|-------|------------|
|  |      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u>             | <u>Rating</u> |      |      |      |       |            |
| Week:  |      | 10/02/18          | 10/08/18          | 11111--         |       |                | 5                 |     | \$550.00                | 0.00          |      |      |      |       |            |
| Spot   | Ch   | Date Range        | Description       | Start/End Time  |       | Weekdays       | Length            |     | Rate                    | Rtg           | Type |      |      |       |            |
| 1  | WTVF | 10/02/18-10/08/18 | M-F 4-430pm       | 4-430pm         |       | MTWThF----     | :30               |     | <del>(\$550.00)</del>   | 0.00          | NM   |      |      |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| [can't clear P6]   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 2  | WTVF | 10/02/18-10/08/18 | M-F 4-430pm       | 4-430pm         |       | MTWThF----     | :30               |     | <del>(\$550.00)</del>   | 0.00          | NM   |      |      |       |            |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23 |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| [can't clear P6]   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 6  | NTVF | 10/02/18-10/02/18 | M-F 4-430pm       | 4-430pm         |       | -T-----        | :30               |     | \$550.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 7  | WTVF | 10/03/18-10/03/18 | M-F 1130am-1230pm | 1130am-1230pm   |       | --W-----       | :30               |     | <del>(\$500.00)</del>   | 0.00          | NM   |      |      |       |            |
| Ⓜ Credited   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 8  | WTVF | 10/07/18-10/07/18 | Sunday Prime D    | 9-10pm          |       | -----Su        | :30               |     | <del>(\$1,500.00)</del> | 0.00          | NM   |      |      |       |            |
| Ⓜ See MG 21.24,21.25,21.26,21.27   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| [bought 2x, can only clear 1x]   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 9  | NTVF | 10/06/18-10/06/18 | SA 5-6am News     | 458-6am         |       | -----Sa-       | :30               |     | \$150.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 10   | WTVF | 10/04/18-10/04/18 | M-F 2-3pm         | 2-3pm           |       | ---Th----      | :30               |     | <del>(\$300.00)</del>   | 0.00          | NM   |      |      |       |            |
| Ⓜ See MG 21.24,21.25,21.26,21.27   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 11   | NTVF | 10/04/18-10/04/18 | M-F 8-9am         | 8-9am           |       | ---Th----      | :30               |     | \$400.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 12   | NTVF | 10/02/18-10/02/18 | M-F 11-1130am     | 1058-1130am     |       | -T-----        | :30               |     | \$350.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 13   | NTVF | 10/04/18-10/04/18 | M-F 4-430pm       | 4-430pm         |       | ---Th----      | :30               |     | \$550.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 14   | NTVF | 10/04/18-10/04/18 | M-F 11-1130am     | 1058-1130am     |       | ---Th----      | :30               |     | \$350.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 15   | NTVF | 10/03/18-10/03/18 | M-F 10-11am       | 10-11am         |       | --W-----       | :30               |     | \$450.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 16   | WTVF | 10/05/18-10/05/18 | 530-6p CBS News   | 530-6pm         |       | -----F----     | :30               |     | <del>(\$2,250.00)</del> | 0.00          | NM   |      |      |       |            |
| Ⓜ Credited   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 17   | WTVF | 10/04/18-10/04/18 | M-F 1130am-1230pm | 1130am-1230pm   |       | ---Th----      | :30               |     | <del>(\$500.00)</del>   | 0.00          | NM   |      |      |       |            |
| Ⓜ Credited   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 18   | NTVF | 10/07/18-10/07/18 | SU 5-6am News     | 458-6am         |       | -----Su        | :30               |     | \$150.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 19   | NTVF | 10/02/18-10/02/18 | M-F 8-9am         | 8-9am           |       | -T-----        | :30               |     | \$400.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 20   | NTVF | 10/02/18-10/02/18 | M-F 9-10am        | 9-10am          |       | -T-----        | :30               |     | \$600.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 21   | NTVF | 10/05/18-10/05/18 | M-F 9-10am        | 9-10am          |       | -----F----     | :30               |     | \$600.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 22   | NTVF | 10/03/18-10/03/18 | M-F 8-9am         | 8-9am           |       | --W-----       | :30               |     | \$400.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 23   | NTVF | 10/07/18-10/07/18 | SU 6-8am News     | 6-8am           |       | -----Su        | :30               |     | \$400.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 16.1,1.2,19.1,2.1,3.2,4.2,4.1,1.1,6.2,15.1,21.2,15.2,23.2,49.1,18.1,15.3,21.1,3.1                     |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 24   | NTVF | 10/06/18-10/06/18 | Saturday Prime B  | 8-9pm           |       | -----Sa-       | :30               |     | \$1,500.00              | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 32.2,21.10,6.5,21.8   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 25   | NTVF | 10/06/18-10/06/18 | Saturday Prime C  | 9-10pm          |       | -----Sa-       | :30               |     | \$1,200.00              | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 32.2,21.10,6.5,21.8   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 26   | NTVF | 10/05/18-10/08/18 | M-F 5-6am         | 5-6am           |       | M---F----      | :30               |     | \$600.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 32.2,21.10,6.5,21.8   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| 27   | NTVF | 10/05/18-10/05/18 | M-F 6-7am         | 6-7am           |       | -----F----     | :30               |     | \$800.00                | 0.00          | NM   |      |      |       |            |
| Ⓜ MG for 32.2,21.10,6.5,21.8   |      |                   |                   |                 |       |                |                   |     |                         |               |      |      |      |       |            |
| N22  | WTVF | 10/02/18          | 10/08/18          | M-F 5-530pm     | CM    | 5-530pm        | 1-1-1--           | :30 | 3                       | \$800.00      | P-3  | 0.00 | NM   | 3     | \$2,400.00 |
|  |      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u>             | <u>Rating</u> |      |      |      |       |            |
| Week:  |      | 10/02/18          | 10/08/18          | 1-1-1--         |       |                | 3                 |     | \$800.00                | 0.00          |      |      |      |       |            |





