

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 1/1/24 to 3/31/24. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**
Branson Progress on Lodging Initiative
Faith Community Health Update
TCHD WIC Program Turns 50
- 2. Public Needs/Concerns**
Nick Clinton Elliot/Imagine Technical Institute Launch
Severe Weather Preparedness Week
Stone County Ambulance District Proposal
- 3. Government/Elections**
Merriam Woods Residents Question Qualifications
Ron Houseman/Taney County Republican Caucus
Branson Mayor Larry Milton State of the City Address
- 4. Community Needs**
Darin Carter/Carter Family Hero Scholarship
Brian Wilson, Kim Connell Hollister School Bond Issue
Jeff Mingus/Forsyth School Bond Issue
- 5. Economy/Tourism/Industry/Travel**
Larry Milton/Branson Economic Development
Pamela Yancey/Branson Chamber Transition, Goals
Sheila Thomas, Kyle Wood/Launch Stone County

PUBLIC CONCERNS/HEALTH AND WELLNESS

Branson Progress on Lodging Initiative

The City of Branson is reporting progress after approximately six months of conducting a new 'Lodging Safety Initiative' designed to ensure all lodging establishments operating within city limits are complying with required public health and safety standards.

According to a release from the city, a total of six lodging establishments have been closed due to either failure to address significant life and safety violations, not having a valid business license, and/or substantially delinquent payment of city water bills.

This initiative is the result of a comprehensive review of the City's adopted codes, along with input from various business and non-profit stakeholders which called for enforcement of existing codes.

Program: Local Newscast KRZK 106.3 2/15/24 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 2/17/24

Faith Community Health Update

Kyle David, Executive Director for Faith Community Health, visits KRZK's Ozarks Now to discuss the progress of the organization, including moving to a new facility and the association with a new pharmacy.

David reviewed the purpose of Faith Community Health, helping the uninsured or under-insured with health care issues including the expansion of services to Mental Health Care.

Program: Ozarks Now KRZK 106.3 2/8/24 11:30 am

Length: 8:00

Program: Lakes Area Focus, KOMC 100.1 2/18/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 2/18/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 2/18/24 10:20 am

Length: 8:00

TCHD: WIC Turns 50

A program designed to help a child's early years reaches a milestone.

The Women, Infants, and Children Program, known as WIC, began in 1974 in Kentucky and has expanded across the country, including 115 in Missouri. According to the USDA, nearly half of the infants in the U.S. are served by a WIC Program.

Tammy Drake, who helps coordinate the WIC Program for the Taney County Health Department, says during a recent interview on the "At Your Service" Podcast that the program has existed in Taney County since 1993. Drake says WIC services are currently available at the Health Department offices in Branson and Forsyth as well as at Jordan Valley Clinic in Hollister and their new mobile unit that makes stops at the White River Mountain Apartments in Hollister, at the Penleigh in Branson, and at Bridge of Faith Church in Rockaway Beach.

Program: Ozarks Now KRZK 1063 3/28/24 11:30 am
Length 5:00

This segment was from an interview on the At Your Service Podcast on the Branson Podcast Network recorded 3/26/24 and posted 3/29/24

Local Newscast KRZK 1063 3/28/24 12:20 pm, 5:20 pm
Length: 1:00

Online story posted 3/28/24

PUBLIC NEEDS/CONCERNS

Nick Clinton Elliot/Imagine Technical Institute Launch

A new program designed to help connect people with disabilities with potential employers is looking to launch in February.

Imagine Technical Institute comes from a desire by area resident Tim Connell to develop and program to help adults with disabilities get training and get connect with potential opportunities in the area workforce, teaming up with another group in Missouri, the Boone Center, Inc. of St. Peters to develop training and placement programs.

Imagine Regional Director Nick Clinton-Elliott, during an interview on KRZK's "Ozarks Now" program, said that the program also provides training for potential employers on working with and utilizing the skills of the individuals coming through the program. Clinton Elliott said the program will begin by focusing on individuals in Taney, Christian, and Greene Counties but intend to expand services for other are counties in the future.

The group will hold an Open House at their center on State Drive in Hollister Thursday January 18 from 4:00-6:30 pm. Clinton-Elliott said people are welcome to stop by but would request those planning to attend to RSVP online on their Facebook Page.

Program: Ozarks Now, KRZK 106.3 1/2/24 11:30 am
Length: 15:00

Program: Local Newscast KRZK 106.3 1/3/24 12:20 pm, 5:20 pm
Length 1:00

Program: Lakes Area Focus, KOMC 100.1 1/7/24 6:00 am
Program: Lakes Area Focus KCAX 98.1 1/7/24 9:50 am
Program: Lakes Area Focus KRZK 106.3 1/7/24 10:20 am
Length: 5:00

Severe Weather Preparedness Week

February 29 was the 12 Year Anniversary of the Leap Day Tornado that struck the Branson Lakes Region. Branson Emergency Management Director and Fire Chief Ted Martin joined KRZK's "Ozarks Now" to talk about what they had learned from providing aid the year before during the Joplin Tornado and how it applied to the Lakes Region situation. Martin also discussed the upcoming Severe Weather Preparedness Week and why it is important for individuals to remain weather aware.

Program: Ozarks Now, KRZK 106.3 2/29/24 11:30 am
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 3/3/24 6:00 am
Program: Lakes Area Focus KCAX 98.1 3/3/24 9:50 am
Program: Lakes Area Focus KRZK 106.3 3/3/24 10:20 am
Length: 9:00

Stone County Ambulance District Proposal

On April 2, Stone County voters will decide if an ambulance district should be created. That district would be paid for by a sales tax increase of one-half of a percent.

Stone County Emergency Management Director Tom Martin tells Ozarks First that Stone County is one of the few in the state that is not an ambulance district. The county has a total of four ambulances serving the county, one from Cox Health and three from Mercy. If the measure passes, Martin said one of the hopes is to add two more ambulances and shorten response times.

Program: Local Newscast, KRZK 106.3 3/28/24 12:20 pm, 5:20 pm
Length: 1:00

Program: Lakes Area Focus, KOMC 100.1 3/31/24 6:00 am
Program: Lakes Area Focus KCAX 98.1 3/31/24 9:50 am
Program: Lakes Area Focus KRZK 106.3 3/31/24 10:20 am
Length: 1:00

(This was part of a general Election Feature on Lakes Area Focus)

Online Story Posted 3/28/24

GOVERNMENT/ELECTIONS

Merriam Woods Residents Question Qualifications

An alderman for an area community will continue to serve after questions about his eligibility were called into question.

The Branson Tri-Lakes News reports that question around concerning Ward 2 Alderman Scott Flaming who was appointed to fill a vacancy in 2023. A citizen had claimed that Flaming did not live in Merriam Woods. City officials told the Tri-Lakes News that although Flaming does not live in Ward 2, his appointment was legal based on an emergency clause in the Missouri Constitution to allow people to serve temporarily in order for the government to conduct business. The officials stated their documentation indicated he did live in the city.

Program: Local Newscast, KRZK 106.3 1/18/24 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 1/18/24

Ron Houseman/Taney County Republican Caucus

March 2nd is an important day for Republicans across Missouri interested in having a say in who the state will support as the party's Presidential Nominee.

After years of holding a primary, the state of Missouri did not authorize a Statewide Presidential Preference Primary but instead left it up to the Republican and Democratic Parties to determine how to select their choice for Presidential Nominee.

Ron Houseman, Chairman of the Taney County Republican Central Committee, says during an interview on KRZK's "Ozarks Now" program that the State Party decided to return to the Caucus Form of deciding who will be the State's Presidential Nominee. On Saturday March 2nd, Registered Voters in Taney County can take part in the Caucus Meeting at Forsyth High School beginning at 10:00 that morning. Houseman explained the process of deciding which one of the party's candidates will be supported by the county's Republicans and also have input on the Party's Platform going forward.

