

Remit Address:
KWBO
 PO Box 844304
 Dallas, TX 75284
 Main: (505) 243-2285
 Billing: (317) 296-3100

INVOICE

Billing Address:
 Screen Strategies Media
 Attention: Accounts Payable
 11150 Fairfax Boulevard
 Suite 505
 Fairfax, VA 22030
 USA

Advertiser	POL/Lara for Congress
Product	Rocky Lara / Congress / D
Estimate Number	1276

Invoice #	505576-1
Invoice Date	10/26/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/24/14

Station	KWBO
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	505576
Alt Order #	9430471
Deal #	
Order Flight	10/20/14 - 11/03/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBO	WE 630p-7p	WE 630p-7p		10/20/14 to 10/26/14	1x	--W----				
					10/22/14	:30	6:58 PM	RLTV1403H	\$320.00		1
2	KWBO	FR 630p-7p	FR 630p-7p		10/20/14 to 10/26/14	1x	----F--				
					10/24/14	:30	6:43 PM	RLTV1403H	\$320.00		1
Aired Spots 2											

Gross Total \$640.00
Agency Commission \$96.00
Net Amount Due \$544.00
 NNM Gross Rec Tax ALB 7.0% \$38.08
Amount Due \$582.08
Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

CONTRACT



KWBQ
 13 Broadcast Plaza
 Albuquerque, NM 87104
 (505) 243-2285

<u>Contract / Revision</u> 505576 /		<u>Alt Order #</u> 9430471
<u>Product</u> Rocky Lara / Congress / D		
<u>Contract Dates</u> 10/20/14 - 10/24/14		<u>Estimate #</u> 1276
<u>Advertiser</u> POL/Lara for Congress		<u>Original Date / Revision</u> 10/17/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWBQ	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 11150 Fairfax Boulevard
 Suite 505
 Fairfax, VA 22030
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/22/14	10/22/14	WE 630p-7p	WE 630p-7p		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$320.00				
N 2	KWBQ	10/24/14	10/24/14	FR 630p-7p	FR 630p-7p		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	----F--				1	\$320.00				
Totals												2	\$640.00

*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 -10/24/14	2	\$640.00	(\$96.00)	\$544.00	\$38.08	\$582.08
Totals	2	\$640.00	(\$96.00)	\$544.00	\$38.08	\$582.08

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Spot Manager: All, 10/20/14-10/26/14



All Order # Advertiser Order Inv. Code (Book) Time Period Length Priority Order Product Description Estimate Air Time Ad-ID Rate Program (Placed*)

Date: 10/22/14

Station: KWBC
 9430471 POL/Lara for Congress 505576 M-F 630p-7p WE 630p-7p :30 P3 Rocky Lara / Congress / D 1276 6:57:51 PM RLTV1403H \$320.00 Arrow

Date: 10/24/14

Station: KWBC

9430471 POL/Lara for Congress 505576 M-F 630p-7p FR 630p-7p :30 P3 Rocky Lara / Congress / D 1276 6:37:50 PM \$320.00 Big Bang Theory, The (C

\$320.00	
\$320.00	
\$640.00	

[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9430471 Ver# 3

Status Revised

Traffic Order# 505576

Last Received:

10/27/14 11:08 AM

Showing Buylines:

All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM
 Advertiser (LARA) LARA, ROCKY
 Product LARA/C/D
 Estimate# 1276
 Buyer CAROLINE DAVIS

Agency (SSM2) SCREEN STRATEGIES MEDIA
 11150 FAIRFAX BLVD, SUITE 505
 FAIRFAX, VA 22030
 Agency C/P1/P2/E /1276
 Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

ROCKY LARA/CONGRESS/DEMOCRAT
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/27 - MOVING 1X W/O 10/20 TO 11/3 ON #9433197 ORIG TOT = \$960 REV TOT = \$640 PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1*	M-F	630P-7P		30		\$320.00	10/20-10/24	2	1	2	\$640.00
Buy Comment: BIG BANG Sales remark: V3 1X NA MDGD ON #9433197 V3 Comment Changed, Spots/week Changed											

---REPORT TOTALS---

Report Totals: 2 / \$640.00

---SALES MONTHLY TOTALS---

Oct2014: 2 / \$640.00

Order Totals: 2 / \$640.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$64,000.00	CABL .00%	KASA 10.00%	KASY 1.00%	KOAT 35.00%	KOB 20.00%
		KRQE 33.00%	KWBQ 1.00%			

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 9430471 Ver# 3
EC'd No

Status Revised

Traffic Order# 505576

Last Received:
Showing Buylines:

