

# CONTRACT


**WNEM.COM**
[www.wnem.com](http://www.wnem.com)

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

And:

**NEBO Media, Media Account**  
**1911 North Ft. Myer Drive, Suite 400**  
**Arlington, VA 22209**  
**USA**

<u>Contract / Revision</u> 603943 /		<u>Alt Order #</u> 07341389
<u>Product</u> MI ADVOCACY TRUST		
<u>Contract Dates</u> 10/22/14 - 10/28/14		<u>Estimate #</u>
<u>Advertiser</u> Michigan Advocacy Trust		<u>Original Date / Revision</u> 09/05/14 / 09/05/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/22/14	10/24/14	Dr. Phil	4-5pm		:30			PMT		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--WTF--				3	\$300.00					
2	WNEM	10/27/14	10/28/14	Dr. Phil	4-5pm		:30			PMT		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$300.00					
3	WNEM	10/23/14	10/24/14	TV5 Noon News	12n-1230p		:30			PMT		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---TF--				2	\$500.00					
4	WNEM	10/28/14	10/28/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1-----				1	\$500.00					
5	WNEM	10/22/14	10/24/14	Jeopardy	7-730pm		:30			PMT		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--WTF--				3	\$1,000.00					
6	WNEM	10/27/14	10/28/14	Jeopardy	7-730pm		:30			PMT		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$1,000.00					
8	WNEM	10/22/14	10/24/14	CBS This Morning	7-9am		:30			FNP		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--WTF--				3	\$300.00					
9	WNEM	10/27/14	10/28/14	CBS This Morning	7-9am		:30			FNP		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$300.00					
10	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030:9-1030am			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$600.00					
11	WNEM	10/23/14	10/24/14	Wheel of Fortune	730-8pm		:30			PMT		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---TF--				2	\$1,000.00					
12	WNEM	10/27/14	10/28/14	Wheel of Fortune	730-8pm		:30			PMT		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
603943 /	07341389

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/14 - 10/28/14	MI ADVOCACY TRUST	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Advocacy Trust	09/05/14 / 09/05/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$1,000.00					
13	WNEM	10/22/14	10/24/14	CBS Evening News (M630-7pm			:30			PMT		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W-F--				2	\$1,000.00					
14	WNEM	10/27/14	10/27/14	CBS Evening News (M630-7pm			:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$1,000.00					
15	WNEM	10/22/14	10/22/14	Price Is Right w/Drew (11a-12n			:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$500.00					
16	WNEM	10/27/14	10/27/14	Price Is Right w/Drew (11a-12n			:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$500.00					
17	WNEM	10/27/14	10/28/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$700.00					
18	WNEM	10/22/14	10/22/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$650.00					
19	WNEM	10/25/14	10/25/14	TV-5 News at 11pm	(S11-1135p		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$400.00					
20	WNEM	10/24/14	10/24/14	Friday 9-10pm	9-10p		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$900.00					
21	WNEM	10/24/14	10/24/14	Friday 10-11pm	10-11pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$1,200.00					
22	WNEM	10/22/14	10/24/14	Late Show w/David Le	1135p-1235a		:30			FNP		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W-F--				2	\$250.00					
23	WNEM	10/27/14	10/28/14	Late Show w/David Le	1135p-1235a		:30			FNP		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$250.00					
25	WNEM	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$1,500.00					
26	WNEM	10/22/14	10/24/14	TV5 News at 11pm	(M11-1135p		:30			PMT		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W-F--				2	\$700.00					
28	WNEM	10/28/14	10/28/14	Tuesday 9-10pm	9-10pm		:30			PMT		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1-----				1	\$1,800.00					
29	WNEM	10/28/14	10/28/14	Tuesday 8-9pm	8-9pm		:30			PMT		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1-----				1	\$2,200.00					
30	WNEM	10/27/14	10/28/14	TV5 News at 11pm	(M11-1135p		:30			PMT		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	MT-----				2	\$700.00					

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10/22/14 - 10/28/14	MI ADVOCACY TRUST	

Advertiser	Original Date / Revision
Michigan Advocacy Trust	09/05/14 / 09/05/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 31	WNEM	10/25/14	10/25/14	TV-5 News Saturday 7-730p			:30			FNP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S-				1	\$500.00					
N 32	WNEM	10/23/14	10/23/14	Delayed Letterman	1150p-1250a		:30			FNP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$250.00					
N 33	WNEM	10/26/14	10/26/14	Delayed News M-SU	1130p-1205a		:30			FNP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$500.00					
N 34	WNEM	10/23/14	10/23/14	Delayed News M-SU	1115-1150p		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$700.00					
N 35	WNEM	10/26/14	10/26/14	Delayed 60 Minutes	730-830p		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$1,200.00					
<b>Totals</b>													<b>50</b>	<b>\$35,100.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	30	\$19,100.00	(\$2,865.00)	\$16,235.00
10/27/14 - 10/28/14	20	\$16,000.00	(\$2,400.00)	\$13,600.00
<b>Totals</b>	<b>50</b>	<b>\$35,100.00</b>	<b>(\$5,265.00)</b>	<b>\$29,835.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>Wnem TV5 Saginaw, MI</i>	<b>Date:</b> <i>9-5-14</i>
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I, **Benjamin Rheault**

do hereby request station time concerning the following issue:

