

10/23/14: Orig Upload
10/30/14: Revised w/ Ino.

WSVT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WSVT, Syracuse, NY</u>	Date: <u>10/16/14</u>
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I, Jeshua Clemmons

being/on behalf of: Friends of Judge DeJoseph

a legally qualified candidate of the Supreme Court Justice

political party for the office of: Democratic

in the General

election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	see attached	10/19/14	L.U.R.	2	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Romanelli Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

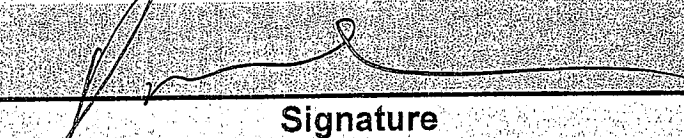
David Moynihan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/16
Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



REMIT TO WSYT FOX Syracu:
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

Friends of Judge DeJoseph (88729)
Romanelli Communications (15554)

HOUSE-SYRACUSE, WSYT/WNYS (1304)
ph: (315) 472-6800

Invoice 3236306
Inv Date 10/26/2014
Terms CIA
Contract 1746000
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Romanelli Communications
2 College St.
PO Box 227
Clinton, NY 13323

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand SUPREME COURT JUSTICE BRIAN DEJOSI
Acct Types Local/Political Candidate Agency BRD
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 2:23:38PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Football	1:00:00PM- 4:00:00	Day,Su-1	10/19/14 2:48PM (Su)	00:30	XTREME WIRELESS 8201430	\$1500.00	
2.0	Football	4:00:00PM- 7:00:00	Day,Su-1	10/19/14 5:55PM (Su)	00:30	XTREME WIRELESS 8201430	\$1500.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty- We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$3,000.00	Total Spots	2
Commission	(\$450.00)		
Net Total	\$2,550.00		



WSYT Syracuse
1000 James St
Syracuse, NY 13203

Contract

1/460000

Schedule Dates

10/19/14-10/19/14

Advertiser

Friends of Judge DeJoseph (88729)

Agency

Romanelli Communications (15554)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

SUPREME COURT JUSTICE BRIAN DEJOSEPH (60)

Salesperson

HOUSE-SYRACUSE, WSYT/WNYS (1304)

Sales Office

WSYT/WNYS

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Romanelli Communications
2 College St.
PO Box 227
Clinton, NY 13323

Date Entered 10/17/14

Last Modified 10/17/14

Entered By Nicole Tabone

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$450.00

Net Total \$2,550.00

Sales Tax

Syracuse (WSYT)

By Broadcast Month Spots Rate

Oct. 2014 2 \$3,000.00

Grand Total: 2 \$3,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	10/19/14-10/19/14	2	:30	1P- 4P (EST)	1							1	1	\$1,500.00	\$1,500.00	Syracuse (WSYT)	NFL: BILLS VS. VIKINGS	10/17/14
2.0	Normal Line / Football	10/19/14-10/19/14	2	:30	4P- 7P (EST)	1							1	1	\$1,500.00	\$1,500.00	Syracuse (WSYT)	NFL: GIANTS VS. COWBOYS	10/17/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Please call WSYT/WNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
10/21/14
CS
10/22/14



#1740000

Syracuse DMA

Supreme Court Justice Brian DeJoseph
5th Judicial District
2014 Campaign

Traffic: "DeJoseph" :30 100%

10/17/14

BUY TOTALS				
# Spots	2	0	0	2
\$ TOTAL	\$ 3,000.00	\$ -	\$ -	\$ 3,000.00

30 Second Rate (\$)	Oct 13	Oct 20	Oct 27	Total Spots	Total Cost
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\$ 1,500.00	1			1	\$ 1,500.00
\$ 1,500.00	1			1	\$ 1,500.00

\$ 3,000.00

2 \$ 3,000.00

Channel	Program	Day	Time
WSYT	NFL: Bills vs Vikings	Sun	1p-4p
WSYT	NFL: Giants vs Cowboys	Sun	4p-7p

10/19
10/19

entered
10/17/14
NT

Approved By:

Print Name: