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## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION: KRLD-FM HD2**

**3rd QUARTER, 2018**  
(July 1st through September 30th)

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**Issues of Concern to Dallas/Fort Worth  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter, 2018**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter, 2018**  
**(July 1<sup>st</sup> through September 30<sup>th</sup>)**

**ISSUE:** Health & Wellness

KRLD Midday News  
7/3/18  
10:11 am  
2 minute of 5 hour broadcast

A new study adds to growing evidence that drinking coffee may help you live longer. Dr. Tara Narula's a cardiologist at Northwell Health...and she talked about the latest research on CBS This Morning...Dr. Narula says the vast majority of research also shows there is no definitive link between coffee drinking and cancer---and in fact, much of the research shows a decrease in some types of cancer.

KRLD Midday News  
7/5/18  
10:11 am  
3 minutes of 5 hour broadcast

The Affordable Care Act...Obamacare...is something the President has said is essentially gutted. Cynthia Cox is with the Kaiser Family Foundation...and has been tracking the insurance marketplace, as insurance companies gear up to offer plans for 2019 healthcare coverage... she spoke with KRLD's Mitch Carr...

KRLD Midday News  
7/11/18  
1:12 pm  
2 minutes of 5 hour broadcast

Health experts are raising awareness that CPR ----with chest compressions alone----- could TRIPLE a person's chance of survival in the critical minutes before medical help arrives. Dr. Jon LaPook talked about it on "CBS This Morning" .....

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**3<sup>rd</sup> Quarter, 2018**  
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**ISSUE:** Financial Literacy

KRLD Midday News  
7/2/18  
10:50 am  
2 minutes of 5 hour broadcast

Those little pieces of plastic in your wallet are great when you don't have cash on hand. But they can cause you a whole lot of problems. Credit cards are everywhere, and people are making more than a few mistakes that are hurting your credit score.

KRLD's David Rancken spoke with Matt Schulz from Bankrate.com about the first mistakes usually made...

KRLD Midday News  
7/11/18  
11:21 am  
3 minutes of 5 hour broadcast

The DFW area is on the VA's Home Loan list.....as one of the areas of the country where veterans are not taking full advantage of a home-loan program...Jeffrey London heads up the VA's program.....KRLD's David Rancken asked who is eligible for the VA Home Loan Guaranty benefit?

KRLD Midday News  
7/18/18  
11:10 am  
3 minutes of 5 hour broadcast

Retire at 61? First car purchase at 21? What are your financial goals.....and what age is your target for each of the major steps? Bankrate-Dot-Com has a new report.....and KRLD's Mitch Carr asked Amanda Dixon what determines our milestones for the various goals?

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**3<sup>rd</sup> Quarter, 2018**  
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**ISSUE:** Environmental Issues

KRLD Midday News  
7/6/18  
11:13 am  
2 minutes of 5 hour broadcast

EPA Administrator Scott Pruitt is out...The President's named Andrew Wheeler to be interim boss as of Monday. Among those reacting to the news....Fred Krupp---head of the Environmental Defense Fund...Kimberley Strassel, a Wall Street Journal columnist wrote...that "Most of the accusations were overwrought, but the barrage was overwhelming. Let's hope an equally reformist successor denies them a repeat."  
KRLD's Mitch Carr spoke with Conservative pundit Hugh Hewitt who defended Pruitt as a "good friend caricatured by [the] left" and the mainstream media...

KRLD Midday News  
7/6/18  
11:40 am  
2 minutes of 5 hour broadcast

We're not the only creatures trying to find a cooler place... Scorpions... they're becoming a real problem for homeowners in the state. KRLD's Chelsea Wade talked with Entomologist Wizzie Brown. She says they don't like extremes... either too hot or too cold... they also don't like the rain.

KRLD Midday News  
7/6/18  
1:22 pm  
2 minutes of 5 hour broadcast

Scott Pruitt is out as EPA Administrator. President Trump tweeting that Pruitt is a great guy...but also accepting the resignation. Supporters say it's a witch hunt that forced Pruitt to leave. Nina Heikkinen (HAYK-en-ninn) covers the EPA for E&E News--which reports on issues relating to Energy and the Environment...KRLD's David Rancken asked...why Pruitt resigned this week??...

