

**ISSUES-PROGRAMS REPORT  
FOR  
STATION KMCC-TV LAUGHLIN, NV**

**4<sup>th</sup> QUARTER 2017  
(October 1 through December 31)**

**ISSUES OF CONCERN TO LAUGHLIN, NV**

**ADDRESSED DURING 1<sup>st</sup> QUARTER 2017**

**KMCC**

- 1. Nutrition, Food and Healthy Living** Information about food safety and & health services
  
- 2. Community Service** Information about community services from a variety of local and national community service agencies
  
- 3. Elder Associations; Financial Advocacy** Information and advocacy of education, financial and elderly associations



Ad Copy Play Count  
KMCC Action PSA's

; Mon, Sep 25, 2017 to Sun, Dec 31, 2017

Title	Category	Duration	Broadcast Day		
			07:00am-01:00am	Prime Time 07:00pm-10:00pm	All Day
Autism Awareness/World of Autism		00:01:00	16	0	16
Beauty Revised		00:00:30	4	0	4
Bento Keyboard Cat		00:00:15	18	0	18
BGCA 2017 National Brand What It's About National		00:00:30	2	0	2
BGCA 2017 National Brand What It's About National :60		00:01:00	15	0	15
Bullying Prevention/Ben's Story		00:01:00	22	0	22
Bullying Prevention/I Am A Witness		00:00:30	26	0	26
Car Seats/Chairs		00:00:30	10	0	10
Car Seats/Know it Alls		00:01:00	9	0	9
Car Seats/Their Future		00:00:15	2	0	2
Caregiver Assidance / Bath		00:00:30	8	0	8
Caregiver Assidance / Moments		00:00:15	8	0	8
Caregiver Assidance / Perspectives		00:00:30	10	0	10
Caregiver Assidance / Roles		00:00:30	3	0	3
Daisy Revised		00:00:30	29	0	29
Diabetes/Busy Mom		00:00:30	4	0	4
Diabetes/Prediabetes Test		00:01:00	14	0	14
Diversity & Inclusion/No Disability		00:00:15	6	0	6
Emergency Prep/Don't Wait		00:01:00	18	0	18
Emergency Prep/Not Sharing-ALT		00:00:15	5	0	5
Emergency Prep/Progress		00:00:30	14	0	14
Emergency Prep/Seat of Your Pants-ALT		00:00:30	10	0	10
Fatherhood/Guys Night Out		00:00:30	15	0	15
Fatherhood/Laugh		00:00:15	9	0	9
Fatherhood/Major League Dad		00:00:30	12	0	12
Fatherhood/Mirror		00:00:30	11	0	11
Fatherhood/Sing		00:00:30	12	0	12
Fatherhood/Teapot		00:00:30	7	0	7
Financial Literacy/Brown Bag		00:00:15	5	0	5
Financial Literacy/Chase		00:00:15	2	0	2
Fire Prevention/Ashes-Dragging Chains		00:00:15	9	0	9
Fire Prevention/Ashes-Tall Grass		00:00:15	12	0	12
Fire Prevention/Bear Hug Campfire		00:00:30	5	0	5
Fire Prevention/Dragging Chains		00:00:30	3	0	3
Food Waste/Chopped		00:00:30	5	0	5
Food Waste/Junk Food		00:01:00	23	0	23
Food Waste/Junk Food		00:00:30	3	0	3
Food Waste/Life of Strawberry		00:00:30	2	0	2
Food Waste/Life of Strawberry		00:01:00	19	0	19
Foster Care/Breakup		00:00:30	12	0	12
Foster Care/Cat		00:00:15	14	0	14
Foster Care/Cat		00:00:30	12	0	12
Foster Care/French		00:00:30	11	0	11
Foster Care/Haircut		00:00:15	7	0	7
Foster Care/Haircut		00:00:30	10	0	10
Foster Care/Suitcase		00:00:30	9	0	9
Hamilton the Pug		00:00:15	18	0	18
High School Equivalency/Angela		00:01:00	8	0	8
High School Equivalency/Karim		00:00:15	7	0	7

