

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Douglas Heyl
 being/on behalf of: Dylan Oliver
 a legally qualified candidate of the Democratic
 political party for the office of: Alabama State Representative, HD-81
 in the General
 election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Dylan Oliver

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rebecca Oliver

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/23/14 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] DREW WOODS NSM
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10395105 Ver# 3 Status Revised Traffic Order# Last Received: 10/03/14 2:03 PM 1 of 2
 EC'd Yes Showing Buylines: All Lines

Station WCOV-TV MONTGOMERY, AL
 Advertiser (NW80) POLITICAL
 Product DYLAN OLIVER SHD 81
 Estimate#
 Buyer MATTHEW PARKER
 Agency (MUST) MURPHY-STELLA PRODUCTIONS
 9258 PEACHTREE ST NE, SUITE 790
 ATLANTA, GA 30309
 Agency C/P1/P2/E
 Flight Dates 10/06/14-10/12/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONTRACTS WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS ---

10/3 V3: PLEASE SEE NEW LINES 4-5 FOR APPROVED MAKEGOODS FOR SPOT N/A ON LINE 1 PER YOUR V3. NO CHANGE IN TOTAL DOLLARS. PLEASE CONFIRM. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	M	8P-9P	SLEEPY HOLLOW	30	4.3	N/A	\$315.00	10/06-10/06	0	0	\$0.00
			MADE-GOOD BY LINE(S) 4 5								
			V3 Effective Dates Changed								
4*	M	7P-8P	BELL'S KITCHEN	30	-	-	\$250.00	10/08-10/08	1	1	\$250.00
			Sales remark: V3 PART OF 2-4-1 MAKEGOOD FOR SPOT N/A 1X 10/6 ON LINE 1								
			MKGD FOR SPOTS MISSED ON LN #1: 10/06(1/WK)								
			V3 Added								
5*	M-F	4P-5P	ELLEN	30	-	-	\$65.00	10/06-10/10	1	1	\$65.00
			Sales remark: V3 PART OF 2-4-1 MAKEGOOD FOR SPOT N/A 1X 10/6 ON LINE 1								
			V3 Added								
2	M-F	9P-935P	WCOV NEWS AT 9PM	30	2.0	2.0	\$70.00	10/06-10/10	1	1	\$70.00
3	Su	12P-6P	NFL ON FOX	30	3.3	3.3	\$300.00	10/12-10/12	1	1	\$300.00

---REPORT TOTALS---

M. B. M.

ORDER WORKSHEET

Prog Order# 10305195 Ver# 3
 Ex# 1 Yes

Status Revised

Traffic Order#

Last Received:
 Showing Buylines:

Printed: 10/03/14 2:03 PM
 10/03/14 1:59 PM
 All Lines

Station WCOV-TV MONTGOMERY, AL
 Advertiser (NW80) FOR FHCAL
 Product FOR AN OLIVER SHD-81
 Estimate#
 Order# MATTHEW PARKER
 Entered 10/01/14 4 / \$585.00

Agency (MUST) MURPHY-STELLA PRODUCTIONS
 9258 PLACHTREE ST NE, SUITE 790
 ATLANTA, GA 30309
 Agency C/P1/P2/E
 Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

--- SPOTS/MONTHLY TOTALS ---

10/01/14 4 / \$585.00

10/01/14 4 / \$695.00 TOTAL GRPS: 5.3

--- DEMOGRAPHICS ---

Male 100% \$9,985.42

CABL	.00%	UNKN	.00%	WAKA	31.38%	WBMM	.00%	WBNY	.00%
WCOV	6.86%	WJRM	.00%	WNCN	8.51%	WSFA	53.25%		

--- DEMOGRAPHIC COMMENTS ---

ADVERTISER: NEW ACCURATE

Order# 10305195
 Entered 10/01/14 4 / \$585.00
 Order# MATTHEW PARKER

--- CREDIT RISK ---
 STANDARD CONTRACT TERMS

ORDER



WCOV-TV

Orders
Order / Rev: 12057
Alt Order #: 10395105
Product Desc: DYLAN OLIVER SHD-81
Estimate:
Flight Dates: 10/06/14 - 10/12/14
Original Date / Rev: 10/03/14 / 10/03/14
Order Type: GENERAL

Primary AE: Brian Lamont
Sales Office: CHIC
Sales Region: NAT

Agency Name: Murphy-Stella Productions
Buying Contact:
Billing Contact:
 9258 Peachtree St. NE
 Atlanta, GA 30309

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political/Dylan Oliver SHD-81
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	4	\$685.00	\$582.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	4	\$685.00	\$582.25	0.00
Totals	4	\$685.00	\$582.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Lamont			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCOV	10/06/14	10/10/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	1	\$70.00	L-4	2.00	NM	1	\$70.00
WCOV NEWS AT 9PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 MTWTF-- 1 \$70.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 10/09/14-10/09/14 M-F 9p-935p Late News 9p-935p ---Th----- :30 \$70.00 0.00 NM															
E 3	WCOV	10/12/14	10/12/14	Sun FOX NFL Game 1 Sun FOX NFL Game 1	CM	Various	-----S	:30	1	\$300.00	L-4	3.30	NM	1	\$300.00
NFL ON FOX <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----S 1 \$300.00 0.00															
N 4	WCOV	10/08/14	10/08/14	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--1----	:30	1	\$250.00	L-4	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 --1---- 1 \$250.00 0.00															
N 5	WCOV	10/07/14	10/10/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	-TWTF--	:30	1	\$65.00	L-1	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -TWTF-- 1 \$65.00 0.00															
Totals													4	\$685.00	

CONTRACT



WCOV-TV
 1 WCOV Ave
 Montgomery, AL 36111
 (334) 288-7020

<u>Contract / Revision</u> 12057 /	<u>Alt Order #</u> 10395105
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<u>Product</u> DYLAN OLIVER SHD-81	
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<u>Contract Dates</u> 10/06/14 - 10/12/14	<u>Estimate #</u>
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<u>Advertiser</u> Political/Dylan Oliver SHD-81	<u>Original Date / Revision</u> 10/03/14 / 10/03/14
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<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Station</u> WCOV-TV	<u>Account Executive</u> Brian Lamont	<u>Sales Office</u> Millenium Chica
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<u>Special Handling</u>

<u>Demographic</u> Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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And:

Murphy-Stella Productions
 9258 Peachtree St. NE
 Suite 790
 Atlanta, GA 30309

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WCOV	10/06/14	10/06/14	Mon 8p-9p	8p-9p		:30			NM	0	\$0.00
N 2	WCOV	10/06/14	10/10/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	MTWTF--				1	\$70.00			
N 3	WCOV	10/12/14	10/12/14	Sun FOX NFL Game 1	Various		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00			
N 4	WCOV	10/08/14	10/08/14	Wed 7p-8p	7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 5	WCOV	10/07/14	10/10/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-TWTF--				1	\$65.00			
Totals											4	\$685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/12/14	4	\$685.00	(\$102.75)	\$582.25
Totals	4	\$685.00	(\$102.75)	\$582.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.