

# OTTUMWA RADIO

DO NOT EDIT RED, BLACK, OR GREEN CELLS

416 E. Main St  
 Ottumwa, IA 52501  
 info@ottumwaradio.com  
 Ph. 641-684-5563  
 Toll Free: 800-794-8889  
 Fax: 641-404-5852

KKSI FM  
 KRKN FM  
 KBIZ AM/FM  
 KTWA FM  
 KLEE AM/FM  
 KOTM FM

NEW ORDER  
 CHANGE ORDER  
 STOP ORDER

CART # \_\_\_\_\_  
 CONTRACT # \_\_\_\_\_  
 ACCT # \_\_\_\_\_

BUSINESS NAME: CHANGE NOW INC  
 ADDRESS: MEDIA FINANCIAL SERVICES  
 CITY, STATE, ZIP: 1688 PALM BEACH LAKES BLVD SUITE 903 WEST PALM BEACH, FL 33401  
 PHONE # \_\_\_\_\_  
 E-MAIL ADDRESS: \_\_\_\_\_  
 SPECIAL INST: 10139 EST ORDER 3178498 CONTRACT 4389948  
 CO-OP FOR: \_\_\_\_\_  
 START DATE: 10/31/2020 END DATE: 10/19/2020

PROMO  
 PRE-PAID  
 CHANGE  
 EQUAL BILLING  
 CASH  
 CHECK  
 NON-PROFIT  
 CREDIT CARD  
 TRADE

KKSI FM	\$64.38	\$0.00
KRKN FM	\$64.38	\$0.00
KBIZ AM/FM	\$30.40	\$0.00
KTWA FM	\$50.40	\$0.00
KLEE AM/FM	\$50.40	\$1,360.80
KOTM FM	\$30.40	\$0.00
<b>TOTAL ADS:</b>	<b>39</b>	<b>\$504.00</b>
8A-7P	12	42
NET		
GROSS		
<b>TOTAL</b>		<b>\$1,864.80</b>
<b>DIGITAL</b>		<b>\$1,360.80</b>
<b>TOTAL</b>		<b>\$1,364.80</b>

DATE(S)	MON	TUE	WED	THUR	FRI	SAT	SUN
12a-1a							
1a-2a							
2a-3a							
3a-4a							
4a-5a							
5a-6a							
6a-7a							
7a-8a							
8a-9a							
9a-10a							
10a-11a							
11a-12p							
12p-1p	2	2	2	2	1	6	6
1p-2p							
2p-3p							
3p-4p							
4p-5p	2	2	1	2	2		
5p-6p							
6p-7p							
7p-8p							
8p-9p							
9p-10p							
10p-11p							
11p-12p							
<b>TOTALS</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>

LINLEY GRANDE  
 AUTHORIZED SIGNATURE / DATE  
 GOEHRING MARGIE  
 SALES REPRESENTATIVE

**CONTRACT AGREEMENT:** This is a firm contract for the period specified. It is understood that promotional consideration must be agreed to by C-Town Communications, Inc. (Ottumwa Radio) and will result in the advertiser (sponsor) being billed at normal rate, and all monies due at the time of cancellation. In return for said service, the Advertiser agrees that PAYMENTS are to be made to Radio Station C-Town Communications, Inc. (Ottumwa Radio) upon receipt of statement. Any balance not paid by the last Sunday of the month shall bear interest at the rate of 3% per month until paid in full. The station shall reserve the right to pre-empt any broadcast or any promotion thereof, covered by public interest, convenience or necessity. The station shall have the right to rebroadcast such pre-empted announcements or programs of sponsor the same broadcast day, or if that is not possible, as soon as possible thereafter on the same broadcast day. The station shall also have the right to rebroadcast such pre-empted announcements or programs of sponsor on any other day of the week, if that is not possible, as soon as possible thereafter on the same broadcast day. The station shall have the right to rebroadcast such pre-empted announcements or programs of sponsor on any other day of the week, if that is not possible, as soon as possible thereafter on the same broadcast day. The station shall have the right to rebroadcast such pre-empted announcements or programs of sponsor on any other day of the week, if that is not possible, as soon as possible thereafter on the same broadcast day. The station shall have the right to rebroadcast such pre-empted announcements or programs of sponsor on any other day of the week, if that is not possible, as soon as possible thereafter on the same broadcast day.

**Ottumwa Radio now accepts most major credit cards. A 3% convenience fee will be added for credit card payments.**

OTTUMWA RADIO  
 416 E MAIN  
 OTTUMWA, IA 52501

Client: **CHANGE NOW INC**  
 Order #: **3090-00005**  
 Description: **KOTM - est #10139 - ord #3178496/cont #4390946**  
 Date Entered: **10/12/2020**  
 P.O.#:  
 Salesperson: **Goehring, Margie**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

Media Financial Services  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/13/2020	10/19/2020	KOTM-FM	06:00:00 to 10:00:00	CUSTOM	1:00	9	50.40	453.60	Y	Y	Y	Y	Y	N	N
10/13/2020	10/18/2020					7	50.40	352.80	0	1	2	2	2	0	0
10/19/2020	10/19/2020					2	50.40	100.80	2	0	0	0	0	0	0
2 10/13/2020	10/19/2020	KOTM-FM	10:00:00 to 15:00:00	CUSTOM	1:00	9	50.40	453.60	Y	Y	Y	Y	Y	N	N
10/13/2020	10/18/2020					7	50.40	352.80	0	2	2	2	1	0	0
10/19/2020	10/19/2020					2	50.40	100.80	2	0	0	0	0	0	0
3 10/13/2020	10/19/2020	KOTM-FM	15:00:00 to 19:00:00	CUSTOM	1:00	9	50.40	453.60	Y	Y	Y	Y	Y	N	N
10/13/2020	10/18/2020					7	50.40	352.80	0	2	1	2	2	0	0
10/19/2020	10/19/2020					2	50.40	100.80	2	0	0	0	0	0	0
4 10/13/2020	10/19/2020	KOTM-FM	06:00:00 to 19:00:00	CUSTOM	1:00	12	42.00	504.00	N	N	N	N	N	Y	Y
10/13/2020	10/18/2020					12	42.00	504.00	0	0	0	0	0	6	6

Order Start Date: 10/13/2020    Order End Date: 10/19/2020    Spots: 39

Total Charges: \$1,864.80  
 Combined Discounts: \$279.72  
 Total Net: \$1,585.08

**Projected Media Month/End-Of-Schedule Billing Totals for CHANGE NOW INC / 3090-00005 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	39	\$1,864.80	\$279.72	\$1,585.08

Confirmed & Accepted for OTTUMWA RADIO By:

*[Handwritten Signature]*  
 10/12/20

Accepted for Media Financial Services By:

Please Sign and Return One Copy

STATION:	KOTM-FM	ORDER#:	3178496	DATE:	10/12/2020
MARKET:	UM - Ottumwa, IA	AMOUNT:	\$1,864.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	39	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4390946	
ADVERTISER:	Change Now Inc	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	IOWA Est 10139 Tues 10/13-Mon 10/19	AGY EST:	10139	Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/12/2020 11:55	

**COMMENTS**

[Rep Comment] 10/12/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lisa.labelle@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		10/13/2020 To 10/13/2020					TOT \$252.00			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/13/2020	10/13/2020	1	\$50.40	\$50.40
	2		.T.....	10:00AM	3:00PM	60	10/13/2020	10/13/2020	2	\$50.40	\$100.80
	3		.T.....	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$50.40	\$100.80

Line 1 => x

Line 2 => X

Line 3 => X

DAY#2		10/14/2020 To 10/14/2020					TOT \$252.00			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/14/2020	10/14/2020	2	\$50.40	\$100.80
	2		..W....	10:00AM	3:00PM	60	10/14/2020	10/14/2020	2	\$50.40	\$100.80
	3		..W....	3:00PM	7:00PM	60	10/14/2020	10/14/2020	1	\$50.40	\$50.40

STATION:	KOTM-FM	ORDER#:	3178496	DATE:	10/12/2020
MARKET:	UM - Ottumwa, IA	AMOUNT:	\$1,864.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	39	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4390946	
ADVERTISER:	Change Now Inc	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	IOWA Est 10139 Tues 10/13-Mon 10/19	AGY EST:	10139	Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/12/2020 11:55	

Line 1 => x  
Line 2 => X  
Line 3 => X

DAY#3		10/15/2020 To 10/15/2020					TOT \$302.40		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	2	\$50.40	\$100.80
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	2	\$50.40	\$100.80
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$50.40	\$100.80

Line 1 => x  
Line 2 => X  
Line 3 => X

DAY#4		10/16/2020 To 10/16/2020					TOT \$252.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	2	\$50.40	\$100.80
	2		....F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	1	\$50.40	\$50.40
	3		....F..	3:00PM	7:00PM	60	10/16/2020	10/16/2020	2	\$50.40	\$100.80

Line 1 => x  
Line 2 => X  
Line 3 => X

<b>STATION:</b>	KOTM-FM	<b>ORDER#:</b>	3178496	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Ottumwa, IA	<b>AMOUNT:</b>	\$1,864.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	39	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4390946</b>	
<b>ADVERTISER:</b>	Change Now Inc	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	IOWA Est 10139 Tues 10/13-Mon 10/19	<b>AGY EST:</b>	10139	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-13-2020 TO 10/19/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/12/2020 11:55</b>	

DAY#5		10/17/2020 To 10/17/2020					TOT \$252.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	6	\$42	\$252

Line 4 => X

DAY#6		10/18/2020 To 10/18/2020					TOT \$252.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		.....S	6:00AM	7:00PM	60	10/18/2020	10/18/2020	6	\$42	\$252

Line 5 => X

DAY#7		10/19/2020 To 10/19/2020					TOT \$302.40			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	2	\$50.40	\$100.80
	2		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$50.40	\$100.80
	3		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	2	\$50.40	\$100.80

Line 1 => x

Line 2 => X

Line 3 => X

<b>STATION:</b>	KOTM-FM	<b>ORDER#:</b>	3178496	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Ottumwa, IA	<b>AMOUNT:</b>	\$1,864.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	39		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4390946</b>
<b>ADVERTISER:</b>	Change Now Inc	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	IOWA Est 10139 Tues 10/13-Mon 10/19	<b>AGY EST:</b>	10139		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-13-2020 TO 10/19/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2020 11:55

TOTAL	Oct										Total
SPOT	39										39
CASH	1,864.80										1,864.80
TOTAL	1,864.80										1,864.80

*Handwritten signature and date: 10/12/20*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KOTM Attumwa Ia</i>	<b>Date:</b> 7/14/2020 <i>10/12/2020</i>
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Change Now, Inc.
------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Change Now, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Change Now, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change Now, Inc.  
2021 L ST. NW Washington, DC 20036  
(302) 272-5378

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Zachary Taylor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/23/2020

Date

*C. Jewell*

Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Margaret Coehring*

Signature

Margaret  
Coehring

Printed Name

*Sales*

Title