

## **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 10/1/21 to 12/31/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**  
AYS Podcast: C of O Nursing Students, Health Messages  
TCHD Hire Bilingual Specialist  
COVID and Flu Concerns for Winter Months
- 2. Public Needs/Concerns**  
Drug Take Back Event Saturday  
Marijuana Prevention Grant for SCCHC  
CBCO Blood Drives Before Christmas
- 3. Government/Elections**  
Mayor David Tate Steps Down in Hollister  
Law Changes Sign-Up Period for Candidates in Mo  
Forsyth Audit Follow-Up
- 4. Community Needs**  
Crane Superintendent Talks of Role in the Community  
Holiday Food Harvest Nets Cash, Donations  
Skaggs Foundation Legacy Grants
- 5. Economy/Tourism/Industry/Travel**  
Supply Chain Slowdown Will Impact the Holidays  
Ozark Mountain Christmas Resolution Passes  
Branson Receives Community Arts Award

10/7 (3)

## **MAYOR DAVID TATE STEPS DOWN IN HOLLISTER**

One of the longest serving Mayors in the Lakes Region steps down.

Hollister Mayor David Tate announced his retirement last week at the City's Board of Aldermen Meeting effective immediately. Tate became Mayor in 1998 after serving two different stints as Ward 2 Alderman.

In the year's Tate served as Alderman and Mayor, he guided the city to many accomplishments including the Highway 65 Interchange and the developments in that area as well as the creation of the City Administrators position and new facilities for all City Departments.

Ward 1 Alderman Lamar Patton was appointed to finish out Tate's term as Mayor which goes until April of next year.

The complete story from the Branson Tri-Lakes News can be found at [KRZK.com](http://KRZK.com). ([KOMC.com](http://KOMC.com))

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

10/19, 10/20 (1)

### **AYS PODCAST: C OF O NURSING STUDENTS MESSAGING**

The latest edition of the "At Your Service" Podcast features a pair of College of the Ozarks Nursing Students discussing Awareness Topics.

Senior Nursing Students Eli and Courtney discuss their time in the C of O Nursing Program which includes their intern experience with the Stone County Health Department as well as Awareness Topics.

Eli talks about "National Recovery Month" including some of the programs available to help people get into a program they need while Courtney discusses "Let's Talk Month" which encourages parents and mentors to talk with young people about health issues with the assistance of information provided by the Missouri Department of Health and Senior Services.

The complete "At Your Service" Podcast can be heard at [KRZK.com](http://KRZK.com).  
([KOMC.com](http://KOMC.com))

Program: AYS Podcast (10/19), Daily Newscast, Online Story (10/20)  
Length: AYS Podcast 20:00, Daily Newscast :60

10/19, 10/22 (1)

## **DRUG TAKE BACK EVENT SATURDAY**

The fall edition of the National Drug Tack Back Event is this Saturday.

Marietta Hagan of Cox Health in Branson works with the coalition that coordinates the event in Stone and Taney Counties. During an interview this week on KRZK's "Ozarks Now" program, Hagan says that 53% of misused prescription medication comes from the home whether it is unused medications or medication that is not safely stored. Hagan says the event is a reminder for folks to check medications and dispose of unused or outdated ones.

Information on Drug Tack Back locations on Saturday plus the complete interview with Marietta Hagan can be found with the story at [KRZK.com](http://KRZK.com). ([KOMC.com](http://KOMC.com))

Program: Ozarks Now (10/19), Daily Newscast, Online Story (10/22)

Length: Ozarks Now 20:00, Daily Newscast :30

10/26, 10/27 (5)

## **SUPPLY CHAIN SLOWDOWN WILL IMPACT THE HOLIDAYS**

An executive with a Rail Company says during an interview on KRZK's "Ozarks Now" program that the Supply Chain Slowdown will definitely impact the upcoming Holiday Season.

John Fenton, CEO of Patriot Rail, says that nationwide, the supply chain slowdown has impacted products across the board. Fenton says that a combination of a shortage of employees along with demand for products has put a stress on the supply chain. U.S. Ports, especially in California, has dozens of ships backed up due to a delay in processing products from overseas.

Fenton says the best advice for consumers is that if you think you need something in the coming weeks and you see it in the store, get it. Fenton says that goes for everything from Christmas Gifts to Thanksgiving Turkeys.

The complete interview with John Fenton from "Ozarks Now" can be heard at [KRZK.com](http://KRZK.com). ([KOMC.com](http://KOMC.com))

Program: Ozarks Now (10/26), Daily Newscast, Online Story (10/27)

Length: Ozarks Now 10:00, Daily Newscast :60

10/29 (5)

## **OZARK MOUNTAIN CHRISTMAS RESOLUTION PASSES**

A resolution showing Branson's support for "Ozark Mountain Christmas" is passed by the Branson Board of Aldermen according to a release from the city.

Mayor Larry Milton read a proclamation at Tuesday's Board of Aldermen Meeting declaring November 1 through January 7 as Ozark Mountain Christmas. In addition, the Board of Aldermen passed a similarly worded resolution supporting the celebration of Christmas in Branson as part of Ozark Mountain Christmas.

In both the proclamation and the resolution, the Mayor and Board support Ozark Mountain Christmas as the official name used to represent the event and that the entities utilizing City Tourism Tax dollars for marketing will continue to use the name and promote Ozark Mountain Christmas whenever and wherever possible.

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

11/1, 11/2 (4)

## **CRANE SUPERINTENDENT TALKS OF ROLE IN COMMUNITY**

The Superintendent of Crane Schools talks about the programs in the District and the role the School plays in the Community.

Dr. Chris Johnson says during a recent interview on KRZK's "Ozarks Now" program that the District has continued to respond to the needs of the area including the beginning of the Alternative School Program during her seven years as Superintendent. Dr. Johnson also discusses the efforts the District Faculty and Staff to continue to educate and serve their students during the early days of the COVID-19 Pandemic and how the District was able to get back on site during the summer of 2020 after being out during the final quarter of the school year.

Dr. Johnson also talked about the role the school plays as a gathering spot for events and meetings in the community.

The complete interview with Chris Johnson can be heard at [KRZK.com](http://KRZK.com). ([KOMC.com](http://KOMC.com))

Program: Ozarks Now (11/1), Daily Newscast, Online Story (11/2)

Length: Ozarks Now 20:00, Daily Newscast :45

11/9-11/30 (4)

## **HOLIDAY FOOD HARVEST NETS CASH, FOOD DONATIONS**

Last week's Ozarks Dynacom Holiday Food Harvest presented by the Tri-Lakes Board of Realtors helped area food pantries stock up for the upcoming winter months.

Janet Bezzerides of the Tri-Lakes Board of Realtors reports that food donations from the sites in Stone and Taney Counties totaled over 11.1 tons while cash donations so far have equaled \$20,725. Bezzerides says of the cash total, over \$11,000 were donated by the realtors themselves with the remaining collecting in containers at the collection sites. This total does not include online donations made prior to or the day of the Food Harvest.

The proceeds will go to Christian Action Ministries, Christian Associates, and Salvation Army Branson for their food pantries.

Ozarks Dynacom and the Tri-Lakes Board of Realtors once again thanks everyone who donated to this year's Holiday Food Harvest.

Program: Ozarks Now, On-Air Food Drive, Daily Newscast, Online Story\*

Length: Ozarks Now Interviews 15:00, Daily Newscasts :30-:60

\* The Holiday Food Harvest coverage began with preview interviews on 11/9, 11/16, 11/17, and 11/19. The Food Drive took place on 11/25, then the results story above on 11/30)



11/12 (5)

## **BRANSON RECEIVED COMMUNITY ARTS AWARD**

The Missouri Arts Council has selected the City of Branson as Missouri's 2022 recipient of the "Creative Community" award.

Since 1983, the Missouri Arts Council and the State of Missouri have been honoring the people can communities that make the arts happen.

In the press release from the Missouri Arts Council, it cites Branson as a national tourism magnet centered on theater, traditional Ozark arts, and especially music—now boasting nearly 40 theaters along nine miles east to west, from the 1936 Historic Owen Theatre in Branson's historic downtown to the Silver Dollar City theme park's outdoor amphitheater, that each week present more than 100 shows with a variety of music and other entertainment.

An independent panel of Missourians representing the arts community throughout the state selects the honorees from among public nominations.

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

11/30 (4)

## **SKAGGS FOUNDATION LEGACY GRANTS**

The Skaggs Foundation has released its list of recipients for the 2022 Legacy Foundation Grants.

The Skaggs Foundation, which began, as a primary funding for Skaggs Regional Medical Center in 2002, began working to help area organizations with grants for services once CoxHealth took over Skaggs Hospital in 2013. The program takes applications and awards the grants based on certain criteria in helping those in need in Stone and Taney Counties.

According to a release from Skaggs Foundation, among the Grant recipients include the Hollister School District, which is receiving a three-year, \$40,000 grant to create an online, searchable database of local resources and Burrell Behavioral Health, which is being awarded a one-year \$240,000 grant to provide school-based mental health services to students who otherwise would not have the financial means to receive the services.

A complete listing of the grants awarded by the Skaggs Foundation is with the story at Legends 1063 Dot FM. (KOMC.com)

Program: Daily Newscast, Online Story  
Length: Daily Newscast :45

11/30, 12/1 (2)

## **MARIJUANA PREVENTION MEGA GRANT FOR SCCHC**

The Stone County Community Health Coalition is beginning implementation of a Mega Grant for the purpose of Marijuana Prevention and Education.

Monica Mueller, Community Health Specialist for the Stone County Health Department along with Grant Administrator Sharon Perkins, during an interview on KRZK's "Ozarks Now" program says the grant will allow for Education Opportunities for learning about the dangers of Marijuana Addiction just as certain types of Medical Marijuana are now legal in Missouri.

The complete interview from Ozarks Now can be heard at Legends 1063 Dot FM. (KOMC.com)

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 40:00, Daily Newscast :30

12/3 (3)

## **LAW CHANGES SIGN-UP PERIOD FOR CANDIDATES IN MO**

A local government bill passed and signed into law by Missouri Governor Mike Parson this past session brings changes to the Municipal Candidate Filing Period.

While the primary focus of House Bill 271 was to restrict local entities' ability to issue Public Health Orders or Restrictions, another part of the bill shortened the dates and length of time filing periods are open for people signing up to run in Municipal, School District, and other Political Subdivisions Elections.

The bill shortened the length of time from five weeks to three weeks and pushed the start date up a week early according to a press release by Secretary of State Jay Ashcroft.

So, for the April 2022 Elections in Missouri, sign-up period begins next Tuesday (Dec. 7) at 8:00 am and will run through Tuesday, December 28 at 5:00 pm.

April 5 is the date for the 2022 Municipal Elections in Missouri.

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

12/7 (1)

## **TCHD HIRES BILINGUAL SPECIALIST**

The Taney County Health Department announces the hiring of a staff member to help with bilingual communications.

According to a release from the Health Department, Omar Perez Rivera began working in this new position in August. Rivera is available to the Hispanic and Latinx communities to help with translations while receiving services at the Health Department.

Rivera will also be working with community organizations on public education to the services and programs of the health department.

Contact information for Omar Perez Rivera can be found with the story at Legends 1063 Dot FM. (KOMC.com)

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

12/9 (2)

## **CBCO BLOOD DRIVES BEFORE CHRISTMAS**

A handful of opportunities remain for people to donate blood to the Community Blood Center of the Ozarks at a drive in the Lakes Region.

Friday, the Church of Jesus Christ of Latter-Day Saints in Branson West will hold a drive from Noon until 6:00 pm.

Next week, drives in the region include one at the Inn of the Ozarks in Eureka Springs on Tuesday and at the Southern Heights Baptist Church in Berryville on Thursday. Two final drives before Christmas will take place on December 21, one at Branson City Hall and the other at Cox Hospital in Monett.

The CBCO continues to urge blood donations for the continuing increase in demand at area hospitals with the approaching Holiday Season.

More information on donating can be found on the CBCO Website though the link at Legends 1063 Dot FM. (KOMC.com)

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

12/13 (3)

## **FORSYTH AUDIT FOLLOW-UP**

The City of Forsyth receives a follow-up, which indicates improvement, from the state auditor following their “poor” audit report from March.

In March, Missouri State Auditor Nicole Galloway gave the city a rating of “poor” and gave the city recommendations on how to make improvements.

According to a Dec. 6 press release from the Office of the Missouri State Auditor, Galloway said city officials in Forsyth have implemented or are in the process of implementing the 12 recommendations of the March state audit, which gave the lowest possible rating.

The city requested the audit after more than \$3,400 went missing in 2019. The complete report from the Branson Tri-Lakes News can be found at Legends 1063 Dot FM. (KOMC.com)

Program: Daily Newscast, Online Story

Length: Daily Newscast :30

12/3, 12/14 (1)

## **COVID AND FLU CONCERNS FOR WINTER MONTHS**

While COVID-19 continues to be a concern with new variants developing, the upcoming Flu Season also has Healthcare Professionals concerned.

Lynne Yaggy, VP/Chief Nursing Officer with Cox Medical Center Branson, says during a Monday interview on KRZK's "Ozarks Now" that with people relaxing their routines on handwashing and sanitizing, a strong resurgence of the flu is possible. Yaggy says that flu cases were down substantially last year due to increased awareness of hygiene because of the COVID-19 outbreak.

Yaggy also says that in most cases, Flu and COVID Vaccines can be taken at the same time but does recommend individuals consult their own doctors for the best course of action.

The complete interview with Lynne Yaggy from "Ozarks Now" can be heard at Legends 1063 Dot FM. (KOMC.com)

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :30