

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WXKB-HD2

3rd QUARTER, 2021

JULY 1, 2021 TO SEPTEMBER 30, 2021

Prepared by:

Sheila Book

General Manager:

AJ Lurie

ISSUES OF CONCERN TO STATION WXKB-HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2021

1. Charity plus Organization for Handicapped: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

2. Education: Helping Moms Get Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website: www.onemillionmomsoffwelfare.org

3. Education plus Charity: Helping Out Our Community

Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: www.fmsunriserotary.com

Phone Number: 239-410-3484

4. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: www.animalrefugecenter.net

Phone Number: 239-731-3535

5. Public Health, Safety and Welfare plus Charity: Alzheimer

Interviewee Name: Sam Lewis

Organization: Wear the Fund

Organization Website: www.act.alz.org

Phone Number: 239-313-3907

6. Public Health, Safety and Welfare plus Education: Addiction and Getting Help

Interviewee Name: David Essel

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

7. Other plus Charity: Help with Spaying and Neutering Your Pets

Interviewee Name: Tom Kepp

Organization: SNIP Collier

Organization Website:

Phone Number:

8. Education plus Public Health, Safety and Welfare: Helping to Reduce Drinking In Underage Children

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

Phone Number: 1-888-425-2666

9. Public Health, Safety and Welfare plus Education plus Handicapped: Disabilities

Interviewee Name: Carrie Jo Terry

Organization: Starability

Organization Website: www.starability.org

Phone Number: 845-234-8531

10. Charity: Helping Out the First Responders

Interviewee Name: Brad Maloney

Organization: The Charity Pros for Heroes

Organization Website: www.charitypros.org

Phone Number: 309-642-4728

11. Public Health, Safety and Welfare plus Charity: Cancer Screening

Pre-Produced :30 PSA

PUBLIC AFFAIRS PROGRAMS

**STATION WXKB-HD2 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Third Quarter 2021

July 1st, 2021 – September 30, 2021

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

July 4, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

ISSUE: FT. MYERS ROTARY CLUB EVENT

In Touch

July 4, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: GETTING OFF WELFARE

In Touch

July 11, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education

ISSUE: FT. MYERS ROTARY CLUB EVENT

In Touch

July 18, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

July 18, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

ISSUE: ADOPTING A PET AT ARC

In Touch

July 25, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: ALZHEIMER AWARENESS

In Touch

July 25, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Sam Lewis, CEO of WTF (Wear the Fund) about participating in The Longest Day.

The Longest Day is where people address the issues of Alzheimer disease.

Sam Lewis told our audiences about how to participate in some of the events held for that day. We also talked about the events WTF would be holding.

Listed under Charity plus Education

ISSUE: ADDICTIONS

In Touch

August 1, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: CONTROLLING THE ANIMAL POPULATION

In Touch

August 8, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Tom Kepp from SNIP Collier spoke with us about a program he is running to help control the animal population in Collier County.

Mr. Kepp takes a bus once a month full of people and their pets to Gulf Coast Humane Society to get the pets spayed or neutered for no cost.

In addition, SNIP just opened their first clinic in Naples on Davis Blvd. He is also in the process of having a facility built in Immokalee.

Listed under Charity plus Education

ISSUE: UNDERAGE DRINKING

In Touch

August 15, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education and Public Health, Safety and Welfare

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

August 15, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

ISSUE: CONTROLLING THE ANIMAL POPULATION

In Touch

August 22, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Tom Kepp from SNIP Collier spoke with us about a program he is running to help control the animal population in Collier County.

Mr. Kepp takes a bus once a month full of people and their pets to Gulf Coast Humane Society to get the pets spayed or neutered for no cost.

In addition, SNIP just opened their first clinic in Naples on Davis Blvd. He is also in the process of having a facility built in Immokalee.

Listed under Charity plus Education

ISSUE: THE STARABILITY STORE

In Touch

August 29, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Carrie Jo Terry, Manager from The Starability Store where upscale furniture, art, and other items are sold for a profit to use for the Starability Organization. The Starability Store is also where the participants of Starability make Soy Candles to sell.

Located at 106 10th Street North and taking donations of merchandise and they are always looking for volunteers.

Listed under Charity plus Handicapped

ISSUE: ADDICTIONS

In Touch

September 5, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: HELPING OUR FIRST RESPONDERS

In Touch

September 12, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Brad Maloney from The Charity Pros Charity. The Charity Pros are bringing three concerts to different Florida cities. Money produced by the shows is for First Responders families that have passed from Covid 19.

The headliner for all three shows is John Fogerty. Each city will have different opening acts.

Listed under Charity

ISSUE: GETTING SCREENED FOR CANCER

In Touch

September 19, 2021

5:00 a.m.

1 Minutes of a 60 Minutes Program

A pre-produced Public Service Announcement from Valvoline Oil to encourage our listeners to get checked for cancer.

Listed under Charity

ISSUE: ARC

In Touch

September 19, 2021

5:00 a.m.

59 Minutes of a 60 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: HELPING OUR FIRST RESPONDERS

In Touch

September 26, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Brad Maloney from The Charity Pros Charity. The Charity Pros are bringing three concerts to different Florida cities. Money produced by the shows is for First Responders families that have passed from Covid 19.

The headliner for all three shows is John Fogerty. Each city will have different opening acts.

Listed under Charity