

CONTRACT

WPHL-ANTTV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

Rev #1

Contract / Revision 317903 / 1		Alt Order # 08234563
Product CANDIDATE		
Contract Dates 04/20/16 - 04/26/16		Estimate # 233
Advertiser Sanders B/D/US President		Original Date / Revision 04/21/16 / 04/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPHL-ANTV	Account Executive Justin Votta	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code 3	Product Code 3
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPHL	04/22/16	04/22/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 2	WPHL	04/22/16	04/22/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 3	WPHL	04/22/16	04/22/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 4	WPHL	04/22/16	04/22/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 5	WPHL	04/22/16	04/22/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 6	WPHL	04/22/16	04/22/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 7	WPHL	04/22/16	04/22/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$50.00	0.00			
N 8	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 9	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 10	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 11	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 12	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
317903 /		08234563
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/20/16 - 04/26/16	CANDIDATE	233
<u>Advertiser</u>		<u>Original Date / Revision</u>
Sanders B/D/US Presiden		04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 13	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 14	WPHL	04/25/16	04/25/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
N 15	WPHL	04/23/16	04/23/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$50.00	0.00			
N 16	WPHL	04/24/16	04/24/16	M-Su 12a-5a	1:00 XM-1:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$20.00	0.00			
N 17	WPHL	04/24/16	04/24/16	M-Su 9a-7p	6:00 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$35.00	0.00			
N 18	WPHL	04/24/16	04/24/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$35.00	0.00			
D 19	WPHL	04/21/16	04/21/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 20	WPHL	04/21/16	04/21/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
D 21	WPHL	04/21/16	04/21/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 22	WPHL	04/21/16	04/21/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 23	WPHL	04/21/16	04/21/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 24	WPHL	04/21/16	04/21/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 25	WPHL	04/21/16	04/21/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 26	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 27	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 28	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 29	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 30	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 31	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 32	WPHL	04/25/16	04/25/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
Totals										0.00		25	\$920.00

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Sanders B/D/US Presiden		04/21/16 / 04/21/16

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/24/16	11	\$400.00	\$340.00
04/25/16 - 04/25/16	14	\$520.00	\$442.00
Totals	25	\$920.00	\$782.00

Signature: _____ **Date:** _____

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