

**BEASLEY MEDIA GROUP, LLC**  
**ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WXKB**

**3rd QUARTER, 2021**

**JULY 1, 2021 TO SEPTEMBER 30, 2021**

Prepared by:

Sheila Book

General Manager:

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AJ Lurie

**ISSUES OF CONCERN TO STATION WXKB**  
**ADDRESSED IN RESPONSIVE PROGRAMMING IN THE**  
**3RD QUARTER, 2021**

1. Charity plus Organization for Handicapped: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: [www.hopeclubhouse.org](http://www.hopeclubhouse.org)

Phone Number: 239-267-1777

2. Education: Helping Moms Get Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website: [www.onemillionmomsoffwelfare.org](http://www.onemillionmomsoffwelfare.org)

3. Education plus Charity: Helping Out Our Community

Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: [www.fmsunriserotary.com](http://www.fmsunriserotary.com)

Phone Number: 239-410-3484

4. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: [www.animalrefugecenter.net](http://www.animalrefugecenter.net)

Phone Number: 239-731-3535

5. Public Health, Safety and Welfare plus Charity: Alzheimer

Interviewee Name: Sam Lewis

Organization: Wear the Fund

Organization Website: [www.act.alz.org](http://www.act.alz.org)

Phone Number: 239-313-3907

6. Public Health, Safety and Welfare plus Education: Addiction and Getting Help

Interviewee Name: David Essel

Organization:

Organization Website: [www.talkdavid.com](http://www.talkdavid.com)

Phone Number: 941-266-7676

7. Other plus Charity: Help with Spaying and Neutering Your Pets

Interviewee Name: Tom Kepp

Organization: SNIP Collier

Organization Website:

Phone Number:

8. Education plus Public Health, Safety and Welfare: Helping to Reduce Drinking In Underage Children

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org)

Phone Number: 1-888-425-2666

9. Public Health, Safety and Welfare plus Education plus Handicapped: Disabilities

Interviewee Name: Carrie Jo Terry

Organization: Starability

Organization Website: [www.starability.org](http://www.starability.org)

Phone Number: 845-234-8531

10. Charity: Helping Out the First Responders

Interviewee Name: Brad Maloney

Organization: The Charity Pros for Heroes

Organization Website: [www.charitypros.org](http://www.charitypros.org)

Phone Number: 309-642-4728

11. Public Health, Safety and Welfare plus Charity: Cancer Screening

Pre-Produced :30 PSA

## **PUBLIC AFFAIRS PROGRAMS**

### **STATION WXKB PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB airs a minimum of 2 minutes per hour between 12M and 11:59 pm daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Third Quarter 2021

July 1<sup>st</sup>, 2021 – September 30, 2021

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: HELPING THOSE WITH MENTAL DISABILITIES**

In Touch

July 4, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

**ISSUE: FT. MYERS ROTARY CLUB EVENT**

In Touch

July 4, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

**ISSUE: GETTING OFF WELFARE**

In Touch

July 11, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education

**ISSUE: FT. MYERS ROTARY CLUB EVENT**

In Touch

July 18, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

**ISSUE: HELPING THOSE WITH MENTAL DISABILITIES**

In Touch

July 18, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

**ISSUE: ADOPTING A PET AT ARC**

In Touch

July 25, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other



**ISSUE: ALZHEIMER AWARENESS**

In Touch

July 25, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Sam Lewis, CEO of WTF (Wear the Fund) about participating in The Longest Day.

The Longest Day is where people address the issues of Alzheimer disease.

Sam Lewis told our audiences about how to participate in some of the events held for that day. We also talked about the events WTF would be holding.

Listed under Charity plus Education

**ISSUE: ADDICTIONS**

In Touch

August 1, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

**ISSUE:           CONTROLLING THE ANIMAL POPULATION**

In Touch

August 8, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Tom Kepp from SNIP Collier spoke with us about a program he is running to help control the animal population in Collier County.

Mr. Kepp takes a bus once a month full of people and their pets to Gulf Coast Humane Society to get the pets spayed or neutered for no cost.

In addition, SNIP just opened their first clinic in Naples on Davis Blvd. He is also in the process of having a facility built in Immokalee.

Listed under Charity plus Education

**ISSUE:           UNDERAGE DRINKING**

In Touch

August 15, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education and Public Health, Safety and Welfare

**ISSUE: HELPING THOSE WITH MENTAL DISABILITIES**

In Touch

August 15, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

**ISSUE: CONTROLLING THE ANIMAL POPULATION**

In Touch

August 22, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Tom Kepp from SNIP Collier spoke with us about a program he is running to help control the animal population in Collier County.

Mr. Kepp takes a bus once a month full of people and their pets to Gulf Coast Humane Society to get the pets spayed or neutered for no cost.

In addition, SNIP just opened their first clinic in Naples on Davis Blvd. He is also in the process of having a facility built in Immokalee.

Listed under Charity plus Education

**ISSUE: THE STARABILITY STORE**

In Touch

August 29, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Carrie Jo Terry, Manager from The Starability Store where upscale furniture, art, and other items are sold for a profit to use for the Starability Organization. The Starability Store is also where the participants of Starability make Soy Candles to sell.

Located at 106 10<sup>th</sup> Street North and taking donations of merchandise and they are always looking for volunteers.

Listed under Charity plus Handicapped

**ISSUE: ADDICTIONS**

In Touch

September 5, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

**ISSUE:       HELPING OUR FIRST RESPONDERS**

In Touch

September 12, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Brad Maloney from The Charity Pros Charity. The Charity Pros are bringing three concerts to different Florida cities. Money produced by the shows is for First Responders families that have passed from Covid 19.

The headliner for all three shows is John Fogerty. Each city will have different opening acts.

Listed under Charity

**ISSUE:       GETTING SCREENED FOR CANCER**

In Touch

September 19, 2021

5:00 a.m.

1 Minutes of a 60 Minutes Program

A pre-produced Public Service Announcement from Valvoline Oil to encourage our listeners to get checked for cancer.

Listed under Charity

**ISSUE:       ARC**

In Touch

September 19, 2021

5:00 a.m.

59 Minutes of a 60 Minutes Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

**ISSUE:       HELPING OUR FIRST RESPONDERS**

In Touch

September 26, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Brad Maloney from The Charity Pros Charity. The Charity Pros are bringing three concerts to different Florida cities. Money produced by the shows is for First Responders families that have passed from Covid 19.

The headliner for all three shows is John Fogerty. Each city will have different opening acts.

Listed under Charity

