

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, William M. MAENTZ, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Kim WALKER

Authorized committee:
FRIENDS OF KIM WALKER

Agency requesting time (and contact information):
 N/A 5 O'CLOCK MARKETING GROUP LLC

Candidate's political party:
REPUBLICAN

Office sought (no acronyms or abbreviations):
OREGON HOUSE DISTRICT 6

Date of election: NOVEMBER 3, 2020 General Primary

Treasurer of candidate's authorized committee:
SHANE J. ANHOLTZ

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>William MAENTZ</u>	Name: <u>michele/mvssjo</u>
Date of Request to Purchase Ad Time: <u>9/16/2020</u>	Date of Station Agreement to Sell Time: <u>9/16/2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

William M. Maguire

Date:

Sept 16, 2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

michele.mussio@smgnational.com

From: Bill Maentz <billmedia@getfivenow.com>
Sent: Monday, September 21, 2020 11:15 AM
To: michele.mussio@smgnational.com; lindsay.buoy@smgnational.com
Subject: FW: How are you coming on Kim Wallan Proposal -
Attachments: Kim Wallen_2020_SMG Medford Radio Proposal_REVISED.pdf; Kim Wallen_2020_SMG Medford Radio Proposal_REVISED.xlsx

This is approved

Bill Maentz
Managing Member
5:00 Marketing Group
228 E Main St. Suite E, Medford OR 97501
Direct 541-816-4605 Cell: 541-210-6096
BillMedia@GetFiveNow.com

From: michele.mussio@smgnational.com [mailto:michele.mussio@smgnational.com]
Sent: Monday, September 21, 2020 10:26 AM
To: 'Bill Maentz'
Subject: RE: How are you coming on Kim Wallan Proposal -

Hey there, please let me know if this is more of what you're looking for. Thanks Bill!

michele

Michele Mussio
Local Radio + Digital Sales Manager
Stephens Media Group, LLC
1438 Rossanley Drive, Medford OR, 97501 O: 541-779-1550 C: 541-944-8195



KIM WALLEN

5'o clock Marketing

Flight Dates: 10/12/2020-11/02/2020

Buyer: Bill Maentz

Stephens Media Group - Medford / (541) 779-1550

Michele Mussio / michele.mussio@smgnational.com

Station	Format / Daypart	Length	10/12	10/19	10/26	11/2	Total Spots	Unit Rate	Total Cost
Radio Total							279		\$6,000.00
KAKT-FM							125		\$3,125.00
New Country									
									
M-F 6A-7P		30/60	20				20	\$30.00	\$600.00
M-F 6A-7P		30/60		15	15		30	\$35.00	\$1,050.00
M 6A-7P		30/60				5	5	\$35.00	\$175.00
M-SU 5A-12A		30/60	20				20	\$15.00	\$300.00
M-SU 5A-12A		30/60		25	25		50	\$20.00	\$1,000.00
KCMX-FM							94		\$1,825.00
Soft Rock / AC									
									
M-F 6A-7P		30/60	15				15	\$20.00	\$300.00
M-F 6A-7P		30/60		15	15		30	\$25.00	\$750.00
M 6A-7P		30/60				4	4	\$25.00	\$100.00
M-SU 5A-12A		30/60	15	15	15		45	\$15.00	\$675.00
KBOY-FM							60		\$1,050.00
Classic Rock									
									
M-SU 5A-12A		30/60	30				30	\$15.00	\$450.00
M-SU 5A-12A		30/60		30			30	\$20.00	\$600.00

Summary:

Reaching A 18+ Listeners on the Top Radio Formats, New Country, Adult Contemporary + Classic Rock. All radio stations stream across all online + smart speaker devices at no charge.

- 125 x on 105.1 The Wolf New Country (KAKT-FM)
- 94 x on Lite 102 (KCMX-FM)
- 60 x on 95.7 KBOY Classic Rock
- Total Number of Commercials: 279
- Total Investment: \$6,000

Stephens Media Group

Advertiser: KIM WALLAN FOR STATE REP/AGY
 Order #: 2723009267327
 Contract #: 2016143
 Date Entered: 09/22/2020
 Last Modified: 09/22/2020
 Product: OCT-NOV 2020
 Salesperson: MICHELE MUSSIO
 Billing Cycle: Calendar Month
 Estimate #:

5 O'CLOCK MARKETING GROUP
 228 E MAIN ST SUITE E
 MEDFORD, OR 97501

Order Date Range: 10/12/2020 through 11/02/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/12/20	10/16/20	KAKT-FM	06:00AM-07:00PM	00:01:00	4	4	4	4	4	--	--	30.00	20	600.00
2	10/19/20	10/30/20	KAKT-FM	06:00AM-07:00PM	00:01:00	3	3	3	3	3	--	--	35.00	30	1,050.00
3	11/02/20	11/02/20	KAKT-FM	06:00AM-07:00PM	00:01:00	5	--	--	--	--	--	--	35.00	5	175.00
4	10/12/20	10/18/20	KAKT-FM	05:00AM-12:00AM	00:01:00	2	3	3	3	3	3	3	15.00	20	300.00
5	10/19/20	11/01/20	KAKT-FM	05:00AM-12:00AM	00:01:00	3	3	3	4	4	4	4	20.00	50	1,000.00
6	10/12/20	10/16/20	KCMX-FM	06:00AM-07:00PM	00:01:00	3	3	3	3	3	--	--	20.00	15	300.00
7	10/19/20	10/30/20	KCMX-FM	06:00AM-07:00PM	00:01:00	3	3	3	3	3	--	--	25.00	30	750.00
8	11/02/20	11/02/20	KCMX-FM	06:00AM-07:00PM	00:01:00	4	--	--	--	--	--	--	25.00	4	100.00
9	10/12/20	11/01/20	KCMX-FM	05:00AM-12:00AM	00:01:00	2	2	2	2	2	2	3	15.00	45	675.00
10	10/12/20	10/18/20	KBOY-FM	05:00AM-12:00AM	00:01:00	4	4	4	5	5	4	4	15.00	30	450.00
11	10/19/20	10/25/20	KBOY-FM	05:00AM-12:00AM	00:01:00	4	4	4	5	5	4	4	20.00	30	600.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KAKT-FM	125	0	0	0	\$3,125.00	\$468.75	\$2,656.25
KCMX-FM	94	0	0	0	\$1,825.00	\$273.75	\$1,551.25
KBOY-FM	60	0	0	0	\$1,050.00	\$157.50	\$892.50
Totals	279	0	0	0	\$6,000.00	\$900.00	\$5,100.00

Total Charges: \$6,000.00
 Agency Commission: \$900.00
 Total Net: \$5,100.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2020	\$5,600.00	\$4,760.00
November	2020	\$400.00	\$340.00
Totals		\$6,000.00	\$5,100.00

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

