

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM**

**1st QUARTER, 2018**  
(January 1st – March 31st)

Prepared by:

**Nick Carissimi**

**Public Affairs Director**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming  
in the 1st Quarter, 2018**

1. **Community Outreach Issues**      Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues**      Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **Crime and Prevention Issues**      Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4. **Personal Empowerment Issues**      Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5. **Arts and Education Issues**      Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6. **Mentoring and Positive Role Modeling**      Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7. **Hunger and Homelessness Issues**      Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8. **Women and Children's Issues**      Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9. **Education**      Discussion about the issues affecting the educational landscape of North Texas.

Discussion of the issues affecting the health and wellness

10. **Health and Wellness** of North Texas
11. **Foster Care** Discussion of the issues affecting the foster care system as well as advocating for it.
12. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13. **Financial Literacy** Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14. **Environmental Issues** Discussion about the people and organizations that are working to improve the local environment.
15. **Pet Care/Animal Abuse Prevention** Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

**KRLD-FM Programs That Address Community Issues  
1st Quarter, 2018**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m. Produced by Nick Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**1-ISSUE: Community Outreach**

**Better Living** – Serve West Dallas \*RERUN\*

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Serve West Dallas works to see a spiritual, economic, social, and physical transformation of West Dallas neighborhoods in zip code 75212. Managing Coordinator Lexie Okeke explained that Serve West works to achieve this goal by encouraging collaboration among our Ministry and Strategic Partners, providing networking and raising awareness of West Dallas and attracting human and in-kind resources for the benefit of the Community. Ms. Okeke also had details on how people can get involved with the group.

**Better Living** – Behind Every Door \*RERUN\*

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Behind Every Door has ‘adopted’ two apartment complexes in Dallas and has been working on improving the lives of the residents of those communities by offering numerous services. Will Dowell Executive Director talked about the 7 key areas that the group works on to achieve their goals, he also spoke about how listeners can sign up to be a part of his organization.

**Better Living** - Goals for Bowls

January 14<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Goals for Bowls mission is to provide joy, hope, fellowship and community through the use of soccer balls and the deliverance of healthy meals to children who need it. For every #GFB soccer ball purchased, one soccer ball and one meal will be donated to a child in need. CEO Sarah Shaw talked about the origins of the group and about volunteer opportunities.

**Better Living** - The Specs Movement

January 14<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The purpose of The Specs Movement is to find creative ways to engage in healthy conversations about race in order to promote diversity and unity in our city, country and around the world. Executive Director, Trey Grant talked about the work of the group and how people can participate.

**Better Living** – Mid-Cities Care Corp

January 21<sup>st</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

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Mid-Cities Care Corp is a non-profit organization, supported by churches, civic groups, businesses and individuals, working together to preserve the independence and well being of the elderly in Northeast Tarrant County. Members Allison Wendler and Mark Kelly talked about the programs that their organization offers, they also discussed how people could participate with MCCC.

**Better Living – Center of Hope**

January 28<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Center of Hope is a Christ-centered ministry dedicated to helping others break the cycle of poverty in Parker County. CEO Paula Robinson talked about the programs that Center of Hope provides and about how her group builds relationships through accountability.

**Better Living – 6 Stones**

February 4<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

The vision of 6 Stones is to be a catalyst of hope that transforms lives, homes and communities. CEO Scott Shepard talked about how 6 Stones is building a coalition of churches, businesses and others working to provide solutions to meet the needs of our communities.

**Better Living – Dream Outside the Box \*RERUN\***

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60 minutes of a 60 minute program

The Dream Outside the Box program is designed for dual impact: to propel youth in dream deserts toward higher education while cultivating leadership skills among collegiate volunteers. By producing imaginative programming in dream deserts, college students broaden the horizons of K-5 youth while developing skills to contribute toward the disruption of cyclical poverty. Founder Kam Phillips discussed the origins of the group, why its effective and how people can get involved.

**Better Living – Project 4031**

February 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Project 4031 is a nonprofit that faithfully partners with hospice and palliative care organizations to offer no-cost services to patients and families. Leanna Gilles talked about how Project 4031 works to help families meet basic needs, fulfill dreams for terminally ill patients and their families, and provides medical equipment to international outreach projects.

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**Better Living** – Bridge Builders \*RERUN\*

February 25<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Bridge Builders is an urban missionary organization that breaks the cycle of poverty by confronting the spiritual needs of the “poor” and resolving the material realities that prevent them from flourishing. President Michael Craven spoke about the group's origins and mission. Urban Missionary Clifton Reese spoke about his work with Bridge Builders and how the organization affected his life.

**Better Living** – Family Gateway \*RERUN\*

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The mission of Family Gateway is to provide stability and life-changing supportive services to children and families affected by homelessness. CEO Ellen Magnis discussed her work with the group and how the organization is working to help families in the area.

