

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 4/1/23 to 6/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**
Skaggs Grant Benefits Forsyth Schools
Summer Health Reminders from Cox Branson
QPR Training at Fordland Clinic
- 2. Public Needs/Concerns**
U.S. Coast Guard Auxiliary Water Safety and Classes
Branson Superintendent Talks Safety, Updates
Groundbreaking for Storm Water Wall at Treatment Plant
- 3. Government/Elections**
Lakes Area Rep's Bills Looking to Become Law
Yacht Club Clearing Continues, Hollister Updates
Lt. Governor Mike Kehoe Talks Local Impact
- 4. Community Needs**
Blue Eye Schools Facility Upgrades and Programs
Conservation Department's Role in Safety and Enforcement
Milton Addresses Public Safety, Drag Shows
- 5. Economy/Tourism/Industry/Travel**
Jonas Arjes, Transition in Branson Chamber Leadership
Branson Receives Tourism Grant for Ballfield Upgrades
Economic Development Initiative Continues in Stone County

4/2 (5)

LEADERSHIP TRANSITION IN BRANSON CHAMBER

For the second time in his tenure at the Branson Lakes Area Chamber of Commerce/CVB, Jonas Arjes is taking over the leadership of the organization on an interim basis in addition to his role as Director of the Taney County Partnership. Arjes, in a recent interview on KRZK's "Ozarks Now" program talks about what has transpired and what is ahead since he took over for Jason Outman in early March.

Program: Lakes Area Focus, KOMC 100.1 4/2/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 4/2/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 4/2/23 10:20 am

Length: 7:00

4/9 (2)

U.S. COAST GUARD AUXILLARY WATER SAFETY, CLASSES

As we get further into Spring, more people will be heading to the area lakes to enjoy recreational boating. The U.S. Coast Guard Auxiliary works both on land and on the lakes to educate boaters on how to keep their day on the lake a safe one. Two members of the auxiliary recently joined Josh Clark and Kevin Russell on KRZK's "The Upside" to talk about some upcoming water safety classes and why it is important.

Program: Lakes Area Focus, KOMC 100.1 4/9/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 4/9/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 4/9/23 10:20 am

Length: 7:00

4/14, 4/16, 4/18 (3)

LAKES AREA REP'S BILLS LOOKING TO BECOME LAW

A pair of bills pushed by a Lakes Area State House Member could soon become law.

156th State Representative Brian Seitz talks about the bills during an interview last week on KRZK's "Ozarks Now" program. One bill is the "Missouri Film Investment Act" that allows tax credits for companies that make movies or television programs in the state as well as the "Save Women's Sports Act" which sets up guidelines for competitions based on an individual's biological gender.

Seitz is hopeful that another bill he has been working on to increase the statute of limitations for sexual abuse survivors to age 41 will get to the Governor this year. Seitz is working with Lakes Area State Senator Karla Eslinger to get the bill through both houses before the end of the session in May.

Seitz also talked about some recent grants awarded to the region in the interview that can be heard at Legends 106.3 Dot FM.

Program: Ozarks Now 106.3 KRZK 4/14/23 11:30 am

Length: 20:00

Program: Lakes Area Focus 100.1 KOMC 4/16/23 6:00 am

Length: 8:00

Program: Lakes Area Focus 98.1 KCAX 4/16/23 9:50 am

Length: 8:00

Program: Lakes Area Focus 106.3 KRZK 4/16/23 10:20 am

Length: 8:00

Program: Local Newscast 106.3 KRZK 4/18/23 12:20 pm, 5:20 pm

Online Story posted 4/18/23

4/17 (5)

BRANSON RECEIVES TOURISM GRANT FOR BALLFIELD UPGRADES

The Branson Parks and Recreation Department has been awarded a State Grant to assist with a project at the Rec Plex.

In a release from Missouri Governor Mike Parson and the Department of Economic Development, the city was awarded a grant of just under \$1.6 million that will be used for Field Improvements. Branson Parks Director Cindy Shook in several recent meetings said that the grant application was to install synthetic turf, LED lights and shade structures at the Rec Plex Complex. The grant, which does have a match associated with it, will be discussed further at this week's Branson Park Board Meeting.

Two other projects in the region were also awarded grants. The City of Ozark will be looking at Trail Expansion while the City of Springfield has been awarded a grant for Museum Expansion.

Program: Local Newscast KRZK 106.3 12:20 pm, 5:20 pm

4/20, 4/30 (2)

BRANSON SUPERINTENDENT TALKS SAFETY, UPDATES

A longtime member of the Branson School District is Dr. Brad Swofford, who is wrapping up his eighth year as the Superintendent of Schools and his 28th year overall with the district. Dr. Swofford visited a recent edition of “Ozarks Now” to talk about the past school year and the future including topics regarding information, and safety.

Program: Ozarks Now 106.3 KRZK 4/20/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 4/30/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 4/30/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 4/30/23 10:20 am

Length: 7:00

5/9, 5/11, 5/14 (5)

ECONOMIC DEVELOPMENT INITIATIVE CONTINUES IN STONE COUNTY

A long-range economic initiative for Stone County coordinated by the Table Rock Lake Chamber of Commerce is underway.

Chamber Executive Director Shelia Thomas, during an interview on KRZK's "Ozarks Now" program, talked about the program called "Launch Stone County." Thomas says a study began last October to develop a five-year plan through several committees that would include studies involved with housing, business recruitment and retention and would result in a plan that would develop goals and strategies for economic development and growth.

Thomas said around 75 community members are working on the plan and developing branding for the region. Thomas said a presentation with more details on the initiative will be made soon.

Thomas also talked about the chamber's recent role in the announcement of a major facility coming to Crane and future events including Fireburst in July.

The complete interview with Sheila Thomas can be heard at Legends 106.3 Dot FM.

Program: Ozarks Now 106.3 KRZK 5/9/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 5/11/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 5/14/23 6:00 am

Length: 8:00

Program: Lakes Area Focus 98.1 KCAX 5/14/23 9:50 am

Length: 8:00

Program: Lakes Area Focus 106.3 KRZK 5/14/23 10:20 am

Length: 8:00

Online Story posted 5/11/23

5/17 (1)

SKAGGS FOUNDATION GRANT BENEFITS FORSYTH SCHOOLS

One of the Skaggs Foundation Legacy Grants awarded in the last year is helping student's access to healthcare in an area school district.

According to a release from the foundation, in late 2022, the Skaggs Foundation awarded the Forsyth School District a \$32,000 endowment grant to fund a telemedicine office. The grant covers the salary of an employee to run the telehealth program as well as the necessary equipment, supplies and scholarships to help cover the cost of the visits. Forsyth students with a sore throat, cough, flu or other ailments can be seen by a licensed provider in about 20 minutes without ever leaving school according to the release which can be found at Legends 1063 Dot FM.

Program: Local News 5/17 KRZK 106.3 12:20 pm, 5:20 pm
Online story posted 5/17

5/18, 5/28 (4)

BLUE EYE SCHOOLS FACILITY UPGRADES AND PROGRAMS

The 2022-23 School Year is now in the books though some districts are already beginning Summer School. The Blue Eye School District did that this past week with this year including an opportunity for students to learn about a relatively new program. Blue Eye Superintendent Dr. Doug Arnold talked about that and other progress in the school district with me on a recent edition of KRZK's "Ozarks Now" program.

Program: Ozarks Now 106.3 KRZK 5/18/23 11:30 am

Length: 15:00

Program: Lakes Area Focus 100.1 KOMC 5/28/23 6:00 am

Length: 6:00

Program: Lakes Area Focus 98.1 KCAX 5/28/23 9:50 am

Length: 6:00

Program: Lakes Area Focus 106.3 KRZK 5/28/23 10:20 am

Length: 6:00

5/19, 5/21 (4)

CONSERVATION DEPARTMENT'S ROLE IN SAFETY AND ENFORCEMENT

As we approach the Memorial Day Weekend, more people are heading out to begin their late Spring and Summer Vacations. People may run into agents of the Mo. Dept of Conservation during their outdoor activities. During a recent "Ozarks Now" program, TC Agent Quenten Fronterhouse reminds us of some safety information plus talks about the role of a conservation agent, including their recent participation in a manhunt for a person wanted on charges from Arkansas.

Program: Ozarks Now 106.3 KRZK 5/19/23 12:30 pm

Length: 7:00

Program: Lakes Area Focus 100.1 KOMC 5/21/23 6:00 am

Length: 7:00

Program: Lakes Area Focus 98.1 KCAX 5/21/23 9:50 am

Length: 7:00

Program: Lakes Area Focus 106.3 KRZK 5/21/23 10:20 am

Length: 7:00

6/2, 6/4, 6/5 (3)

YACHT CLUB CLEARING, HOLLISTER UPDATES

One of the most visible intersections in Hollister continues to change in appearance.

The Yacht Club Property at the northwest corner of the Lake Taneycomo Bridge between Hollister and Branson was bought by new investors who informed residents last summer they needed to move out in order to make way for a new campground development.

Hollister Mayor Lamar Patton and City Administrator Rick Ziegenfuss, during a recent visit to KRZK's "Ozarks Now" program, described the process of how area not-for profits teamed with the city to help the residents find new locations and now the clearing of the property is nearly complete and construction has already begun for the new development which will begin with an upscale campground facility.

Patton and Ziegenfuss also discussed the upcoming 4th of July Fireworks Celebration, which will celebrate its 70th Anniversary this year. The hand-lit show is totally supported by donations and a fundraising drive is now underway. Donations can be made online through the Hollister Chamber of Commerce Website.

The complete interview with Lamar Patton and Rick Ziegenfuss which includes other Hollister updates can be heard at Legends 106.3 Dot FM.

