### QUARTERLY ISSUES AND PROGRAMS REPORT

### **FOR**

### **KRLD-FM**

4th QUARTER, 2018

(October 1st – December 31st)

Prepared by:

Nick Carissimi Public Affairs Director

#### Issues of Concern to Dallas / Fort Worth Addressed in Responsive Programming in the 4th Quarter, 2018

1.	Community Outreach Issues	Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2.	Small Business and Economic Issues	Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3.	Crime and Prevention Issues	Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4.	Personal Empowerment Issues	Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5.	Arts and Education Issues	Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6.	Mentoring and Positive Role Modeling	Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7.	Hunger and Homelessness Issues	Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8.	Women and Children's Issues	Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9.	Education	Discussion about the issues affecting the educational landscape of North Texas.

10.	Health and Wellness	Discussion of the issues affecting the health and wellness of North Texas
11.	Foster Care	Discussion of the issues affecting the foster care system as well as advocating for it.
12.	Job Training	Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13.	Financial Literacy	Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14.	<b>Environmental Issues</b>	Discussion about the people and organizations that are working to improve the local environment.
15.	Pet Care/Animal Abuse Prevention	Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

#### KRLD-FM Programs That Address Community Issues 4th Quarter, 2018

Public Affairs Program Schedule and Description

**Better Living** Sundays, 6:00-7:00 a.m. Produced by Nick

Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people

everywhere.

#### 1-ISSUE: Community Outreach

Better Living – Friscovania

October 7th, 2018

6am-7am

60 minutes of a 60 minute program

Members of Friscovania, stopped by to talk about the annual Halloween Fair and fashion show. The guests also talked about how the event operates and also how money raised at the event will be used.

#### Better Living – Friscovania \*RERUN\*

October 14th, 2018

6am-7am

60 minutes of a 60 minute program

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#### Better Living – Dallas Black Dance Theatre

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6am-7am

60 minutes of a 60 minute program

Members of the Dallas Black Dance Theatre came up to discuss their new shows and their dance academy. Artistic Director Melissa Young also discussed the new direction the company is taking and how people can become a part of the organization.

#### Better Living – Texas Hunters for Heroes \*RERUN\*

October 28th, 2018

6am-7am

60 minutes of a 60 minute program

Texas Hunters for Heroes was founded in 2012 and is dedicated to giving back to our country's wounded veterans and military heroes that have served in combat. NAHH takes great pride in introducing them to the joys of hunting, fishing, and the great outdoors. Patrick Myers and Tim Weiland spoke about their involvement in the group and how others can get involved.

#### Better Living – Texas Hunters for Heroes \*RERUN\*

November 4<sup>th</sup>, 2018

6am-7am

60 minutes of a 60 minute program

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#### Better Living – AT&T Byron Nelson

November 11th, 2018

6am-7am

30 minutes of a 60 minute program

The AT&T Byron Nelson benefits the Momentous Institute and its education and mental health programs designed to build and repair children's social emotional health. Community Engagement Specialist Lexie Okeke spoke about how the tournament has raised over \$160 million for Momentous Institute and transformed over 100,000 lives.

#### Better Living – Carson's Village

November 11th, 2018

6am-7am

30 minutes of a 60 minute program

Carson's Village helps families deal with the sudden death of a loved one. Carson's Village Founder, Jason Dyke talked about how and why the organization was started and he also discussed the services that the organization offers.

#### **Better Living** – Mid-Cities Care Corp 2

November 18th, 2018

6am-7am

30 minutes of a 60 minute program

Mid-Cities Care Corp works to preserve the independence and well-being of the elderly in Northeast Tarrant County. Development Director Allison Wendler spoke about the services that the group offers and how people can volunteer and be a part of the organization.

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The Silver Sunday Project is an organization of people committed to relieving isolation and loneliness among the elderly. The group offers people the opportunity to join the elderly in friendship and the celebration of life. Founder Mike Hirrlinger talked about the origin of the project and how people can get involved.

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#### **Better Living** – Healing Hands

December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

Healing Hands Ministries extends quality health care to the medically disadvantaged of Lake Highlands and adjacent Dallas communities. CEO Janna Gardner spoke about how the volunteer-driven, community-based organization is a beacon of hope providing reliable, efficient, low-cost medical and dental care to those in the community.

#### **Better Living** – Two Wins

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30 minutes of a 60 minute program

Two Wins invests time, resources and capital to "Make a Difference". Through faithful partnerships and innovative projects, Two Wins inspire educational attainment, career readiness, and character development. Two Wins Co-Founder Terrence Maiden spoke about the group's origins and where the group hopes to be in the future.

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December 16th, 2018

6am-7am

30 minutes of a 60 minute program

Major Barbara Rich from the Salvation Army returned to talk about the work the organization is doing during the Holidays and how it will benefit the community. Major Rich also talked about where donations can be made and also discussed how the money from kettles is used.

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December 30th, 2018

6am-7am

30 minutes of a 60 minute program

Project 4031 is a nonprofit that faithfully partners with hospice and palliative care organizations to offer no-cost services to patients and families. Leanna Gilles talked about how Project 4031 works to help families meet basic needs, fulfill dreams for terminally ill patients and their families, and provides medical equipment to international outreach projects.

Better Living – Cuisine for Healing \*RERUN\*

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Cuisine for Healing is a nonprofit organization committed to making nutritious, delicious food readily available to people combating life-threatening diseases, while providing education about the power of healthy food to help the body in the healing process. Lori Henson talked about the group's origins and about how volunteers can get involved.

#### 2-ISSUE: Small Business and Economic Issues

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The AT&T Byron Nelson benefits the Momentous Institute and its education and mental health programs designed to build and repair children's social emotional health. Community Engagement Specialist Lexie Okeke spoke about how the tournament has raised over \$160 million for Momentous Institute and transformed over 100,000 lives.

#### Better Living – Carson's Village

November 11th, 2018

6am-7am

30 minutes of a 60 minute program

Carson's Village helps families deal with the sudden death of a loved one. Carson's Village Founder, Jason Dyke talked about how and why the organization was started and he also discussed the services that the organization offers.

#### **Better Living** – Healing Hands

December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

Healing Hands Ministries extends quality health care to the medically disadvantaged of Lake Highlands and adjacent Dallas communities. CEO Janna Gardner spoke about how the volunteer-driven, community-based organization is a beacon of hope providing reliable, efficient, low-cost medical and dental care to those in the community.

#### **Better Living** – Two Wins

December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

Two Wins invests time, resources and capital to "Make a Difference". Through faithful partnerships and innovative projects, Two Wins inspire educational attainment, career readiness, and character development. Two Wins Co-Founder Terrence Maiden spoke about the group's origins and where the group hopes to be in the future.

#### Better Living – Healing Hands \*RERUNS\*

December 9th, 2018

6am-7am

30 minutes of a 60 minute program

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#### **Better Living** – Salvation Army 3

December 16th, 2018

6am-7am

30 minutes of a 60 minute program

Major Barbara Rich from the Salvation Army returned to talk about the work the organization is doing during the Holidays and how it will benefit the community. Major Rich also talked about where donations can be made and also discussed how the money from kettles is used.

#### **Better Living** – Illuminate STEM

December 16th, 2018

6am-7am

30 minutes of a 60 minute program

Illuminate STEM was founded to address the growing need and interest in having early access to industry-relevant STEM programming. Founder Terrence Southern spoke about the origin of the group and how interested students and school districts can get involved.

#### **Better Living – Salvation Army 3 \*RERUN\***

December 23rd, 2018

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30 minutes of a 60 minute program

Illuminate STEM was founded to address the growing need and interest in having early access to industry-relevant STEM programming. Founder Terrence Southern spoke about the origin of the group and how interested students and school districts can get involved.

Better Living - Project 4031 \*RERUN\*

December 30th, 2018

6am-7am

30 minutes of a 60 minute program

Project 4031 is a nonprofit that faithfully partners with hospice and palliative care organizations to offer no-cost services to patients and families. Leanna Gilles talked about how Project 4031 works to help families meet basic needs, fulfill dreams for terminally ill patients and their families, and provides medical equipment to international outreach projects.

#### Better Living – Cuisine for Healing \*RERUN\*

December 30th, 2018

6am-7am

30 minutes of a 60 minute program

Cuisine for Healing is a nonprofit organization committed to making nutritious, delicious food readily available to people combating life-threatening diseases, while providing education about the power of healthy food to help the body in the healing process. Lori Henson talked about the group's origins and about how volunteers can get involved.

#### 9-ISSUE: Education

#### Better Living – Dallas Black Dance Theatre

October 21st, 2018

6am-7am

60 minutes of a 60 minute program

Members of the Dallas Black Dance Theatre came up to discuss their new shows and their dance academy. Artistic Director Melissa Young also discussed the new direction the company is taking and how people can become a part of the organization.

#### Better Living – AT&T Byron Nelson

November 11th, 2018

6am-7am

30 minutes of a 60 minute program

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December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

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#### 10-ISSUE: Health and Wellness

Better Living – Texas Hunters for Heroes \*RERUN\*

October 28th, 2018

6am-7am

60 minutes of a 60 minute program

Texas Hunters for Heroes was founded in 2012 and is dedicated to giving back to our country's wounded veterans and military heroes that have served in combat. NAHH takes great pride in introducing them to the joys of hunting, fishing, and the great outdoors. Patrick Myers and Tim Weiland spoke about their involvement in the group and how others can get involved.

#### Better Living – Texas Hunters for Heroes \*RERUN\*

November 4th, 2018

6am-7am

60 minutes of a 60 minute program

Texas Hunters for Heroes was founded in 2012 and is dedicated to giving back to our country's wounded veterans and military heroes that have served in combat. NAHH takes great pride in introducing them to the joys of hunting, fishing, and the great outdoors. Patrick Myers and Tim Weiland spoke about their involvement in the group and how others can get involved.

#### **Better Living** – Mid-Cities Care Corp 2

November 18th, 2018

6am-7am

30 minutes of a 60 minute program

Mid-Cities Care Corp works to preserve the independence and well-being of the elderly in Northeast Tarrant County. Development Director Allison Wendler spoke about the services that the group offers and how people can volunteer and be a part of the organization.

#### Better Living – Mid-Cities Care Corp 2 \*RERUN\*

November 25th, 2018

6am-7am

30 minutes of a 60 minute program

Mid-Cities Care Corp works to preserve the independence and well-being of the elderly in Northeast Tarrant County. Development Director Allison Wendler spoke about the services that the group offers and how people can volunteer and be a part of the organization.

#### **Better Living** – Healing Hands

December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

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Better Living – Healing Hands \*RERUNS\*

December 9th, 2018

6am-7am

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December 30th, 2018

6am-7am

30 minutes of a 60 minute program

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11-ISSUE: Foster Care

12-ISSUE: Job Training

**Better Living** – Two Wins

December 2<sup>nd</sup>, 2018

6am-7am

30 minutes of a 60 minute program

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6am-7am

30 minutes of a 60 minute program

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13-ISSUE: Financial Literacy

14-ISSUE: Environmental Issues

15-ISSUE: Pet Care/Abuse Prevention

#### Public Service Announcements 4th Quarter, 2018

Issue:	
Health and Wellness: Education	
	Fire Prevention Forest Benefits
Economic Development	
Education	
Transportation	
Technology	
Charitable Giving:	Pact 15
Arts & Entertainment	
Women and Children's Issues:	Hunger Prevention Break Up Radio – Foster Care
Public Service:	See Something Say Something Selective Services NFL Community Engagement