

STATION:	KOTM-FM	ORDER#:	3175481	DATE:	08/07/2020
MARKET:	UM - Ottumwa, IA	AMOUNT:	\$756.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4385537	
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5535 Iowa Wed 8/12-Tues 8/18	AGY EST:	5535	Invoices@MediaFinancial.com	
FLIGHT:	08-12-2020 TO 8/18/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:08/06/2020 21:16	

## COMMENTS

[Rep Comment] 08/06/2020: New order. NAB, Traffic and Payment will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1		8/12/2020 To 8/12/2020					TOT \$151.20			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	10:00AM	3:00PM	60	8/12/2020	8/12/2020	1	\$50.40	\$50.40
	2		..W....	3:00PM	7:00PM	60	8/12/2020	8/12/2020	1	\$50.40	\$50.40
	3		..W....	6:00AM	10:00AM	60	8/12/2020	8/12/2020	1	\$50.40	\$50.40

DAY#2		8/13/2020 To 8/13/2020					TOT \$151.20			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	10:00AM	3:00PM	60	8/13/2020	8/13/2020	1	\$50.40	\$50.40
	2		...T...	3:00PM	7:00PM	60	8/13/2020	8/13/2020	1	\$50.40	\$50.40
	3		...T...	6:00AM	10:00AM	60	8/13/2020	8/13/2020	1	\$50.40	\$50.40

<b>STATION:</b>	KOTM-FM	<b>ORDER#:</b>	3175481	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	UM - Ottumwa, IA	<b>AMOUNT:</b>	\$756.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	15	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4385537
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 5535 Iowa Wed 8/12-Tues 8/18	<b>AGY EST:</b>	5535	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	08-12-2020 TO 8/18/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 08/06/2020 21:16	

DAY#3		8/14/2020 To 8/14/2020					TOT \$151.20		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	10:00AM	3:00PM	60	8/14/2020	8/14/2020	1	\$50.40	\$50.40
	2		....F..	3:00PM	7:00PM	60	8/14/2020	8/14/2020	1	\$50.40	\$50.40
	3		....F..	6:00AM	10:00AM	60	8/14/2020	8/14/2020	1	\$50.40	\$50.40

DAY#6		8/17/2020 To 8/17/2020					TOT \$151.20		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	10:00AM	3:00PM	60	8/17/2020	8/17/2020	1	\$50.40	\$50.40
	2		M.....	3:00PM	7:00PM	60	8/17/2020	8/17/2020	1	\$50.40	\$50.40
	3		M.....	6:00AM	10:00AM	60	8/17/2020	8/17/2020	1	\$50.40	\$50.40

DAY#7		8/18/2020 To 8/18/2020					TOT \$151.20		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	10:00AM	3:00PM	60	8/18/2020	8/18/2020	1	\$50.40	\$50.40
	2		.T.....	3:00PM	7:00PM	60	8/18/2020	8/18/2020	1	\$50.40	\$50.40
	3		.T.....	6:00AM	10:00AM	60	8/18/2020	8/18/2020	1	\$50.40	\$50.40



<b>STATION:</b>	KOTM-FM	<b>ORDER#:</b>	3175481	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	UM - Ottumwa, IA	<b>AMOUNT:</b>	\$756.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	15		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4385537</b>
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 5535 Iowa Wed 8/12-Tues 8/18	<b>AGY EST:</b>	5535		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-12-2020 TO 8/18/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/06/2020 21:16

TOTAL	Aug														Total
SPOT	15														15
CASH	756.00														756.00
TOTAL	756.00														756.00

*Handwritten signature and date:*  
 8/10/20

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Theresa Greenfield

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

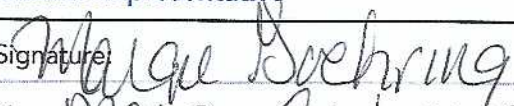
**Advertiser/Sponsor**

Signature: 

Name: Media Buyer

Date of Request to Purchase Ad Time: 8/21/2020

**Station Representative**

Signature: 

Name: Marquae Goehring

Date of Station Agreement to Sell Time: 8/11/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 4385537

Station Call Letters: KOTM -

Date Received/Requested: 8/11/2020

Est. #: 5535

Station Location: Chattanooga, TN

Run Start and End Dates: 8/12-18-2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

OTTUMWA RADIO  
416 E MAIN  
OTTUMWA, IA 52501

Client: SENATE LEADERSHIP FUND  
Order #: 3050-00005  
Description: KOTM - est #5535 - ord #3175481/cont #4385537  
Date Entered: 8/10/2020  
P.O.#:  
Salesperson: Goehring, Margie  
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/12/2020	8/18/2020	KOTM-FM	06:00:00 to 10:00:00	CUSTOM	1:00	5	50.40	252.00	Y	Y	Y	Y	Y	N	N
8/12/2020	8/16/2020					3	50.40	151.20	0	0	1	1	1	0	0
8/17/2020	8/18/2020					2	50.40	100.80	1	1	0	0	0	0	0
2 8/12/2020	8/18/2020	KOTM-FM	10:00:00 to 15:00:00	CUSTOM	1:00	5	50.40	252.00	Y	Y	Y	Y	Y	N	N
8/12/2020	8/16/2020					3	50.40	151.20	0	0	1	1	1	0	0
8/17/2020	8/18/2020					2	50.40	100.80	1	1	0	0	0	0	0
3 8/12/2020	8/18/2020	KOTM-FM	15:00:00 to 19:00:00	CUSTOM	1:00	5	50.40	252.00	Y	Y	Y	Y	Y	N	N
8/12/2020	8/16/2020					3	50.40	151.20	0	0	1	1	1	0	0
8/17/2020	8/18/2020					2	50.40	100.80	1	1	0	0	0	0	0

Order Start Date: 8/12/2020 Order End Date: 8/18/2020 Spots: 15

Total Charges: \$756.00  
Combined Discounts: \$113.40  
Total Net: \$642.60

**Projected Media Month/End-Of-Schedule Billing Totals for SENATE LEADERSHIP FUND / 3050-00005 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
August	2020	15	\$756.00	\$113.40	\$642.60

Confirmed & Accepted for OTTUMWA RADIO By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy