

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jamie Morgan/AKPD Message and Media LLC
 being/on behalf of: Cuomo
 a legally qualified candidate of the Democrat
 political party for the office of: Governor
 in the Primary
 election to be held on: September 9, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Andrew Cuomo 2014 INC. 740 3rd Ave. 31st Floor New York NY 10017

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Richard J. Sirota

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/29/2014

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Jamie Morgan/AKPD Message and Media

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

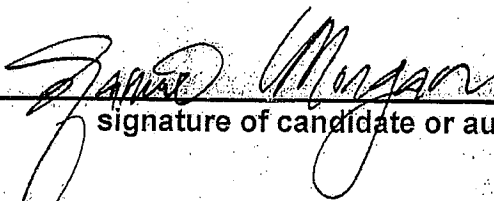
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jamie Morgan

7/29/2014

printed name

date



REMIT TO WSYT FOX Syracuse
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

Andrew Cuomo 2014 (85146)
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3235110
Inv Date 8/31/2014
Terms CIA
Contract 1745157
Bill Type Standard
Period 7/28/2014 - 8/31/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
CUOMO 4 NY GOVERNOR (334280)
National/Political Candidate Agency BRD
/ECR10362286
A35+
CUOMO 4 NY GOVERNOR
WSYT: 20%

CO-OP/Order Type No/Normal
Package
Gen. Date 9/2/2014 11:57:12AM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00PM- 8:00:00	Day, W-1	07/30/14 7:35PM (We)	00:30	AC10530H RESULTS	\$500.00	
2.0	SPOT	7:30:00PM- 8:00:00	Day, Th-1	07/31/14 7:53PM (Th)	00:30	AC10530H RESULTS	\$500.00	
3.0	SPOT	7:00:00PM- 7:30:00	Day, W-1	07/30/14 7:18PM (We)	00:30	AC10530H RESULTS	\$450.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day, Th-1	07/31/14 7:29PM (Th)	00:30	AC10530H RESULTS	\$450.00	
5.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	07/30/14 5:52PM (We)	00:30	AC10530H RESULTS	\$90.00	
6.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1	07/31/14 5:56PM (Th)	00:30	AC10530H RESULTS	\$90.00	
7.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	07/30/14 5:29PM (We)	00:30	AC10530H RESULTS	\$90.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1	07/31/14 5:27PM (Th)	00:30	AC10530H RESULTS	\$90.00	
9.0	SPOT	6:00:00PM- 6:30:00	Day, W-1	07/30/14 6:21PM (We)	00:30	AC10530H RESULTS	\$125.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day, Th-1	07/31/14 6:25PM (Th)	00:30	AC10530H RESULTS	\$125.00	
11.0	SPOT	6:30:00PM- 7:00:00	Day, W-1	07/30/14 6:59PM (We)	00:30	AC10530H RESULTS	\$125.00	
12.0	SPOT	6:30:00PM- 7:00:00	Day, Th-1	07/31/14 6:56PM (Th)	00:30	AC10530H RESULTS	\$125.00	
13.0	Prime	8:00:00PM-10:00:00	Day, W-1	07/30/14 9:42PM (We)	00:30	AC10530H RESULTS	\$500.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$3,260.00
Commission	(\$489.00)
Net Total	\$2,771.00

Total Spots 13



WSYT Syracuse
1000 James St
Syracuse, NY 13203

Contract # 1745157

Schedule Dates 07/30/14-07/31/14

Advertiser

Andrew Cuomo 2014 (85146)

Agency

AKP Message & Media (6417)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

CUOMO 4 NY GOVERNOR (334280)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

DALIA, CARMEN

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

CUOMO 4 NY GOVERNOR

WSYT: 20%

BRIAN LAMONT

Date Entered 07/29/14

Last Modified 07/29/14

Entered By Nicole Tabone

CO-OP No

Headline # ECR10362285

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$489.00

Net Total \$2,771.00

Sales Tax

Syracuse (WSYT)

