

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 7/1/21 to 9/30/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**
Delta Variant Causes Conversation, Vaccine Push
Cox Dr.: Delta Variant More Dangerous
CBCO Issues an Emergency Appeal for O Negative Blood
- 2. Public Needs/Concerns**
TCHD: Balancing COVID and Being Open
Skaggs Foundation COVID Travel Gas Cards
SCHD Gets Grant for Marijuana Awareness
- 3. Government/Elections**
Taney County Sewer Tax Vote in August
Initial Approval Given to Alcohol Code Change
Stone County Clerk Talks Transition
- 4. Community Needs**
Branson Residential Construction Surge
FBC Branson Back-to-School Bash Sunday
Forsyth Schools Use Donated Land for Farm
- 5. Economy/Tourism/Industry/Travel**
SBA PPP Loan Forgiveness Program Underway
Branson Chamber Strategic Plan
Stone County Economic Development Project

7/7/21 (5)

SBA PPP LOAN FORGIVNESS UNDERWAY

Area financial institutions are beginning to assist those who got loans in the second wave of the Small Business Administration Loan Programs.

Dean Harmon, Executive Vice-President of Branson Bank, talked about the process underway during Tuesday's "Ozarks Now" Program on KRZK.

Sound Clip

Harmon along with Bank President and CEO Bill Jones also go into other details about this phase of the Paycheck Protection Program and other COVID Relief plans during the Ozarks Now Interview which can be heard at KRZK.com

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :60

7/8/21 (4)

BRANSON RESIDENTIAL CONSTRUCTION SURGE

A significant portion of new construction in Branson is tied up in residential housing according to figures from the City.

Branson Assistant City Administrator John Manning talks about the figures during a conversation earlier this week on KRZK's "Ozarks Now" program.

Sound Clip

Manning also talks about the diversity in housing that is needed for Branson to continue to benefit from a big year to date and other projects in the City during the "Ozarks Now" interview that can be heard at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :60

7/15/21 (1)

DELTA VARIANT SPARKS CONVERSATION, VACCINE PUSH

The Lakes Region as well as surrounding parts of Southwest Missouri and Northwest Arkansas continue to be seen as a Hot Spot for the COVID-19 Spike in cases, especially with the highly contagious Delta Variant.

At Tuesday's Branson Board of Aldermen Meeting, resident Nate Horseman made a presentation and asked Branson Leaders to take a lead in encouraging vaccinations and other safety protocols. Horseman said many of the current board along with Mayor Larry Milton pushed and got the masked mandate removed and now the virus is surging in the area as the number of visitors increase. Milton responded saying the spike didn't begin until 30-45 days after the mandate was lifted and said other factors contributed to the spike. He went on to say that he and City Officials recognize that a surge is happening, and that people should take the precautions they think are necessary but restated that he does not believe mandating those precautions is the answer.

On Wednesday, the Branson Lakes Area Chamber of Commerce/CVB releases a statement supporting people that can get vaccinated and stating the importance of keeping both residents and visitors safe during their travels through the region. The Chamber also announces that they host a testing site for COVID-19 at their office every Friday.

More information on all of these stories can be found online at KRZK.com.

Program: Newscast, Online Story

Length: Daily Newscast :60

7/16/21 (2)

TCHD: BALANCING COVID AND BEING OPEN

The Taney County Health Department encourages people to do their part in staying safe during the current COVID Uptick along with continuing to welcome visitors to the Lakes Region.

Community Health Educator Kara Miller says during the current "At Your Service" Podcast that despite the national publicity that the area has received, she believes that people do care about keeping people safe and offers some ways to help in that effort.

Sound Clip

Miller says the Health Department is doing a COVID Vaccination Clinic at the Shoppes at Branson Meadows on Monday from 9-4 and also says the department is willing to work with businesses and organizations on holding clinics for their employees. More information is available online through the Taney County Health Department Website.

A link to the website plus the complete "At Your Service" Podcast can be heard at KRZK.com.

