

WGVX-FM RADIO

# Minneapolis/St. Paul

Quarterly Issues and Program Report

3<sup>rd</sup> Quarter – October 1, 2022

Dates: July 1– September 30, 2022

This station airs four 30-minute programs weekly on Sundays (Access Minnesota is 26 minutes and :30 seconds). We address local and statewide community issues and concerns.

**Current KQRS, 93X and LOVE 105 Schedule:**

|                   |                           |
|-------------------|---------------------------|
| 4:00 am – 4:30 am | The Best of Our Knowledge |
| 4:30 am – 5:00 am | Viewpoints                |
| 5:00 am – 5:30 am | Minnesota Matters         |
| 5:30 am – 6:00 am | Moore About the World     |

**Public Affairs Programs**

**The Best of our Knowledge** – is a 30 minute program produced by National Productions that is hosted by Bob Barrett. It highlights breakthroughs across disciplines and across the globe putting listeners at the forefront of their fields. Each week this program examines some of the issues unique to education, looks at the research and invites commentary from experts and administrators from all levels of education.

**Viewpoints** – is a 30 minute program produced by Media Tracks; moderator host, Shel Lustig. Program covers health care, crime reduction, economy, political issues, and many other important local and global issues.

**Minnesota Matters**– Minnesota Matters offers listeners unique perspectives on the people, places and stories that matter most to Minnesotans, from current events and politics to sports and the arts.

**Moore About the World**– Moore About the World...where business, culture and history collide with the events of the week, featuring Twin Cities attorney, writer and businessman, Terrance Moore, of the Hellmuth & Johnson law firm.

**The following issues are commonly addressed topics:**

1. **Economy**
2. **Education**
3. **Environment**
4. **Health**
5. **Legal/Law**
6. **Politics**
7. **Urban**

# Economy

Moore About  
the World

7/3/22

**The Perils of Wealth Inequality:** How the growing gap between the rich and poor and the decline of the middle class threatens American democracy.

Viewpoints

7/10/22

## SEGMENT 1: THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS

In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Bob Keefe, executive director, Environmental Entrepreneurs, author of *Climatenomics: Washington, Wall Street and the Economic Battle to Save Our Planet*. **Compliance issues:** Extreme Weather, Natural Disaster, Environment, Climate Economics, Climate Change, Federal Aid, Economy

Minnesota  
Matters

7/29/22

**Topics:** Abortion/economy/farm bill, monkeypox, food shelf use in MN, former Golden Gopher Eric Curry **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

7/31/22

## SEGMENT 2: AN UNTOLD NARRATIVE OF AFRICA & THE MODERN WORLD

Are you familiar with the African leader, Mansa Musa? Most people have never heard this name. However, he was an instrumental figure in early Europe's expansion. This week – we highlight a lesser-known narrative about how Europe exploited African gold and labor in order to fuel its expansion.

**Host:** Maty Peterson **Producer:** Amirah Zaveri **Guests:** Howard French, historian, professor, journalism, Columbia University, author of *Born in Blackness: Africa, Africans, and the Making of the Modern World: 1471 to the Second World War*. **Compliance issues:** History, Racial Inequality, Trade, Economy, Natural Resources, Exploration

Moore About  
The World

7/31/22

**How Employers Are Retaining Workers When Jobs Are Plentiful:** Finding and keeping employees is more difficult in a robust job market. Why and how employers are beefing up benefits and other perks, from free office snacks to pet insurance to unlimited personal time off.

Minnesota  
Matters

8/12/22

**Topics:** potential nurses strike/passing of David Tomassoni, soy-soled shoes going to Minnesota's frontline workers, childcare economic development grants and legendary Golden Gopher volleyball coach Hugh McCutcheon **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

# Education

The Best of Our Knowledge

7/1/22

PEN America's Jonathan Friedman explains how challenges of school library books might impact free speech and public education as a whole.

Minnesota Matters

7/1/22

**Topics:** abortion, public schools and geopolitics; mental health and addiction services for military members; state parks update; unique family story of Golden Gopher Mariano Sori-Marin

**Hosts:** Scott Peterson, JW Cox, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

7/20/22

**Topics:** abortion-MN politics, gummies/chews added to MN's medical cannabis program, sex education in MN, former Viking/Gopher Mark Ducbabek/3M open

**Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

The Best of Our Knowledge

8/5/22

Education Week reporter Madeline Will discusses how teachers see their own vocation.

Viewpoints

8/14/22

## SEGMENT 2: THE WORSENING TEACHER SHORTAGE

Over the last two years, 10% of teachers have left the field. That equates to 300,000 teachers gone. There are many reasons for this exodus, but with millions of students heading back to school this fall – what's being done to get more teachers back in the classroom?

**Host:** Maty Peterson **Producer:** Grace Galante **Guests:** Fedrick Ingram, teacher, Miami-Dade Public Schools, secretary-treasurer, American Federation of Teachers; Dr. Lynn Gangone, President, CEO, American Association of Colleges for Teacher Education. **Compliance issues:** Infrastructure, Personal Finance, Education, Career, Mental Health, Public Education

The Best of Our Knowledge

8/19/22

Journalist and essayist Jori Lewis discusses her first book, 'Slaves for Peanuts: A Story of Conquest, Liberation and a Crop That Changed History.'

Viewpoints

8/28/22

## SEGMENT 1: ONE MAN, TWO PATHS: BUILDING A CAREER IN THE NFL AND APPLIED MATHEMATICS

John Urschel is not your typical mathematician. Before earning his PhD in applied mathematics from MIT, Urschel played college football at Penn State and then went on to play in the NFL with the Baltimore Ravens. For several years, he was able to juggle both passions and reach the top echelons of both sport and academia. This week – we touch on his unique path and what he's learned along the way.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** John Urschel, former NFL offensive guard, Baltimore Ravens, junior fellow, mathematics, Harvard University, author of Mind and Matter: A Life in Math and Football. **Compliance issues:** Career, Mathematics, Higher Education, Personal Growth and Development, Sports

# Education

Viewpoints

9/4/22

## SEGMENT 1: THE INVISIBLE POWER OF PRIVILEGE

How often do you think about the privileges you have in life? What life experiences may have looked a bit different if you had darker skin or lighter skin? This week – we highlight conversations about the role of white privilege in American society and how the average person can push for greater racial justice.

**Host:** Gary Price **Producer:** Polly Hansen **Guests:** Baynard Woods, writer, author of *Inheritance: An Autobiography of Whiteness*; Dr. David Canton, professor, history & director, African American Studies, University of Florida. **Compliance issues:** Poverty, Racial Issues, History, Race Relations, Inequality, Education

Minnesota Matters

9/9/22

**Topics:** Election preview, MN Ed Commissioner Mueller on the new school year, summer tourism review, balancing sports and academics at the U of M **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

9/11/22

## SEGMENT 2: THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS

35 percent of collegiate athletes have experienced a mental illness at some point in their lives. We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what's being done to improve support services and get rid of stigma both on campus and off-campus.

**Host:** Marty Peterson **Producer:** Grace Galante **Guests:** Dr. Julie Amato, clinical and sports psychologist, Princeton University, Lafayette College. **Compliance issues:** Athletics, Higher Education, Sports, Psychology, Mental Health

# Environment

Viewpoints

7/10/22

## SEGMENT 1: THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS

In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.

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Viewpoints

7/10/22

## SEGMENT 2: THE GIFT ECONOMY

There's more spots to find secondhand items apart from Goodwill or a local antique store. Next time you're in the market for something specific, go online and search if your area has a Buy Nothing group. This week – we highlight the 'buy nothing' mentality and how the platform works.

**Host:** Marty Peterson **Producer:** Polly Hansen **Guests:** Liesl Clark, co-founder, Buy Nothing Project; Maggie McMeekin, administrator, Buy Nothing Facebook Group, Arlington Heights, Ill. **Compliance issues:** Personal Finance, Technology, Environment, Waste Management, Consumerism

Viewpoints

7/17/22

## SEGMENT 1: REIMAGINING BEACH TOURISM CULTURE

Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Sarah Stodola, writer, author of *The Last Resort: A Chronicle of Paradise, Profit, and Peril at the Beach*; Maile Meyer, Hawaii native, business owner, Native Books. **Compliance issues:** Sustainability, Environment, Culture, Land Development, Travel

# Environment

Viewpoints

8/14/22

## SEGMENT 1: ELEVATING SOLAR ENERGY

In the first quarter of 2022, solar power made up 50 percent of all new electricity-generating capacity in the country. On top of this, residential solar installations also had its biggest quarter ever, with a 30 percent increase in demand year-over-year, according to the Solar Energy Industries Association. While current solar energy relies on the sun, scientists are now developing new technology that would allow for 24/7 energy absorption. We speak with an expert about this exciting development and what lies ahead.

**Host:** Gary Price **Producer:** Alex Winton **Guests:** Ned Ekens-Daukes, associate professor, School of Photovoltaic & Renewable Energy Engineering, University of New South Wales, Sydney, Australia. **Compliance issues:** Energy Production, Engineering, Innovation, Sustainability, Climate Change, Renewable Energy

The Best of  
Our Knowledge

9/2/22

Xin Lan, a research associate with NOAA, discusses methane levels in the atmosphere.

Viewpoints

9/4/22

## SEGMENT 2: PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?

Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S.

**Host:** Marty Peterson **Producer:** Alex Winton | Amirah Zaveri **Guests:** Bradley Lane, associate professor, School of Public Affairs & Administration, University of Kansas; Bobby Sisneros, deputy director, transit, Albuquerque Transit Department. **Compliance issues:** Mobility, Transportation, Personal Finance, Labor Shortages, Environment, Community Affairs, Government Programs

The Best of  
Our Knowledge

9/16/22

Daniel Griffin, an assistant professor of geography at the University of Minnesota, recently published “This 500-Year-Old Tree in California Has a Story to Tell.”

# Environment

**Minnesota Matters**

**9/23/22**

**Topics:** MN polls and politics, suicide prevention month part 2, fall color preview, part 2 Chip Scoggins **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

**Viewpoints**

**9/25/22**

## **SEGMENT 1: THE INCREASING OCCURRENCE OF WEATHER CALAMITIES**

Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Daniel Swain, climate scientist, University of California – Los Angeles, California Climate Fellow, The Nature Conservancy; Jonathon Overpeck, climate scientist, Dean, School for Environment & Sustainability, University of Michigan.

**Compliance issues:** Extreme Weather, Engineering, Climate Change, Attribution Science



# Health

Minnesota Matters

7/1/22

**Topics:** abortion, public schools and geopolitics; mental health and addiction services for military members; state parks update; unique family story of Golden Gopher Mariano Sori-Marin

**Hosts:** Scott Peterson, JW Cox, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

7/3/22

## SEGMENT 1: GAINING A GREATER UNDERSTANDING OF MILITARY EXPERIENCE

There are close to two million Americans serving in the U.S. Armed Forces, according to 2021 data from the Department of Defense. The U.S. is considered to have the world's strongest military, yet many Americans are disconnected from this subset of American culture. We speak with two experts about why this is and how the gap can be bridged between civilians and those who serve.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Phil Klay, veteran, writer, author of *Uncertain Ground: Citizenship in an Age of Endless, Invisible War*; Dr. Carl Castro, veteran, associate professor, School of Social Work, University of Southern California, director, Military and Veterans Programs, University of Southern California. **Compliance issues:** Communication, Military Service, Culture, Armed Forces, Career, Military, Mental Health, Government, Psychology

Viewpoints

7/3/22

## SEGMENT 2: A PARENT'S PLIGHT

With the Child Tax Credit coming to an end, many U.S. parents are finding it hard to make ends meet with little help from the government – especially amid rising inflation. We speak with Dr. Dana Suskind about how this lack of support severely impacts children during critical development years.

