

## ORDER



**Orders**  
**Order / Rev:** 1373401  
**Alt Order #:** 07907833  
**Product Desc:** RAGA 10/6  
**Estimate:** 2379  
**Flight Dates:** 10/06/15 - 10/12/15  
**Original Date / Rev:** 09/11/15 / 09/11/15  
**Order Type:** Political

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Farimount Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Republican Attorney Generals As  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/12/15	32	\$14,175.00	\$12,048.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	32	\$14,175.00	\$12,048.75	108.70
<b>Totals</b>	<b>32</b>	<b>\$14,175.00</b>	<b>\$12,048.75</b>	<b>108.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/09/15	10/09/15	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10P-1030P	----1--	:30	1	\$500.00	P 2	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$500.00		3.30			
E 2	WXIX	10/09/15	10/09/15	News @ 5a News @ 5a (5:30 AM-6:00 AM)	Comm	530A-6A	----1--	:30	1	\$125.00	P 2	1.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$125.00		1.40			
E 3	WXIX	10/09/15	10/09/15	News At 630P News At 630P	Comm	630-7P	----1--	:30	1	\$300.00	P 2	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$300.00		2.40			
E 4	WXIX	10/09/15	10/09/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	----1--	:30	1	\$625.00	P 2	5.70	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$625.00		5.70			
E 5	WXIX	10/09/15	10/09/15	News @ 7a News @ 7am (8:30 AM-9:00 AM)	Comm	830A-9A	----1--	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$300.00		3.30			
E 6	WXIX	10/12/15	10/12/15	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10P-1030P	1-----	:30	1	\$500.00	P 2	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	1-----		1				\$500.00		3.30			

Order / Rev: 1373401  
Alt Order #: 07907833  
Flight Dates: 10/06/15 - 10/12/15

Advertiser: ISS/Republican Attorney Generals Assoc  
Product Desc: RAGA 10/6  
Estimate: 2379  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	10/12/15	10/12/15	News @ 5a News @ 5a	Comm	530A-6A (5:30 AM-6:00 AM)	1-----	:30	1	\$125.00	P 2	1.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$125.00		1.40						
E 8	WXIX	10/12/15	10/12/15	News At 630P News At 630P	Comm	630-7P	1-----	:30	1	\$300.00	P 2	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$300.00		2.40						
E 9	WXIX	10/12/15	10/12/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$500.00	P 2	5.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$500.00		5.30						
E 10	WXIX	10/12/15	10/12/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$625.00	P 2	5.70	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$625.00		5.70						
E 11	WXIX	10/12/15	10/12/15	Mon Hour 1 M 8-9P	Comm	M 8-9P	1-----	:30	1	\$1,300.00	P 5	2.90	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$1,300.00		2.90						
E 12	WXIX	10/12/15	10/12/15	News @ 7a News @ 7am	Comm	830A-9A (8:30 AM-9:00 AM)	1-----	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	1-----	1		\$300.00		3.30						
E 13	WXIX	10/10/15	10/10/15	LOC Late News Sa Late News Sat	Comm	1030P-11P (10:30 PM-11:00 PM)	-----1-	:30	1	\$250.00	P 5	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	-----1-	1		\$250.00		2.20						
E 14	WXIX	10/11/15	10/11/15	LOC Late News Su Late News Sun 10P	Comm	10P-1030P (10:00 PM-10:30 PM)	-----1	:30	1	\$500.00	P 2	3.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	-----1	1		\$500.00		3.70						
E 15	WXIX	10/08/15	10/08/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	---1---	:30	1	\$500.00	P 2	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$500.00		3.30						
E 16	WXIX	10/08/15	10/08/15	News @ 5a News @ 5a	Comm	530A-6A (5:30 AM-6:00 AM)	---1---	:30	1	\$125.00	P 2	1.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$125.00		1.40						
E 17	WXIX	10/08/15	10/08/15	News At 630P News At 630P	Comm	630-7P	---1---	:30	1	\$300.00	P 2	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$300.00		2.40						
E 18	WXIX	10/08/15	10/08/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$500.00	P 2	5.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$500.00		5.30						
E 19	WXIX	10/08/15	10/08/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$625.00	P 2	5.70	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$625.00		5.70						
E 20	WXIX	10/08/15	10/08/15	Thu Hour 1 BONES	Comm	8-9P	---1---	:30	1	\$1,500.00	P 5	3.90	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/15	10/11/15	---1---	1		\$1,500.00		3.90						
E 21	WXIX	10/08/15	10/08/15	News @ 7a News @ 7am	Comm	830A-9A (8:30 AM-9:00 AM)	---1---	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WXIX	10/08/15	10/08/15	News @ 7a News @ 7am	Comm	830A-9A (8:30 AM-9:00 AM)	--- 1---	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	--- 1---		1				\$300.00		3.30			
E 22	WXIX	10/06/15	10/06/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	- 1-----	:30	1	\$500.00	P 2	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$500.00		3.30			
E 23	WXIX	10/06/15	10/06/15	News @ 5a News @ 5a	Comm	530A-6A (5:30 AM-6:00 AM)	- 1-----	:30	1	\$125.00	P 2	1.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$125.00		1.40			
E 24	WXIX	10/06/15	10/06/15	News At 630P News At 630P	Comm	630-7P	- 1-----	:30	1	\$300.00	P 2	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$300.00		2.40			
E 25	WXIX	10/06/15	10/06/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- 1-----	:30	1	\$500.00	P 2	5.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$500.00		5.30			
E 26	WXIX	10/06/15	10/06/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1-----	:30	1	\$625.00	P 2	5.70	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$625.00		5.70			
E 27	WXIX	10/06/15	10/06/15	News @ 7a News @ 7am	Comm	830A-9A (8:30 AM-9:00 AM)	- 1-----	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	- 1-----		1				\$300.00		3.30			
E 28	WXIX	10/07/15	10/07/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	-- 1----	:30	1	\$500.00	P 2	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	-- 1----		1				\$500.00		3.30			
E 29	WXIX	10/07/15	10/07/15	News @ 5a News @ 5a	Comm	530A-6A (5:30 AM-6:00 AM)	-- 1----	:30	1	\$125.00	P 2	1.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	-- 1----		1				\$125.00		1.40			
E 30	WXIX	10/07/15	10/07/15	News At 630P News At 630P	Comm	630-7P	-- 1----	:30	1	\$300.00	P 2	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	-- 1----		1				\$300.00		2.40			
E 31	WXIX	10/07/15	10/07/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$500.00	P 2	5.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	-- 1----		1				\$500.00		5.30			
E 32	WXIX	10/07/15	10/07/15	News @ 7a News @ 7am	Comm	830A-9A (8:30 AM-9:00 AM)	-- 1----	:30	1	\$300.00	P 2	3.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/15	10/11/15	-- 1----		1				\$300.00		3.30			
Totals														32	\$14,175.00