

WTWC TALLAHASSEE QUARTERLY ISSUES REPORT

4th Quarter 2014

Below is a list of some of the significant issues responded to by Station WTWC, Tallahassee, Florida, along with the most significant programming treatment of those issues for the period October 1, to December 31, 2014.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.	Our Issues Tallahassee/"American Cancer Society of Tallahassee"	10/4/14 5:30am and 10/5/14. 10/11/14 5:30am and 10/12/14. 12/6/14 at 5:30am and 12/7/14.	7:30am	22 minutes	Interview segments with Rachael Sutz-Pienta PHD. discussing the overall mission of the Tallahassee chapter of American Cancer Society and Viletta Coombs a cancer survivor and volunteer shares her story. Stephanie Leeds, Vice President Government Affairs discusses Breast Cancer Awareness and Marsha Hill, Breast Cancer Survivor and Volunteer & Community Member shares her story. Collette Washington, Volunteer and member of the American Cancer Society Leadership Council discusses her role in helping Big Bend residents dealing with cancer.

Headquartered in Tallahassee, Florida, the ELC proudly serves Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla county. A contracted partner with the State of Florida's Office of Early Learning, the ELC is responsible for the administration of the School Readiness and Voluntary PreKindergarten programs.	Our Issues Tallahassee/"Early Learning Coalition"	10/18/14 at 5:30am and 10/19/14. 10/25/14 at 5:30am and 10/26/14.	7:30am	22 minutes	Interview segments with Matt Guse, CEO, Early Learning Coalition who discusses the overall Mission of the ELC. Moneisa Brown, Chair, Board of Directors discusses fund raising and how the ELC works with the local schools in implementing the Pre K program. Morgan Evers, Manager, Child Resource Referral discusses how you can get your child enrolled in the Pre K program and what are the qualifications for doing so.
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Alzheimer's Project, Inc. exists to provide comfort, support, and assistance to persons with memory disorders and their caregivers in the Big Bend area. Alzheimer's Project, Inc. is a non-profit organization funded by grants and private donations. ALL services are provided FREE of charge. The goal is to keep caregivers healthier, both physically and emotionally, to prolong the abilities of caregivers, and to delay institutionalization of the patients.	Our Issues Tallahassee/"Alzheimer's Project Inc."	11/1/14 at 5:30am and 11/2/14; 11/8/14 at 5:30am and 11/9/14.	7:30am	22 minutes	Interview segments with Jessica Duncan Marketing Director discussing how Alzheimer's Project gets the word out to the community. James Smith, Clinical Director discusses what Alzheimer's is and Sandy Halperin(person diagnosed with Alzheimer's). Rebeccah Lutz - President, Board of Directors discusses the overall mission of Alzheimer's Project and how the community can help with donations and volunteering.
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KCCI projects help the Greater Tallahassee Chamber of Commerce and the Economic Development Council in their missions of supporting local businesses and ensuring Tallahassee remains a destination of choice for new ones.	Our Issues Tallahassee/ "KCCI"	11/15/14 at 5:30am and 11/16/14;	7:30am	22 minutes	Interview segments include Mike Pate, Founder KCCI Betsy Couch, Executive Director, KCCI discussing the mission of KCCI in Tallahassee. Michelle Gomez, KCCI Catalyst, Frenchtown Farmers Market and how KCCI helps. Rick Minor, KCCI Catalyst, Tallahassee Music Week and Deaven Leavins, KCCI Catalyst, Downtown Sense of Place discuss fund raising and how the community can get involved.
Second Harvest of the Big Bend's mission is to feed the hungry in the Big Bend through their network of partner agencies, and to educate and engage the community in the fight against hunger.	Our Issues Tallahassee/"Second Harvest of the Big Bend"	11/22/14 at 5:30am and 11/23/14;	7:30am	22 minutes	Interview segments with Rich English, Executive Director of Second Harvest discussing how the organization collects and distributes food throughout the 11 county area of the Big Bend. Rachel Mohler, Director of Nutrition and Agency Relations and Programs discusses her role with Second Harvest and how the community can volunteer and donate food to the Food Bank.

The Refuge House mission is to provide direct services to victims of domestic violence and sexual assault, and to their children and families, as well as to eliminate such violence through community education and public advocacy.	Our Issues Tallahassee/ "Refuge House"	11/29/14 at 5:30am and 11/30/14.	7:30am	22 minutes	Interview segments include Meg Baldwin- Executive Director, Refuge House talking about the overall mission of Refuge House. Gwenn Thomas, Chair, Board of Directors, Refuge House discusses the role of advocacy for victims of domestic violence and how the Refuge House can help said victims locally. Emily Mitchem, Program Director, Refuge House discusses how the community can help through fund raising and volunteering.
United Way of Big Bend is dedicated to supporting the greatest variety of human service agencies in the local area, helping people from all walks of life and income groups, and creating collaborative strategies that result in long-lasting, positive change.	Our Issues Tallahassee/ "United Way of Big Bend"	12/13/14 at 5:30am and 12/14/14; 12/20/14 at 5:30am and 12/21/14.	7:30am	22 minutes	Interview segments include Heather Mitchell President/CEO of United Way Big Bend discusses the the overall successes of the UWBB multiple agencies in 2014 and how the citizens can volunteer and help with fund raising. Heather Discusses the success of the Reading Pals project in 2014 and the Goal Setting Summit. Heather Mitchell also discusses her leaving the UWBB in early 2015 and the search for a new President/ CEO.

Capital Medical Society Foundation "We Care Network" Provide a safety net to those low-income, uninsured patients most in need in our community through donation of specialty medical care and dental care. Eligible patients must have a household income that is at or below 150% of the Federal Poverty Guidelines.	Our Issues Tallahassee/ "Capital Medical Society Foundation n "We Care Network"	12/27/14 at 5:30am and 12/28/14;	7:30am	22 minutes	Interview segments include James (Jim) Stockwell, M.D. and Pam Wilson, Executive Director, Capital Medical Society discussing how the "We Care Network" was created and who is eligible to join. Walt Colon, D.M.D and his patient Rhonda Thomas share their story of how Rhonda was helped by We Care. Shelby Blank, M.D. Barbara Wynn discuss how We Care Network helped her with her medical issues all free of charge.
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