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**ISSUE:** Education

KRLD Midday News  
7/13/18  
12:22 pm  
2 minutes of 5 hour broadcast

The Secret Service National Threat Assessment Center has published its update on how to identify and handle threats of violence at our nation's schools. Alex del Carmen's a professor at Tarleton State University's where he heads up the School of Criminology, Criminal Justice and Strategic Studies...he spoke with KRLD's Mitch Carr about the report...

KRLD Midday News  
7/16/18  
12:12 pm  
3 minutes of 5 hour broadcast

A new report shows that Billionaires are influencing education policy by giving money to state-level charter organizations. The money has been used to sustain, defend and expand the charter school movement, with almost half a billion dollars given to those groups, according to data compiled by the Associated Press and Foundation Center...KRLD's Mitch Carr spoke with Randi Weingarten who heads up the AFT--the American Federation of Teachers....which issued a 50 state report yesterday....

KRLD Midday News  
7/19/18  
11:21 am  
3 minutes of 5 hour broadcast

Texas needs teachers....and the state REALLY needs bi-lingual teachers. The EMERGING TEACHER ACADEMY is coming this fall to North Texas. The deal involves the University of North Texas at Dallas working with El Centro College.....KRLD's Mitch Carr spokew ith El Centro's Will Smith, associate instructional dean of Academic Transfer and point of contact for the new Academy...

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**ISSUE:** Economic Development

KRLD Midday News  
7/2/18  
10:11 am  
2 minutes of 5 hour broadcast

Mexico is getting a new president...and a new political party is in charge for the first time decades. What's the impact going to be on immigration ...drug cartels...and NAFTA? Andres Manuel Lopez Obrador----better known to his supporters as AMLO.....is the winner. Brandon Rottinghaus is a political scientist at the University of Houston, and he spoke with KRLD's Mitch Carr...

KRLD Midday News  
7/2/18  
11:51 am  
2 minutes of 5 hour broadcast

Apartment rents continue to go up in the Dallas Fort Worth area. Apartment complexes are also trying to out-compete other companies to provide the most modern home with the most amenities. And that's where the issues come from. A lot of people are spending more for their apartments with things they don't necessarily want. KRLD's Mitch Carr asked Chris Salviati from Apartment List.com about what's going on here?

KRLD Midday News  
7/5/18  
1:13 pm  
2 minutes of 5 hour broadcast

Mexico is getting a new President even as the United States goes into the mid-term season. Is NAFTA dead? The questions are there---waiting for answers....KRLD's Mitch Carr spoke with Luisa del Rosal's at SMU..where she's Executive Director of the Texas-Mexico Center at Dedman College for Humanities and Sciences---



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**ISSUE:** Transportation

KRLD Midday News  
7/2/18  
10:42 am  
2 minutes of 5 hour broadcast

Safety advocates are demanding a Ford Explorer recall. The issue -- carbon monoxide leaking into the SUVs. The number of complaints has grown into the thousands, and at least 41 related injuries have been reported. That's CBS' Kris Van Cleave reports...

KRLD Midday News  
7/5/18  
12:12 pm  
2 minutes of 5 hour broadcast

Is your car made in America? Is ANY vehicle made in America. Tariff talks have the auto industry wondering what's around the corner---Michelle Krebs with KELLEY BLUE BOOK DOT COM...talked with KRLD's Mitch Carr about the definition of an American-made car?

KRLD Midday News  
7/12/18  
1:40 pm  
2 minutes of 5 hour broadcast

Like parents, like kids. Parents are not sending the best messages when they're driving around with children in the car because they're reading messages. A new study from Children's Hospital of Philadelphia and the School of Nursing at Penn finds a lot of adults are easily distracted behind the wheel. KRLD's Mitch Carr spoke with Professor Cate McDonald from Penn Nursing about this study...

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**ISSUE:** Technology

KRLD Midday News  
7/3/18  
10:51 am  
2 minutes of 5 hour broadcast

Sure, it's about to be the hottest day of the year, but we're less than 6 months away from Christmas. What better time than now to start thinking about shopping? Amazon is girding up for another Prime Day. And this time, it's more like a day and a half. KRLD's David Rancken spoke with Ben Fox Rubin from CNET on the KRLD newsline...

KRLD Evening News  
7/6/18  
10:51 am  
2 minutes of 5 hour broadcast

Some people that own Samsung phones showed a lot more than they planned on from their picture rolls. It's a bug that's turned up. Let's get some information from Sam Rutherford from Gizmodo. KRLD's David Rancken asked what happened here?

