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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

4th QUARTER, 2018
(October 1st through December 31st)

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
4th Quarter, 2018**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

Most Significant Issue-Responsive Programming
4th Quarter, 2018
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ISSUE: Health & Wellness

KRLD Midday News
10/2/18
11:21 am
2 minute of 5 hour broadcast

The flu season is here....but what to expect this time around? Last year's flu season involved problems matching the vaccine to the virus. Alicia Budd is an Epidemiologist with the Centers for Disease Control.....she spoke with KRLD's Mitch Carr...

KRLD Midday News
10/3/18
10:22 am
3 minutes of 5 hour broadcast

The Food and Drug Administration has launched a new campaign called "THE REAL COST.....aimed at kids ages 12 to 17. Mitch Zeller is the director of the FDA's Center for Tobacco Products....KRLD's Mitch Carr started with San Antonio raising the age to buy tobacco products...from 18 to 21. Is that something that fits with your campaign....?

KRLD Midday News
10/4/18
11:12 am
2 minutes of 5 hour broadcast

Washington University School of Medicine in St. Louis has a new study...which finds that consuming one to two drinks several times a week increases the risk of premature death by 20 percent. Dr. Tara Narula talked about the booze and health connection on "CBS This Morning"

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Most Significant Issue-Responsive Programming
4th Quarter, 2018
(October 1st through December 31st)

ISSUE: Financial Literacy

KRLD Midday News
10/5/18
1:22 pm
2 minutes of 5 hour broadcast

Affordable housing is NOT easy to find in Texas. The Texas Tribune's Brandon spoke with KRLD's Mitch Carr about the housing index...

KRLD Midday News
10/11/18
11:21 am
3 minutes of 5 hour broadcast

Dallas Fort Worth tops a new list of the top markets for real estate investment around the country. DFW is first...Austin is 6th, by the way. The list is from P-W-C...and Byron Carlock is the co-author of this report...he spoke with KRLD's Mitch Carr....

KRLD Midday News
10/16/18
10:51 am
2 minutes of 5 hour broadcast

The days of working the 9 to 5 job are gone for a lot of people, because they're looking for alternate ways to supplement their daily income. In 2018, they're called "side hustles". In previous years, they would just be second jobs or moonlighting. Side hustle has a whole other context. KRLD's David Rancken spoke with Derrick Kinney, a private wealth advisor....

Most Significant Issue-Responsive Programming
4th Quarter, 2018
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ISSUE: Environmental Issues

KRLD Midday News
10/9/18
11:21 am
2 minutes of 5 hour broadcast

A new report says world governments must act within the next 12 years if they want to avoid disastrous levels of global warming. The report is from the UN's Intergovernmental Panel on Climate Change....and the IPCC says the planet will reach the crucial threshold by as early as 2030.....raising the risk of extreme drought, wildfires, floods and food shortages ... Professor Andrew Dessler is a climate scientist and Professor of Atmospheric Sciences at Texas A&M...he tells KRLD's Mitch Carr that the climate change topic is still a litmus test issue....

KRLD Midday News
10/10/18
11:21 am
2 minutes of 5 hour broadcast

The Value of Water Campaign has a special focus today..... Kip Peterson's with the Campaign...-KRLD's Mitch Carr asked what's the goal for today...?

KRLD Midday News
10/11/18
12:11 pm
2 minutes of 5 hour broadcast

The Arlington GM plant is a major player in our area...putting big SUV's on the road every day. Something new is making headlines-----and it has to do with the Cactus Flats Wind Farm in Concho County, Texas----which is now online. Rob Threlkeld is the GM's global manager of Renewable Energy...he spoke with KRLD's David Rancken....

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4th Quarter, 2018
(October 1st through December 31st)

ISSUE: Education

KRLD Midday News
10/16/18
12:21 pm
2 minutes of 5 hour broadcast

Several local programs are aimed at helping people--especially the homeless----- get back on their feet.....by training them for good jobs. The Tarrant Area Food Bank...Cafe Momentum....and CITY SQUARE'S restaurant on the southside of downtown Dallas. Larry James who heads up City Square spoke with KRLD's Mitch Carr about what's been set up???

KRLD Midday News
10/17/18
1:11 pm
2 minutes of 5 hour broadcast

The Dallas school district is getting a \$9 million dollar investment.....and it's all about high-tech help for students and teachers at five schools. Robyn Harris is DISD's spokesperson...KRLD's Mitch Carr asked what VERIZON is doing for Dallas schools??

KRLD Midday News
10/18/18
2:11 pm
2 minutes of 5 hour broadcast

A Houston-area school district had to lay off more than 100 people to resolve a financial crisis. Crosby school superintendent DR. Scott Davis spoke with the KRLD afternoon news team...

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4th Quarter, 2018
(October 1st through December 31st)

ISSUE: Economic Development

KRLD Midday News
10/4/18
10:21 am
3 minutes of 5 hour broadcast

A new report says nearly a fourth of workers in this country have left their jobs because of commuting problems. The numbers are from ROBERT HALF...and KRLD's David Rancken asked Lindsey Kedy's their Austin office...if people are bolting out the door due to crazy commutes?

KRLD Midday News
10/4/18
10:51 am
2 minutes of 5 hour broadcast

Parents want the best for their kids. But, parents don't know when they need to stop helping their kids when it comes to their finances. They're also putting their own futures in danger, because of what they're doing for their children in the present. KRLD's Mitch Carr asked Catey Hill from Moneyish why parents seem to think this is necessary?

KRLD Midday News
10/5/18
10:22 am
2 minutes of 5 hour broadcast

How many jobs were created in September...what's the jobless rate? CBS News Senior Business Analyst Jill Schlesinger is on the KRLD newsline....

Most Significant Issue-Responsive Programming
4th Quarter, 2018
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ISSUE: Transportation

KRLD Midday News
10/3/18
12:10 pm
3 minutes of 5 hour broadcast

Distracted driving continues to be a major problem...but what is distracting us? Laura Adams is with Drivers Ed Dot Com, which has just issued its new Distracted Driving report.....KRLD's Mitch Carr asked what we're doing while heading down that long lonesome highway?.....

KRLD Midday News
10/4/18
11:22 am
2 minutes of 5 hour broadcast

Congress has okayed a five-year budget plan for the Federal Aviation Administration.....so what does it say about baggage fees? Or legroom? or privatizing air traffic control....?
KRLD's David Rancken asked Billy Sanecz (saw-nezz at Go Fly More Dot Com...
If this gives the FAA the power to regulate fees for bags or reservation changes...

KRLD Midday News
10/11/18
11:10 am
2 minutes of 5 hour broadcast

The Regional Transportation Council will meet today to consider a new plan to stop HOV cheating on North Texas HOV Toll lanes... NBC 5's Jack Highburger reports....

Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
10/3/18
10:42 am
2 minutes of 5 hour broadcast

Researchers are putting e-gaming...and some of the mental health issues associated with its players....under the microscope. Here's CBS Correspondent Meg Oliver.....

KRLD Evening News
10/17/18
10:21 am
2 minutes of 5 hour broadcast

How can you..or your business----stay one step ahead of the hackers? Password protection...VPN.....two factor authentication. KRLD's David Rancken spoke with David Dufour, VP of engineering and cyber-security at WEBROOT....

KRLD Midday News
10/24/18
10:52 am
2 minutes of 5 hour broadcast

It's a number that we keep seeing a lot of, but what do we really know about 5-G?
Dallas Fort Worth is set to be among the first areas to start seeing 5-G networks, thanks to AT&T's presence here in north Texas.
KRLD's David Rancken asked Bridget Carey from CNET to explain the difference between 5-G and 4-G...

Most Significant Issue-Responsive Programming
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ISSUE: Charitable Giving

KRLD Midday News
10/4/18
11:42 am
2 minutes of 5 hour broadcast

With the death toll now over 1400 in Indonesia, much needed supplies are slowly making their way to residents. Indonesia still hasn't evacuated all of the injured nearly a week after a powerful earthquake triggered a massive tsunami. CBS' Ben Tracy is in Palu, where the situation is desperate and donations are needed....

KRLD Midday News
10/4/18
2:22 pm
2 minutes of 5 hour broadcast

Award winning actress, philanthropist and entrepreneur Jane Seymour is in Dallas. She spoke at the Each Moment Matters Luncheon. It's a fundraiser for Faith Presbyterian Hospice. She has a special reason for speaking there. KRLD's Kelli Wiese spoke with Jane Seymour about what this means to her...as her mother passed away in hospice care...

KRLD Midday News
10/5/18
12:11 pm
2 minutes of 5 hour broadcast

The headline says the current trade disputes are creating some benefits for food banks! Dr. Valerie Hawthorne's at the North Texas Food Bank.....KRLD's David Rancken asked what this is all about??

Most Significant Issue-Responsive Programming
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ISSUE: Women & Children's Issues

KRLD Midday News
10/5/18
11:11 am
2 minutes of 5 hour broadcast

The Plano Event Center will be a "happening place" tomorrow morning.....Plano's "Families First" Fall Fair runs from 8:30 to 12:30. Plano Mayor Harry LaRosiliere spoke with KRLD's Mitch Carr about tomorrow's agenda....

KRLD Midday News
10/9/18
10:22 am
2 minutes of 5 hour broadcast

A Youth Summit's taking place tomorrow... Cheryl Drazin is regional director for the Anti-Defamation League...KRLD's David Rancken spoke with her about the summit called NO PLACE FOR HATE....

KRLD Midday News
10/18/18
12:22 pm
2 minute of 5 hour broadcast

Halloween is still a couple weeks away ... but kids at Childrens Medical Center Dallas got a chance to dress up this week and put forget about their treatment. KRLD's Alan Scaia was there.

Most Significant Issue-Responsive Programming
4th Quarter, 2018
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ISSUE: Arts & Entertainment

KRLD Midday News
10/5/18
12:40 pm
2 minutes of 5 hour broadcast

One of the biggest college rivalries around takes place tomorrow --- and that means a lot of money for the city of Dallas...Philip Jones - President & CEO VisitDallas – spoke with KRLD’s Mitch Carr about how the TX-OU game is good for the city....

KRLD Midday News
10/8/18
12:42 pm
3 minutes of 5 hour broadcast

Led Zeppelin turns 50 and...to mark the anniversary...the band is releasing a book called "Led Zeppelin by Led Zeppelin"CBS's Charlie D'Agata has more...

KRLD Midday News
10/9/18
10:41 am
2 minutes of 5 hour broadcast

Every year, it's a huge source of controversy. Who gets nominated for the next class of the Rock and Roll Hall of Fame. That's followed immediately by who gets into the Rock and Roll Hall of Fame. This morning, the Rock Hall announced the 15 acts that are up for next year's class. KRLD’s David Rancken spoke with the program director from our sister station 98.7 KLUV...

**Public Service Announcements
4th Quarter, 2018
(October 1st through December 31st)**

Issue:

PSA Name:

Health and Wellness –
Education
Environmental Issues –
Economic Development
Education
Transportation –
Technology
Charitable Giving – North Texas Food Bank
Arts & Entertainment -
Women and Children’s Issues –