



Ottumwa Radio

DO NOT EDIT RED, BLACK, OR GREEN CELLS.

416 E. Main St.
Ottumwa, IA 52501
info@ottumwaradio.com

Ph: 641-694-5563
Toll Free: 800-794-6869
Fax: 641-694-5832

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Toll Free: 800-794-6869
Fax: 641-694-5832

☒ NEW ORDER
☐ CHANGE ORDER
☐ STOP ORDER

CART #
CONTRACT #
ACCT #

BUSINESS NAME:	NRSC INDEPENDENT EXPENDITURE
ADDRESS:	MEDIA FINANCIAL SERVICES
CITY, STATE, ZIP:	
PHONE #:	
E-MAIL ADDRESS:	
SPECIAL INST:	EST 1332 CONTRACT 4399027
CO-OP FOR:	
START DATE:	9/29/2020
END DATE:	10/26/2020

☐ PROMO
:10 SEC
:15 SEC
:30 SEC
:60 SEC
:90 SEC
REMOTE

PROGRAMS:

☐ PRE-PAID
☐ CASH
☒ CHECK
☐ CREDIT CARD
☐ CHARGE
☐ EQUAL BILLING
☐ NON-PROFIT
☐ TRADE

KKSI FM	0	\$0.00
KRKN FM	0	\$0.00
KBIZ AM/FM	0	\$0.00
KTWA FM	0	\$0.00
KLEE AM/FM	0	\$0.00
KOTM FM	130	\$5,460.00
TOTAL ADS:	130	\$5,460.00
EVERY OTHER WEEK?		
NET		
GROSS		
GROSS		
TOTAL:		\$5,460.00
DIGITAL		
TOTAL:		\$5,460.00

DATE(S)	MON	TUE	WED	THUR	FRI	SAT	SUN
12a-1a							
1a-2a							
2a-3a							
3a-4a							
4a-5a							
5a-6a							
6a-7a							
7a-8a							
8a-9a							
9a-10a							
10a-11a							
11a-12p							
12p-1p							
1p-2p							
2p-3p							
3p-4p							
4p-5p							
5p-6p							
6p-7p							
7p-8p							
8p-9p							
9p-10p							
10p-11p							
11p-12p							
TOTALS	0	0	0	0	0	0	0

AUTHORIZED SIGNATURE / DATE

GOEHRING MARGIE
SALES REPRESENTATIVE

CONTRACT AGREEMENT: This is a firm contract for the period specified. It is understood that premature cancellation must be agreed to by O-Town Communications, Inc. (Ottumwa Radio) and will result in the advertiser (sponsor) being billed at earned rate, and all monies due at the time of cancellation. In return for said service, the advertiser agrees that PAYMENTS are to be made to Radio Station O-Town Communications, Inc. (Ottumwa Radio) upon receipt of statement. Any balance not paid by the last Sunday of the month shall be billed at the rate of 3% per month until paid in full. The station shall reserve the right to pre-empt any broadcast or any promotion thereof, covered by public interest, convenience or necessity. The station shall attempt to reschedule such pre-empted announcements or programs of sponsor the same broadcast day, or if that is not possible, as soon as possible thereafter. In the event a program or announcement cannot be rescheduled, the station will notify the sponsor and the broadcast will be considered cancelled without affecting rate, discounts, or rights provided under this contract, except that the advertiser (sponsor) shall not be required to pay for the all reasonable costs and expenses of such, included but not limited to, reasonable attorney's fees. Further, the parties agree that venue for any suit on this contract shall be in Wapello County, Iowa.

O-Town Communications Inc. sales practices and agents do not discriminate on the basis of gender, race or ethnicity.
Ottumwa Radio now accepts most major credit cards. A 3% convenience fee will be added for credit card payments.

OTTUMWA RADIO
416 E MAIN
OTTUMWA, IA 52501

Client: NRSC INDEPENDENT EXPENDITURE
Order #: 3078-00005
Description: KOTM - est #1332 - ord #3177336/cont #4389027
Date Entered: 9/25/2020
P.O.#:
Salesperson: Goehring, Margie
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/29/2020	10/5/2020	KOTM-FM	06:00:00 to 19:00:00	CUSTOM	1:00	30	42.00	1260.00	Y	Y	Y	Y	Y	N	N
9/29/2020	10/4/2020					24	42.00	1008.00	0	6	6	6	6	0	0
10/5/2020	10/5/2020					6	42.00	252.00	6	0	0	0	0	0	0
2 10/6/2020	10/19/2020	KOTM-FM	06:00:00 to 19:00:00	CUSTOM	1:00	70	42.00	2940.00	Y	Y	Y	Y	Y	N	N
10/6/2020	10/11/2020					28	42.00	1176.00	0	7	7	7	7	0	0
10/12/2020	10/18/2020					35	42.00	1470.00	7	7	7	7	7	0	0
10/19/2020	10/19/2020					7	42.00	294.00	7	0	0	0	0	0	0
3 10/20/2020	10/26/2020	KOTM-FM	06:00:00 to 19:00:00	CUSTOM	1:00	30	42.00	1260.00	Y	Y	Y	Y	Y	N	N
10/20/2020	10/25/2020					24	42.00	1008.00	0	6	6	6	6	0	0
10/26/2020	10/26/2020					6	42.00	252.00	6	0	0	0	0	0	0

