

ADW #

CPDFR #

FLIGHT DATES C

STA:

PROGRAM : JEOPARDY
ORD COM1: SPOTS ARE PREEMPTED DUE TO OVERSOLD INVENTORY/HIGHER RATE. ALSO MOVED
ORD COM2: \$85 FROM HDL# 7263240. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS!
PART OF A MAKEGOOD MADE UP OF LINES 106-115

REP: TEL# 610-293-4111 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/14 10.38
CHANGES **WNEM-TV ***
REP HEADLINE# 7263247 TRF# 597236
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M9	OK'D		BUY#90			MISSED: SUN/930P-1030P	OCT26		30S	\$400.00	(OCT22/14)	
			BUY#42			TUE/900P-1000P	OCT21		30S	\$800.00		
			BUY#40			TUE/700P-730P	OCT21		30S	\$400.00		
			BUY#50			WED/700P-730P	OCT22		30S	\$400.00		
			BUY#9			FRI/700P-730P	OCT24		30S	\$400.00		
			BUY#30			THU/700P-730P	OCT23		30S	\$400.00		
			BUY#11			FRI/730P-800P	OCT24		30S	\$400.00		
			BUY#52			WED/730P-800P	OCT22		30S	\$400.00		
			BUY#42			TUE/900P-1000P	OCT21		30S	\$800.00		
			BUY#69			SUN/730P-830P	OCT26		30S	\$400.00		
			BUY#44			WED/1135P-1235A	OCT22		30S	\$85.00		
			BUY#3			FRI/1135P-1235A	OCT24		30S	\$85.00		
OFFER: W-F/500P-530P												
			& W-F/530P-600P			OCT22	OCT22		30S	\$500.00	PLS ADVISE.	
			& W-F/730P-800P			OCT22	OCT22		30S	\$1,200.00		
			& W-F/700P-730P			OCT22	OCT22		30S	\$1,200.00		
			& W-F/600A-700A			OCT22	OCT22		30S	\$425.00		
			& SAT/800A-900A			OCT25	OCT25		30S	\$160.00		
			& SUN/700A-900A			OCT26	OCT26		30S	\$130.00		
			& W-F/1100P-1135P			OCT22	OCT22		30S	\$500.00		
			& W-F/500A-600A			OCT22 (2/WK)	OCT22 (2/WK)		30S	\$200.00		
			& SAT/1205A-105A			OCT25 (2/WK)	OCT25 (2/WK)		30S	\$20.00		
CMT: SPOTS ARE PREEMPTED DUE TO OVERSOLD INVENTORY/HIGHER RATE. ALSO MOVED												
CMT: \$85 FROM HDL# 7263240. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS!												
OCT/14			34045.00									
CONTRACT TOTAL										34045.00		
TOTAL SPOTS										119		

MARKET TOTALS \$70,777 W
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYP
P-CLASS, PLAN, SECT Q-PAID

GRAM NAME
*-MULTIPLE

CONTRACT



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Smart Media Group
1427 Leslie Avenue
Alexandria, VA 22301
USA

Contract / Revision 597236 / 6		Alt Order # 07263247
Product R/RICK SNYDER FOR GOV		
Contract Dates 10/21/14 - 10/26/14		Estimate # C21C26
Advertiser Rick Snyder for Michigan		Original Date / Revision 07/16/14 / 10/22/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# TV12891	Advertiser Code SNYDE	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/24/14	10/24/14	Friday 10-11pm	10-11pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----2--				2	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Friday 10-11pm	10-11pm	-----F----	:30		\$700.00			NM		
			See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10											
	2	WNEM	10/20/14-10/26/14	Friday 10-11pm	10-11pm	-----F----	:30		\$700.00			NM		
			See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10											
2	WNEM	10/24/14	10/24/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$275.00					
E 3	WNEM	10/24/14	10/24/14	Late Show w/David L	1135p-1235a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----2--				2	\$85.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WNEM	10/20/14-10/26/14	Late Show w/David Letterman	1135p-1235a	-----F----	:30		\$85.00			NM		
			See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14											
4	WNEM	10/24/14	10/24/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----2--				2	\$100.00					
5	WNEM	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$275.00					
6	WNEM	10/24/14	10/24/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----2--				2	\$100.00					
7	WNEM	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$275.00					
8	WNEM	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$475.00					
E 9	WNEM	10/24/14	10/24/14	Jeopardy	7-730pm		:30			IMP		NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 ----1-- 1 \$400.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNEM 10/20/14-10/26/14 Jeopardy 7-730pm -----F---- :30 \$400.00 NM See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
10	WNEM	10/24/14	10/24/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 ----2-- 2 \$95.00														
E 11	WNEM	10/24/14	10/24/14	Wheel of Fortune	730-8pm		:30			IMP		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 ----1-- 1 \$400.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNEM 10/20/14-10/26/14 Wheel of Fortune 730-8pm -----F---- :30 \$400.00 NM See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
12	WNEM	10/24/14	10/24/14	Friday 8-9pm	8-9pm		:30			IMP		NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 ----2-- 2 \$400.00														
13	WNEM	10/24/14	10/24/14	Friday 9-10pm	9-10p		:30			IMP		NM	8	\$3,740.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 ----2-- 2 \$600.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNEM 10/20/14-10/26/14 Friday 9-10pm 9-10p -----F---- :30 \$600.00 NM See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10 2 WNEM 10/20/14-10/26/14 Friday 9-10pm 9-10p -----F---- :30 \$600.00 NM See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10 3 WNEM 10/26/14-10/26/14 Delayed The Good Wife 930-1030p -----S- :30 \$800.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 4 WNEM 10/25/14-10/25/14 TV-5 News at 11pm (Sat) 11-1135p -----Sa-- :30 \$300.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 5 WNEM 10/22/14-10/22/14 Wednesday 10-11pm 10-11pm ---W----- :30 \$1,100.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 6 WNEM 10/24/14-10/24/14 Friday 8-9pm 8-9pm -----F---- :30 \$700.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 7 WNEM 10/26/14-10/26/14 NFL Football 1p-4pm -----S- :30 \$600.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 8 WNEM 10/22/14-10/24/14 10a-11a 10-11a ---WThF---- :30 \$200.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 9 WNEM 10/25/14-10/25/14 Sat 1205x-105x 1205x-105x -----Sa-- :30 \$20.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1 10 WNEM 10/25/14-10/25/14 Sat 1205x-105x 1205x-105x -----Sa-- :30 \$20.00 NM Ⓜ MG for 13.2,69.2,76.2,1.1,1.2,13.1														
14	WNEM	10/25/14	10/25/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 -----1- 1 \$150.00														
16	WNEM	10/25/14	10/25/14	CBS Sat AM 9a-11am 9a-11a			:30			IMP		NM	2	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 -----2- 2 \$85.00														
17	WNEM	10/26/14	10/26/14	Sunday 10-11pm	10-11pm		:30			IMP		NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/20/14 10/26/14 -----2 2 \$450.00														

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

WNEM.COM

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----Su</td><td>1</td><td>\$450.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----Su	1	\$450.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	-----Su	1	\$450.00																																																																																											
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Sunday 10-11pm</td><td>10-11pm</td><td>-----Su</td><td>:30</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="9">See MG 17.3,17.4</td></tr><tr><td>2</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Sunday 10-11pm</td><td>10-11pm</td><td>-----Su</td><td>:30</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="9">See MG 17.3,17.4</td></tr><tr><td>3</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Delayed The Mentalist</td><td>1030-1130p</td><td>-----Su</td><td>:30</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 17.1,17.2</td></tr><tr><td>4</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Delayed The Mentalist</td><td>1030-1130p</td><td>-----Su</td><td>:30</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 17.1,17.2</td></tr></table>															Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WNEM	10/20/14-10/26/14	Sunday 10-11pm	10-11pm	-----Su	:30	\$450.00	NM	See MG 17.3,17.4									2	WNEM	10/20/14-10/26/14	Sunday 10-11pm	10-11pm	-----Su	:30	\$450.00	NM	See MG 17.3,17.4									3	WNEM	10/20/14-10/26/14	Delayed The Mentalist	1030-1130p	-----Su	:30	\$450.00	NM	Ⓜ MG for 17.1,17.2									4	WNEM	10/20/14-10/26/14	Delayed The Mentalist	1030-1130p	-----Su	:30	\$450.00	NM	Ⓜ MG for 17.1,17.2								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																							
1	WNEM	10/20/14-10/26/14	Sunday 10-11pm	10-11pm	-----Su	:30	\$450.00	NM																																																																																							
See MG 17.3,17.4																																																																																															
2	WNEM	10/20/14-10/26/14	Sunday 10-11pm	10-11pm	-----Su	:30	\$450.00	NM																																																																																							
See MG 17.3,17.4																																																																																															
3	WNEM	10/20/14-10/26/14	Delayed The Mentalist	1030-1130p	-----Su	:30	\$450.00	NM																																																																																							
Ⓜ MG for 17.1,17.2																																																																																															
4	WNEM	10/20/14-10/26/14	Delayed The Mentalist	1030-1130p	-----Su	:30	\$450.00	NM																																																																																							
Ⓜ MG for 17.1,17.2																																																																																															
22	WNEM	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30			IMP		NM	1	\$85.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----1</td><td>1</td><td>\$85.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----1	1	\$85.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	-----1	1	\$85.00																																																																																											
25	WNEM	10/23/14	10/23/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---2---</td><td>2</td><td>\$100.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---2---	2	\$100.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---2---	2	\$100.00																																																																																											
26	WNEM	10/23/14	10/23/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---1---</td><td>1</td><td>\$275.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---1---	1	\$275.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---1---	1	\$275.00																																																																																											
27	WNEM	10/23/14	10/23/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---2---</td><td>2</td><td>\$100.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---2---	2	\$100.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---2---	2	\$100.00																																																																																											
28	WNEM	10/23/14	10/23/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---1---</td><td>1</td><td>\$275.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---1---	1	\$275.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---1---	1	\$275.00																																																																																											
29	WNEM	10/23/14	10/23/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---1---</td><td>1</td><td>\$475.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---1---	1	\$475.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---1---	1	\$475.00																																																																																											
E 30	WNEM	10/23/14	10/23/14	Jeopardy	7-730pm		:30			IMP		NM	0	\$0.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---1---</td><td>1</td><td>\$400.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---1---	1	\$400.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---1---	1	\$400.00																																																																																											
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Jeopardy</td><td>7-730pm</td><td>----Th-----</td><td>:30</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="9">See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14</td></tr></table>															Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WNEM	10/20/14-10/26/14	Jeopardy	7-730pm	----Th-----	:30	\$400.00	NM	See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14																																																														
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																							
1	WNEM	10/20/14-10/26/14	Jeopardy	7-730pm	----Th-----	:30	\$400.00	NM																																																																																							
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14																																																																																															
31	WNEM	10/23/14	10/23/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---2---</td><td>2</td><td>\$95.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---2---	2	\$95.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---2---	2	\$95.00																																																																																											
32	WNEM	10/23/14	10/23/14	NFL*Regular Season	8-1130pm		:30			IMP		NM	7	\$3,600.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---3---</td><td>3</td><td>\$1,200.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---3---	3	\$1,200.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
10/20/14	10/26/14	---3---	3	\$1,200.00																																																																																											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>														
1	WNEM	10/20/14-10/26/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,200.00			NM		
		See MG 32.4,32.5,32.6,32.7,32.8,32.9,32.10												
2	WNEM	10/20/14-10/26/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,200.00			NM		
		See MG 32.4,32.5,32.6,32.7,32.8,32.9,32.10												
3	WNEM	10/20/14-10/26/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,200.00			NM		
		See MG 32.4,32.5,32.6,32.7,32.8,32.9,32.10												
4	WNEM	10/23/14-10/23/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,000.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
5	WNEM	10/23/14-10/23/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,000.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
6	WNEM	10/23/14-10/23/14		NFL*Regular Season TH	8-1130pm	----Th-----	:30		\$1,000.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
7	WNEM	10/25/14-10/25/14		Saturday 10-11pm	10-11p	-----Sa--	:30		\$200.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
8	WNEM	10/25/14-10/25/14		Saturday 10-11pm	10-11p	-----Sa--	:30		\$200.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
9	WNEM	10/21/14-10/24/14		Wakeup 5-6a	5-6am	-TuWThF----	:30		\$100.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
10	WNEM	10/21/14-10/24/14		Wakeup 5-6a	5-6am	-TuWThF----	:30		\$100.00			NM		
		Ⓜ MG for 32.1,32.3,32.2												
33	WNEM	10/21/14	10/21/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-1-----	1	\$275.00								
34	WNEM	10/21/14	10/21/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-2-----	2	\$85.00								
35	WNEM	10/21/14	10/21/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-2-----	2	\$100.00								
36	WNEM	10/21/14	10/21/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-1-----	1	\$275.00								
37	WNEM	10/21/14	10/21/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-2-----	2	\$100.00								
38	WNEM	10/21/14	10/21/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-1-----	1	\$275.00								
39	WNEM	10/21/14	10/21/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-1-----	1	\$475.00								
E 40	WNEM	10/21/14	10/21/14	Jeopardy	7-730pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/20/14	10/26/14	-1-----	1	\$400.00								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WNEM	10/20/14-10/26/14	Jeopardy	7-730pm	-Tu-----	:30	\$400.00	NM				
		See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14												
41	WNEM	10/21/14	10/21/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM
www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

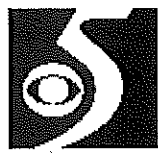
Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-2-----				2	\$95.00					
E 42	WNEM	10/21/14	10/21/14	Tuesday 9-10pm	9-10pm		:30			IMP		NM	12	\$5,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-2-----				2	\$800.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WNEM	10/20/14-10/26/14		Tuesday 9-10pm	9-10pm	-Tu-----	:30		\$800.00			NM		
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
2	WNEM	10/20/14-10/26/14		Tuesday 9-10pm	9-10pm	-Tu-----	:30		\$800.00			NM		
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
3	WNEM	10/23/14-10/24/14		TV-5 News at 5pm	5-530pm	----ThF----	:30		\$500.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
4	WNEM	10/23/14-10/24/14		TV-5 News at 530pm	530-6pm	----ThF----	:30		\$500.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
5	WNEM	10/24/14-10/24/14		Wheel of Fortune	730-8pm	-----F----	:30		\$1,200.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
6	WNEM	10/23/14-10/24/14		Jeopardy	7-730pm	----ThF----	:30		\$1,200.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
7	WNEM	10/23/14-10/24/14		Wakeup 6-7a	6-7a	----ThF----	:30		\$425.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
8	WNEM	10/25/14-10/25/14		Wakeup (Sa) 8-9am	8-9am	-----Sa--	:30		\$160.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
9	WNEM	10/26/14-10/26/14		Wakeup (Su) 7-9am	7-9am	-----Su	:30		\$130.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
10	WNEM	10/24/14-10/24/14		TV5 News at 11pm (M-F)	11-1135p	-----F----	:30		\$500.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
11	WNEM	10/23/14-10/24/14		Wakeup 5-6a	5-6am	----ThF----	:30		\$200.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
12	WNEM	10/23/14-10/24/14		Wakeup 5-6a	5-6am	----ThF----	:30		\$200.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
13	WNEM	10/25/14-10/25/14		Sat 1205x-105x	1205x-105x	-----Sa--	:30		\$20.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
14	WNEM	10/25/14-10/25/14		Sat 1205x-105x	1205x-105x	-----Sa--	:30		\$20.00			NM		
Ⓜ	MG for 88.1,44.2,50.1,40.1,9.1,30.1,3.2,69.1,11.1,52.1,42.2,42.1													
43	WNEM	10/22/14	10/22/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
E 44	WNEM	10/22/14	10/22/14	Late Show w/David Le 1135p-1235a			:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$85.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
2	WNEM	10/20/14-10/26/14		Late Show w/David Letterman 1135p-1235a		---W-----	:30		\$85.00			NM		
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
45	WNEM	10/22/14	10/22/14	Dr. Phil	4-5pm		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$100.00					
46	WNEM	10/22/14	10/22/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
47	WNEM	10/22/14	10/22/14	Wakeup 5-6a	5-6am		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$100.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
48	WNEM	10/22/14	10/22/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
49	WNEM	10/22/14	10/22/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$475.00					
E 50	WNEM	10/22/14	10/22/14	Jeopardy	7-730pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Jeopardy	7-730pm	---W-----	:30		\$400.00			NM		
	See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14													
51	WNEM	10/22/14	10/22/14	CBS This Morning	7-9am		:30			IMP		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$95.00					
E 52	WNEM	10/22/14	10/22/14	Wheel of Fortune	730-8pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Wheel of Fortune	730-8pm	---W-----	:30		\$400.00			NM		
	See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14													
53	WNEM	10/22/14	10/22/14	Wednesday 8-9pm	8-9pm		:30			IMP		NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$950.00					
54	WNEM	10/22/14	10/22/14	Wednesday 9-10pm	9-10pm		:30			IMP		NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--2----				2	\$850.00					
55	WNEM	10/21/14	10/26/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S-				1	\$140.00					
62	WNEM	10/24/14	10/24/14	CBS Daytime	1230-2p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				2	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	-----F----	:30		\$100.00			NM		
	See MG 73.3,73.4,73.5,73.6,73.7													
	2	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	-----F----	:30		\$100.00			NM		
	See MG 73.3,73.4,73.5,73.6,73.7													
63	WNEM	10/24/14	10/24/14	Ferguson	1236a-1a		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$20.00					
64	WNEM	10/24/14	10/24/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$160.00					
65	WNEM	10/24/14	10/24/14	Wakeup 6-7a	6-7a		:30			IMP		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				2	\$225.00					
66	WNEM	10/24/14	10/24/14	CBS Evening News (N630-7pm			:30			IMP		NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$450.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14-10/26/14</td><td>10/20/14-10/26/14</td><td>-----F----</td><td>1</td><td>\$450.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14-10/26/14	10/20/14-10/26/14	-----F----	1	\$450.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14-10/26/14	10/20/14-10/26/14	-----F----	1	\$450.00																																																							
1	WNEM	10/20/14-10/26/14	10/20/14-10/26/14	CBS Evening News (M,W,F,)	630-7pm	-----F----	:30	1	\$450.00			NM																																															
See MG 66.2,66.3,66.4,66.5,66.6,66.7																																																											
2	WNEM	10/24/14-10/24/14	10/24/14-10/24/14	Friday 8-9pm	8-9pm	-----F----	:30	1	\$400.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
3	WNEM	10/21/14-10/24/14	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30	1	\$100.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
4	WNEM	10/21/14-10/24/14	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30	1	\$100.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
5	WNEM	10/21/14-10/24/14	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30	1	\$100.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
6	WNEM	10/21/14-10/24/14	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30	1	\$100.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
7	WNEM	10/21/14-10/24/14	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30	1	\$100.00			NM																																															
Ⓜ MG for 87.1,66.1																																																											
67	WNEM	10/26/14	10/26/14	Delayed News M-SU	1130p-1205a		:30			IMP		NM	1	\$175.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$175.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----S	1	\$175.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	-----S	1	\$175.00																																																							
68	WNEM	10/21/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30			IMP		NM	1	\$85.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$85.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----S	1	\$85.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	-----S	1	\$85.00																																																							
E 69	WNEM	10/26/14	10/26/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	0	\$0.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>2</td><td>\$400.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----S	2	\$400.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	-----S	2	\$400.00																																																							
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Delayed 60 Minutes</td><td>730-830p</td><td>-----S</td><td>:30</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="9">See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14</td></tr><tr><td>2</td><td>WNEM</td><td>10/20/14-10/26/14</td><td>Delayed 60 Minutes</td><td>730-830p</td><td>-----S</td><td>:30</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="9">See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10</td></tr></table>															Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WNEM	10/20/14-10/26/14	Delayed 60 Minutes	730-830p	-----S	:30	\$400.00	NM	See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14									2	WNEM	10/20/14-10/26/14	Delayed 60 Minutes	730-830p	-----S	:30	\$400.00	NM	See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																			
1	WNEM	10/20/14-10/26/14	Delayed 60 Minutes	730-830p	-----S	:30	\$400.00	NM																																																			
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14																																																											
2	WNEM	10/20/14-10/26/14	Delayed 60 Minutes	730-830p	-----S	:30	\$400.00	NM																																																			
See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10																																																											
70	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030a	9-1030am		:30			IMP		NM	2	\$350.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>2</td><td>\$175.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	-----S	2	\$175.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	-----S	2	\$175.00																																																							
71	WNEM	10/23/14	10/23/14	Delayed News M-SU	1130p-1205a		:30			IMP		NM	1	\$275.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---T---</td><td>1</td><td>\$275.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---T---	1	\$275.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	---T---	1	\$275.00																																																							
72	WNEM	10/23/14	10/23/14	Delayed Letterman	1205-105a		:30			IMP		NM	2	\$170.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---T---</td><td>2</td><td>\$85.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---T---	2	\$85.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	---T---	2	\$85.00																																																							
73	WNEM	10/23/14	10/23/14	CBS Daytime	1230-2p		:30			IMP		NM	5	\$600.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/20/14</td><td>10/26/14</td><td>---T---</td><td>2</td><td>\$100.00</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week	Rate	10/20/14	10/26/14	---T---	2	\$100.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																							
10/20/14	10/26/14	---T---	2	\$100.00																																																							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	----Th-----	:30		\$100.00			NM		
			See MG 73.3,73.4,73.5,73.6,73.7											
	2	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	----Th-----	:30		\$100.00			NM		
			See MG 73.3,73.4,73.5,73.6,73.7											
	3	WNEM	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30		\$100.00			NM		
	Ⓜ		MG for 77.1,62.1,62.2,73.1,83.2,73.2											
	4	WNEM	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30		\$100.00			NM		
	Ⓜ		MG for 77.1,62.1,62.2,73.1,83.2,73.2											
	5	WNEM	10/21/14-10/24/14	THE DOCTORS	M-F 3-4pm	-TuWThF----	:30		\$100.00			NM		
	Ⓜ		MG for 77.1,62.1,62.2,73.1,83.2,73.2											
	6	WNEM	10/25/14-10/25/14	Saturday 8-9pm	8-9p	-----Sa--	:30		\$150.00			NM		
	Ⓜ		MG for 77.1,62.1,62.2,73.1,83.2,73.2											
	7	WNEM	10/25/14-10/25/14	Saturday 8-9pm	8-9p	-----Sa--	:30		\$150.00			NM		
	Ⓜ		MG for 77.1,62.1,62.2,73.1,83.2,73.2											
74	WNEM	10/23/14	10/23/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$160.00					
75	WNEM	10/23/14	10/23/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$225.00					
76	WNEM	10/21/14	10/21/14	Tuesday 10-11pm	10-11pm		:30			IMP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				2	\$600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WNEM	10/20/14-10/26/14	Tuesday 10-11pm	10-11pm	-Tu-----	:30		\$600.00			NM		
			See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10											
77	WNEM	10/21/14	10/21/14	CBS Daytime	1230-2p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				2	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	-Tu-----	:30		\$100.00			NM		
			See MG 73.3,73.4,73.5,73.6,73.7											
	2	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	-Tu-----	:30		\$100.00			NM		
			See MG 83.3,83.4											
78	WNEM	10/21/14	10/21/14	Ferguson	1236a-1a		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				1	\$20.00					
79	WNEM	10/21/14	10/21/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				1	\$160.00					
80	WNEM	10/21/14	10/21/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				1	\$225.00					
81	WNEM	10/21/14	10/21/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				1	\$400.00					
82	WNEM	10/21/14	10/21/14	Tuesday 8-9pm	8-9pm		:30			IMP		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-----				2	\$1,300.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
597236 / 6	07263247

Contract Dates	Product	Estimate #
10/21/14 - 10/26/14	R/RICK SNYDER FOR C	C21C26

Advertiser	Original Date / Revision
Rick Snyder for Michigan	07/16/14 / 10/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
83	WNEM	10/22/14	10/22/14	CBS Daytime	1230-2p		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				2	\$100.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WNEM	10/20/14-10/26/14		CBS Daytime	1230-2p	---W-----	:30		\$100.00			NM		
See MG 83.3,83.4														
2	WNEM	10/20/14-10/26/14		CBS Daytime	1230-2p	---W-----	:30		\$100.00			NM		
See MG 73.3,73.4,73.5,73.6,73.7														
3	WNEM	10/21/14-10/24/14		THE DOCTORS	M-F 3-4pm	-TuWThF----	:30		\$100.00			NM		
Ⓜ MG for 77.2,83.1														
4	WNEM	10/21/14-10/24/14		THE DOCTORS	M-F 3-4pm	-TuWThF----	:30		\$100.00			NM		
Ⓜ MG for 77.2,83.1														
84	WNEM	10/22/14	10/22/14	Ferguson	1236a-1a		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$20.00					
85	WNEM	10/22/14	10/22/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$160.00					
86	WNEM	10/22/14	10/22/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$225.00					
87	WNEM	10/22/14	10/22/14	CBS Evening News (N630-7pm			:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$450.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WNEM	10/20/14-10/26/14		CBS Evening News (M,W,F,630-7pm		---W-----	:30		\$450.00			NM		
See MG 66.2,66.3,66.4,66.5,66.6,66.7														
E 88	WNEM	10/26/14	10/26/14	Delayed The Good Wi	930-1030p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$400.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WNEM	10/20/14-10/26/14		Delayed The Good Wife	930-1030p	-----Su	:30		\$400.00			NM		
See MG 42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14														
Totals													119	\$34,045.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	119	\$34,045.00	(\$5,106.75)	\$28,938.25
Totals	119	\$34,045.00	(\$5,106.75)	\$28,938.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.