

## **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozark Mountain Media Group in Branson, MO, along with the most significant programming treatment of those issues for the period 10/1/20 to 12/31/20. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **1. Public Concerns/Public Health and Wellness**

**SCHD: Important to Monitor for COVID Symptoms**

**SCHD Talks Passage of Tax Levy**

**AYS Podcast: TCHD Operations During COVID-19**

### **2. Public Needs/Concerns**

**Branson Extends Mask Mandate**

**SA Returns to Curbside Food Distribution**

**Hollister Schools/CORE Team-Up for Gift Giving**

### **3. Government/Elections**

**AYS Podcast: Election One Week Away**

**Branson Legislative Priorities Set**

**Candidate Sign-Up Day One**

### **4. Community Needs**

**Branson, Forsyth Police Take Part in Drug Take Back Event**

**Holiday Food Harvest Underway**

**Share the Harvest MDC**

### **5. Economy/Tourism/Industry/Travel-**

**Renewal of Tourism Tax Set for April Municipal Election**

**New Branson Chamber Director Named**

**Cares Act Funding Deadline**

10/8/20 (1)

## **SCHD: IMPORTANT TO MONITOR FOR COVID-19 SYMPTOMS**

Not taking symptoms for granted is one of the most important things in staying healthy during the COVID-19 Pandemic according to officials from the Stone County Health Department.

SCHD Director Pam Burnett was one of the guests on a recent "At Your Service" Podcast and said it is important to check out simple symptoms like headaches or fatigue.

### **Pam Burnett Symptoms Audio Clip**

Burnett reported as of Tuesday, 583 Positive Cases have been worked in Stone County.

The complete "At Your Service" Podcast interview with Burnett and Monica Muller can be heard by going to this story at [HTDN.com](https://www.htdn.com).

Program: AYS Online Podcast, Daily Newscast, Online Story

Length: AYS 30:00, Daily Newscast :60

10/14/20 (2)

## **BRANSON EXTENDS MASK MANDATE**

It was another night of very passionate and at times heated discussion at Tuesday Night's Branson Board of Alderman Meeting which did result in the Alderman deciding to extend the Mandate requiring Face Coverings or Masks in the City to help contain the spread of the COVID-19 Virus.

Once again, the majority of people in the City Hall Chambers along with people that were watching via video feed from the Branson Courtroom were against extending the mandate citing everything from the impact on the economy to personal freedom while a few people as well as officials from both Cox and Mercy Medical as well as the Taney County Health Department urged the council to extend the mandate.

Some of the most heated exchanges of the night occurred between Mayor Edd Akers and Ward 2 Alderman Larry Milton. Milton, who has been the lone descending vote since the mandate first went in July, tried to add a couple of amendments that died for lack of second and later took Akers to task for cutting discussion short on the second reading of the ordinance. Milton refused to vote on the second reading before the vote was closed with the other five Aldermen continuing to vote in favor of the mandate.

There is no end date for the extension of the mandate. A release from the City after the passage of the ordinance states that the Board of Aldermen and City Staff will continue to monitor and assess the COVID-19 situation and will bring this issue before the board at an appropriate time in the future.

Program: Local Newscast, Online Story  
Length: Newscast :60

10/23/20 (4)

## **BRANSON, FORSYTH POLICE DEPARTMENTS AMONG THOSE TAKING PART IN DRUG TAKE BACK EVENT**

The Police Departments in Branson and Forsyth are among those listed as participating in the Annual Fall Drug Take Back Day.

This event coordinated nationally by the Drug Enforcement Agency encourages people with unused Prescription Drugs to return them to prevent them from being used illegally or to be abused.

Besides the Branson and Forsyth Police Departments, other locations listed taking part in the event include the Monett Police Department with the Aurora Police Department running a collection site at Wal-Mart and the Nixa Police Department hosting a site at CVS Pharmacy.

The event is scheduled to take place this Saturday from 10 am until 2 pm at most locations.

For more locations around the region, use the link at [HTDN.com](http://HTDN.com) to locate other locations accepting unused Prescription Drugs.

Program: Local Newscast, Online Story

Length: Newscast :30

10/28/20 (3)

## **AYS PODCAST: ELECTION ONE WEEK AWAY**

The current "At Your Service" Podcast has information about the upcoming Election including two Ozarks First "Meet the Candidates" interviews with Candidates for the 156th Legislative District Republican Brian Seitz and Democrat Dale Speelman.

The podcast also talks about a couple of the Ballot Issues in the region including Proposition A in Kimberling City asking for voter approval for a 10-year contract for White River Valley Electric to provide Electricity for the city while all voters in Stone County will vote on a Property Tax Levy Increase to help with funding and expansion of services for the Stone County Health Department.