**Host:** Marty Peterson **Producer:** Amirah Zaveri **Guests:** Dana Suskind, professor, surgery and pediatrics, University of Chicago Medical Center, codirector, TMW Center for Early Learning and Public Health, University of Chicago Medical Center, author of *Parenting Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise*. **Compliance issues:** Personal Finance, Politics, Child Development, Parenting, Childcare, Health, Government Funding

Minnesota Matters

7/8/22

**Topics:** New bonuses for post 9/11 Vets, new DSM grief diagnosis, STDs up sharply in MN, everything AG! **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

7/15/22

**Topics:** U of M teen sexuality study, Part II on grief, new State Fair foods, MNN reporter JW Cox heads to Iowa **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

# Health

Minnesota Matters

7/20/22

**Topics:** abortion-MN politics, gummies/chews added to MN's medical cannabis program, sex education in MN, former Viking/Gopher Mark Ducbabek/3M open  
**Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

7/29/22

**Topics:** Abortion/economy/farm bill, monkeypox, food shelf use in MN, former Golden Gopher Eric Curry  
**Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

8/5/22

**Topics:** Farmfest/August primary, Sen Smith on CHIPS Act, MDH report on adverse patient events, MN drought report  
**Hosts:** Scott Peterson, Bill Werner, Mark Dorenkamp

Minnesota Matters

8/12/22

**Topics:** potential nurses strike/passing of David Tomassoni, soy-soled shoes going to Minnesota's frontline workers, childcare economic development grants and legendary Golden Gopher volleyball coach Hugh McCutcheon  
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Viewpoints

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Viewpoints

8/28/22

## SEGMENT 2: HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?

If you were to guess what the fastest growing news source for adults is what would you say? If you jokingly said TikTok...you're right. More Americans are turning to social media for their news instead of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers of news. We discuss what's driving this push and how it's affecting the accuracy of information.

**Host:** Marty Peterson **Producer:** Grace Galante **Guests:** Joel Kaplan, professor, news, magazine, digital journalism, Syracuse University; Rolf Dobelli, author of Stop Reading the News: A Manifesto for a Happier, Calmer and Wiser Life. **Compliance issues:** Politics, Mental Health, Global Issues, News, Media, Social Media

# Health

Viewpoints

9/11/22

## SEGMENT 1: CONVERSATIONS ABOUT LOSS AND DEATH

Death is a natural part of life, yet we avoid talking about it in American society. We speak with a psychiatrist and expert in grief and trauma about how parents, caregivers and adults in general can best have conversations with young people about loss and death. How do you broach the subject? What shouldn't you say? We answer these questions and more this week on Viewpoints.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Dr. Elena Lister, psychiatrist, associate professor, Cornell University, Columbia University Medical Centers, author of Giving Hope Conversations with Children About Illness, Death and Loss. **Compliance issues:** Death, Child Development, Parenting, Communication, Mental Health

Viewpoints

9/11/22

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Minnesota Matters

9/16/22

**Topics:** Nurses' strike, Suicide Prevention Month, Rail Safety Week, Chip Scoggins on his new book about Patrick Reusse **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

9/23/22

**Topics:** MN polls and politics, suicide prevention month part 2, fall color preview, part 2 Chip Scoggins **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

# Legal / Law

Minnesota  
Matters

7/20/22

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**Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

7/24/22

## **SEGMENT 2: PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH**

What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years.

**Host:** Marty Peterson **Producer:** Polly Hansen **Guests:** Daniel Harawa, associate professor, law, Washington University at St. Louis; Janice Iwama, assistant professor, public affairs, American University in Washington D.C. **Compliance issues:** Law Enforcement, Race, Public Safety, Law, Government, Police Reform

Minnesota  
Matters

7/29/22

**Topics:** Abortion/economy/farm bill, monkeypox, food shelf use in MN, former Golden Gopher Eric Curry **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota  
Matters

8/5/22

**Topics:** Farmfest/August primary, Sen Smith on CHIPS Act, MDH report on adverse patient events, MN drought report **Hosts:** Scott Peterson, Bill Werner, Mark Dorenkamp

# Politics

Minnesota Matters

7/1/22

**Topics:** abortion, public schools and geopolitics; mental health and addiction services for military members; state parks update; unique family story of Golden Gopher Mariano Sori-Marin

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Viewpoints

7/3/22

## SEGMENT 2: A PARENT'S PLIGHT

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The Best of Our Knowledge

7/8/22

Dr. Lucas Morel, head of the politics department at Washington & Lee University, joined the Academic Freedom Alliance when it was founded in March 2021.