Michigan Advocacy Trust 2014
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

This broadcast time will be used by: Michigan Advocacy Trust 2014

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Advocacy Trust  
201 TOWNSEND ST  
SUITE 900  
LANSING, MI 48823

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michigan Advocacy Trust  
201 Townsend St, Suite 900  
Lansing, MI 48823  
Treasurer: Richard McLellan

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Michigan Advocacy Trust 2014

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Michigan Advocacy Trust  
201 Townsend St, Suite 900  
Lansing, MI 48823  
Treasurer: Richard McLellan

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/2/2014

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o=ou,  
email=brheault@strategicmediaservices.com, c=US  
Date: 2014.09.02 10:40:32 -0400

202-337-5700

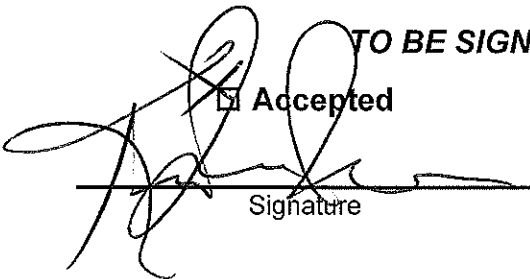
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

KENNETH T. FREDERICKS  
Printed Name

General Manager  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		630P-700P	30		\$500.00	10/26	10/26	0		SUN	0
PROGRAM : NWS-630P CON COM1 : NWS-630P												
31	A		700P-730P	30		\$500.00	10/25	10/25	1		SAT	1
PROGRAM : TV5 EARLY NEWS SAT ORD COM1 : SPOTS ARE NA DUE TO NFL FOOTBALL THURSDAY AND SUNDAY. PLEASE ADVISE ON ORD COM2 : MAKE GOOD OFFER. THANKS THIS IS A MAKE-GOOD FOR OCT26 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-27 FOR 1 SPOT/WK												



REP HEADLINE# 7341389 TRF# 603943 REP: TEL# 610-293-4111 FAX# 610-225-1191  
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP4/14 17.41  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WNEP-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
27	S		700P-800P	30		\$1,200.00	10/26	10/26	0		SUN	0
PROGRAM : 60 MINUTES-CBS												
CON COM1: 60 MINUTES-CBS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#7	MISSED: SUN/630P-700P				OCT26		30S	\$500.00	(SEP3/14)	
		BUY#22	W-F/1135P-1235A				OCT23		30S	\$250.00		
		BUY#24	SUN/1100P-1135P				OCT26		30S	\$500.00		
		BUY#26	W-F/1100P-1135P				OCT23		30S	\$700.00		
		BUY#27	SUN/700P-800P				OCT26		30S	\$1,200.00		
			OFFER: SAT/700P-730P				OCT25		30S	\$500.00	PLS ADVISE.	
			& THU/1150P-1250A				OCT23		30S	\$250.00		
			& SUN/1130P-1205A				OCT26		30S	\$500.00		
			& THU/1115P-1150P				OCT23		30S	\$700.00		
			& SUN/730P-830P				OCT26		30S	\$1,200.00		
CMT: SPOTS ARE NA DUE TO NFL FOOTBALL THURSDAY AND SUNDAY. PLEASE ADVISE ON												
CMT: MAKE GOOD OFFER. THANKS												
OCT/14			19100.00	NOV/14		16000.00						
										CONTRACT TOTAL	35100.00	
										TOTAL SPOTS	50	

MARKET TOTALS \$92,368 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYI

P-CLASS, PLAN, SECT Q-PAID

PROGRAM NAME

\*-MULTIPLE

M-TU

REP: TEL# 610-293-4111 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/14 17.12 \*\*\* WNEM-TV \*\*\*

