

# CONTRACT



**KTVK**  
**5555 N 7th Avenue**  
**Phoenix, AZ 85013**  
**Sales T&C: www.gray.tv/advertising**  
**(602) 207-3333**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>2459129 /             |   | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br><b>Freedom's Future Fund</b>   |   | <u>Original Date / Revision</u><br>03/15/22 / 03/24/22 |
| <u>Contract Dates</u><br><b>03/17/22 - 03/25/22</b> | <u>Estimate #</u><br><b>317323</b>            |  |
| <u>Product</u><br><b>Freedom's Future Fund</b>      |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>KTVK</b>                      | <u>Account Executive</u><br>Andrew Lashbrooke | <u>Sales Office</u><br>Phoenix National                |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>Adults 35+                    |   |  |
|   | <u>Order Type</u><br>NORMAL                   |  |
| <u>Agy Code</u><br>9915589                          | <u>Advertiser Code</u>                        | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>113466                         | <u>Advertiser Ref</u><br>602210               |  |

And:

**Del Cielo Media**  
**PO Box 25458**  
**Alexandria, VA 22313**

| *Line         | Ch              | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots     | Amount            |
|---------------|-----------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-----------|-------------------|
| N 1           | KTVK            | 03/17/22          | 03/18/22          | M-F 1-2p           | 1-2p                  |                 | :30           |                   |                     | NM          | 2         | \$300.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/14/22          | 03/20/22          | ---TF--            |                       |                 |               | 2                 | \$150.00            |             |           |                   |
| N 2           | KTVK            | 03/21/22          | 03/23/22          | M-F 1-2p           | 1-2p                  |                 | :30           |                   |                     | NM          | 3         | \$450.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/21/22          | 03/27/22          | MTW----            |                       |                 |               | 3                 | \$150.00            |             |           |                   |
| N 3           | KTVK            | 03/18/22          | 03/18/22          | M-F 2-3p           | 2-3p                  |                 | :30           |                   |                     | NM          | 1         | \$150.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/14/22          | 03/20/22          | ----F--            |                       |                 |               | 1                 | \$150.00            |             |           |                   |
| N 4           | KTVK            | 03/21/22          | 03/23/22          | M-F 2-3p           | 2-3p                  |                 | :30           |                   |                     | NM          | 3         | \$450.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/21/22          | 03/27/22          | MTW----            |                       |                 |               | 3                 | \$150.00            |             |           |                   |
| N 5           | KTVK            | 03/17/22          | 03/18/22          | M-F 3-4p           | 3-4p                  |                 | :30           |                   |                     | NM          | 2         | \$500.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/14/22          | 03/20/22          | ---TF--            |                       |                 |               | 2                 | \$250.00            |             |           |                   |
| N 6           | KTVK            | 03/21/22          | 03/23/22          | M-F 3-4p           | 3-4p                  |                 | :30           |                   |                     | NM          | 2         | \$500.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/21/22          | 03/27/22          | MTW----            |                       |                 |               | 3                 | \$250.00            |             |           |                   |
|               | <u>Spot</u>     | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |           |                   |
|               | 1               | KTVK              | 03/21/22-03/27/22 | M-F 3-4p           | 3-4p                  | MTuW-----       | :30           |                   | <del>\$250.00</del> | NM          |           |                   |
|               | <i>Credited</i> |                   |                   |                    |                       |                 |               |                   |                     |             |           |                   |
| N 7           | KTVK            | 03/17/22          | 03/18/22          | M-F 8-830a         | 8-830a                |                 | :30           |                   |                     | NM          | 2         | \$1,050.00        |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/14/22          | 03/20/22          | ---TF--            |                       |                 |               | 2                 | \$525.00            |             |           |                   |
| N 8           | KTVK            | 03/21/22          | 03/23/22          | M-F 8-830a         | 8-830a                |                 | :30           |                   |                     | NM          | 3         | \$1,575.00        |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/21/22          | 03/27/22          | MTW----            |                       |                 |               | 3                 | \$525.00            |             |           |                   |
| N 9           | KTVK            | 03/25/22          | 03/25/22          | M-F 3-4p           | 3-4p                  |                 | :30           |                   |                     | NM          | 1         | \$250.00          |
|               |                 | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |           |                   |
| Week:         |                 | 03/21/22          | 03/27/22          | ----F--            |                       |                 |               | 1                 | \$250.00            |             |           |                   |
| <b>Totals</b> |                 |                   |                   |                    |                       |                 |               |                   |                     |             | <b>19</b> | <b>\$5,225.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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\*Tax 1 Note: Phoenix Tax 0.5%.

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        | *Tax 1         | Total             |
|---------------------|------------|-------------------|-------------------|-------------------|----------------|-------------------|
| 02/28/22 - 03/25/22 | 19         | \$5,225.00        | (\$783.75)        | \$4,441.25        | \$22.21        | \$4,463.46        |
| <b>Totals</b>       | <b>19</b>  | <b>\$5,225.00</b> | <b>(\$783.75)</b> | <b>\$4,441.25</b> | <b>\$22.21</b> | <b>\$4,463.46</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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