Order / Rev: 461885  
 Alt Order #:  
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Blackburn/Republican/Senate  
 Product Desc: Marsha for Senate  
 Estimate: C02C08

WTVF

| Ln   | Ch        | Start             | End             | Inventory Code     | Break | Start/End Time        | Days              | Len           | Spots       | Rate                    | Pri | Rtg        | Type        | Spots | Amount      |
|--|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-------------------|---------------|-------------|-------------------------|-----|------------|-------------|-------|-------------|
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S             |       |                       | 1                 |               | \$1,500.00  | 0.00                    |     |            |             |       |             |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |       |             |
| 1  | WTVF      | 10/02/18-10/08/18 |                 | Sunday Prime D     |       | 9-10pm                | -----Su           | :30           |             | <del>(\$1,500.00)</del> |     | 0.00       | NM          |       |             |
| See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23<br>[can't clear p6] |           |                   |                 |                    |       |                       |                   |               |             |                         |     |            |             |       |             |
| N50  | WTVF      | 10/02/18          | 10/08/18        | NFL Titans         | CM    | 1158am-630pm          | -----S            | :30           | 1           | \$5,000.00              | P-6 | 0.00       | NM          | 1     | \$5,000.00  |
|  |           |                   |                 | NFL Titans         |       |                       |                   |               |             |                         |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | -----S             |       |                       | 1                 |               | \$5,000.00  | 0.00                    |     |            |             |       |             |
| N51  | WTVF      | 10/04/18          | 10/08/18        | M-F 6-7am          | CM    | 6-7am                 | M--TF--           | :30           | 1           | \$800.00                | P-3 | 0.00       | NM          | 1     | \$800.00    |
|  |           |                   |                 | M-F 6-7am          |       |                       |                   |               |             |                         |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | M--TF--            |       |                       | 1                 |               | \$800.00    | 0.00                    |     |            |             |       |             |
| N52  | WTVF      | 10/04/18          | 10/08/18        | M-F 1238-108am     | CM    | 1238-108am            | M--TF--           | :30           | 1           | \$50.00                 | P-3 | 0.00       | NM          | 1     | \$50.00     |
|  |           |                   |                 | M-F 1238-108am     |       |                       |                   |               |             |                         |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | M--TF--            |       |                       | 1                 |               | \$50.00     | 0.00                    |     |            |             |       |             |
| N53  | WTVF      | 10/05/18          | 10/05/18        | Friday Prime A     | CM    | 7-8pm                 | ----F--           | :30           | 1           | \$2,000.00              | P-3 | 0.00       | NM          | 1     | \$2,000.00  |
|  |           |                   |                 | Friday Prime 7-8pm |       |                       |                   |               |             |                         |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | ----F--            |       |                       | 1                 |               | \$2,000.00  | 0.00                    |     |            |             |       |             |
| N54  | WTVF      | 10/05/18          | 10/05/18        | Friday Prime B     | CM    | 8-9pm                 | ----F--           | :30           | 1           | \$2,000.00              | P-3 | 0.00       | NM          | 1     | \$2,000.00  |
|  |           |                   |                 | Friday Prime 8-9pm |       |                       |                   |               |             |                         |     |            |             |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>           |     |            |             |       |             |
| Week:  |           | 10/02/18          | 10/08/18        | ----F--            |       |                       | 1                 |               | \$2,000.00  | 0.00                    |     |            |             |       |             |
|  |           |                   |                 |                    |       |                       |                   |               |             |                         |     |            | Totals      | 105   | \$89,300.00 |