Order Start Date: 9/29/2020 Order End Date: 10/26/2020 Spots: 130

Total Charges: \$5,460.00
Combined Discounts: \$819.00
Total Net: \$4,641.00

Projected Media Month/End-Of-Schedule Billing Totals for NRSC INDEPENDENT EXPENDITURE / 3078-00005 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	124	\$5,208.00	\$781.20	\$4,426.80
November 2020	6	\$252.00	\$37.80	\$214.20
Total:	130	\$5,460.00	\$819.00	\$4,641.00

Confirmed & Accepted for OTTUMWA RADIO By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

STATION:	KOTM-FM	ORDER#:	3177336	DATE:	09/25/2020
MARKET:	UM - Ottumwa, IA	AMOUNT:	\$5,460.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	130	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216 535 3967		
SALES OFFICE:	CHICAGO	SLS FAX:	N/A		
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389027	
ADVERTISER:	NRSC Independent Expenditure	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 1332 Iowa 2020 Tues	AGY EST:	1332	Invoices@MediaFinancial.com	
FLIGHT:	9/29-Mon 10/26				
	09-29-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 4					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/25/2020 08:22	

COMMENTS

[Rep Comment] 09/25/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Send invoices electronically

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		9/29/2020 To 10/5/2020					WK TOT \$1,260.00		WK TOTAL SPOTS 30		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	9/29/2020	10/5/2020	30	\$42	\$1,260

WEEK#2-WEEK#3		10/6/2020 To 10/19/2020					WK TOT \$1,470.00		WK TOTAL SPOTS 35		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/6/2020	10/19/2020	35	\$42	\$1,470

STATION:	KOTM-FM	ORDER#:	3177336	DATE:	09/25/2020
MARKET:	UM - Ottumwa, IA	AMOUNT:	\$5,460.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	130		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:	SLS PH:	216 535 3967		
SALES OFFICE:	CHICAGO	SLS FAX:	N/A		
SALESPERSON:	Linley Grande			CONTRACT # FOR INVOICING	4389027
SLS EMAIL:	Linley.Grande@GenMediaPartners.com			INVOICE:	MEDIA FINANCIAL SERVICES
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:			Invoices@MediaFinancial.com
ADVERTISER:	NRSC Independent Expenditure	AGY PRD:			
PRODUCT:	Est 1332 Iowa 2020 Tues	AGY EST:	1332		
FLIGHT:	09-29-2020 TO 10/26/2020				
			[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/25/2020 08:22

WEEK#4		10/20/2020 To 10/26/2020					WK TOT \$1,260.00		WK TOTAL SPOTS 30			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/20/2020	10/26/2020	30	\$42	\$1,260	

TOTAL	Oct	Nov										Total
SPOT	130	0										130
CASH	5,460.00	0.00										5,460.00
TOTAL	5,460.00	0.00										5,460.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FlexPoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: FlexPoint Media

Agency name: FlexPoint Media

Address: PO Box 1051, New Albany OH 43054

Contact: Kegan Beran

Phone number: 202-417-2274

Email: info@flexpointmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC Independent Expenditure

Address: 507 Capitol Ct, NW Washington, DC 20002

Contact: Eleanor Traynham

Phone number: 478 787 2801

Email: etraynham@nrsc.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SENATE

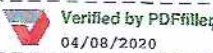
Date of election: 11.3.2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Kegan Beran</u>	 <u>Margie Goehring</u>
Name: Kegan Beran	Name: <u>Margie Goehring</u>
Date of Request to Purchase Ad Time: 4.9.2020	Date of Station Agreement to Sell Time: <u>9/25/2020</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/25/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4389027</u>	Station Call Letters: <u>KOTM</u>	Date Received/Requested: <u>9/25/2020</u>
Est. #: <u>1332</u>	Station Location: <u>Chattanooga</u>	Run Start and End Dates: <u>9/29 - 10/11/2020</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.