

NCC Cable System Order

Order #	62338645
Syscode	5557
System Name	Comcast/Detroit Interconnect, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Dewey Square Group
Advertiser	Denise Ilitch for U of M Regent

Client Code	730
Product Code	755
Est Code	3906
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/22/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$13,330.00	
Commission		\$1,999.50	
Net Total		\$11,330.50	
Total Spots		141	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$129.00	\$903.00	30	IPE 09/09/16-11/08/16
2	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$129.00	\$903.00	30	IPE 09/09/16-11/08/16
3	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$121.00	\$484.00	30	IPE 09/09/16-11/08/16
4	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$121.00	\$484.00	30	IPE 09/09/16-11/08/16
5	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$170.00	\$510.00	30	IPE 09/09/16-11/08/16
6	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$170.00	\$510.00	30	IPE 09/09/16-11/08/16
7	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$250.00	\$1,750.00	30	IPE 09/09/16-11/08/16
8	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$250.00	\$1,750.00	30	IPE 09/09/16-11/08/16
9	HLN	MORNING EXPRES<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	IPE 09/09/16-11/08/16
10	HLN	MORNING EXPRES<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	IPE 09/09/16-11/08/16
11	HLN	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$49.00	\$147.00	30	IPE 09/09/16-11/08/16
12	HLN	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$49.00	\$147.00	30	IPE 09/09/16-11/08/16
13	HLN	FORENSIC FILES	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	IPE 09/09/16-11/08/16
14	HLN	FORENSIC FILES	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	IPE 09/09/16-11/08/16
15	HLN	FORENSIC FILES<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	IPE 09/09/16-11/08/16
16	HLN	FORENSIC FILES<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	IPE 09/09/16-11/08/16
17	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$56.00	\$392.00	30	IPE 09/09/16-11/08/16
18	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$56.00	\$392.00	30	IPE 09/09/16-11/08/16
19	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	IPE 09/09/16-11/08/16
20	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	IPE 09/09/16-11/08/16
21	MNBC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	IPE 09/09/16-11/08/16

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
				CPM	-
Comments :					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	IPE 09/09/16-11/08/16
23	MNBC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$105.00	\$735.00	30	IPE 09/09/16-11/08/16
24	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$105.00	\$735.00	30	IPE 09/09/16-11/08/16
25	TWC	AMHQ<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	IPE 09/09/16-11/08/16
26	TWC	AMHQ<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	IPE 09/09/16-11/08/16
27	TWC	WEATHER CENTER<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	IPE 09/09/16-11/08/16
28	TWC	WEATHER CENTER<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	IPE 09/09/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	141	0	0	0	0	0	0	0	0	0	0	0	141
AMT	\$13,330.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,330.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/23/16

62338645 | Detroit | Comcast/Detroit Interconnect, MI | 5557 |