Republicans in every Missouri County and the City of St. Louis will hold identical meetings at the same time on the same day. Some of the other meeting locations in the region include:

Stone County: New Testament Christian Church in Reeds Spring

Barry County: Cassville High School

Christian County: Ozark Jr. High School

Douglas County: County Courthouse in Ava

Ozark County: The Center in Gainesville

Program: Ozarks Now, KRZK 106.3 2/6/24 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 2/11/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 2/11/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 2/11/24 10:20 am

Length: 10:00

Branson Mayor Larry Milton Gives State of the City Address

Branson Mayor Larry Milton declared the accomplishment's the city has enjoyed along with a hopeful future during his State of the City address last week.

Milton talked about Branson's past year and set expectations for the current year. The city had success overall and is expected to repeat success.

He pointed to cumulative sales revenue, which he stated is up 9.4% over this time last year. They are over an "all time high" of last year.

Branson's mayor also highlighted the collection of sales revenues already coming in for the year. They are 31.3% higher than that of 2019 before the COVID-19 pandemic. Tourism revenue in Branson trends positively.

Milton said the start of this year has close to a 5% increase over 2023 and that of 10% over projections for the 2024 budget.

Program: Local Newscast, KRZK 106.3 3/18/24 12:20 pm, 5:20 pm
Length: 1:00

Online Story Posted 1/16/24

COMMUNITY NEEDS

Darin Carter/Carter Family Scholarship

A first responder who was injured in the line of duty is now starting a scholarship fund.

Darin Carter, former Taney County Deputy Sheriff who was injured in the line of duty in 2016, along with his family is developing a scholarship that can help in several ways.

During a recent interview on KRZK's "Ozarks Now" program, Carter outlined the criteria for the Carter Family Hero Scholarship which could go to the child of a Taney County First Responder that has been killed or injured in the line of duty or to a Taney County High School Senior wishing to pursue a career in criminal justice, fire sciences, or emergency medical services.

Carter said the idea for the scholarship was a spin-off of the support offered to families of first responders from the Taney County 100 Club, an organization that Carter is also involved in that gives financial support in case of serious injury or death.

Program: Ozarks Now KRZK 106.3 1/4/24 11:30 am

Length: 10:00

Program: Local Newscast KRZK 106.3 1/17/24 12:00 pm, 5:20 pm

Program: Lakes Area Focus, KOMC 100.1 1/21/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 1/21/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 1/21/24 10:20 am

Length: 5:00

(Online Story posted 1/17/24)

Brian Wilson, Kim Connell Hollister School Bond Issue

Hollister Superintendent of Schools Dr. Brian Wilson and Communications Director Kim Connell appeared on KRZK's Ozarks Now Program to discuss the upcoming No-Tax Increase Bond Issue. Among the areas they discussed that they will apply the Bond Issue to include the expansion of their Ag Program, Upgrade on Security Programs, and Expansion of the Early Childhood Center. The addition of an Activity Center was also discussed as part of the Bond Issue Interview.

Program: Ozarks Now, KRZK 106.3 3/7/24 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 3/17/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 3/17/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 3/17/24 10:20 am

Length: 8:00

Jeff Mingus/Forsyth School Bond Issue

The Forsyth School District is asking the voters to allow them to make additions and expansion of school facilities plus begin the process of adding a new program.

School Superintendent Dr. Jeff Mingus, during a recent interview on KRZK's "Ozarks Now" program, says the \$6 million Bond Issue, which

would not result in a tax increase for the patrons, would allow the school to address three items, the building of an Early Childhood Center, an Indoor Activity Facility, and the addition of classrooms at the High School.

Mingus said the desire for the district to meet the community needs has led to the development of the early childhood programs which will also aid the district in intergrading young people into the school environment as well as provide indoor facilities for programs both in and out of school which led to the proposal for the activity center.

Program: Ozarks Now KRZK 3/19/24 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 3/24/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 3/24/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 3/24/24 10:20 am

Length: 8:00

ECONOMY/TOURISM/INDUSTRY/TRAVEL

Larry Milton/Branson Economic Development

The City of Branson has approved an Economic Development Agreement for the Mammoth Fieldhouse Project proposed for the Gretna Road Area.

At Tuesday's Board of Aldermen Meeting after a one-hour presentation and debate on proposal, the vote was 4-1 to approve the incentive agreement with Alderman Clay Cooper voting against it while Aldermen Cody Fenton abstained.

Mayor Larry Milton, during a recent interview on KRZK's "Ozarks Now" program, said this agreement is important to help promote not only this project but tourism in general in the area and to continue to encourage development.

The interview, done prior to Tuesday's vote, also talked about other projects and activities in the city.

Program: Ozarks Now KRZK 106.3, 1/8/24 11:30 am

Length: 20:00

Program: Local Newscast KRZK 106.3 1/10/24 12:20 pm, 5:20 pm

Length: 1:00

Pamela Yancey/ Branson Chamber Transition and Goals

The new President/CEO of the Branson Lakes Area Chamber of Commerce/CVB said a love for the community and wanting to serve led her to take on this new role.

Pamela Yancey started in the new role on December 1st of last year after many years in a leadership role at Arvest Bank.

During an interview on KRZK's "Ozarks Now" program, Yancey said her years as a member of the Chamber Board and seeing the work of the chamber led Yancey to put her name in to become the new leader after the departure of Jason Outman in March of 2023.

Yancey said she felt the relationships she created locally both through her position at Arvest Bank and through the chamber activities would give her the opportunity to help guide them into 2024.

Yancey said she has spent her first six weeks on the job has been to do a lot of listening and observing the innerworkings of the team at the chamber and to learn how the process works while also meeting with stakeholders and members to find out their input going forward.

Yancey also discussed the wrap-up to another strong visitor season in the Lakes Region and hopes for 2024 in the interview

Program: Ozarks Now KRZK 106.3 1/22/24 11:30 AM

Program: Local Newscast KRZK 106.3 1/23/24 12:20 pm, 5:20 pm
Length: 1:30

Program: Lakes Area Focus, KOMC 100.1 2/4/24 6:00 am

Program: Lakes Area Focus KCAX 98.1 2/4/24 9:50 am

Program: Lakes Area Focus KRZK 106.3 2/4/24 10:20 am

Length: 8:00

Online Story Posted 1/22/24

Shelia Thomas/Kyle Wood Launch Stone County

The recently hired Economic Development Director for the Table Rock Lake Chamber of Commerce has listened a lot in his first few weeks on the job.

During an interview on KRZK's "Ozarks Now" program, Kyle Cook talked about how he has been talking to several people in the region during his first days on the job which will include coordinating the "Launch Stone County" Economic Development initiative.

President/CEO of the Chamber Sheila Thomas added during the "Ozarks Now" segment that Cook's background with construction projects was a factor in bringing Cook on with one of the top priorities being more housing. Thomas says one of Cook's early project is developing a housing study for Stone County.

The "Launch Stone County" Initiative is designed to come up with a long-range plan with four components: Business Retention, Expansion, and Recruitment, Workforce Development including Housing, Effective Tourism Marketing, and Community Development.

Program: Ozarks Now KRZK 106.3 3/5/24 11:30 am
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 3/10/24 6:00 am
Program: Lakes Area Focus KCAX 98.1 3/10/24 9:50 am
Program: Lakes Area Focus KRZK 106.3 3/10/24 10:20 am
Length: 9:00

Program: Local Newscast KRZK 106.3 3/13/24 12:20 pm, 5:20 pm
Length: 1:00

Online Story Posted 3/13/24