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30 minutes of a 60 minute program

Bachman Lake Together rallies the community around providing children a strong foundation starting before they are born. BLT surrounds the Bachman Lake community with high-quality early learning experiences and partners, family engagement opportunities, and additional neighborhood resources. Project Director Jerry Hawkins says that the result is that children are more prepared for success in school and beyond.

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Operation Blue Shield Founder and CEO Toni Pickens returns to discuss what her group is doing for the Dallas Police Department and the community. Toni also discussed a big upcoming event and had details on how people can participate.

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March 18<sup>th</sup>, 2018

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30 minutes of a 60 minute program

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**3-ISSUE: Crime and Prevention Issues**

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6am to 7am

30 minutes of a 60 minute program

Serve West Dallas works to see a spiritual, economic, social, and physical transformation of West Dallas neighborhoods in zip code 75212. Managing Coordinator Lexie Okeke explained that Serve West works to achieve this goal by encouraging collaboration among our Ministry and Strategic Partners, providing networking and raising awareness of West Dallas and attracting human and in-kind resources for the benefit of the Community. Ms. Okeke also had details on how people can get involved with the group.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**Better Living – Behind Every Door \*RERUN\***

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Behind Every Door has ‘adopted’ two apartment complexes in Dallas and has been working on improving the lives of the residents of those communities by offering numerous services. Will Dowell Executive Director talked about the 7 key areas that the group works on to achieve their goals, he also spoke about how listeners can sign up to be a part of his organization.

**Better Living - Goals for Bowls**

January 14<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Goals for Bowls mission is to provide joy, hope, fellowship and community through the use of soccer balls and the deliverance of healthy meals to children who need it. For every #GFB soccer ball purchased, one soccer ball and one meal will be donated to a child in need. CEO Sarah Shaw talked about the origins of the group and about volunteer opportunities.

**Better Living - The Specs Movement**

January 14<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The purpose of The Specs Movement is to find creative ways to engage in healthy conversations about race in order to promote diversity and unity in our city, country and around the world. Executive Director, Trey Grant talked about the work of the group and how people can participate.

**Better Living – Center of Hope**

January 28<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Center of Hope is a Christ-centered ministry dedicated to helping others break the cycle of poverty in Parker County. CEO Paula Robinson talked about the programs that Center of Hope provides and about how her group builds relationships through accountability.

**Better Living – Dream Outside the Box \*RERUN\***

February 11<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

The Dream Outside the Box program is designed for dual impact: to propel youth in dream deserts toward higher education while cultivating leadership skills among collegiate volunteers. By producing imaginative programming in dream deserts, college students broaden the horizons of K-5 youth while developing skills to contribute toward the disruption of cyclical poverty. Founder Kam Phillips discussed the origins of the group, why its effective and how people can get involved.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**Better Living – Project 4031**

February 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Project 4031 is a nonprofit that faithfully partners with hospice and palliative care organizations to offer no-cost services to patients and families. Leanna Gilles talked about how Project 4031 works to help families meet basic needs, fulfill dreams for terminally ill patients and their families, and provides medical equipment to international outreach projects.

**Better Living – Family Gateway \*RERUN\***

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The mission of Family Gateway is to provide stability and life-changing supportive services to children and families affected by homelessness. CEO Ellen Magnis discussed her work with the group and how the organization is working to help families in the area.

**Better Living – Bachman Lake Together \*RERUN\***

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Bachman Lake Together rallies the community around providing children a strong foundation starting before they are born. BLT surrounds the Bachman Lake community with high-quality early learning experiences and partners, family engagement opportunities, and additional neighborhood resources. Project Director Jerry Hawkins says that the result is that children are more prepared for success in school and beyond.

**Better Living – Broken Dolls 2**

March 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Broken Dolls supports parents of chronically ill and deceased children by offering hope and experience from parents and trained professionals. Founder Jennifer Travis Cox returned to discuss the origins of the group as well as the programs that it offers. Delma Orta spoke about her experiences with the group.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**9-ISSUE: Education**

**Better Living** – Bridge Builders \*RERUN\*

February 25<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Bridge Builders is an urban missionary organization that breaks the cycle of poverty by confronting the spiritual needs of the “poor” and resolving the material realities that prevent them from flourishing. President Michael Craven spoke about the group’s origins and mission. Urban Missionary Clifton Reese spoke about his work with Bridge Builders and how the organization affected his life.

**Better Living** – Bachman Lake Together \*RERUN\*

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Bachman Lake Together rallies the community around providing children a strong foundation starting before they are born. BLT surrounds the Bachman Lake community with high-quality early learning experiences and partners, family engagement opportunities, and additional neighborhood resources. Project Director Jerry Hawkins says that the result is that children are more prepared for success in school and beyond.

**Better Living** – Operation Blue Shield 3

March 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Operation Blue Shield Founder and CEO Toni Pickens returns to discuss what her group is doing for the Dallas Police Department and the community. Toni also discussed a big upcoming event and had details on how people can participate.

