

CONTRACT



KPHO
 5555 N 7th Avenue
 Phoenix, AZ 85013
 Sales T&C: www.gray.tv/advertising
 (602) 207-3333

<u>Contract / Revision</u> 2459151 /		<u>Alt Order #</u>
<u>Advertiser</u> Freedom's Future Fund		<u>Original Date / Revision</u> 03/15/22 / 03/29/22
<u>Contract Dates</u> 03/17/22 - 03/23/22	<u>Estimate #</u> 317323	
<u>Product</u> Freedom's Future Fund		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPHO	<u>Account Executive</u> Andrew Lashbrooke	<u>Sales Office</u> Phoenix National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 113466	<u>Advertiser Ref</u> 602210	

And:

Del Cielo Media
 PO Box 25458
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	03/17/22	03/23/22	CBS Mornings	7:00 AM-8:00 AM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	11111--				5	\$400.00			
N 2	KPHO	03/20/22	03/20/22	CBS Face The			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	-----1				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	03/17/22-03/23/22	CBS Face The Nation		-----Su	:30		\$2,500.00	NM		
	<i>Credited</i>											
N 3	KPHO	03/17/22	03/21/22	CBS Late Sho	1035p-1138p		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	1--11--				3	\$375.00			
N 4	KPHO	03/21/22	03/23/22	M-F News @ 1	10-1035p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	111----				3	\$750.00			
N 5	KPHO	03/17/22	03/17/22	BULL	9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	---1---				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	03/17/22-03/23/22	BULL	9p-10p	----Th----	:30		\$2,000.00	NM		
	<i>Credited</i>											
N 6	KPHO	03/18/22	03/18/22	BLUE BLOOD:	9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	----1--				1	\$4,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	03/17/22-03/23/22	BLUE BLOODS	9p-10p	-----F----	:30		\$4,000.00	NM		
	<i>Credited</i>											
N 7	KPHO	03/20/22	03/20/22	NCIS LA	8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/17/22	03/23/22	-----1				1	\$4,000.00			
N 8	KPHO	03/20/22	03/20/22	CBS Sunday N	7a-830a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----1				1	\$1,500.00			
N 9	KPHO	03/21/22	03/23/22	M-F News @ 6	630-7p		:30			NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		<u>Start Date</u> 03/17/22	<u>End Date</u> 03/23/22	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00			
Totals											14	\$11,875.00

*Tax 1 Note: Phoenix Tax 0.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
02/28/22 - 03/23/22	14	\$11,875.00	(\$1,781.25)	\$10,093.75	\$50.47	\$10,144.22
Totals	14	\$11,875.00	(\$1,781.25)	\$10,093.75	\$50.47	\$10,144.22

Signature: _____ **Date:** _____

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