

CONTRACT



WNEM.COM

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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Smart Media Group
1427 Leslie Avenue
Alexandria, VA 22301
USA

Contract / Revision 597018 / 6		Alt Order # 07263240
Product R/RICK SNYDER FOR GOV		
Contract Dates 09/30/14 - 10/06/14		Estimate # 930C06
Advertiser Rick Snyder for Michigan		Original Date / Revision 07/15/14 / 10/22/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# TV12891	Advertiser Code SNYDE	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/03/14	10/03/14	Friday 10-11pm	10-11pm		:30			IMP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$700.00					
2	WNEM	10/03/14	10/03/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$275.00					
3	WNEM	10/03/14	10/03/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----2--				2	\$85.00					
4	WNEM	10/03/14	10/03/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----2--				2	\$100.00					
5	WNEM	10/03/14	10/03/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----2--				2	\$100.00					
6	WNEM	10/03/14	10/03/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$275.00					
7	WNEM	10/03/14	10/03/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$475.00					
8	WNEM	10/03/14	10/03/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$400.00					
9	WNEM	10/03/14	10/03/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----2--				2	\$95.00					
10	WNEM	10/03/14	10/03/14	Friday 8-9pm	8-9pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1--				1	\$400.00					
11	WNEM	10/06/14	10/06/14	Monday 10-11pm	10-11pm		:30			IMP		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
597018 / 6	07263240

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	1-----				1	\$650.00					
12	WNEM	10/06/14	10/06/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	1-----				1	\$275.00					
13	WNEM	10/06/14	10/06/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	2-----				2	\$85.00					
14	WNEM	10/06/14	10/06/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	2-----				2	\$100.00					
15	WNEM	10/06/14	10/06/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	2-----				2	\$100.00					
16	WNEM	10/06/14	10/06/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	1-----				1	\$275.00					
17	WNEM	10/06/14	10/06/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	1-----				1	\$475.00					
18	WNEM	10/06/14	10/06/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	2-----				2	\$95.00					
19	WNEM	10/04/14	10/04/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----1-				1	\$150.00					
21	WNEM	10/04/14	10/04/14	CBS Sat AM 9a-11am	9a-11a		:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----2-				2	\$85.00					
26	WNEM	10/02/14	10/02/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---2---				2	\$100.00					
27	WNEM	10/02/14	10/02/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---2---				2	\$100.00					
28	WNEM	10/02/14	10/02/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---1---				1	\$275.00					
29	WNEM	10/02/14	10/02/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---1---				1	\$475.00					
30	WNEM	10/02/14	10/02/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---1---				1	\$400.00					
31	WNEM	10/02/14	10/02/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---2---				2	\$95.00					
32	WNEM	10/02/14	10/02/14	NFL*Regular Season	8-1130pm		:30			IMP		NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---2---				2	\$1,200.00					

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Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	09/29/14-10/05/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,200.00			NM		
				See MG 32.3,32.4,32.5,32.6,32.7										
	2	WNEM	09/29/14-10/05/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,200.00			NM		
				See MG 32.3,32.4,32.5,32.6,32.7										
	3	WNEM	10/02/14-10/02/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,000.00			NM		
	Ⓜ			MG for 32.1,32.2										
	4	WNEM	10/02/14-10/02/14	NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,000.00			NM		
	Ⓜ			MG for 32.1,32.2										
	5	WNEM	10/02/14-10/03/14	THE DOCTORS	M-F 3-4pm	----ThF-----	:30		\$100.00			NM		
	Ⓜ			MG for 32.1,32.2										
	6	WNEM	10/02/14-10/03/14	THE DOCTORS	M-F 3-4pm	----ThF-----	:30		\$100.00			NM		
	Ⓜ			MG for 32.1,32.2										
	7	WNEM	10/05/14-10/05/14	NFL Today	12-1p	-----Su	:30		\$200.00			NM		
	Ⓜ			MG for 32.1,32.2										
33	WNEM	09/30/14	09/30/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-1-----	1			\$275.00						
34	WNEM	09/30/14	09/30/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-2-----	2			\$85.00						
35	WNEM	09/30/14	09/30/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-2-----	2			\$100.00						
36	WNEM	09/30/14	09/30/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-2-----	2			\$100.00						
37	WNEM	09/30/14	09/30/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-1-----	1			\$275.00						
38	WNEM	09/30/14	09/30/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-1-----	1			\$475.00						
39	WNEM	09/30/14	09/30/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-1-----	1			\$400.00						
40	WNEM	09/30/14	09/30/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-2-----	2			\$95.00						
41	WNEM	09/30/14	09/30/14	Tuesday 9-10pm	9-10pm		:30			IMP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	-1-----	1			\$800.00						
42	WNEM	10/01/14	10/01/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	--1----	1			\$275.00						
43	WNEM	10/01/14	10/01/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/29/14	10/05/14	--2----	2			\$85.00						
44	WNEM	10/01/14	10/01/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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Contract / Revision	Alt Order #
597018 / 6	07263240

