

WMRX WMPX
FIRST QUARTER 2018 PUBLIC FILE REPORT
PROGRAMS AND ISSUES

HERE ARE THE ISSUES COVERED AND HOW THE ISSUES WERE ADDRESSED

HEALTH

WMRX/WMPX RUNS A DAILY FEATURE CALLED "THE DOCTORS" at 7:45am WHICH
COVERS A BROAD ARRAY OF HEALTH ISSUES. THIS PROGRAM IN ONE MINUTE IN
LENGTH AND RUNS MONDAY THROUGH FRIDAY.

APPROX AMOUNT OF TIME DEVOTED TO ISSUES IN QUARTER :75

SAFE DRIVING

WMPX/WMRX RAN PSAS FOR PROJECT 111 AND MIDLAND SHEFFIFF SCOTT
STEVENSON TO WARN OF THE DANGERS OF BOTH TEXTING AND DRIVING AND
GENERAL DRIVER SAFETY.

WMRX/WMPX RAN THESE PSAS NIGHTLY MONDAY THROUGH SUNDAY SEVEN
NIGHTS A WEEK.

APPROX AMOUNT OF TIME DEVOTED TO ISSUES IN QUARTER :75

FOOD ASSISTANCE

WMRX/WMPX RAN PSA'S FOR THE MIDLAND COUNTY EMERGENCY FOOD
PANTRY AND THE MID MICHIGAN COMMUNITY ACTION IN GLADWIN. THESE
PSA'S MADE LISTENERS AWARE OF THE FOOD ASSISTANCE PROGRAMS AVAILBLE
IN BOTH COUNTIES.

APPROX AMOUNT OF TIME DEVOTED TO ISSUE IN QUARTER: 75 MINUTES

SCRIPTS FOR EACH PSA ARE ATTACHED.

PLACED IN PUBLIC FILE BY

B. McQueen

DATE

4/5/18