

**WDIV** 550 W. Lafayette Blvd. Detroit, MI 48226 FEIN: 52-0854807 Main: (313)222-0444

Billing:

http://www.clickondetroit.com/index

Billing Address:

Media...Period **Attention: Accounts Payable** 5975 Naneva Court West Bloomfield, MI 48322

Send Payment To:

**WDIV** PO Box 788355 Philadelphia, PA 19178-8355 ar@grahammedia.com

## INVOICE

| VOICE          |                     |                  |                     |  |  |  |
|----------------|---------------------|------------------|---------------------|--|--|--|
| Property       | WDIV                |                  |                     |  |  |  |
| Invoice #      | 687634-1            | Order #          | 687634              |  |  |  |
| Invoice Date   | 05/13/24            | Alt Order #      | WDIV20240426174327  |  |  |  |
| Invoice Month  | May 2024            | Deal #           |                     |  |  |  |
| Invoice Period | 04/29/24 - 05/12/24 | Flight Dates     | 05/06/24 - 05/12/24 |  |  |  |
| Advertiser     | POL/S Thanedar/D/0  | CON/MI           |                     |  |  |  |
| Product        | DETROIT Q2 2024     |                  |                     |  |  |  |
| Estimate #     |                     |                  |                     |  |  |  |
|                | Account Executive   | WDIV Local House |                     |  |  |  |
|                | Sales Office        | WDIV Local       |                     |  |  |  |
|                | Sales Region        | Local            |                     |  |  |  |
|                | Agency Code         | 9913859          |                     |  |  |  |
|                | Advertiser Code     |                  |                     |  |  |  |
|                | Billing Calendar    | Broadcast        |                     |  |  |  |
|                | Billing Type        | Cash             |                     |  |  |  |
|                | Special Handling    |                  |                     |  |  |  |
|                | Agency Ref          |                  |                     |  |  |  |
|                | Advertiser Ref      |                  |                     |  |  |  |
|                | Product 1           |                  |                     |  |  |  |

WO Payments Quick Pay Link: payments.wocentral.com/find **Quick Pay Code: HL8AJLADJN** 

Product 2

|                 |                     |                                |                |                         |        | Spots/       |             |      |             |           |
|-----------------|---------------------|--------------------------------|----------------|-------------------------|--------|--------------|-------------|------|-------------|-----------|
| Line Start Date | End Date            | Description                    | Start/End Time | MTWTFSS                 | Length | Week         | Rate        | Type |             |           |
| 1 05/07/24      | 05/12/24            | Local News 4 Repeat            | 136-206x       | MTWTF                   | :30    | 1            | \$250.00    | NM   |             |           |
| Weeks:          | Start Date 05/06/24 | End Date <u>MTWTFSS</u> - TWTF | Spots/Week 2   | <u>Rate</u><br>\$250.00 |        |              |             |      |             |           |
| Spots: # Ch     | <u>Day</u> Air      | Date Air Time Descrip          | tion           | Start/End Time          | Lengt  | th Ad-ID     |             |      | Rate Typ    | <u>е</u>  |
| 1 WD            | IV Tu 05/           | /07/24 1:56 AM Local N         | ews 4 Repeat   | 136-206x                | :3     | O SHRI SERVI | CE          |      | \$250.00 NI | М         |
| 2 WD            | IV Th 05/           | /09/24 1:53 AM Local N         | ews 4 Repeat   | 136-206x                | :3     | O SHRI SERVI | CE          |      | \$250.00 NI | М         |
| 2 05/06/24      | 05/12/24            | NBC Early Today                | 4-430a         | МГWГF                   | :30    | 2            | \$90.00     | NM   |             |           |
| Weeks:          | Start Date 05/06/24 | End Date MTWTFSS MTWTF         | Spots/Week 2   | <u>Rate</u><br>\$90.00  |        |              |             |      |             |           |
| Spots: # Ch     | <u>Day</u> Air      | Date Air Time Descrip          | <u>tion</u>    | Start/End Time          | Lengt  | th Ad-ID     |             |      | Rate Typ    | <u>е</u>  |
| 1 WD            | IV Tu 05/           | /07/24 4:28 AM NBC Ea          | arly Today     | 4-430a                  | :3     | O THANEDARI  | FEDFUNDI NG |      | \$90.00 NI  | М         |
| 2 WD            | IV W 05/            | /08/24 4:28 AM NBC Ea          | arly Today     | 4-430a                  | :3     | O THANEDARI  | FEDFUNDI NG |      | \$90.00 NI  | М         |
| 3 05/06/24      | 05/12/24            | Local 4 News @430a             | 4:30-5a        | МГЖГБ                   | :30    | 2            | \$125.00    | NM   |             |           |
| Weeks:          | Start Date 05/06/24 | End Date MTWTFSS MTWTF         | Spots/Week 2   | <u>Rate</u><br>\$125.00 |        |              |             |      |             |           |
| Spots: # Ch     | <u>Day</u> Air      | Date Air Time Descrip          | tion           | Start/End Time          | Lengt  | h Ad-ID      |             |      | Rate Typ    | <u>)е</u> |
| 1 WD            | IV M 05/            | /06/24 4:56 AM Local 4         | News @430a     | 4:30-5a                 | :3     | O THANEDARI  | DI STRI CT  |      | \$125.00 NI | М         |
| 2 WD            | IV Th 05/           | /09/24 4:52 AM Local 4         | News @430a     | 4:30-5a                 | :3     | O THANEDARI  | FEDFUNDI NG |      | \$125.00 NI | М         |
| 4 05/06/24      | 05/12/24            | Local 4 News @ 5a              | 5-530a         | МГWГF                   | :30    | 2            | \$625.00    | NM   |             |           |

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|--------------|-------------------------|----------------|---------------------|--|--|--|
| Invoice Date | 05/13/24                | Invoice Period | 04/29/24 - 05/12/24 |  |  |  |
| Advertiser   | POL/S Thanedar/D/CON/MI |                |                     |  |  |  |
| Product      | DETROIT Q2 2024         |                |                     |  |  |  |
| Estimate #   |                         |                |                     |  |  |  |

|   |                                |                    |        | Spots/     |              |      |               |
|---|--------------------------------|--------------------|--------|------------|--------------|------|---------------|
| Line Start Date End Date Descr                                    | ription Start/End Time         | MTWTFSS            | Length | Week       | Rate         | Type |               |
| 4 05/06/24 05/12/24 Local   | l 4 News @ 5a 5-530a           | МГWГF              | :30    | 2          | \$625.00     | NM   |               |
| Weeks: Start Date End Da 05/06/24 End Da                          |                                | Rate<br>\$625.00   |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | Lengt  | h Ad-ID    |              |      | Rate Type     |
| 1 WDIV W 05/08/24   | 5:11 AM Local 4 News @ 5a      | 5-530a             | :30    | O SHRI SER | VI CE        |      | \$625.00 NM   |
| 2 WDIV Th 05/09/24  | 5:11 AM Local 4 News @ 5a      | 5-530a             | :30    | O SHRI SER | VI CE        |      | \$625.00 NM   |
| 5 05/06/24 05/12/24 Local   | I 4 News @530a 530-6a          | МГWГF              | :30    | 2          | \$625.00     | NM   |               |
| Weeks: Start Date End Date 05/06/24 05/12/2                       |                                | Rate<br>\$625.00   |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | Lengt  | h Ad-ID    |              |      | Rate Type     |
| 2 WDIV W 05/08/24   | 5:55 AM Local 4 News @530a     | 530-6a             | :30    | O THANEDA  | RFEDFUNDI NG |      | \$625.00 NM   |
| 1 WDIV F 05/10/24   | 5:39 AM Local 4 News @530a     | 530-6a             | :30    | O THANEDA  | RFEDFUNDI NG |      | \$625.00 NM   |
| 6 05/06/24 05/12/24 Local   | I 4 News @6a 6-7a              | МГWГF              | :30    | 2          | \$1,150.00   | NM   |               |
| Weeks: <u>Start Date</u> <u>End Da</u><br>05/06/24 <u>05/12/2</u> |                                | Rate<br>\$1,150.00 |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | l enat | h Ad-ID    |              |      | Rate Type     |
| 1 WDIV Th 05/09/24  | 6:10 AM Local 4 News @6a       | 6-7a               |        |            | RFEDFUNDI NG |      | \$1.150.00 NM |
| 2 WDIV F 05/10/24   | 6:11 AM Local 4 News @6a       | 6-7a               |        | O SHRI SER |              |      | \$1,150.00 NM |
| 7 05/06/24 05/12/24 Today   | y Show Hoda/Jenna 10-11a       | МГWГF              | :30    | 2          | \$450.00     | NM   |               |
| Weeks: <u>Start Date</u> <u>End Da</u><br>05/06/24 <u>05/12/2</u> |                                | Rate<br>\$450.00   |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | Lengt  | h Ad-ID    |              |      | Rate Type     |
| 2 WDIV Th 05/09/24  | 10:48 AM Today Show Hoda/Jenna | 10-11a             | :30    | O SHRI SER | VI CE        |      | \$450.00 NM   |
| 1 WDIV F 05/10/24   | 10:47 AM Today Show Hoda/Jenna | 10-11a             | :30    | O THANEDA  | RFEDFUNDI NG |      | \$450.00 NM   |
| 8 05/06/24 05/12/24 Live in                                       | in the D 11a-12n               | МГWГF              | :30    | 1          | \$450.00     | NM   |               |
| Weeks: <u>Start Date</u> <u>End Da</u><br>05/06/24 <u>05/12/2</u> |                                | Rate<br>\$450.00   |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | Lenat  | h Ad-ID    |              |      | Rate Type     |
| ; · <u> </u>  | 11:57 AM Live in the D         | 11a-12n            |        | O SHRI SER | VI CE        |      | \$450.00 NM   |
| 9 05/06/24 05/12/24 Local   | I 4 News @12n 12-1230p         | МГШГ               | :30    | 1          | \$700.00     | NM   |               |
| Weeks: Start Date End Da 05/06/24 05/12/2                         |                                | Rate<br>\$700.00   |        |            |              |      |               |
| Spots: # Ch Day Air Date  | Air Time Description           | Start/End Time     | Lenat  | h Ad-ID    |              |      | Rate Type     |
| ; ·   | 12:12 PM Local 4 News @12n     | 12-1230p           |        | O SHRI SER | VI CE        |      | \$700.00 NM   |
| 10 05/06/24 05/12/24 Local  | I 4 News @4p 4-430p            | МГШГ               | :30    | 1          | \$975.00     | NM   |               |

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|--------------|-------------------------|----------------|---------------------|--|--|--|
| Invoice Date | 05/13/24                | Invoice Period | 04/29/24 - 05/12/24 |  |  |  |
| Advertiser   | POL/S Thanedar/D/CON/MI |                |                     |  |  |  |
| Product      | DETROIT Q2 2024         |                |                     |  |  |  |
| Estimate #   |                         |                |                     |  |  |  |

|  |                          | Spo            |                  | _     |                                |
|--|--------------------------|----------------|------------------|-------|--------------------------------|
| Line Start Date End Date Description Start/End Time  |                          | Length Wee     |                  | Туре  |                                |
| 10 05/06/24 05/12/24 Local 4 News @4p 4-430p   | MTWTF                    | :30            | 1 \$975.00       | NM    |                                |
| Weeks: Start Date End Date MTWTFSS Spots/Week  |                          |                |                  |       |                                |
| 05/06/24 05/12/24 MTWTF 1  | \$975.00                 | lonath Ad      | ID               |       | Data Tuna                      |
| Spots: # Ch Day Air Date Air Time Description 1 WDIV F 05/10/24 4:20 PM Local 4 News @4p   | Start/End Time<br>4-430p | Length Ad-     | ID<br>I SERVI CE |       | Rate Type<br>\$975.00 NM       |
| -  | '                        | .30 51110      | I SERVI CE       |       | \$975.00 NIVI                  |
| 11 05/06/24 05/12/24 Inside Edition 430p-5p  | MTWTF                    | :30            | 1 \$1,000.00     | NM    |                                |
| Weeks: Start Date End Date MTWTFSS Spots/Week  | Rate                     |                |                  |       |                                |
| 05/06/24 05/12/24 MTWTF 1  | ψ.,σσσ.σσ                |                |                  |       |                                |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time           | Length Ad-     |                  |       | Rate Type                      |
| 1 WDIV F 05/10/24 4:53 PM Inside Edition   | 430p-5p                  | :30 THA        | NEDARFEDFUNDI NG |       | \$1,000.00 NM                  |
| 12 05/06/24 05/12/24 Local 4 News @ 5p 5-530p  | MTWTF                    | :30            | 1 \$2,000.00     | NM    |                                |
| Weeks: Start Date End Date MTWTFSS Spots/Week  | Rate                     |                |                  |       |                                |
| 05/06/24 05/12/24 MTWTF 2  |                          |                |                  |       |                                |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time           | Length Ad-     |                  |       | Rate Type                      |
| 1 WDIV M 05/06/24 5:20 PM Local 4 News @ 5p  | 5-530p                   | .00            | I SERVI CE       |       | \$2,000.00 NM                  |
| 5 WDIV Th 05/09/24 5:28 PM Local 4 News @ 5p   | 5-530p                   | :30 THA        | NEDARFEDFUNDI NG |       | \$2,000.00 NM                  |
| 15 05/07/24 05/12/24 Local 4 News @ 530p 530-6p  | МГЖГБ                    | :30            | 1 \$2,300.00     | NM    |                                |
| Weeks: Start Date End Date MTWTFSS Spots/Week  |                          |                |                  |       |                                |
| 05/06/24 05/12/24 - TWTF 2   | Ψ=,000.00                | Law artha Alai | ID               |       | Data Tura                      |
| Spots: # Ch Day Air Date Air Time Description 5 WDIV W 05/08/24 5:43 PM Local 4 News @ 530p  | Start/End Time           | Length Ad-     | ID<br>I SERVI CE |       | Rate Type                      |
| 1 WDIV Th 05/09/24 5:54 PM Local 4 News @ 530p   | 530-6p<br>530-6p         |                | I SERVI CE       |       | \$2,300.00 NM<br>\$2,300.00 NM |
| 1 WDIV 111 05/09/24 5.54 FW Local 4 News @ 550p  | 550-6p                   | .30 5111       | TSERVICE         |       | \$2,300.00 INIVI               |
| 16 05/07/24 05/12/24 Wheel of Fortune 7p-730p  | MTWTF                    | :30            | 2 \$2,325.00     | NM    |                                |
| Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           05/06/24         05/12/24         - TWTF         3 |                          |                |                  |       |                                |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time           | Length Ad-     | ID               |       | Rate Type                      |
| 2 WDIV Tu 05/07/24 7:25 PM Wheel of Fortune  | 7p-730p                  |                | NEDARFEDFUNDI NG |       | \$2,325.00 NM                  |
| 1 WDIV Th 05/09/24 7:25 PM Wheel of Fortune  | 7p-730p                  |                | NEDARFEDFUNDI NG |       | \$2,325.00 NM                  |
| 9 WDIV F 05/10/24 7:25 PM Wheel of Fortune   | 7p-730p                  | :30 SHR        | I SERVI CE       |       | \$2,325.00 NM                  |
| 18 05/07/24 05/12/24 Jeopardy 730-8p   | MTWTF                    | :30            | 3 \$2,475.00     | NM    |                                |
| 18 05/07/24 05/12/24 Jeopardy 730-8p   | IAII AA I L. – –         | .30            | 3 φ2,475.00      | INIVI |                                |
| Weeks:         Start Date 05/06/24         End Date 05/12/24         MTWTFSS - TWTF         Spots/Week           3                         |                          |                |                  |       |                                |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time           | Length Ad-     | <u>ID</u>        |       | Rate Type                      |
| 9 WDIV Tu 05/07/24 7:44 PM Jeopardy  | 730-8p                   | :30 SHR        | I SERVI CE       |       | \$2,475.00 NM                  |
| 1 WDIV W 05/08/24 7:42 PM Jeopardy   | 730-8p                   | :30 THA        | NEDARFEDFUNDI NG |       | \$2,475.00 NM                  |

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|--------------|-------------------------|----------------|---------------------|--|--|--|
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| Advertiser   | POL/S Thanedar/D/CON/MI |                |                     |  |  |  |
| Product      | DETROIT Q2 2024         |                |                     |  |  |  |
| Estimate #   |                         |                |                     |  |  |  |

Spots/

|                     |   |                     |                         |             | Spots/     |              |      |                          |
|---------------------|---|---------------------|-------------------------|-------------|------------|--------------|------|--------------------------|
| Line Start Date End | Date Description  | Start/End Time      | MTWTFSS                 | Length      | Week       | Rate         | Type |                          |
| 18 05/07/24 05/     | 2/24 Jeopardy   | 730-8p              | MTWTF                   | :30         | 3          | \$2,475.00   | NM   |                          |
| Spots: # Ch D       | ay Air Date Air Time D                                    | escription          | Start/End Time          | Lengt       | h Ad-ID    |              |      | Rate Type                |
| 2 WDIV              | <del></del>   | eopardy             | 730-8p                  | :0          |            |              |      | \$2,475.00 NM            |
| 21 05/06/24 05/     | 2/24 Local 4 News @1                                      | 1p 11-1135p         | МГЖГБ                   | :30         | 3          | \$2,050.00   | NM   |                          |
| Weeks: Start 05/0   | Date End Date MTWTF<br>5/24 05/12/24 MTWTF                |                     | Rate<br>\$2,050.00      |             |            |              |      |                          |
| Spots: # Ch D       | ay Air Date Air Time D                                    | escription          | Start/End Time          | Lengt       | h Ad-ID    |              |      | Rate Type                |
| 2 WDIV              |   | ocal 4 News @11p    | 11-1135p                | :30         | O SHRI SER | EVI CE       |      | \$2,050.00 NM            |
| 9 WDIV              | Tu 05/07/24 11:27 PM Lo                                   | ocal 4 News @11p    | 11-1135p                | :30         | O THANEDA  | RFEDFUNDI NG |      | \$2,050.00 NM            |
| 1 WDIV              | W 05/08/24 11:28 PM L                                     | ocal 4 News @11p    | 11-1135p                | :30         | O SHRI SER | EVI CE       |      | \$2,050.00 NM            |
| 22 05/11/24 05/     | 1/24 Late News Repea                                      | t 102-132x          | S-                      | :30         | 1          | \$175.00     | NM   |                          |
| Weeks: Start        | <u>Date</u> <u>End Date</u> <u>MTWTF</u><br>5/24 05/12/24 |                     | <u>Rate</u><br>\$175.00 |             |            |              |      |                          |
| Spots: # Ch D       | ay Air Date Air Time D                                    | escription          | Start/End Time          | Lengt       | h Ad-ID    |              |      | Rate Type                |
| 1 WDIV              |   |                     |                         | \$175.00 NM |            |              |      |                          |
| 28 05/12/24 05/     | 2/24 Sports Final Edition                                 | on 1135-12x         | S                       | :30         | 1          | \$1,025.00   | NM   |                          |
| Weeks: Start        | Date End Date MTWTF                                       | Spots/Week - S 1    | Rate<br>\$1,025.00      |             |            |              |      |                          |
| Spots: # Ch D       | ay Air Date Air Time D                                    | escription          | Start/End Time          | Lengt       | h Ad-ID    |              |      | Rate Type                |
|                     | Su 05/12/24 S<br>Inresolved                               | ports Final Edition | 1135-12x                | :0          | 0          |              |      | <del>\$1,025.00</del> NM |
| 94 05/12/24 05/     | 2/24 Local 4 News @8                                      | 3a Sun 8-9a         | S                       | :30         | 1          | \$575.00     | NM   |                          |
| Weeks: Start 05/0   | Date End Date MTWTF 05/24 05/12/24                        | Spots/Week - S 1    | Rate<br>\$575.00        |             |            |              |      |                          |
| Spots: # Ch D       | ay Air Date Air Time D                                    | escription          | Start/End Time          | Lengt       | h Ad-ID    |              |      | Rate Type                |
|                     | Su 05/12/24 8:44 AM L                                     | ocal 4 News @8a Sun | 8-9a                    | :30         | O SHRI SER | VI CE        |      | \$575.00 NM              |
|                     |   |                     | Total Spots             | 3           | 32         |              |      |                          |

Terms Per Agreement of the parties: Net 30 or CIA

 Agency Commission
 \$5,577.00

 Net Amount Due
 \$31,603.00

**Gross Total** 

Invoice Balance as of 05/14/24 10:38:42 AM ET \$0.00

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Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender.

Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

\$37,180.00