

## **FCC EEO report for Radio Bilingüe, Inc.**

**Aug. 1, 2022 to July 31, 2023**

### **Hiring**

During the 2022-2023 reporting period Radio Bilingüe hired a total of 5 employees.

#### **Associate Development Director**

The position was announced in around twenty web-based jobs bulletins and job search website, including LinkedIn, Idealist, Non-Profit Job Hunters, Center for Healthcare Journalism jobs bulletin, Philanthropy News Digest website, Lettuce, and others.

A total of 39 applications were received and three candidates were interviewed.

Two candidates were hired in November 2022 for full-time positions as Associate Development Co-Directors. Alison Kinney was hired on 10/18/22 and Anthony Rassmussen on 11/02/23.

#### **Network News Producer**

This position was originally opened for a Managing News producer. The position was announced on REB's email listserv, and website, National Association of Hispanic Journalist's newsletter, National Federation of Community Broadcaster's website, and LinkedIn.

Thirty-four applications were received. Ten applicants were interviewed.

Josie Tizcareño-Pereira was hired on 06/22/23.

#### **Central Valley News producer**

This job opening was posted on Radio Bilingüe's email newsletter and social media platforms (FB, Twitter, Linked In). Also, in journalism job bulletins and several websites targeting non-profit groups, including: National Association of Hispanic Journalists, California Chicano News Media Association, National Federation of Community Broadcasters, Association of Health Care Journalists, USC's Center for Health Journalism, Central Valley News Collaborative email group, Journalism Departments at CSUN, CSUSF, CSUF, LinkedIn and others.

Eight applicants were interviewed. Victor Palomino was hired on 03/01/23.

#### **Business Assistant**

This job opening was announced on LinkedIn. Thirty-eight applications were received.

Interview offers were sent to five applicants and two accepted the interview invitation.

Hermynia Orozco was hired on 02/27/23.

## **Broadcast Engineer**

This position was announced on LinkedIn, Handshake, the Society of Broadcast Engineers newsletter and Fresno City College's Electrical Systems jobs bulletin.

Nineteen resumes were received. Three candidates were interviewed

Matthew Holden was hired on July 17, 2023.

## **Outreach Activities**

09/22/2022

Samuel Orozco, Radio Bilingüe's News and Information Director, was a panelist in the CA Latino Media Collaborative's summit in Los Angeles. Mr. Orozco spoke about Radio Bilingüe's news and information service and how it serves the needs of the diverse Latino community. He also discussed news consumption in rural communities, focusing on immigrant and indigenous communities.

11/04/2022

Hugo Morales, Radio Bilingüe's Executive Director, was honored by the Center for Community Advocacy, in Salinas, CA, for his efforts to keep the farm working community informed through news and public affairs programs, as well as entertained with musical programming relevant to Latino communities. Mr. Morales spoke about the role of community media and highlighted the work of community volunteers who are trained to serve as programmers.

05/06/2023

José Jesús Ramírez, producer and youth services coordinator at KHDC, Radio Bilingüe's station in the Salinas Valley, was an MC and did outreach at the Parent's Conference organized by Monterey County's Migrant Program. The conference provided learning opportunities to more than 250 parents and motivated parents to get involved in the education of their children.

05/25/2023

Harvard University conferred an honorary doctorate to Radio Bilingüe's Executive Director, Hugo Morales. Although Mr. Morales was not a speaker at the Commencement event, the recognition resulted in broad promotion of Radio Bilingüe's work and the importance of public media to reach diverse communities in the United States.

06/16/2023

Hugo Morales, RB's ED, was a keynote speaker at the 2023 Bi-national Indigenous Expo/Encuentro, which took place at the Western New Mexico University, June 15th-17, 2023, in Silver City, NM. Mr. Morales spoke about the role of public media and the importance of communities of color having access to the public airwaves. That same day, he was also a panelist on a discussion about Multicultural Indigenous Media.

06/24/2023

Natalia Bautista, co-host of Radio Bilingüe's program La Hora Mixteca, and Filemón López, RB's outreach worker and Hora Mixteca co-host, were Master of Ceremonies at the annual San Juan Bautista event in Arvin, CA. This cultural celebration gathers hundreds of Mixteco families from across West Coast states. Ms. Bautista and Mr. López were able to speak about Radio Bilingüe and the role of La Hora Mixteca in providing a platform for indigenous migrant workers and their families to get timely and relevant information in their language, as well as their traditional music.

06/24/2023

María Eraña, Radio Bilingüe's Director of Broadcasting, received an award from Cultiva la Salud, a non-profit working in California's San Joaquin Valley to promote healthy lifestyles through health policy changes with participation of local residents. Upon receiving the award, Ms. Eraña spoke about the importance of community and public media to keep residents informed and to encourage them to participate in improving their communities.

07/21/2023

José Jesús Ramírez, producer and youth services coordinator at KHDC, was a speaker at the 2023 Youth and Government Institute, in Salinas, CA. The institute has programs for youth interested in government and leadership. Mr. Ramirez spoke about his work at Radio Bilingüe, and how he got involved as a youth in community media. He also encouraged the youth to get involved in efforts to improve their communities.