

INVOICE



WTAP
One Television Plaza
Parkersburg, WV 26101
Sales T & C: www.gray.tv/advertising
Main: (304) 485-4588
Billing:

Billing Address:

Riley Moore for WV
Attention: Accounts Payable
398 Stanford Lane
Harpers Ferry, WV 45425

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WTAP		
Invoice #	1750445-1	Order #	1750445
Invoice Date	09/30/20	Alt Order #	
Invoice Month	September 2020	Deal #	
Invoice Period	09/01/20 - 09/30/20	Flight Dates	09/11/20 - 10/02/20
Advertiser	Riley Moore for WV		
Product	RILEY MOORE FOR WV		
Estimate #	RILEY MOORE FOR WV		
	Account Executive	Parkersburg House	
	Sales Office	Parkersburg Regional	
	Sales Region	Regional	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Calendar	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	166327	
	Advertiser Ref	182864	
	Product 1		
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/20	10/02/20	530a Morning Show	530a-6a	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/20 09/13/20 ----1-- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAP	F	09/11/20	5:44 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 11111-- 5 \$40.00									
2	WTAP	M	09/14/20	5:45 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
3	WTAP	Tu	09/15/20	5:51 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
4	WTAP	W	09/16/20	5:44 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
5	WTAP	Th	09/17/20	5:54 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
6	WTAP	F	09/18/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/20 09/27/20 11111-- 5 \$40.00									
7	WTAP	M	09/21/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
8	WTAP	Tu	09/22/20	5:50 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
9	WTAP	W	09/23/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
10	WTAP	Th	09/24/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
11	WTAP	F	09/25/20	5:44 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 11111-- 5 \$40.00									
12	WTAP	M	09/28/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
13	WTAP	Tu	09/29/20	5:48 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
14	WTAP	W	09/30/20	5:49 AM	530a Morning Show	530a-6a	:30	POSITIVE30	\$40.00 NM
2	09/11/20	10/02/20	Daybreak @ 6a	6a-7a	11111--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/20 09/13/20 ----1-- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	1750445-1	Invoice Month	September 2020
Invoice Date	09/30/20	Invoice Period	09/01/20 - 09/30/20
Advertiser	Riley Moore for WV		
Product	RILEY MOORE FOR WV		
Estimate #	RILEY MOORE FOR WV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/11/20	10/02/20	Daybreak @ 6a	6a-7a	11111--	:30	5	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 09/11/20 6:50 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/14/20 09/20/20 11111-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAP M 09/14/20 5:58 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 3 WTAP Tu 09/15/20 6:29 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 4 WTAP W 09/16/20 6:18 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 5 WTAP Th 09/17/20 6:42 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 6 WTAP F 09/18/20 6:55 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/21/20 09/27/20 11111-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WTAP M 09/21/20 6:22 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 8 WTAP Tu 09/22/20 6:56 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 9 WTAP W 09/23/20 6:22 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 10 WTAP Th 09/24/20 6:56 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 11 WTAP F 09/25/20 6:42 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/20 10/04/20 11111-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WTAP M 09/28/20 6:56 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 13 WTAP Tu 09/29/20 6:26 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM 14 WTAP W 09/30/20 6:18 AM Daybreak @ 6a 6a-7a :30 POSI TI VE30 \$75.00 NM									
3	09/11/20	10/02/20	Today Show	7a-9a	MTWTF--	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/20 09/13/20 ----F-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 09/11/20 8:59 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/14/20 09/20/20 MTWTF-- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP M 09/14/20 7:22 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM 2 WTAP W 09/16/20 8:50 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/21/20 09/27/20 MTWTF-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAP Tu 09/22/20 8:58 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM 6 WTAP W 09/23/20 8:57 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM 5 WTAP Th 09/24/20 8:41 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/20 10/04/20 MTWTF-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WTAP M 09/28/20 7:56 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM 8 WTAP Tu 09/29/20 8:33 AM Today Show 7a-9a :30 POSI TI VE30 \$80.00 NM									
4	09/11/20	10/02/20	WTAP News @ Noon	12p-1230p	MTWTF--	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/14/20 09/20/20 MTWTF-- 1 \$75.00									

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Invoice Date	09/30/20	Invoice Period	09/01/20 - 09/30/20
Advertiser	Riley Moore for WV		
Product	RILEY MOORE FOR WV		
Estimate #	RILEY MOORE FOR WV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/20	10/02/20	WTAP News @ Noon	12p-1230p	MTWTF--	:30	1	\$75.00	NM
09/07/20 09/13/20 ----F-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 09/11/20 12:12 PM WTAP News @ Noon 12p-1230p :30 POSITIVE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/14/20 09/20/20 MTWTF-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAP W 09/16/20 12:28 PM WTAP News @ Noon 12p-1230p :30 POSITIVE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/21/20 09/27/20 MTWTF-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP Th 09/24/20 12:23 PM WTAP News @ Noon 12p-1230p :30 POSITIVE30 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/20 10/04/20 MTWTF-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAP Tu 09/29/20 12:13 PM WTAP News @ Noon 12p-1230p :30 POSITIVE30 \$75.00 NM									
5	09/11/20	10/02/20	News @ 5p M-F	5p-530p	11111--	:30	5	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/20 09/13/20 ----1-- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 09/11/20 5:27 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/14/20 09/20/20 11111-- 5 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAP M 09/14/20 5:18 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 3 WTAP Tu 09/15/20 5:21 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 17 WTAP W 09/16/20 5:07 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM MG for 5.6 09/18 4 WTAP W 09/16/20 5:27 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 5 WTAP Th 09/17/20 5:26 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 6 WTAP F 09/18/20 News @ 5p M-F 5p-530p :00 \$80.00 NM See MG 5.17 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/21/20 09/27/20 11111-- 5 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WTAP M 09/21/20 5:19 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 8 WTAP Tu 09/22/20 5:11 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 9 WTAP W 09/23/20 5:19 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 10 WTAP Th 09/24/20 5:26 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 11 WTAP F 09/25/20 5:23 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/20 10/04/20 11111-- 5 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WTAP M 09/28/20 5:18 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 13 WTAP Tu 09/29/20 5:12 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM 14 WTAP W 09/30/20 5:27 PM News @ 5p M-F 5p-530p :30 POSITIVE30 \$80.00 NM									

Total Spots 54

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Advertiser	Riley Moore for WV		
Product	RILEY MOORE FOR WV		
Estimate #	RILEY MOORE FOR WV		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,670.00
<u>Agency Commission</u>	\$550.50
<u>Net Amount Due</u>	\$3,119.50
<u>Invoice Balance as of 10/02/20 3:04:41 PM ET</u>	\$3,119.50

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