The complete "AYS" Podcast can be found with this story at [HTDN.com](http://HTDN.com).

Program: AYS Podcast, Local Newscast, Online Story

Length: AYS 13:00, Newscast :90

11/5/20 (1)

## **SCHD TALKS ABOUT PASSAGE OF TAX LEVY**

The latest edition of the "At Your Service" Podcast features the first November visit with the Stone County Health Department and includes a conversation about the Tax Levy Increase Stone County Voters approved on Tuesday.

SCHD Director Pam Burnett is thankful that the additional money will not only help continue existing programs but help provide other needed services.

### **Pam Burnett SCHD Ballot Voice Clip**

The unofficial tally from the Stone County Clerk's office indicates that the measure passed by around 400 votes, and Burnett says the closeness of the vote makes assessing situations and using the money wisely very important.

The complete AYS/SCHD Podcast can be heard at [HTDN.com](http://HTDN.com).

Program: AYS Podcast, Local Newscast, Online Story

Length: AYS 13:00, Newscast :60

11/11/20 (5)

## **RENEWAL OF TOURISM TAX ON APRIL BALLOT**

After some brief discussion at Tuesday's Branson Board of Alderman Meeting, an Ordinance passed on a unanimous vote to put on the April Ballot a renewal of the Tourism Tax on Hotels/Motels and Restaurants.

The current Tourism Tax, which is set to expire at the end of next year, uses the funds collected to provide infrastructure as well as to help promote the City's Tourism Industry.

The Tourism Tax Questions will be on the Ballot for the 2021 Municipal Election on April 6.

Program: Local Newscast, Online Story

Length: Newscast :30

11/16/20 (4)

## **HOLIDAY FOOD HARVEST UNDERWAY**

The KOMC/KRZK Annual Holiday Food Harvest presented by the Tri-Lakes Board of Realtors is underway.

Due to the ongoing COVID-19 Pandemic, this year's event will be a fundraising competition between members of the Tri-Lakes Board of Realtors who will be raising money for Christian Action Ministries, Christian Associates, and the Salvation Army.

Individuals who wish to donate can also do so through the Holiday Food Harvest. A Web Page will be up later this week with more information and links.

With this story at HTDN.com are the complete series of "At Your Service" Podcasts with information about the Food Harvest plus each of the organizations benefiting from the collections and with Janet Bezzerides of the Tri-Lakes Board of Realtors Outreach Committee.

Program: AYS Podcast Series, Local Newscast, Online News Story  
Length: AYS average 10:00 each, Local Newscast :60



11/17/20 (2)

## **SA RETURNS TO CURBSIDE FOOD DISTRIBUTION**

One area organization is returning to operate their Food Pantry through Curbside Service.

The Salvation Army made that decision last week that takes effect with this Wednesday operation of their Food Pantry on Stanley Street.

Branson Salvation Army Captain Linda McCormick explains the reasons to make the move in a recent edition of the "At Your Service" Podcast.

Linda McCormick Pantry

The Salvation Army is one of three area organizations benefiting from the Annual Holiday Food Harvest. [Click here for link to the AYS Podcasts for the Holiday Food Harvest.](#)

Program: Local Newscast, Online Story  
Length: Newscast :60

11/11/20 (5)

## **RENEWAL OF TOURISM TAX SET FOR APRIL ELECTION**

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The current Tourism Tax, which is set to expire at the end of next year, uses the funds collected to provide infrastructure as well as to help promote the City's Tourism Industry.

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Program: Local News, Online Story

Length: Newscast :30

12/9/20 (3)

## **BRANSON OFFICIALS PASS LEGISLATIVE RESOLUTION**

The Branson Board of Aldermen, meeting Virtually due to the COVID-19 Pandemic, approve a Resolution Tuesday night approving their Legislative Priorities for the 2021 Session.

The Resolution identified four top priorities which includes removing the Ticket Selling Loophole from the Tourism Tax, encouraging the passage of a Statewide Internet Sales Tax, establishment of a Statutory Framework for Bond and Bail for repeat and violent offenders, and clarifications by law regarding Permanent Guests at Lodging Establishments.

The Resolution will be shared with incoming Branson Area State Representative Brian Seitz and State Senator Mike Moon for the 2021 Missouri State Legislative Session.

Program: Local Newscast, Online Story  
Length: Newscast :30

12/10/20 (1)

## **AYS PODCAST: TANEY COUNTY HEALTH DEPARTMENT**

Kara Miller of the Taney County Health Department talks about the current situation with COVID-19 in the county and how the department continues to operate during the Pandemic on the current "At Your Service" Podcast.

