

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

**WNEM.COM**

www.wnem.com

And:

**Smart Media Group**  
 1427 Leslie Avenue  
 Alexandria, VA 22301  
 USA

<u>Contract / Revision</u> 597018 / 6		<u>Alt Order #</u> 07263240
<u>Product</u> R/RICK SNYDER FOR GOV		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 930C06
<u>Advertiser</u> Rick Snyder for Michigan		<u>Original Date / Revision</u> 07/15/14 / 10/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12891	<u>Advertiser Code</u> SNYDE	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/03/14	10/03/14	Friday 10-11pm	10-11pm		:30			IMP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-----1--	1			\$700.00						
2	WNEM	10/03/14	10/03/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----1--	1			\$275.00						
3	WNEM	10/03/14	10/03/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----2--	2			\$85.00						
4	WNEM	10/03/14	10/03/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----2--	2			\$100.00						
5	WNEM	10/03/14	10/03/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----2--	2			\$100.00						
6	WNEM	10/03/14	10/03/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----1--	1			\$275.00						
7	WNEM	10/03/14	10/03/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----1--	1			\$475.00						
8	WNEM	10/03/14	10/03/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----1--	1			\$400.00						
9	WNEM	10/03/14	10/03/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----2--	2			\$95.00						
10	WNEM	10/03/14	10/03/14	Friday 8-9pm	8-9pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	----1--	1			\$400.00						
11	WNEM	10/06/14	10/06/14	Monday 10-11pm	10-11pm		:30			IMP		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
597018 / 6	07263240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	1-----	1			\$650.00						
12	WNEM	10/06/14	10/06/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	1-----	1			\$275.00						
13	WNEM	10/06/14	10/06/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	2-----	2			\$85.00						
14	WNEM	10/06/14	10/06/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	2-----	2			\$100.00						
15	WNEM	10/06/14	10/06/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	2-----	2			\$100.00						
16	WNEM	10/06/14	10/06/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	1-----	1			\$275.00						
17	WNEM	10/06/14	10/06/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	1-----	1			\$475.00						
18	WNEM	10/06/14	10/06/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/06/14	10/12/14	2-----	2			\$95.00						
19	WNEM	10/04/14	10/04/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-----1-	1			\$150.00						
21	WNEM	10/04/14	10/04/14	CBS Sat AM 9a-11am	9a-11a		:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-----2-	2			\$85.00						
26	WNEM	10/02/14	10/02/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---2---	2			\$100.00						
27	WNEM	10/02/14	10/02/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---2---	2			\$100.00						
28	WNEM	10/02/14	10/02/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---1---	1			\$275.00						
29	WNEM	10/02/14	10/02/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---1---	1			\$475.00						
30	WNEM	10/02/14	10/02/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---1---	1			\$400.00						
31	WNEM	10/02/14	10/02/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---2---	2			\$95.00						
32	WNEM	10/02/14	10/02/14	NFL*Regular Season	8-1130pm		:30			IMP		NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	---2---	2			\$1,200.00						

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597018 / 6	07263240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>			<u>Type</u>		
1	WNEM	09/29/14-10/05/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30			\$1,200.00			NM		
		See MG 32.3,32.4,32.5,32.6,32.7												
2	WNEM	09/29/14-10/05/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30			\$1,200.00			NM		
		See MG 32.3,32.4,32.5,32.6,32.7												
3	WNEM	10/02/14-10/02/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30			\$1,000.00			NM		
		Ⓜ MG for 32.1,32.2												
4	WNEM	10/02/14-10/02/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30			\$1,000.00			NM		
		Ⓜ MG for 32.1,32.2												
5	WNEM	10/02/14-10/03/14	THE DOCTORS	M-F 3-4pm	----ThF-----	:30			\$100.00			NM		
		Ⓜ MG for 32.1,32.2												
6	WNEM	10/02/14-10/03/14	THE DOCTORS	M-F 3-4pm	----ThF-----	:30			\$100.00			NM		
		Ⓜ MG for 32.1,32.2												
7	WNEM	10/05/14-10/05/14	NFL Today	12-1p	-----Su	:30			\$200.00			NM		
		Ⓜ MG for 32.1,32.2												
33	WNEM	09/30/14	09/30/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-1-----	1				\$275.00					
34	WNEM	09/30/14	09/30/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-2-----	2				\$85.00					
35	WNEM	09/30/14	09/30/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-2-----	2				\$100.00					
36	WNEM	09/30/14	09/30/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-2-----	2				\$100.00					
37	WNEM	09/30/14	09/30/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-1-----	1				\$275.00					
38	WNEM	09/30/14	09/30/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-1-----	1				\$475.00					
39	WNEM	09/30/14	09/30/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-1-----	1				\$400.00					
40	WNEM	09/30/14	09/30/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-2-----	2				\$95.00					
41	WNEM	09/30/14	09/30/14	Tuesday 9-10pm	9-10pm		:30			IMP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	-1-----	1				\$800.00					
42	WNEM	10/01/14	10/01/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----	1				\$275.00					
43	WNEM	10/01/14	10/01/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----	2				\$85.00					
44	WNEM	10/01/14	10/01/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					

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597018 / 6	07263240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder for Michigan	07/15/14 / 10/22/14

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$100.00					
45	WNEM	10/01/14	10/01/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$100.00					
46	WNEM	10/01/14	10/01/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$275.00					
47	WNEM	10/01/14	10/01/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$475.00					
48	WNEM	10/01/14	10/01/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$400.00					
49	WNEM	10/01/14	10/01/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$95.00					
50	WNEM	10/01/14	10/01/14	Wednesday 8-9pm	8-9pm		:30			IMP		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$950.00					
51	WNEM	10/01/14	10/01/14	Wednesday 9-10pm	9-10pm		:30			IMP		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$850.00					
52	WNEM	10/04/14	10/04/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S-				1	\$140.00					
53	WNEM	10/05/14	10/05/14	Delayed CSI	1030-1130p		:30			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$450.00					
54	WNEM	09/30/14	10/05/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$400.00					
55	WNEM	10/02/14	10/02/14	Delayed News M-SU	After 1130p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$275.00					
56	WNEM	10/02/14	10/02/14	Delayed Letterman	1205x-105xm		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				2	\$85.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		2	WNEM	09/29/14-10/05/14	Delayed Letterman	1205x-105xm	----Th----	:30	\$85.00	NM				
		Credited												
		spot moved to order #597236												
57	WNEM	10/03/14	10/03/14	Friday 10-11pm	10-11pm		:30			IMP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$700.00					
58	WNEM	10/03/14	10/03/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$275.00					
59	WNEM	10/03/14	10/03/14	Friday 8-9pm	8-9pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

<u>Contract / Revision</u>	<u>Alt Order #</u>
597018 / 6	07263240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder for Michigan	07/15/14 / 10/22/14

www.wnem.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$400.00					
60	WNEM	10/05/14	10/05/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$400.00					
61	WNEM	10/02/14	10/02/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$275.00					
62	WNEM	09/30/14	09/30/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-T-----				1	\$400.00					
63	WNEM	10/01/14	10/01/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--W----				1	\$400.00					
64	WNEM	10/01/14	10/01/14	Wednesday 8-9pm	8-9pm		:30			IMP		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--W----				1	\$950.00					
65	WNEM	10/02/14	10/02/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$400.00					
<b>Totals</b>												<b>84</b>	<b>\$22,700.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/06/14	84	\$22,700.00	(\$3,405.00)	\$19,295.00
<b>Totals</b>	<b>84</b>	<b>\$22,700.00</b>	<b>(\$3,405.00)</b>	<b>\$19,295.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/14 10.37  
 \*\*\*CHANGES\*\* \*\*\* WNM-TV \*\*\*

REP HEADLINE# 7263240 TRF# 597018  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP.# OFF.# 1584 SALESMAN #

ADV # ADV. NAME POLI/R SNYDER/R/GOV/MI BUYER NAME HOPE GREENBLATT

AGY # AGY. NAME SMART MEDIA GROUP SALES PRSN PH- JARED KELHART

1427 LESLIE AVE

ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7263240 CLASS: NATL. LOCAL REGIONAL

PRDCT RICK SNYDER FOR GOV EST#\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/14 OCT6/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/14 10.37

*MC*

REP: TO KELLY  
 FR JARED  
 OK'D M5 FOR CREDIT  
 SEE LINE 56  
 MOVING DOLARS TO HL 7263247  
 RVSD TOTAL \$22,700 (-85)  
 PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56	S		1205A-100A	30		\$85.00	10/2	10/2	1		THU	1
AGENCY ADVERTISER CODE = SNYDE AGENCY EST# = 930C06 AGENCY PRODUCT CODE = ORDR PROGRAM : LETTERMAN ORD COM1: SPOTS ARE NA DUE TO NFL AND SEC FOOTBALL. PLEASE ADVISE ON MG PACKAGE ORD COM2: WITH TIME CHANGES, THANKS. PART OF A MAKEGOOD MADE UP OF LINES 52-56												