By Broadcast Month

Aug. 2014 13

Grand Total: 13

Rate

\$3,260.00

\$3,260.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/30/14-07/30/14	2	:30	7:30P- 8P (EST)	1			1					1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/29/14
2.0	Normal Line / SPOT (2)	07/31/14-07/31/14	2	:30	7:30P- 8P (EST)	1				1				1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/29/14
3.0	Normal Line / SPOT (3)	07/30/14-07/30/14	2	:30	7P- 7:30P (EST)	1			1					1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/29/14
4.0	Normal Line / SPOT (4)	07/31/14-07/31/14	2	:30	7P- 7:30P (EST)	1				1				1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/29/14
5.0	Normal Line / SPOT (5)	07/30/14-07/30/14	2	:30	5:30P- 6P (EST)	1			1					1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/29/14
6.0	Normal Line / SPOT (6)	07/31/14-07/31/14	2	:30	5:30P- 6P (EST)	1				1				1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/29/14
7.0	Normal Line / SPOT (7)	07/30/14-07/30/14	2	:30	5P- 5:30P (EST)	1			1					1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/29/14
8.0	Normal Line / SPOT (8)	07/31/14-07/31/14	2	:30	5P- 5:30P (EST)	1				1				1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/29/14
9.0	Normal Line / SPOT (9)	07/30/14-07/30/14	2	:30	6P- 6:30P (EST)	1			1					1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/29/14
10.0	Normal Line / SPOT (10)	07/31/14-07/31/14	2	:30	6P- 6:30P (EST)	1				1				1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/29/14
11.0	Normal Line / SPOT (11)	07/30/14-07/30/14	2	:30	6:30P- 7P (EST)	1			1					1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/29/14
12.0	Normal Line / SPOT (12)	07/31/14-07/31/14	2	:30	6:30P- 7P (EST)	1				1				1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/29/14
13.0	Normal Line / Prime (13)	07/30/14-07/30/14	2	:30	8P- 10P (EST)	1			1					1	\$500.00	\$500.00	Syracuse (WSYT)	SYTYCD	7/29/14

Please call WSYT/WNYV Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
8/6/14
JAG
8/6/14

ORDER WORKSHEET

Rep Order# 10362286 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745157
Printed: 07/29/14 12:20 PM
Last Received: 07/29/14 12:20 PM
Showing Buylines: All Rep and Station Changes

Station WSYT-TV SYRACUSE, NY
Advertiser (NW80) POLITICAL
Product CUOMO 4 NY GOVERNOR
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/30/14-08/01/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

1 of 2

entered 7/29/14
Confirmed 7/29/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/29 V1: NEW ORDER FOR CUOMO FOR NY GOV TO START TOMORROW NAB FORM AND TRAFFIC INSTRUCTIONS WERE EMAILED; CHECK COPY TO FOLLOW ONCE AVAILABLE. ORD TTLS: 13 SPOTS @ \$3260. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	730P-8P	JEOPARDY	30	-	-	\$500.00	07/30-07/30	1	1	1	\$500.00
2	Th	730P-8P	JEOPARDY	30	-	-	\$500.00	07/31-07/31	1	1	1	\$500.00
3	W	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/30-07/30	1	1	1	\$450.00
4	Th	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/31-07/31	1	1	1	\$450.00
5	W	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/30-07/30	1	1	1	\$90.00
6	Th	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/31-07/31	1	1	1	\$90.00
7	W	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/30-07/30	1	1	1	\$90.00
8	Th	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/31-07/31	1	1	1	\$90.00
9	W	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/30-07/30	1	1	1	\$125.00
10	Th	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/31-07/31	1	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10362286 Ver# 1 Status New Traffic Order# Printed: 07/29/14 12:20 PM 2 of 2
 EC'd Yes Last Received: 07/29/14 12:20 PM
 Showing Buylines: All Rep and Station Changes

Station WSYT-TV SYRACUSE, NY
 Advertiser (NW80) POLITICAL
 Product CUOMO 4 NY GOVERNOR
 Estimate#
 Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
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 Agency C/P1/P2/E
 Flight Dates 07/30/14-08/01/14

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	W	630P-7P	JUDGE JUDY	30	-	-	\$125.00	07/30-07/30	1	1	1	\$125.00
12	Th	630P-7P	JUDGE JUDY	30	-	-	\$125.00	07/31-07/31	1	1	1	\$125.00
13	W	8P-10P	SYTYCD	30	-	-	\$500.00	07/30-07/30	1	1	1	\$500.00

REPORT TOTALS

Report Totals: 13 / \$3,260.00

SALES MONTHLY TOTALS

Aug2014: 13 / \$3,260.00

Order Totals: 13 / \$3,260.00 Total GRPs: 0.0

COMPETITIVE

Market Totals \$16,300.00

CABL .00% UNKN .00% WNYS .00% WSTM 16.00% WSYR 49.00%
 WSYT 20.00% WTVH 15.00%

COMPETITIVE COMMENTS

SHARES ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books [EJUL14]
 Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS