

INVOICE



KTHV-TV
720 S. IZARD STREET
LITTLE ROCK, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.thv11.com

Billing Address:

John Hudgens Adv / POL
Attention: Accounts Payable
5205 Misenheimer Road
Mountain View, AR 72560

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1596549-1	05/27/18	May 2018	04/30/18 - 05/22/18

Property	Account Executive	Sales Office	Sales Region
KTHV	HOUSE KTHV LOCAL	KTHV Local Sale	Local

Advertiser	Product	Estimate Number
POL/ Zach Throneberry / Pr	CAND-PROS ATTY D20 5/	

Flight Dates	Order #	Alt Order #
05/09/18 - 05/22/18	1596549	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
35122AG	115805

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																													
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 | 05/07/18 | 05/13/18 | --WTF-- | 1 | \$480.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | KTHV | W | 05/09/18 | 6:09 AM | Local News @ 6a M-F | 6-7a | :30 | Zach Throneberry Native | \$480.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/14/18</td> <td>05/20/18</td> <td>MTWTF--</td> <td>1</td> <td>\$480.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>KTHV</td> <td>M</td> <td>05/14/18</td> <td>6:10 AM</td> <td>Local News @ 6a M-F</td> <td>6-7a</td> <td>:30</td> <td>Zach Throneberry Native</td> <td>\$480.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/21/18</td>
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 | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 | KTHV | M | 05/14/18 | 6:10 AM | Local News @ 6a M-F | 6-7a | :30 | Zach Throneberry Native | \$480.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/21/18</td> <td>05/27/18</td> <td>MT-----</td> <td>1</td> <td>\$480.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>KTHV</td> <td>Tu</td> <td>05/22/18</td> <td>6:29 AM</td> <td>Local News @ 6a M-F</td> <td>6-7a</td> <td>:30</td> <td>Zach Thorneberry Home</td> <td>\$480.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 05/21/18 | 05/27/18 | MT----- | 1 | \$480.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | KTHV | Tu | 05/22/18 | 6:29 AM | Local News @ 6a M-F | 6-7a | :30 | Zach Thorneberry Home | \$480.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1596549-1	Invoice Date 05/27/18	Invoice Month May 2018	Invoice Period 04/30/18 - 05/22/18
Advertiser POL/ Zach Throneberry / Pr	Product CAND-PROS ATTY D20 5/	Estimate Number	

www.thv11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/09/18	05/22/18	CBS This Morning	M-F 7-9A	MTWTF--	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Th 05/10/18 8:16 AM CBS This Morning M-F 7-9A :30 Zach Thorneberry Home \$240.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV W 05/16/18 8:42 AM CBS This Morning M-F 7-9A :30 Zach Thorneberry Home \$240.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 MT----- 2 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KTHV M 05/21/18 8:50 AM CBS This Morning M-F 7-9A :30 Zach Thorneberry Home \$240.00 NM									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KTHV Tu 05/22/18 7:58 AM CBS This Morning M-F 7-9A :30 Zach Throneberry Native \$240.00 NM									
4	05/09/18	05/22/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 05/11/18 5:19 PM Local News @ 5p M-F 5-530p :30 Zach Throneberry Native \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV F 05/18/18 5:22 PM Local News @ 5p M-F 5-530p :30 Zach Thorneberry Home \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KTHV M 05/21/18 5:26 PM Local News @ 5p M-F 5-530p :30 Zach Throneberry Native \$450.00 NM									
5	05/09/18	05/22/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 05/11/18 6:28 PM Local News @ 6p M-F 6-630p :30 Zach Thorneberry Home \$440.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 MTWTF-- 1 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV Tu 05/15/18 6:11 PM Local News @ 6p M-F 6-630p :30 Zach Thorneberry Home \$440.00 NM									
6	05/09/18	05/22/18	M-F 630-7P	M-F 630-7P	MTWTF--	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --WTF-- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV W 05/09/18 6:50 PM M-F 630-7P M-F 630-7P :30 Zach Thorneberry Home \$360.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 M----- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

www.THV11.com

<u>Invoice #</u> 1596549-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/22/18
<u>Advertiser</u> POL/ Zach Throneberry / Pr		<u>Product</u> CAND-PROS ATTY D20 5/	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
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7	05/09/18	05/22/18	CBS This Morning Sat	Sat 8-10a	-----S-	:30	1	\$160.00	NM																																																																				
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1	KTHV	Sa	05/12/18	8:26 AM	CBS This Morning Sat	Sat 8-10a	:30	Zach Throneberry Native	\$160.00	NM																																																																			
8	05/09/18	05/22/18	Local News @ 10p Su	10-1035p	-----S	:30	1	\$320.00	NM																																																																				
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>05/07/18</td> <td>05/13/18</td> <td>-----S</td> <td>1</td> <td>\$320.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KTHV</td> <td>Su</td> <td>05/13/18</td> <td>10:30 PM</td> <td>Local News @ 10p Su</td> <td>10-1035p</td> <td>:30</td> <td>Zach Throneberry Home</td> <td>\$320.00</td> <td>NM</td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>05/14/18</td> <td>05/20/18</td> <td>-----S</td> <td>1</td> <td>\$320.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>KTHV</td> <td>Su</td> <td>05/20/18</td> <td>10:30 PM</td> <td>Local News @ 10p Su</td> <td>10-1035p</td> <td>:30</td> <td>Zach Throneberry Native</td> <td>\$320.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/07/18	05/13/18	-----S	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Su	05/13/18	10:30 PM	Local News @ 10p Su	10-1035p	:30	Zach Throneberry Home	\$320.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/14/18	05/20/18	-----S	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KTHV	Su	05/20/18	10:30 PM	Local News @ 10p Su	10-1035p	:30	Zach Throneberry Native	\$320.00	NM
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<u>Total Spots</u>							21																																																																						

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$7,050.00
<u>Agency Commission</u>	\$1,057.50
<u>Net Amount Due</u>	\$5,992.50

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.