REP HEADLINE# 7341389 \*\*\* ORIGINAL REV#0 \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3			1200N-1230P PROGRAM : NWS 5 AT NOON CON COM1: NWS 5 AT NOON CON COM2: 1X-MAX DAY	30	2	\$500.00	10/23	10/24	2		TH-F	2
4			1200N-1230P PROGRAM : NWS 5 AT NOON CON COM1: NWS 5 AT NOON	30	2	\$500.00	10/28	10/28	1		TUE	1
5			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY CON COM2: 1X-MAX DAY	30	2	\$1,000.00	10/22	10/24	3		W-F	3
6			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY CON COM2: 1X-MAX DAY	30	2	\$1,000.00	10/27	10/28	2		M-TU	2
7			630P-700P PROGRAM : JEOPARDY CON COM1: JEOPARDY CON COM2: 1X-MAX DAY	30		\$500.00	10/26	10/26	1		SUN <i>→ ne</i>	1
8			700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW CON COM2: 1X-MAX DAY	30	1	\$300.00	10/22	10/24	3		W-F	3
9			700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW CON COM2: 1X-MAX DAY	30	1	\$300.00	10/27	10/28	2		M-TU	2
10			900A-1030A PROGRAM : SUNDAY MRN-CBS CON COM1: SUNDAY MRN-CBS	30	1	\$600.00	10/26	10/26	1		SUN	1

REP HEADLINE# 7341389  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			730P-800P	30	2	\$1,000.00	10/23	10/24	2		TH-F	2
PROGRAM : WHEEL CON COM1: WHEEL CON COM2: 1X-MAX DAY												
12			730P-800P	30	2	\$1,000.00	10/27	10/28	2		M-TU	2
PROGRAM : WHEEL CON COM1: WHEEL CON COM2: 1X-MAX DAY												
13			630P-700P	30	2	\$1,000.00	10/22	10/24	2		W,F	2
PROGRAM : CBSEVENING NWS CON COM1: CBSEVENING NWS												
14			630P-700P	30	2	\$1,000.00	10/27	10/27	1		MON	1
PROGRAM : CBSEVENING NWS CON COM1: CBSEVENING NWS												
15			1100A-1200N	30	2	\$500.00	10/22	10/22	1		WED	1
PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT												
16			1100A-1200N	30	2	\$500.00	10/27	10/27	1		MON	1
PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT												
17			530P-600P	30	2	\$700.00	10/27	10/28	2		M-TU	2
PROGRAM : NEWS@5 CON COM1: NEWS@5 CON COM2: 1X-MAX DAY												
18			500P-530P	30	2	\$650.00	10/22	10/22	1		WED	1
PROGRAM : NEWS@5 CON COM1: NEWS@5												
19			1100P-1135P	30	2	\$400.00	10/25	10/25	1		SAT	1
PROGRAM : LATE NEWS CON COM1: LATE NEWS												

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REP HEADLINE# 7341389  
\*\*\* ORIGINAL REV#0 \*\*\*

AUG29/14 17.12  
\*\*\* WNNM-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
20			900P-1000P	30	2	\$900.00	10/24	10/24	1		FRI	1
PROGRAM : HAWAII//BLUE-9												
CON COM1: HAWAII//BLUE-9												
21			1000P-1100P	30	2	\$1,200.00	10/24	10/24	1		FRI	1
PROGRAM : BLUE BLOOD-CBS												
CON COM1: BLUE BLOOD-CBS												
22			1135P-1235A	30	1	\$250.00	10/22	10/24	3		W-F	3
PROGRAM : LETTERMAN												
CON COM1: LETTERMAN												
CON COM2: 1X-MAX DAY												
23			1135P-1235A	30	1	\$250.00	10/27	10/28	2		M-TU	2
PROGRAM : LETTERMAN												
CON COM1: LETTERMAN												
CON COM2: 1X-MAX DAY												
24			1100P-1135P	30		\$500.00	10/26	10/26	1		SUN	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
25			600P-630P	30	1	\$1,500.00	10/27	10/27	1		MON	1
PROGRAM : NWS 5-6												
CON COM1: NWS 5-6												
26			1100P-1135P	30	2	\$700.00	10/22	10/24	3		W-F	3
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
CON COM2: 1X-MAX DAY												
27			700P-800P	30		\$1,200.00	10/26	10/26	1		SUN	1
PROGRAM : 60 MINUTES-CBS												
CON COM1: 60 MINUTES-CBS												
28			900P-1000P	30	2	\$1,800.00	10/28	10/28	1		TUE	1
PROGRAM : NCIS:L//ACM-TR												
CON COM1: NCIS:L//ACM-TR												

na 1 spot  
delayed 3

na delayed  
news 1

na 1 spot  
delayed 3

na  
delayed 1

REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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REP HEADLINE# 7341389  
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AUG29/14 17.12  
 \*\*\* WNEM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			800P-900P	30		\$2,200.00	10/28	10/28	1		TUE	1
PROGRAM : NCIS-C//ASK TH												
CON COM1: NCIS-C//ASK TH												
30			1100P-1135P	30		\$700.00	10/27	10/28	2		M-TU	2
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
CON COM2: 1X-MAX DAY												
OCT/14			19100.00	NOV/14		16000.00						
CONTRACT TOTAL 35100.00												
TOTAL SPOTS 50												

MARKET TOTALS \$92,368

SVC- NSI  
 DEMOS- RA35+\*