Program: Ozarks Now 106.3 KRZK 6/2/23 11:30 am

Length: 20:00

Program: Lakes Area Focus 100.1 KOMC 6/4/23 6:00 am

Length: 8:00

Program: Lakes Area Focus 98.1 KCAX 6/4/23 9:50 am

Length: 8:00

Program: Lakes Area Focus 106.3 KRZK 6/4/23 10:20 am

Length: 8:00

Program: Local Newscast 106.3 KRZK 6/5/23 12:20 pm, 5:20 pm

Online Story posted 6/3/23

6/6, 6/7, 6/18 (4)

MILTON ADDRESSES PUBLIC SAFETY, DRAG SHOWS

Branson Mayor Larry Milton addresses a controversy brewing in the community during his recent visit to KRZK's "Ozarks Now" program.

During the interview, the topic of how to handle issues the citizens bring to the board in a legal but not often popular way came up which led into a conversation about Drag Shows in Branson, which several citizens wanted to stop citing concerns over impact on younger people and a growing trend in some areas to limit or ban them.

Milton says that city officials and legal counsel are looking at what options are possible through Planning and Zoning in changing the code but that at the end of the day the law must dictate their decisions.

Milton also believes some in the community are making general assumptions about drag performers that are unfair.

Several other topics, including progress on new Public Safety Facilities was discussed during the full interview on Ozarks Now. Public Safety Facilities was the focus of a later segment on Lakes Area Focus.

Program: Ozarks Now 106.3 KRZK 6/6/23 11:30 am

Length: 25:00

Program: Local Newscast 106.3 KRZK 6/7/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 6/18/23 6:00 am

Length: 8:00

Program: Lakes Area Focus 98.1 KCAX 6/18/23 9:50 am

Length: 8:00

Program: Lakes Area Focus 106.3 KRZK 6/18/23 10:20 am

Length: 8:00

Online Story posted 6/6/23

6/11, 6/12 (1)

SUMMER HEALTH REMINDERS FROM COX BRANSON

Even though the official first day of summer is over a week away, we have already seen plenty of warm and even hot days in the Lakes Region. In a recent conversation with Brady Chase, Director of Nurse Education at Cox Medical Center Branson, he talked about several things to keep in mind during hot days including the signs of Heat Exhaustion and Heat Stroke.

The full interview, airing on Ozarks Now, goes into more detail about staying safe during the summer.

Program: Lakes Area Focus 100.1 KOMC 6/11/23 6:00 am

Length: 7:00

Program: Lakes Area Focus 98.1 KCAX 6/11/23 9:50 am

Length: 8:00

Program: Lakes Area Focus 106.3 KRZK 6/11/23 10:20 am

Length: 8:00

Program: Ozarks Now 106.3 KRZK 6/12/23 11:30 am

Length: 20:00

6/15, 6/25

LT. GOVERNOR MIKE KEHOE DISCUSSES LOCAL IMPACT

Earlier this month, Missouri's Lt. Governor Mike Kehoe made a visit to the Tri-Lakes Region to address a conference and deliver the State of the State. During his visit, Josh Grisham, sitting in for Scott McCaulley on KRZK's "Ozarks Now" program, welcomed the Lt. Governor to our studios to talk about several issues and its relation to the Lakes Region.

Program: Ozarks Now 106.3 KRZK 6/15/23 11:30 am

Length: 10:00

Program: Lakes Area Focus 100.1 KOMC 6/25/23 6:00 am

Length: 6:00

Program: Lakes Area Focus 98.1 KCAX 6/25/23 9:50 am

Length: 6:00

Program: Lakes Area Focus 106.3 KRZK 6/25/23 10:20 am

Length: 6:00

6/21, 6/22 (2)

GROUNDBREAKING FOR STORM WATER WALL AT TREATMENT PLANT

Groundbreaking Ceremonies are held for a project in Downtown Branson.

Several Stakeholders were on hand at the Compton Wastewater Treatment Plant for the official start of construction of a Flood Wall to give the plant extra protection in the event waters should rise in nearby Lake Taneycomo. During the ceremonies, several city officials stated the importance of protecting the plant that provides sewage treatment for approximately 80% of Branson residents and businesses.

The project will cost around \$13 million which is entirely funded by a series of federal and state grants.

Construction of the wall by KCI Construction Company is expected to take around 15 months.

A video from the Groundbreaking can be found on the Ozarks Now Facebook Page while an interview with Project Director Mike Coen of KCI Construction can be heard at Legends 1063 Dot FM.

Program: Ozarks Now 106.3 6/21/23 12:30 pm

Length: 3:00

Program: Local Newscast 106.3 6/22 12:20 pm, 5:20 pm

Online story posted 6/21

6/26 (1)

QPR TRAINING AT FORDLAND CLINIC

A portion of the monthly podcast with the Stone County Community Health Coalition talked about some of the Question, Persuade, Refer (QPR) Training they are doing with organizations. The podcast included an interview with Keri Brewster of the Fordland Clinic in Kimberling City which talked about how impactful the training was on their clinic. Ozarks Now has presented several interviews in the past year talking about this training.

Program: Ozarks Now KRZK 106.3 6/26/23 11:30 AM
Length 5:00 (Clip from a 20 Minute interview)