

CONTRACT



WPHL-ANTTV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

Contract / Revision 317903 / 1		Alt Order # 08234563
Product CANDIDATE		
Contract Dates 04/20/16 - 04/26/16		Estimate # 233
Advertiser Sanders B/D/US President		Original Date / Revision 04/21/16 / 04/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPHL-ANTV	Account Executive Justin Votta	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code 3	Product Code 3
Agency Ref		Advertiser Ref

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

Rev #1

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPHL	04/22/16	04/22/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 2	WPHL	04/22/16	04/22/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 3	WPHL	04/22/16	04/22/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 4	WPHL	04/22/16	04/22/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 5	WPHL	04/22/16	04/22/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 6	WPHL	04/22/16	04/22/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
N 7	WPHL	04/22/16	04/22/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$50.00	0.00			
N 8	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 9	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 10	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 11	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 12	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Philadelphia, PA 19131
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<u>Contract / Revision</u> 317903 /		<u>Alt Order #</u> 08234563
<u>Contract Dates</u> 04/20/16 - 04/26/16		<u>Product</u> CANDIDATE
		<u>Estimate #</u> 233
<u>Advertiser</u> Sanders B/D/US Presiden		<u>Original Date / Revision</u> 04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 13	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 14	WPHL	04/25/16	04/25/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
N 15	WPHL	04/23/16	04/23/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$50.00	0.00			
N 16	WPHL	04/24/16	04/24/16	M-Su 12a-5a	1:00 XM-1:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$20.00	0.00			
N 17	WPHL	04/24/16	04/24/16	M-Su 9a-7p	6:00 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$35.00	0.00			
N 18	WPHL	04/24/16	04/24/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$35.00	0.00			
D 19	WPHL	04/21/16	04/21/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 20	WPHL	04/21/16	04/21/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
D 21	WPHL	04/21/16	04/21/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 22	WPHL	04/21/16	04/21/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 23	WPHL	04/21/16	04/21/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 24	WPHL	04/21/16	04/21/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 25	WPHL	04/21/16	04/21/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 26	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:00 PM-5:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 27	WPHL	04/25/16	04/25/16	M-Su 9a-7p	5:30 PM-6:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 28	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:00 PM-6:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 29	WPHL	04/25/16	04/25/16	M-Su 9a-7p	6:30 PM-7:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 30	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 31	WPHL	04/25/16	04/25/16	M-Su 7p-12a	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 32	WPHL	04/25/16	04/25/16	M-Su 7p-12a	8:00 PM-9:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
Totals										0.00		25	\$920.00

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317903 /		08234563
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/20/16 - 04/26/16	CANDIDATE	233
<u>Advertiser</u>		<u>Original Date / Revision</u>
Sanders B/D/US Presiden		04/21/16 / 04/21/16

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 -04/24/16	11	\$400.00	\$340.00
04/25/16 -04/25/16	14	\$520.00	\$442.00
Totals	25	\$920.00	\$782.00

Signature: _____ **Date:** _____

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