

WMRX WMPX

FIRST QUARTER 2018 PUBLIC FILE REPORT

PROGRAMS AND ISSUES

HERE ARE THE ISSUES COVERED AND HOW THE ISSUES WERE ADDRESSED

**HEALTH**

WMRX/WMPX RUNS A DAILY FEATURE CALLED "THE DOCTORS" at 7:45am WHICH COVERS A BROAD ARRAY OF HEALTH ISSUES. THIS PROGRAM IN ONE MINUTE IN LENGTH AND RUNS MONDAY THROUGH FRIDAY.

APPROX AMOUNT OF TIME DEVOTED TO ISSUES IN QUARTER :75

**SAFE DRIVING**

WMPX/WMRX RAN PSAS FOR PROJECT 111 AND MIDLAND SHEFFIFF SCOTT STEVENSON TO WARN OF THE DANGERS OF BOTH TEXTING AND DRIVING AND GENERAL DRIVER SAFETY.

WMRX/WMPX RAN THESE PSAS NIGHTLY MONDAY THROUGH SUNDAY SEVEN NIGHTS A WEEK.

APPROX AMOUNT OF TIME DEVOTED TO ISSUES IN QUARTER :75

**FOOD ASSISTANCE**

WMRX/WMPX RAN PSA'S FOR THE MIDLAND COUNTY EMERGENCY FOOD PANTRY AND THE MID MICHIGAN COMMUNITY ACTION IN GLADWIN. THESE PSA'S MADE LISTENERS AWARE OF THE FOOD ASSISTANCE PROGRAMS AVAILABLE IN BOTH COUNTIES.

APPROX AMOUNT OF TIME DEVOTED TO ISSUE IN QUARTER: 75 MINUTES

SCRIPTS FOR EACH PSA ARE ATTACHED.

PLACED IN PUBLIC FILE BY

B. Meyer

DATE

4/5/18