Miller says the virus numbers continue to rise in the county overwhelming Health Care Services in the Branson and surrounding area.

Kara Miller Voice Clip

Miller also talks about the continuing operations of the Clinical, Environmental, and WIC Programs during the pandemic.

The complete AYS Podcast can be found with this story at [HTDN.com](https://www.htdn.com).

Program: AYS Podcast, Local Newscast, Online Story

Length: AYS 30:00, Local Newscast :60

12/10/20 (5)

## **NEW BRANSON CHAMBER DIRECTOR NAMED**

The Branson/Lakes Area Chamber of Commerce and CVB announces in a press release that they will have a new President/CEO after the first of the year.

Jason Outman comes to Branson from Columbia, South Carolina where he has spent 10 years including the last six as Executive Director of the Direct Marketing Branch of Experience Columbia SC.

Outman will succeed Jeff Seifried, who had been Chamber President/CEO for five years before leaving this past summer to take a position with Connell Insurance. Executive Vice President Jonas Arjes has been Interim President/CEO since Seifried's departure. Outman will assume his new position on January 18, 2021.

For the complete release from the Branson Chamber, go to the story at [HTDN.com](http://HTDN.com).

Program: Local Newscast, Online Story

Length: Newscast :30

12/14/20 (3)

## **CANDIDATE SIGN-UP DAY ONE**

The three people who have announced their candidacy for Mayor of Branson are among the people who signed up to get on the April Ballot on the first day of eligibility.

That includes current Mayor Edd Akers, the incumbent he beat two years ago Karen Best, and Marshall Howden, who announced his intentions for running for this office again after losing a bid for the Ward One Alderman Seat in last June's election.

Also signing up on Tuesday for the Branson Ballot were current Ward 2 Alderman Larry Milton and Julia King, who was appointed to the Board in August to fill the unexpired term of Ward 3 Alderman Kevin McConnell.

The sign-up period for Municipal and School Board Elections in Missouri runs until January 19th, 2021.

Program: Local Newscast, Online Story  
Length: Newscast :30

12/15/20 (2)

## **HOLLISTER SCHOOLS/CORE TEAM-UP FOR GIFT GIVING**

Families that signed up for Holiday Assistance through the Hollister School District have been surprised with some extra items when they arrived to pick up their packages.

The Holiday Blessing Store features items donated by the CORE Group which has added to the items already collected for the Holiday Assistance Program.

Hollister School Superintendent Dr. Brian Wilson tells Ozarks First that giving is the one thing the year of the COVID-19 Pandemic has not taken away.

Brian Wilson CORE Voice Clip

The complete feature from Ozarks First and the complete interview with Brian Wilson can be found with the story at [HTDN.com](http://HTDN.com).

Program: Local Newscast, Online Story

Length: Newscast :60

12/19/20 (4)

## **SHARE THE HARVEST MDC**

Hunters that are still seeking their limit of Deer during this Hunting Season still have the opportunity to donate leftover or unwanted meat to the "Share the Harvest" Program which is jointly supported by the Missouri Conservation Federation and White River Valley Electric.

Quenten Fronterhouse, one of the Taney County Agents for the Missouri Department of Conservation, discussed the program on Saturday's "Conservation Report" on KRZK. Fronterhouse says that hunters can take the meat to Oldfield Packing on Highway 125 near Chadwick with the processing of the meat being paid for by the sponsoring groups, then donated to Food Pantries in the Lakes Region.

Fronterhouse says a lot of meat has already been donated in the region.

Quenton Fronterhouse MDC Voice Clip

More information on the "Share the Harvest" Program from Saturday's "Conservation Report" can be heard with this story at [HTDN.com](http://HTDN.com).

Program: Conservation Report, Local Newscast, Online Story

Length: CR 15:00. Newscast :60



12/30/20 (5)

## **THURSDAY DEADLINE FOR CARES ACT FUND APPLICATION**

Thursday is the deadline entities in Taney County to make an application for Phase 3 of CARES Act Funding.

According to a release on the Branson/Lakes Area Chamber of Commerce Web Site, local governments, public entities, political subdivisions, non-profits, and small businesses will be eligible to apply for reimbursement for the period of March 1, 2020, through December 30, 2020. Small business may also apply for funds for direct costs and expenses incurred due to the COVID-19 Pandemic for safety such as cleaning and personal protective equipment.

More information including a link to the application can be found in the full release at [HTDN.com](http://HTDN.com).

Program: Local Newscast, Online Story  
Length: Newscast :30