

# ORDER



**Orders**  
**Order / Rev:** 2459151  
 Alt Order #:  
**Product Desc:** Freedom's Future Fund  
**Estimate:** 317323  
**Flight Dates:** 03/17/22 - 03/23/22  
**Original Date / Rev:** 03/15/22 / 03/17/22  
**Order Type:** NORMAL

**KPHO**  
**Primary AE:** Andrew Lashbrooke  
**Sales Office:** PHON  
**Sales Region:** National

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Freedom's Future Fund  
**Demographic:** A35+  
**Product Codes:** Issue - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 602210  
**Agency External ID:** 113466  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/23/22	16	\$17,875.00	\$15,193.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	16	\$17,875.00	\$15,193.75	0.00
<b>Totals</b>	<b>16</b>	<b>\$17,875.00</b>	<b>\$15,193.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Lashbrooke			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	03/17/22	03/23/22	CBS Mornings CBS Mornings	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/17/22	03/23/22	11111--		5		\$400.00		0.00					
N 2	KPHO	03/20/22	03/20/22	CBS Face The Nation CBS Face The Nation	CM		-----1	:30	1	\$2,500.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/17/22	03/23/22	-----1		1		\$2,500.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		2	KPHO	03/17/22-03/23/22	CBS Face The Nation		-----Su	:30	<del>(\$2,500.00)</del>	0.00	NM				
				Credited											
N 3	KPHO	03/17/22	03/21/22	CBS Late Show CBS Late Show	CM	1035p-1138p	1--11--	:30	3	\$375.00	P-04	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/17/22	03/23/22	1--11--		3		\$375.00		0.00					
N 4	KPHO	03/21/22	03/23/22	M-F News @ 10p M-F News @ 10p	CM	10-1035p	111----	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/17/22	03/23/22	111----		3		\$750.00		0.00					
N 5	KPHO	03/17/22	03/17/22	CBS Thursday Prime Hr BULL	CM	9p-10p	---1---	:30	1	\$2,000.00	P-04	0.00	NM	1	\$2,000.00

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 Estimate: 317323  
**KPHO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/17/22	03/23/22	---1---		1				\$2,000.00		0.00			
N 6	KPHO	03/18/22	03/18/22	CBS Friday Prime Hr 3 BLUE BLOODS	CM	9p-10p	----1--	:30	1	\$4,000.00	P-04	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/17/22	03/23/22	----1--		1				\$4,000.00		0.00			
N 7	KPHO	03/20/22	03/20/22	CBS Sunday Prime Hr 3 NCIS LA	CM	8p-9p	-----1	:30	1	\$4,000.00	P-04	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/17/22	03/23/22	-----1		1				\$4,000.00		0.00			
N 8	KPHO	03/20/22	03/20/22	CBS Sunday Morning CBS Sunday Morning	CM	7a-830a	-----1	:30	1	\$1,500.00	P-04	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-----1		1				\$1,500.00		0.00			
N 9	KPHO	03/21/22	03/23/22	M-F News @ 630p M-F News @ 630p	CM	630-7p	MTW----	:30	1	\$1,000.00	P-04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/17/22	03/23/22	MTW----		1				\$1,000.00		0.00			
													Totals	16	\$17,875.00

\*Tax 1 Note: Phoenix Tax 0.5%.