



WPBN
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

And:

Greer Margolis Mitchell Burns
3050 K St NW Ste 100
Washington, DC 20007

<u>Contract / Revision</u> 1033312 /		<u>Alt Order #</u> 09263418	
<u>Advertiser</u> Gretchen Whitmer for Governor-D		<u>Original Date / Revision</u> 10/04/18 / 10/04/18	
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 7292		
<u>Product</u> WHITMER 4 GOV			
<u>Order Brand</u>	<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WPBN	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Order Type</u> GENERAL		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 410	<u>Product 1/2</u> 437	
<u>Agency Ref</u> 9842		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPBN	10/16/18	10/22/18	7&4 News Today 530a-6a	5:30 AM-6:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$40.00			
N 2	WPBN	10/16/18	10/22/18	Days of Our Lives	1:00 PM-2:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$30.00			
N 3	WPBN	10/16/18	10/22/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$20.00			
N 4	WPBN	10/16/18	10/22/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$30.00			
N 5	WPBN	10/16/18	10/22/18	7&4 News at 5p	5:00 PM-6:00 PM		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$125.00			
N 6	WPBN	10/16/18	10/22/18	7&4 News at 6p	6:00 PM-6:30 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$225.00			
N 7	WPBN	10/16/18	10/22/18	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$600.00			
N 8	WPBN	10/20/18	10/20/18	Sat 7&4 News at 6p	6:00 PM-6:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$125.00			
N 9	WPBN	10/21/18	10/21/18	Sun 7&4 News at 6p	6:00 PM-6:30 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$135.00			
N 10	WPBN	10/16/18	10/22/18	M-F Wheel/Jopardy 7p-8p	7:00 PM-8:00 PM		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$200.00			
N 11	WPBN	10/20/18	10/20/18	Sat Wheel/Jopardy 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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8513 M-72 West
Traverse City, MI 49684
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<u>Contract / Revision</u> 1033312 /		<u>Alt Order #</u> 09263418
<u>Advertiser</u> Gretchen Whitmer for Governor-D		<u>Original Date / Revision</u> 10/04/18 / 10/04/18
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Product</u> WHITMER 4 GOV	<u>Estimate #</u> 7292

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WPBN	10/16/18	10/22/18	7&4 News Today 6a-7a	6:00 AM-7:00 AM		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$125.00			
N 13	WPBN	10/22/18	10/22/18	Mon 10p-11p	10:00 PM-11:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	1-----				1	\$125.00			
N 14	WPBN	10/17/18	10/17/18	Wed 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$150.00			
N 15	WPBN	10/19/18	10/19/18	Fri 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$150.00			
N 16	WPBN	10/16/18	10/22/18	M-Sa 11-1130p/Su 11-1135p	11:00 PM-11:35 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTFSS				2	\$125.00			
N 17	WPBN	10/16/18	10/22/18	M-F 11p-1130p	11:00 PM-11:35 PM		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$135.00			
N 18	WPBN	10/20/18	10/20/18	Sa 11p-1130p//Su 11-1135p	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$100.00			
N 19	WPBN	10/16/18	10/22/18	1135p-1235a	11:35 PM-12:35 AM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$70.00			
N 20	WPBN	10/20/18	10/20/18	Saturday Night Live	11:30 PM-1:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$75.00			
N 21	WPBN	10/21/18	10/21/18	Sa-Su Late Fringe	12:30 AM-1:30 AM		:30			NM	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$7.00			
N 22	WPBN	10/16/18	10/22/18	Today Show 7a-9a	7:00 AM-9:00 AM		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$135.00			
N 23	WPBN	10/20/18	10/20/18	US Farm Report	6:00 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$25.00			
N 24	WPBN	10/20/18	10/20/18	Sat Today Show	7:00 AM-9:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$100.00			
N 25	WPBN	10/16/18	10/22/18	Today Show 2	9:00 AM-10:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$75.00			
N 26	WPBN	10/16/18	10/22/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$55.00			
N 27	WPBN	10/16/18	10/22/18	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$20.00			
N 28	WPBN	10/16/18	10/22/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30			NM	2	\$40.00

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Week:		10/16/18	10/22/18	MTWTF--				2	\$20.00			
Totals											53	\$5,992.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/21/18	41	\$4,827.00	(\$724.05)	\$4,102.95
10/22/18 - 10/28/18	12	\$1,165.00	(\$174.75)	\$990.25
Totals	53	\$5,992.00	(\$898.80)	\$5,093.20

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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