Program: At Your Service Podcast, Daily Newscast, Online Story
Length: AYS Podcast 20:00, Daily Newscast :60

7/23/21 (3)

TANEY COUNTY SEWER TAX VOTE IN AUGUST

The renewal of the Taney County Sewer Tax will be for many voters, the only issue on the ballot August 3.

The tax, first past in 1993 and then renewed in 2000, is a Sales Tax that is administered by the Taney County Regional Sewer District and has funded many projects over the years and a Master Plan has laid out several more projects in the planning stages.

Brad Allbritton, Administrator for the District and Jonas Arjes, Director of the Taney County Partnership, discuss the tax and how it has benefited the region plus its importance in Economic Development during a recent interview on Ozarks Now.

The complete interview and link to more information on the Tax can be found at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :45

7/26 (2)

SKAGGS FOUNDATION COVID TRAVEL GAS CARDS

The Skaggs Foundation is assisting Stone and Taney County Families impacted by COVID-19.

Meghan Connell, President of the Skaggs Foundation, announces last week on KRZK's Ozarks Now Program that the Foundation is assisting families that have been impacted by COVID and forced to travel from the Lakes Region to Barton County for hospitalization with Gas Cards to assist with travel costs.

Connell and Community Relations Director Mindy Honey also talked about the scholarships and grants that they have been able to provide over the years plus the Vision Screening Equipment they have been able to provide to all the schools in Stone and Taney Counties.

The complete interview from Ozarks Now can be heard at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :45

8/2 (3)

INITIAL APPROVAL GIVEN TO ALOCHOL CODE CHANGE

The City of Branson has given initial approval to a Change in the Alcohol Code.

The measure considered by the Board of Aldermen at last Tuesday's meeting would lift a city restriction and allow certain type of alcoholic beverages to be served in other businesses besides restaurants, resorts, and microbreweries.

The measure was suggested by Ward 1 Aldermen Clay Cooper after he was approached by an area businessperson about looking to revise it. During the discussion, City Attorney Chris Lebeck said that this measure would still not allow tavern type businesses in the city but would allow other businesses the opportunity to add serving alcohol to their primary services. Businesses wishing to do that would still have to go through both a state and city license application process in order to proceed.

The vote was 5-1 with Aldermen Ruth Denham voting against the measure. The Bill will be up for second approval at the next Branson Board of Aldermen meeting August 10.

Program: Newscast, Online Story

Length: Daily Newscast :60

8/6 (4)

FBC BRANSON BACK-TO-SCHOOL BASH SUNDAY

An annual event to help kick-off the school year is happening this weekend.

First Baptist Church Branson will hold the annual Back-to-School Bash Sunday at the Branson Rec Plex from 5-8 pm.

Terry Brown coordinates the event and talks about some of the events during an interview on KRZK's Ozarks Now program.

Sound Clip

Donated School Supplies will also be handed out to students in Stone and Taney Counties during the event.

More information on the Bash can be found on the FBC Branson Website as well the complete interview from Ozarks Now at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 10:00, Daily Newscast :45

8/10 (1)

COX DR.: COVID VARIANT MORE DANGEROUS

The Delta Variant of the COVID-19 Virus is much more aggressive and inclusive according to a Cox Health Doctor.

Dr. Tom Trent, Associate Chief Medical Officer at Cox Medical Center Branson, says during an interview Monday on KRZK's Ozarks Now Program that the Delta Variant has proven to be a much faster moving virus.

Sound Clip

The complete interview with Dr. Tom Trent from Ozarks Now can be heard at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :45

8/10 (5)

BRANSON CHAMBER STRATIGIC PLAN

The Branson/Lakes Area Chamber of Commerce & CVB is conducting a 10-year strategic plan of the region's tourism industry.

The organization hired the consulting firm, MMGY NextFactor out of Kanas City, to assist in developing the plan, according to a news release.

The chamber and MMGY NextFactor are slated to engage with residents, community leaders, public officials, and industry stakeholders over a 12-month process.

MMGY NextFactor has worked to deliver travel and tourism insights and strategies to more than 250 global destinations, according to the release.

Program: Newscast, Online Story

Length: Daily Newscast :60

NOTE: Follow-Up Interview with Jason Outman from the Branson Chamber on this took place on 9/27/21

8/13 (3)

STONE COUNTY CLERK TALKS TRANSITION

New Stone County Clerk Denise Dickens talks about transitioning into her new role in the Courthouse during an interview Wednesday on KRZK's Ozarks Now.

Dickens, who took over the office August 1 from Cindy Elmore after she resigned and moved out of the county, talked about her prior experience in the office as Deputy County Clerk and how learning the new office software has been the major issue so far.

Dickens has been with the County for 32 years including the last 17 years as Administrative Assistant for the County Commission.

Dickens will hold the office until the end of next year and has announced she will run for a full-term in office at that time.

The complete interview with Denise Dickens can be seen on the Ozarks Now Facebook Page.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :45

8/19 (4)

FORSYTH SCHOOLS USE DONATED LAND FOR FARM

The Forsyth School District is expanding their Agriculture Program to include Real Time Farm Experiences.

The District will use some land donated several years ago by the Herschend Family on the edge of Forsyth to develop an Animal Science Lab.

Forsyth Superintendent of Schools Jeff Mingus, during an interview on Wednesday's Ozarks Now Program on KRZK, said the site will benefit the nearly 140 students involved in the AG Classes and Future Farmer of America Programs with first-hand learning and understanding of Agriculture and its importance to the region.

The Forsyth Board of Aldermen earlier this week approved an exception to the prohibition of Livestock in the City Law to allow for the development of this property, which will also include the development of additional walking trails for public use.

Mingus also discussed the beginning of the school year next week during the Ozarks Now which can be heard at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :60

8/31 (2)

SCHD GETS GRANT FOR MARIJUANA AWARENESS

The Stone County Health Department is awarded a grant that will raise awareness of the dangers of Marijuana Abuse.

The grant awarded by the Missouri Department of Behavior Health is in the amount of \$100,000 is designed to help agencies with Drug Awareness Program. Monica Mueller, Community Health Specialist with the Stone County Health Department, says during a recent At Your Service Podcast that the Health Department through their coalition decided to focus on Marijuana Education for young people with the county now having two dispensaries for Medical Marijuana.

More information from the At Your Service Podcast can be heard at KRZK.com.

Program: At Your Service Podcast, Daily Newscast, Online Story

Length: AYS Podcast 20:00, Daily Newscast :30

9/17 (5)

STONE COUNTY ECONOMIC DEVELOPMENT PROJECT

A project putting together an Economic Development Plan continues in Stone County.

The Stone County Commission through the Table Rock Lake Chamber of Commerce commissioned the project for 2020 but was delayed a year due to the COVID-19 Pandemic.

Sheila Thomas, President/CEO of the Table Rock Lake Chamber, said during an interview Thursday on KRZK's Ozarks Now they received over 800 responses to the initial survey which was followed by Public Meetings held in Crane, Kimberling City, and Reeds Spring.

The next step according to Thomas is a meeting with the study facilitators as well as with Stone County Commissioners to move the project forward into next year.

The complete interview with Sheila Thomas can be heard at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :45

9/28 (1)

CBCO ISSUES EMERGENCY APPEAL FOR O NEGATIVE BLOOD

The Community Blood Center of the Ozarks has issued an Emergency Appeal for Type O Negative Blood.

Chris Pilgrim, Media Relations Representative for the CBCO, says during an interview Monday on KRZK's Ozarks Now that O Negative itself is not a common Blood Type, but is an important one.

Sound Clip

Pilgrim says donations will be taken for all blood types at the Blood Centers in Springfield, Joplin, Bentonville, and Springdale as well as at area drives including one coming up this Thursday at Eureka Springs High School.

More information on Donation Times and Locations can be found on the CBCO Website with the interview with Chris Pilgrim on Ozarks Now available at KRZK.com.

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 15:00, Daily Newscast :60