KRLD Midday News  
7/6/18  
11:50 am  
2 minutes of 5 hour broadcast

The king of the TV mountain right now isn't even on regular TV. It's Netflix. That's the most popular place to watch anything that's on television. That includes the big networks. Let's bring Dr. Bob Thompson from the Bleier Center at the University of Syracuse on the KRLD newsline. KRLD's David Rancken asked him what this says about the future?

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**ISSUE:** Charitable Giving

KRLD Midday News  
7/5/18  
10:51 am  
2 minutes of 5 hour broadcast

Moving day is coming soon for the North Texas Food Bank. It's moving from south Dallas into Collin County. KRLD's David Rancken spoke with Trisha Cunningham, president and CEO for the Food Bank about how this move will help the organization and the community...

KRLD Midday News  
7/5/18  
11:50 am  
2 minutes of 5 hour broadcast

It's a battle of the badges in Plano...and it's all for a good cause...David Tilley with Plano police spoke with KRLD's Mitch Carr talk about it....

The Plano Police and Fire Departments go head to head to see which side collects the most blood and take home the coveted Battle of the Badges trophy. Join this lifesaving battle. Give blood at one of the many Battle of the Badges locations...

KRLD Midday News  
7/10/18  
1:12 pm  
2 minutes of 5 hour broadcast

The numbers are in for the first half of 2018...the number of law enforcement officers who have died in the line of duty. Craig Floyd heads up the National Law Enforcement Memorial Fund in Washington DC...which has a wall of honor listing all the names...KRLD's Mitch Carr spoke with him about the work the group is doing..

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**ISSUE:** Women & Children's Issues

KRLD Midday News  
7/3/18  
1:22 pm  
2 minutes of 5 hour broadcast

The Fourth of July holiday week means a lot of folks with time off ...and heading for the swimming pools and lakes around the area. The Fort Worth Drowning Prevention Coalition also wants everyone to think about water safety. James Pike spoke with KRLD's David Rancken about The Fort Worth Drowning Prevention Coalition's next water safety course - next MONDAY...at Marine Creek Pool in North Ft. Worth.

KRLD Midday News  
7/6/18  
10:10 am  
2 minutes of 5 hour broadcast

Kids are out of school...but parents at work....so----how to make June and July and August better for families? Psychologist and CBS News contributor Lisa Damour talked about it on "CBS This Morning" ....

KRLD Midday News  
7/10/18  
10:11 am  
3 minute of 5 hour broadcast

It appears the Trump Administration will not be able to meet today's court-ordered deadline for reuniting some children with the parents. These are kids 5 and younger who were separated from their parents at the border. The government says they will only be able to reunite only half of that number today. Immigration Attorney Katrina Moore talked about it with KRLD's Mitch Carr...

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**ISSUE:** Arts & Entertainment

KRLD Midday News  
7/2/18  
1:12 pm  
2 minutes of 5 hour broadcast

There are so many great holiday events this week...celebrating our nation's freedoms. KLUV Radio's 3rd annual KLUV's Red White and Boom on the Bridge happens tomorrow night.....activities on the Margaret Hunt Hill Bridge and The Ronald Kirk Bridge on the west side of downtown Dallas. Also Tomorrow night. KABOOM TOWN #33 in Addison. Mary Rosenbleeth's with the city of Addison....

KRLD Midday News  
7/3/18  
10:21 am  
2 minutes of 5 hour broadcast

KLUV Program Director JAY CRESSWELL joined KRLD's David Rancken live in studio to talk about tonight's big 4<sup>th</sup> of July event Red White and Boom...

KRLD Midday News  
7/12/18  
1:52 pm  
2 minutes of 5 hour broadcast

The Emmy nominations are out and there's a new king of the television. For the first time in 17 years, HBO doesn't bring in the lion's share of the nominations. That title goes to Netflix with 111 nominations this year. KRLD's David Rancken got the lowdown from Lauren Zima from Entertainment Tonight.

**Public Service Announcements  
3<sup>rd</sup> Quarter, 2018  
(July 1<sup>st</sup> through September 30<sup>th</sup>)**

Issue:

PSA Name:

Health and Wellness –  
Education

Environmental Issues –  
Economic Development

Education

Transportation –

Technology

Charitable Giving –

Arts & Entertainment -

Women and Children's Issues – SHE Summit Dallas & Happy Hill Farm