

Quarterly Issues and Answers Program List for Stations  
KHII, Cloudcroft, New Mexico  
Translator K248CB, Alamogordo, New Mexico  
KTMN, Cloudcroft, New Mexico  
July 1, 2018 to September 30, 2018

Section 1. Issues

The stations have identified the following issues as significant issues facing our community and surrounding communities in this quarter.

1. City, Chamber and Community Red, White and Blue Celebration July 4, 2018
2. Mescalero Apache Parade and Ceremonial, July 7, 2018
3. Lincoln National Forest Representatives, continuing fire danger
4. HK Advertising on the new Branding for Alamogordo, Alamogordo! Adventures for Life
5. Alamogordo Public School Representatives discussing 2018-19 school year

## Section 2. Responsive Programs/Answers

1. Red, White and Blue July 4<sup>th</sup> Celebration, KHII/KTMN Staff Members  
Broadcast July 4, 2018 from 9:00 a.m. to 9:00 p.m. All Live and Local  
Our area of Otero County celebrated the July 4<sup>th</sup> Holiday with a first ever Red, White and Blue Festival all day long on July 4<sup>th</sup>. The Festival began at 9 a.m. and concluded around 9 p.m. It was twelve hours of music, entertainment, education and just plain ole fun. The Festival drew an estimated 7,500 visitors who, for many, stayed for the entire day. Our broadcast team was there for the entire event. We had several items to give out to our booth visitors. We interviewed City, County and Chamber staff members. Had booth visitors share their story about this first- time event and promoted the entertainment, non -profit organizations and many others. We were also able to give back stage access to some of our on- location winners.
2. 39th Mescalero Apache Celebration Parade. Host, Bob Flotte  
Broadcast, Saturday, July 7, 2018 from 9:00 a.m. to 12:00 p.m.  
I had the honor of broadcasting the 39th Annual event on behalf of the Mescalero Apache tribe. This parade marked my 37th year of doing the parade Live and Local from the Homelands of the Mescalero Apache Tribe. We had complete coverage from entry one right on thru the final entry. The two-hour broadcast will high-lighted with Judges interviews and interviews with members of the Mescalero Apache Tribe. Gena Klinekole, a tribal member, co-announced the parade with me. Our coverage was exclusive and was educational because of the history Mrs. Klinekole was able to present. She was born on the Mescalero reservation and had personal knowledge of most of the entries. The Mescalero Apache Parade is one of our most appreciated broadcast for the Mescalero community.
3. Updated program on fire danger in the Lincoln National Forest. Host, Bob Flotte  
Broadcast on Wednesday, July 11, 2018 from 7:30 a.m. to 8:00 a.m.  
Our coverage continue on behalf of the Lincoln National Forest to help forest officials continue to warn forest visitors on the grave danger for forest fires. Guests included Denise Ottaviano Acting PIO for the LNF and Wes Hall, LNF Fuels Specialist. Discussion included some of the recent mountain rain which helped to decrease, just a little, the fire danger. Also covered was the continuing fire restrictions in the LNF. Visitors were reminded to use only developed LNF campsites. Restrictions still in effect on building camp fires openly in the forest. Listeners were urged to know before they go by going to Know Before You Go.US/NM.

4. HK Advertising on Branding Initiative for Alamogordo. Host, Bob Flotte  
Broadcast on Monday, August 13, 2018 from 7:32 a.m. to 7:46 a.m.  
Vera Hayduk was the morning guest. She and her husband, David Hayduk, are the owners of  
HK Advertising and Marketing, the agency developing our new brand for Alamogordo.  
Alamogordo! Adventures for Life! Vera talked about several community meetings set up to work  
with all areas of Alamogordo. The input involved any and all community members who desired  
to help Alamogordo move forward with the same goal in mind. She mentioned a community  
meeting that night at the Flickinger Center, which I attended, and another meeting the following  
day during then noon hour. During the conversation, Alamogordo businesses were encouraged  
to use our new branding in the marketing of their own businesses. We will feature HK at a later  
date to get an update on the branding progress.

5) APS visiting on new school year. Host, Bob Flotte  
Broadcast on Tuesday, August 14, 2018 from 7:04 a.m. to 7:54 a.m.  
Adrienne Salas, Superintendent of APS, Michelle Korbakes, Executive Director of Learning  
Services and Doyle Syling, Chief of Staff, were Bob's guests. Their discussion gave a quick recap of  
the 2017-18 school year and many of the APS successes. Over \$3M in scholarships awarded.  
The Grade A Express came to Alamogordo to recognize the system for some schools getting a  
Grade A report card. We also discussed early enrollment which was down by about 100  
students. The conversation also visited on new school hours at Holloman Air Force Base,  
assigned parking for students at a \$5 fee per year, academic goals established for the 2018-19  
year. We also visited on construction progress for our new Sunset Hills Elementary which  
should be completed by the beginning of the 2019-20 school year. Early in the year, Alamogordo  
approved a \$7M funding opportunity to bring our IT program up to today's standards.