Hunger Prevention/Farmer	00:00:30	13	0	13
Hunger Prevention/Jennie Garth	00:01:00	20	0	20
Hunger Prevention/Wed Do Anything	00:00:15	1	0	1
Jobs/Andrae	00:00:15	8	0	8
Jobs/Atypical	00:01:00	13	0	13
Jobs/Donald	00:00:15	3	0	3
Jobs/Hard to See	00:00:30	15	0	15
Learning & Attention Issues/Directions	00:01:00	11	0	11
Learning & Attention Issues/Homework	00:00:30	11	0	11
Learning & Attention Issues/Miscommunication	00:00:30	14	0	14
Learning & Attention Issues/School	00:01:00	8	0	8
Learning & Attention Issues/Site Demo	00:00:15	3	0	3
Meals on Wheels / Anthem	00:01:00	19	0	19
Meals on Wheels / Harvey	00:00:15	4	0	4
Meals on Wheels / Harvey	00:00:30	7	0	7
Meals on Wheels / Lola	00:00:30	8	0	8
Meals on Wheels / Mr. Gaines	00:01:00	23	0	23
Molly Revised	00:00:30	29	0	29
Prince Revised	00:00:30	39	0	39
Recycle/Annedroids	00:00:30	16	0	16
Recycle/Creative Galaxy	00:00:30	5	0	5
Seatbelt/Battlefield	00:00:15	4	0	4
Seatbelt/Long Haul	00:00:30	13	0	13
Stroke/The Day	00:00:30	8	0	8
Stroke/When I Was 6	00:00:15	6	0	6
Teacher/I Dare You	00:00:30	12	0	12
Texting/Be a Friend	00:01:00	15	0	15
Texting/Both Eyes on the Road	00:00:30	10	0	10
Texting/Not Safe for Anyone	00:00:30	9	0	9
Texting/Penguins	00:00:30	8	0	8
Texting/Todd	00:00:30	8	0	8
Toast	00:00:30	10	0	10
		<b>888</b>	<b>0</b>	<b>888</b>



Ad Copy Play Count  
KMCC-2 Heartland PSA  
Heartland; Mon, Sep 25, 2017 to Sun, Dec 31, 2017

Title	Category	Duration	Broadcast Day		
			07:00am-01:00am	Prime Time 07:00pm-10:00pm	All Day
Autism Awareness/World of Autism HD		00:01:00	14	0	14
Bento Keyboard Cat		00:00:15	12	0	12
Betty Revised HD		00:00:30	24	0	24
BGCA 2017 National Brand What It's About National :60 HD		00:01:00	15	0	15
Bullying Prevention/Ben's Story HD		00:01:00	27	0	27
Bullying Prevention/I Am A Witness HD		00:00:30	20	0	20
Car Seats/Chairs HD		00:00:30	15	0	15
Car Seats/Know it Alls HD		00:01:00	22	0	22
Car Seats/Their Future HD		00:00:15	2	0	2
Caregiver Assistance / Bath HD		00:00:30	13	0	13
Caregiver Assistance / Moments HD		00:00:15	4	0	4
Caregiver Assistance / Perspectives HD		00:00:30	14	0	14
Caregiver Assistance / Roles HD		00:00:30	14	0	14
Daisy Revised		00:00:30	24	0	24
Diabetes/Busy Mom HD		00:00:30	11	0	11
Diabetes/Prediabetes Test HD		00:01:00	14	0	14
Diversity & Inclusion/No Disability HD		00:00:15	14	0	14
Emergency Prep/Don't Wait		00:01:00	23	0	23
Emergency Prep/Not Sharing-ALT HD		00:00:15	2	0	2
Emergency Prep/Progress HD		00:00:30	17	0	17
Emergency Prep/Seat of Your Pants-ALT HD		00:00:30	17	0	17
Fatherhood/Guys Night Out HD		00:00:30	10	0	10
Fatherhood/Laugh		00:00:15	4	0	4
Fatherhood/Major League Dad HD		00:00:30	9	0	9
Fatherhood/Mirror HD		00:00:30	10	0	10
Fatherhood/Sing HD		00:00:30	10	0	10
Fatherhood/Teapot HD		00:00:30	10	0	10
Financial Literacy/Boss Baby HD		00:00:30	9	0	9
Financial Literacy/Brown Bag HD		00:00:15	4	0	4
Financial Literacy/Chase HD		00:00:15	5	0	5
Fire Prevention/Ashes-Tall Grass HD		00:00:15	6	0	6
Fire Prevention/Bear Hug Campfire HD		00:00:30	14	0	14
Fire Prevention/Dragging Chains HD		00:00:30	13	0	13
Food Waste/Chopped HD		00:00:30	14	0	14
Food Waste/Junk Food HD		00:01:00	13	0	13
Food Waste/Life of Strawberry HD		00:00:30	14	0	14
Food Waste/Life of Strawberry HD		00:01:00	14	0	14
Foster Care/Breakup HD		00:00:30	9	0	9
Foster Care/Cat HD		00:00:15	6	0	6
Foster Care/Cat HD		00:00:30	10	0	10
Foster Care/French HD		00:00:30	9	0	9
Foster Care/Haircut HD		00:00:15	7	0	7
Foster Care/Haircut HD		00:00:30	10	0	10
Foster Care/Suitcase HD		00:00:30	10	0	10
Hamilton the Pug		00:00:15	6	0	6
High School Equivalency/Angela HD		00:01:00	14	0	14
High School Equivalency/Karim		00:00:15	6	0	6
Hunger Prevention/Farmer HD		00:00:30	13	0	13
Hunger Prevention/Jennie Garth HD		00:01:00	13	0	13