**10-ISSUE: Health and Wellness**

**Better Living** – Mid-Cities Care Corp

January 21<sup>st</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Mid-Cities Care Corp is a non-profit organization, supported by churches, civic groups, businesses and individuals, working together to preserve the independence and well being of the elderly in Northeast Tarrant County. Members Allison Wendler and Mark Kelly talked about the programs that their organization offers, they also discussed how people could participate with MCCC.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**Better Living – Project 4031**

February 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Project 4031 is a nonprofit that faithfully partners with hospice and palliative care organizations to offer no-cost services to patients and families. Leanna Gilles talked about how Project 4031 works to help families meet basic needs, fulfill dreams for terminally ill patients and their families, and provides medical equipment to international outreach projects.

**Better Living – Cuisine for Healing**

February 18<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

Cuisine for Healing is a nonprofit organization committed to making nutritious, delicious food readily available to people combating life-threatening diseases, while providing education about the power of healthy food to help the body in the healing process. Lori Henson talked about the group's origins and about how volunteers can get involved.

**Better Living – Brothers Keepers**

March 11<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

BrothersKeepers, works to provide once-in-a-lifetime experiential retreats and ongoing support that offers profound healing and fellowship for wounded veterans, first responders, and their families. BrothersKeepers regularly hosts community events to raise awareness, show appreciation for donors, and bring people together to support worthy causes in our community. Jack Fanning and John Laudenslager talked about the origins of the group and the positive effect their outings have on their members.

**Better Living – Dallas Area Parkinsonism Society 2**

March 25<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

DAPS serves as a resource for the North Texas Parkinson's community by providing education, speech and exercise classes, and support groups. Board President Chad Swank and Board Vice President Jo Kelin explained the basics of Parkinson's disease, the services that DAPS provides, as well as how people with the disease can be a part of their group.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1st through March 31st)**

**11-ISSUE: Foster Care**

**12-ISSUE: Job Training**

**Better Living – Serve West Dallas \*RERUN\***

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Serve West Dallas works to see a spiritual, economic, social, and physical transformation of West Dallas neighborhoods in zip code 75212. Managing Coordinator Lexie Okeke explained that Serve West works to achieve this goal by encouraging collaboration among our Ministry and Strategic Partners, providing networking and raising awareness of West Dallas and attracting human and in-kind resources for the benefit of the Community. Ms. Okeke also had details on how people can get involved with the group.

**Better Living – Behind Every Door \*RERUN\***

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Behind Every Door has ‘adopted’ two apartment complexes in Dallas and has been working on improving the lives of the residents of those communities by offering numerous services. Will Dowell Executive Director talked about the 7 key areas that the group works on to achieve their goals, he also spoke about how listeners can sign up to be a part of his organization.

**Better Living – Bridge Builders \*RERUN\***

February 25<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Bridge Builders is an urban missionary organization that breaks the cycle of poverty by confronting the spiritual needs of the “poor” and resolving the material realities that prevent them from flourishing. President Michael Craven spoke about the group’s origins and mission. Urban Missionary Clifton Reese spoke about his work with Bridge Builders and how the organization affected his life.

**Better Living – Family Gateway \*RERUN\***

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The mission of Family Gateway is to provide stability and life-changing supportive services to children and families affected by homelessness. CEO Ellen Magnis discussed her work with the group and how the organization is working to help families in the area.

**Most Significant Issue-Responsive Programming  
1st Quarter, 2018  
(January 1st through March 31st)**

**13-ISSUE: Financial Literacy**

**Better Living – Behind Every Door \*RERUN\***

January 7th, 2018

6am to 7am

30 minutes of a 60 minute program

Behind Every Door has ‘adopted’ two apartment complexes in Dallas and has been working on improving the lives of the residents of those communities by offering numerous services. Will Dowell Executive Director talked about the 7 key areas that the group works on to achieve their goals, he also spoke about how listeners can sign up to be a part of his organization.

**Better Living – Family Gateway \*RERUN\***

March 4<sup>th</sup>, 2018

6am to 7am

30 minutes of a 60 minute program

The mission of Family Gateway is to provide stability and life-changing supportive services to children and families affected by homelessness. CEO Ellen Magnis discussed her work with the group and how the organization is working to help families in the area.

**14-ISSUE: Environmental Issues**

**Better Living – Bridge Builders \*RERUN\***

February 25<sup>th</sup>, 2018

6am to 7am

60 minutes of a 60 minute program

Bridge Builders is an urban missionary organization that breaks the cycle of poverty by confronting the spiritual needs of the “poor” and resolving the material realities that prevent them from flourishing. President Michael Craven spoke about the group’s origins and mission. Urban Missionary Clifton Reese spoke about his work with Bridge Builders and how the organization affected his life.

**15-ISSUE: Pet Care/Abuse Prevention**