Printed: 10/27/14 11:08 AM
10/27/14 8:37 AM
All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (LARA) LARA, ROCKY
Product LARA/C/D
Estimate# 1276
Buyer CAROLINE DAVIS

Agency (SSM2) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E /1276
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9430471 Ver# 1 Status New Traffic Order# 505576 Printed: 10/17/14 4:08 PM 1 of 2
 EC'd No Last Received: 10/17/14 2:02 PM
 Showing Buylines: All Rep and Station Changes

Station KWBO-TV ALBUQUERQUE NM Agency (SSM2) SCREEN STRATEGIES MEDIA Rep Firm KATZ CONTINENTAL
 Advertiser (LARA) LARA, ROCKY 11150 FAIRFAX BLVD, SUITE 505 Sales Office (DC) WASHINGTON
 Product LARA/C/D FAIRFAX, VA 22030 Salesperson (JN1) JENNA NUBAR
 Estimate# 1276 Agency C/P1/P2/E /1276 Sales Assistant KELLY
 Buyer CAROLINE DAVIS Flight Dates 10/20/14-10/26/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---
 ROCKY LARA/CONGRESS/DEMOCRAT
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 10/17 - NEW LARA ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	M-F	630P-7P	BIG BANG	30	-	\$320.00	10/20-10/24	3	1	3	\$960.00
Buy Comment: BIG BANG											

1x 10/20 made good 1x 11/13

---REPORT TOTALS---
 Report Totals: 3 / \$960.00

---SALES MONTHLY TOTALS---

Oct2014: 3 / \$960.00
 Order Totals: 3 / \$960.00
 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$96,000.00
 CABL .00% KASA 10.00% KASY 1.00% KOAT 35.00% KOB 20.00%
 KRQE 33.00% KWBO 1.00%

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 9430471 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/17/14 4:08 PM
10/17/14 2:02 PM
All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (LARA) LARA, ROCKY
Product LARA/C/D
Estimate# 1276
Buyer CAROLINE DAVIS

Agency (SSM2) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E /1276
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Buy Detail Report

505536

5053370

Revision #: Date: 10/16/2014

Client: Lara for Congress
 Media: TV
 Product: General
 Market: Albuquerque

Estimate: 1276
 Description: Lara for Congress 10/20-26/2014 TV
 Flight Start Date: 10/20/2014 05:00 AM
 Flight End Date: 10/26/2014 12:00 AM
 Survey: Nov13 DMA Nielsen Live+3
 Buyer: Caroline Davis

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
 Phone: 703-272-7300

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Spots
55	MTWThF 6:30p-7:00p Big Bang Theory	PA	\$320.00	30	1	1	1	1	1			3
Sold Out: Lowest Rate to Clear Per KWBO												
Total Cost:			\$960.00	Total Spots:		1	1	1	1			3

Disclaimer:

Signature: G. Stange 10/16/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWBQ-TV	Date: 10/16/2014
---	-------------------------

I, Screen Strategies Media,

being/on behalf of: Rocky Lara,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$816.00

I represent that the payment for the above described broadcast time has been furnished by:

Lara for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

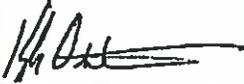
The name of the treasurer of the candidate's authorized committee is:

Jennifer May

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/2014	
Date	Signature

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	<u>JAMES L OTTOLIN</u>	<u>SALES MGR</u>
Signature	Printed Name	Title

19499

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7-1020

10/16/2014

PAY TO THE ORDER OF KWBQ-TV \$ **57.12

Fifty-Seven and 12/100***** DOLLARS

MEMO Tax


AUTHORIZED SIGNATURE

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
KWBQ-TV
Lara For Congress/Oct 20-26, 2014

10/16/2014

57.12

19499

505576

Media Fund

Tax

57.12

19504

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7-1020

10/16/2014

PAY TO THE ORDER OF: KWBC-TV

\$ **816.00

Eight Hundred Sixteen Only*****

DOLLARS

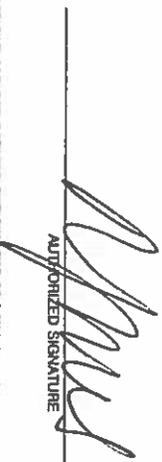


Security features. Details on back.

880971/05-08

MEMO

Lara for Congress (Oct 20-26, 2014)


AUTHORIZED SIGNATURE

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
KWBC-TV

Lara For Congress/Oct 20-26, 2014 Albuquerque

10/16/2014

19504

816.00

505576

Media Fund

Lara for Congress (Oct 20-26, 2014)

816.00