Hunger Prevention/Wed Do Anything HD	00:00:15	14	0	14
Jobs/Andrae HD	00:00:15	7	0	7
Jobs/Atypical HD	00:01:00	14	0	14
Jobs/Donald HD	00:00:15	5	0	5
Jobs/Hard to See HD	00:00:30	7	0	7
Learning & Attention Issues/Directions HD	00:01:00	14	0	14
Learning & Attention Issues/Homework HD	00:00:30	11	0	11
Learning & Attention Issues/Miscommunication HD	00:00:30	11	0	11
Learning & Attention Issues/School HD	00:01:00	14	0	14
Learning & Attention Issues/Site Demo HD	00:00:15	5	0	5
Meals on Wheels / Anthem HD	00:01:00	28	0	28
Meals on Wheels / Harvey HD	00:00:15	6	0	6
Meals on Wheels / Harvey HD	00:00:30	11	0	11
Meals on Wheels / Lola HD	00:00:30	14	0	14
Meals on Wheels / Mr.Gaines HD	00:01:00	14	0	14
Molly Revised	00:00:30	22	0	22
Pets Anthem	00:00:30	24	0	24
Prince Revised	00:00:30	24	0	24
Recycle/Annedroids HD	00:00:30	14	0	14
Recycle/Creative Galaxy HD	00:00:30	14	0	14
Risk Test Baby Goats HD	00:01:00	14	0	14
Sand Castle	00:00:30	24	0	24
Seatbelt/Battlefield HD	00:00:15	3	0	3
Seatbelt/Long Haul HD	00:00:30	17	0	17
Stroke/The Day HD	00:00:30	9	0	9
Stroke/When I Was 6 HD	00:00:15	7	0	7
Teacher/I Dare You HD	00:00:30	12	0	12
Teacher/Whattcha HD	00:00:30	12	0	12
Texting/Be a Friend HD	00:01:00	24	0	24
Texting/Both Eyes on the Road HD	00:00:30	15	0	15
Texting/Not Safe for Anyone HD	00:00:30	15	0	15
Texting/Penguins HD	00:00:30	16	0	16
Texting/Todd HD	00:00:30	16	0	16
Toast	00:00:30	24	0	24
		<b>1071</b>	<b>0</b>	<b>1071</b>