Moore About the World

7/17/22

**Identity Politics and the Rise of Political Tribalism:** How and why our country is becoming dangerously divided and what can be done to improve political discourse. The role of social media in exacerbating political divisions

Minnesota Matters

7/20/22

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Moore About the World

7/24/22

**Political Gaffes:** Saying the wrong thing has derailed political campaigns and given the opposition fodder to attack rivals. Historical examples of major political gaffes and why some politicians survive them and others do not.

# Politics

Viewpoints

7/24/22

## SEGMENT 1: LEFT IN THE DUST: FORGOTTEN BLUE-COLLAR U.S. CITIES & TOWNS

Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle Wilde Anderson joins us this week to explain why these areas have declined over time and how residents have suffered during this downturn.

**Host:** Gary Price **Producer:** Amirah Zaveri **Guests:** Michelle Wilde Anderson, professor of property, local government, environmental justice, Stanford Law School, author of *The Fight to Save the Town: Reimagining Discarded America*. **Compliance issues:** Tourism, Personal Finance, Wealth Inequality, Politics, Public Resource, Innovation, Small Business, Community Revenue, History, Local Government, Housing

Moore About  
the World

8/7/22

**Logical Fallacies:** Arguments that sound good but are not valid. How fallacies impact public discourse. How to identify and counter logical fallacies.

Moore About  
the World

8/14/22

**Do You See What You Think You See?:** A look at Plato's Allegory of the Cave and its relationship to current events, particularly the growth of political tribalism.

Moore About  
the World

8/28/22

**How Presidents Make Decisions:** Presidential decisions have altered the course of history and impacted the lives of all Americans. A look at the presidential decision-making process and historical examples from past presidencies.

Moore About  
the World

9/4/22

**Freedom of Speech and the First Amendment:** A comprehensive look at the First Amendment and how its protections apply to political speech and social media platforms. Why nongovernmental entities can limit speech that does not conform to their standards. The limitations of free speech and why you can't yell "fire" in a crowded theater.

Moore About  
the World

9/25/22

**The Legacy of LBJ, Part 1:** Former President Lyndon Baines Johnson is credited with consoling the nation in a time of grief and uncertainty following the assassination of his predecessor. The Johnson presidency has a complicated legacy. His administration passed landmark legislation such as the Civil Rights Act of 1964 and the Voting Rights Act of 1965. Yet, Johnson escalated the Vietnam War and ultimately became a victim of its growing unpopularity. A comprehensive look at one of America's most consequential presidencies.

# Politics

Minnesota Matters

8/5/22

**Topics:** Farmfest/August primary, Sen Smith on CHIPS Act, MDH report on adverse patient events, MN drought report **Hosts:** Scott Peterson, Bill Werner, Mark Dorenkamp

Minnesota Matters

8/26/22

**Topics:** Princess Kay of the Milky Way, State Fair/state politics, Mille fishing regulations, Nevis skate park campaign started by 11-yr-old, fall high school sports preview **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

8/28/22

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Minnesota Matters

9/2/22

**Topics:** Nurses strike, MN State Fair Foundation, winter outlook from Farmer's Almanac, Golden Gopher football **Hosts:** Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Minnesota Matters

9/9/22

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The Best of Our Knowledge

9/30/22

Elena Ailes, an assistant professor at the School of the Art Institute of Chicago, explains the road to unionization.

- Public Service Announcements:
- **KQRS – 542** PSAs ran from 4/1/2022 – 6/30/2022
- **93X – 534** PSAs ran from 4/1/2022 – 6/30/2022
- **LOVE 105 – 348** PSAs ran from 4/1/2022 – 6/30/2022
- Total PSAs that ran in first quarter 2022 on KQRS, 93X and LOVE 105 were: **1,424.**