

STATION:	KXDR-FM	ORDER#:	3178991	DATE:	10/19/2020
MARKET:	UM - Missoula, MT	AMOUNT:	\$189.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	9	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AARP	CONTRACT # FOR INVOICING 4391790	
ADVERTISER:	AARP-ISSUE	AGY PRD:	BOOST	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	BOOST GMMT-AM 10/21/20 - 11/3/20	AGY EST:	4Q2020	Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2020 16:57	

COMMENTS

[Rep Comment] 10/19/2020:

[Rep Comment] 10/19/2020: MISSOULA MT

Send invoices electronically.

***** INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		10/21/2020 To 10/25/2020					WK TOT \$63.00		WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	10/21/2020	10/23/2020	3	\$21	\$63

Line 1 => NEW ORDER WED START 10.21

WEEK#2		10/26/2020 To 11/1/2020					WK TOT \$84.00		WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	10/26/2020	10/30/2020	4	\$21	\$84

WEEK#3		11/2/2020 To 11/8/2020					WK TOT \$42.00		WK TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	2	\$21	\$42

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SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AARP	CONTRACT # FOR INVOICING	4391790
ADVERTISER:	AARP-ISSUE	AGY PRD:	BOOST	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	BOOST GMMT-AM 10/21/20 - 11/3/20	AGY EST:	4Q2020		Invoices@MediaFinancial.com
FLIGHT:	10-21-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 18+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2020 16:57

Line 3 => ends 11/2

TOTAL	Oct	Nov													Total
SPOT	3	6													9
CASH	63.00	126.00													189.00
TOTAL	63.00	126.00													189.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Bradley Perseke, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Bradley Perseke

Agency name: GMMB

Address: 3050 K St NW Suite 100, WDC 20007

Contact: bradley Perseke

Phone number: 202 338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AARP

Address: AARP 601 E St NW, Washington, DC 200049

Contact: Joki Sakol - Vice President, Cam

Phone number: 202 338-8700

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Joki Sakol - Vice President, Campaign Outreach
David Rosenberg - Direct of Brand Advertising

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11-3-20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Safe election voter education.

social Security, Medicare, Prescription Drug Prices

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor AARP	Station Representative
Signature: <i>Brad Perseke</i>	Signature: <i>[Signature]</i>
Name: Bradley Perseke	Name: <i>Melisa Penman</i>
Date of Request to Purchase Ad Time: 10/08/2020	Date of Station Agreement to Sell Time: <i>10/19/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10.6.20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>6032074</i>	Station Call Letters: <i>KXDR-FM</i>	Date Received/Requested: <i>10.19.20</i>
Est. #: <i>4Q2020</i>	Station Location: <i>Missoula, Montana</i>	Run Start and End Dates: <i>10/21/20 - 11/3/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.