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$100.00					
45	WNEM	10/01/14	10/01/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$100.00					
46	WNEM	10/01/14	10/01/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$275.00					
47	WNEM	10/01/14	10/01/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$475.00					
48	WNEM	10/01/14	10/01/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$400.00					
49	WNEM	10/01/14	10/01/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--2----				2	\$95.00					
50	WNEM	10/01/14	10/01/14	Wednesday 8-9pm	8-9pm		:30			IMP		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$950.00					
51	WNEM	10/01/14	10/01/14	Wednesday 9-10pm	9-10pm		:30			IMP		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$850.00					
52	WNEM	10/04/14	10/04/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S-				1	\$140.00					
53	WNEM	10/05/14	10/05/14	Delayed CSI	1030-1130p		:30			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$450.00					
54	WNEM	09/30/14	10/05/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$400.00					
55	WNEM	10/02/14	10/02/14	Delayed News M-SU	After 1130p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$275.00					
56	WNEM	10/02/14	10/02/14	Delayed Letterman	1205x-105xm		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				2	\$85.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		2	WNEM	09/29/14-10/05/14	Delayed Letterman	1205x-105xm	----Th----	:30	\$85.00	NM				
		Credited												
		spot moved to order #597236												
57	WNEM	10/03/14	10/03/14	Friday 10-11pm	10-11pm		:30			IMP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$700.00					
58	WNEM	10/03/14	10/03/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$275.00					
59	WNEM	10/03/14	10/03/14	Friday 8-9pm	8-9pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597018 / 6	07263240

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	R/RICK SNYDER FOR C	930C06

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/15/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----F--				1	\$400.00					
60	WNEM	10/05/14	10/05/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-----S				1	\$400.00					
61	WNEM	10/02/14	10/02/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$275.00					
62	WNEM	09/30/14	09/30/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	-T-----				1	\$400.00					
63	WNEM	10/01/14	10/01/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--W----				1	\$400.00					
64	WNEM	10/01/14	10/01/14	Wednesday 8-9pm	8-9pm		:30			IMP		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--W----				1	\$950.00					
65	WNEM	10/02/14	10/02/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	---T---				1	\$400.00					
Totals													84	\$22,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/06/14	84	\$22,700.00	(\$3,405.00)	\$19,295.00
Totals	84	\$22,700.00	(\$3,405.00)	\$19,295.00

Signature: _____ **Date:** _____

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REP HEADLINE# 7263240 TRF# 597018 REP: TEL# 610-293-4111 FAX# 610-225-1191
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT22/14 10.37
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WNM-TV ***

ADV # ADV. NAME POLI/R SNYDER/R/GOV/MI REP. # OFF. # 1584 SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME HOPE GREENBLATT
1427 LESLIE AVE SALES PRSN PH- JARED KELHART
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7263240 CLASS: NATL. LOCAL REGIONAL

PRDCT RICK SNYDER FOR GOV EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/14 OCT6/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/14 10.37

REP: TO KELLY
FR JARED
OK'D M5 FOR CREDIT
SEE LINE 56
MOVING DOLARS TO HL 7263247
RVSD TOTAL \$22,700 (-85)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = SNYDE AGENCY EST# = 930C06
AGENCY PRODUCT CODE = ORDER

56	S		1205A-100A	30		\$85.00	10/2	10/2	1		THU	1
----	---	--	------------	----	--	---------	------	------	---	--	-----	---

PROGRAM : LETTERMAN
ORD COM1: SPOTS ARE NA DUE TO NFL AND SEC FOOTBALL. PLEASE ADVISE ON MG PACKAGE
ORD COM2: WITH TIME CHANGES, THANKS.
PART OF A MAKEGOOD MADE UP OF LINES 52-56

REP HEADLINE# 7263240 TRF# 597018 OCT22/14 10.37
 \$\$\$ MOD# 3. UNAPPROVED REV #1 \$\$\$ ** WNM-TV ***
 CREDIT ADVISORY: AGENCY CREDIT RISK !! **CHANGES**
 ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE:	START	:END:	SPTS:	WEEK	:DAYS:	TOTL:
:	LINE#:	:	:	:	:	:	DATE	:DATE:	/WK:	INVT	:	SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#56 MISSED: THU/1205A-100A OCT2 30S \$85.00 (OCT21/14)
OFFER: NONE
CMT: DUE TO SPORTS OVERRUN, SPOT DID NOT AIR. PLEASE CREDIT AND MOVE TO
CMT: HDL#7263247. THANKS!

OCT/14	22700.00	CONTRACT TOTAL	22700.00
		TOTAL SPOTS	84

MARKET TOTALS	\$51,625	W1
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYF

P-CLASS, PLAN, SECT Q-PAID

AM NAME

MULTIPLE