

INVOICE



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.THV11.com

Billing Address:

John Hudgens Adv / POL
Attention: Accounts Payable
5205 Misenheimer Road
Mountain View, AR 72560

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1596549-1	05/27/18	May 2018	04/30/18 - 05/22/18

Property	Account Executive	Sales Office	Sales Region
KTHV	HOUSE KTHV LOCAL	KTHV Local Sales	Local

Advertiser	Product	Estimate Number
POL/ Zach Throneberry / Pr	CAND-PROS ATTY D20 5/	

Flight Dates	Order #	Alt Order #
05/09/18 - 05/22/18	1596549	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
35122AG	115805

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/09/18	05/22/18	Local News @ 5a M-F	5-6a	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTHV	Th	05/10/18	5:44 AM	Local News @ 5a M-F	5-6a	:30	Zach Throneberry Native	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 2 \$225.00									
6	KTHV	W	05/16/18	5:41 AM	Local News @ 5a M-F	5-6a	:30	Zach Throneberry Native	\$225.00 NM
8	KTHV	F	05/18/18	5:11 AM	Local News @ 5a M-F	5-6a	:30	Zach Throneberry Native	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 MT----- 1 \$225.00									
11	KTHV	Tu	05/22/18	4:59 AM	Local News @ 5a M-F	5-6a	:30	Zach Throneberry Native	\$225.00 NM
2	05/09/18	05/22/18	Local News @ 6a M-F	6-7a	MTWTF--	:30	1	\$480.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$480.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	05/09/18	6:09 AM	Local News @ 6a M-F	6-7a	:30	Zach Throneberry Native	\$480.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$480.00									
2	KTHV	M	05/14/18	6:10 AM	Local News @ 6a M-F	6-7a	:30	Zach Throneberry Native	\$480.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 MT----- 1 \$480.00									
3	KTHV	Tu	05/22/18	6:29 AM	Local News @ 6a M-F	6-7a	:30	Zach Thorneberry Home	\$480.00 NM

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Advertiser	Product	Estimate Number	
POL/ Zach Throneberry / Pr	CAND-PROS ATTY D20 5/		

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/09/18	05/22/18	CBS This Morning	M-F 7-9A	MTWTF--	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$240.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Th	05/10/18	8:16 AM	CBS This Morning	M-F 7-9A	:30	Zach Thorneberry Home	\$240.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$240.00									
2	KTHV	W	05/16/18	8:42 AM	CBS This Morning	M-F 7-9A	:30	Zach Thorneberry Home	\$240.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 MT----- 2 \$240.00									
3	KTHV	M	05/21/18	8:50 AM	CBS This Morning	M-F 7-9A	:30	Zach Thorneberry Home	\$240.00 NM
4	KTHV	Tu	05/22/18	7:58 AM	CBS This Morning	M-F 7-9A	:30	Zach Throneberry Native	\$240.00 NM
4	05/09/18	05/22/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$450.00									
1	KTHV	F	05/11/18	5:19 PM	Local News @ 5p M-F	5-530p	:30	Zach Throneberry Native	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$450.00									
2	KTHV	F	05/18/18	5:22 PM	Local News @ 5p M-F	5-530p	:30	Zach Thorneberry Home	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 M----- 1 \$450.00									
3	KTHV	M	05/21/18	5:26 PM	Local News @ 5p M-F	5-530p	:30	Zach Throneberry Native	\$450.00 NM
5	05/09/18	05/22/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$440.00									
1	KTHV	F	05/11/18	6:28 PM	Local News @ 6p M-F	6-630p	:30	Zach Thorneberry Home	\$440.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$440.00									
2	KTHV	Tu	05/15/18	6:11 PM	Local News @ 6p M-F	6-630p	:30	Zach Thorneberry Home	\$440.00 NM
6	05/09/18	05/22/18	M-F 630-7P	M-F 630-7P	MTWTF--	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$360.00									
1	KTHV	W	05/09/18	6:50 PM	M-F 630-7P	M-F 630-7P	:30	Zach Thorneberry Home	\$360.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 M----- 1 \$360.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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7	05/09/18	05/22/18	CBS This Morning Sat	Sat 8-10a	-----S-	:30	1	\$160.00	NM																																																																				
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8	05/09/18	05/22/18	Local News @ 10p Su	10-1035p	-----S	:30	1	\$320.00	NM																																																																				
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Total Spots							21																																																																						

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$7,050.00
<u>Agency Commission</u>	\$1,057.50
<u>Net Amount Due</u>	\$5,992.50

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