

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Douglas Heyl

being/on behalf of: Dylan Oliver

a legally qualified candidate of the Democratic

political party for the office of: Alabama State Representative, HD-81

In the General

election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Dylan Oliver

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rebecca Oliver

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

9/23/14      [Signature]  
Date      Signature

*To Be Signed By Station Representative*

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Drew Woods      NSM  
Signature      Printed Name      Title

# ORDER WORKSHEET

Rep Order# 10395105 Ver# 3

Status Revised

Traffic Order#  
Last Received: 10/03/14 1:59 PM  
Showing Buylines: All Lines

1 of 2

Station WCOV-TV MONTGOMERY, AL

Advertiser (NW80) POLITICAL

Product DYLAN OLIVER SHD-81

Estimate#

Agency (MUST) MURPHY-STELLA PRODUCTIONS  
9258 PEACHTREE ST NE, SUITE 790  
ATLANTA, GA 30309  
Agency C/P1/P2/E  
Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (CH) CHICAGO  
Salesperson (BLM) BRIAN LAMONT  
Sales Assistant MEGAN  
Salesperson Phone# 312-832-6619  
Salesperson Fax# 312-755-1544

## CONTRACT COMMENT

ATTN: FOR DYLAN OLIVER SHD-81

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS

10/3 V3: PLEASE SEE NEW LINES 4-5 FOR APPROVED MAKEGOODS FOR SPOT N/A ON LINE 1 PER YOUR V3. NO CHANGE IN TOTAL DOLLARS. PLEASE CONFIRM. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	M	8P-9P	SLEEPY HOLLOW	30	4.3	N/A	\$315.00	10/06-10/06	0	0	\$0.00
MADE-GOOD BY LINE(S) 4 5											
V3 Effective Dates Changed											
4*	W	7P-8P	HELL'S KITCHEN	30	-	-	\$250.00	10/08-10/08	1	1	\$250.00
Sales remark: V3 PART OF 2-4-1 MAKEGOOD FOR SPOT N/A 1X 10/6 ON LINE 1											
MKGD FOR SPOTS MISSED ON LN #1: 10/06(1/WK)											
V3 Added											
5*	M-F	4P-5P	ELLEN	30	-	-	\$65.00	10/06-10/10	1	1	\$65.00
Sales remark: V3 PART OF 2-4-1 MAKEGOOD FOR SPOT N/A 1X 10/6 ON LINE 1											
V3 Added											
2	M-F	9P-935P	WCOV NEWS AT 9PM	30	2.0	2.0	\$70.00	10/06-10/10	1	1	\$70.00
3	Su	12P-6P	NFL ON FOX	30	3.3	3.3	\$300.00	10/12-10/12	1	1	\$300.00

---REPORT TOTALS---

10/13/14

# ORDER WORKSHEET

Prog Order# 10305195 Ver# 3  
 By: Yes

Status Revised

Traffic Order#

Last Received:  
 Showing Buylines:

Printed: 10/03/14 2:03 PM  
 10/03/14 1:59 PM  
 All Lines

Station WOV-TV MONTGOMERY, AL  
 Advertiser (NW80) POLITICAL  
 Product POL AN OLIVER SHD-81  
 Estimate#  
 Order# MATTHEW PARKER  
 Approved Total: 4 / \$585.00

Agency (MUST) MURPHY-STELLA PRODUCTIONS  
 9258 PINECHURCH ST NE, SUITE 790  
 ATLANTA, GA 30309  
 Agency C/P1/P2/E  
 Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (CH) CHICAGO  
 Salesperson (BLM) BRIAN LAMONT  
 Sales Assistant MEGAN  
 Salesperson Phone# 312-832-6619  
 Salesperson Fax# 312-755-1544

## --- SPOT MONTHLY TOTALS ---

Line 1 Total: 4 / \$585.00  
 Sub Total: 4 / \$585.00  
 Total GRPS: 5.3

## --- DEMOGRAPHICS ---

Market	Total	CABLE	WCOV	UNKN	WAKA	WNCN	WMM	WMBY
	\$9,985.42	.00%	6.86%	.00%	31.38%	8.51%	.00%	.00%

## --- COMPETITIVE COMMENTS ---

CHANGES GENERATED: NONE ACCURATE

Order# 10305195  
 Order# 10305195  
 Order# 10305195

--- ORDER RISK ---  
 STANDARD CREDIT TERMS



## ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 12057  
**Alt Order #:** 10395105  
**Product Desc:** DYLAN OLIVER SHD-81  
**Estimate:**  
**Flight Dates:** 10/06/14 - 10/12/14  
**Original Date / Rev:** 10/03/14 / 10/03/14  
**Order Type:** GENERAL

**Primary AE:** Brian Lamont  
**Sales Office:** CHIC  
**Sales Region:** NAT

**Agency Name:** Murphy-Stella Productions  
**Buying Contact:**  
**Billing Contact:**  
 9258 Peachtree St. NE  
 Atlanta, GA 30309

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political/Dylan Oliver SHD-81  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** \$0  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	4	\$685.00	\$582.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	4	\$685.00	\$582.25	0.00
<b>Totals</b>	<b>4</b>	<b>\$685.00</b>	<b>\$582.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Lamont			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCOV	10/06/14	10/10/14	M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	1	\$70.00	L-4	2.00	NM	1	\$70.00
M-F 9p-935p Late News															
WCOV NEWS AT 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	MTWTF--			1		\$70.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	10/09/14-10/09/14		M-F 9p-935p Late News		9p-935p	---Th----	:30		\$70.00		0.00	NM		
E 3	WCOV	10/12/14	10/12/14	Sun FOX NFL Game 1	CM	Various	-----S	:30	1	\$300.00	L-4	3.30	NM	1	\$300.00
Sun FOX NFL Game 1															
NFL ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			1		\$300.00		0.00				
N 4	WCOV	10/08/14	10/08/14	Wed 7p-8p	CM	7p-8p	--1----	:30	1	\$250.00	L-4	0.00	NM	1	\$250.00
Wed 7p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--1----			1		\$250.00		0.00				
N 5	WCOV	10/07/14	10/10/14	Court 4p-5p	CM	4p-5p	-TWTF--	:30	1	\$65.00	L-1	0.00	NM	1	\$65.00
M-F 4p-5p Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-TWTF--			1		\$65.00		0.00				
													Totals	4	\$685.00



**WCOV-TV**  
**1 WCOV Ave**  
**Montgomery, AL 36111**  
**(334) 288-7020**

# CONTRACT

<u>Contract / Revision</u> 12057 /		<u>Alt Order #</u> 10395105
<u>Product</u> DYLAN OLIVER SHD-81		
<u>Contract Dates</u> 10/06/14 - 10/12/14		<u>Estimate #</u>
<u>Advertiser</u> Political/Dylan Oliver SHD-81		<u>Original Date / Revision</u> 10/03/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Brian Lamont	<u>Sales Office</u> Millenium Chica
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Murphy-Stella Productions**  
**9258 Peachtree St. NE**  
**Suite 790**  
**Atlanta, GA 30309**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WCOV	10/06/14	10/06/14	Mon 8p-9p	8p-9p		:30			NM	0	\$0.00
N 2	WCOV	10/06/14	10/10/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	MTWTF--				1	\$70.00			
N 3	WCOV	10/12/14	10/12/14	Sun FOX NFL Game 1	Various		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00			
N 4	WCOV	10/08/14	10/08/14	Wed 7p-8p	7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 5	WCOV	10/07/14	10/10/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-TWTF--				1	\$65.00			
<b>Totals</b>											<b>4</b>	<b>\$685.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/12/14	4	\$685.00	(\$102.75)	\$582.25
<b>Totals</b>	<b>4</b>	<b>\$685.00</b>	<b>(\$102.75)</b>	<b>\$582.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.