

EEO Public File Report

88.5 WFDD – Greensboro, Winton-Salem, NC
Facility ID: 70708 a Non-Commercial FM Station
For the period ending July 31, 2018

This report contains information regarding full-time positions filled during the year of July 2017 thru July 2018; the recruitment sources used to fill the vacancies, including contact information; and a description of initiatives implemented during this reporting period.

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title	Date of Opening	Date Filled
Membership Manager	3/19/2018	06/29/2018

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk(*) were organizations that requested to be contacted as job openings occurred:

Recruitment Source	Address	Contact	Phone Number
Wake Forest University	1834 Wake Forest Road Winston-Salem, NC	Sara Zakariah	336-758-4700
Current Newspaper	6930 Carroll Avenue, Suite 625 Tacoma Park, MD 20912		301-270-7240
CPB.org Jobline	401 Ninth Street, NW Washington, DC 20004	--	202-879-9600

Prado Listserv (PRADO@listserv.syr.edu) A closed list used by Public Radio Development Staff at all Public Radio stations.

C. The following is a list of the sources for full-time jobs shown in section A above and the recruitment source which provided the hires for that position:

Job Title	Recruitment Source
Membership Manager	current.org / Current Newspaper

D. During the 12 months, there were a total of 4 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above:

Recruitment Source	Total Number of Interviewees
Wake Forest Web Site: wfu.edu	3
Current.org	1
CPB.org Jobline	1
Prado Listserv (PRADO@listserv.syr.edu)	0

E. During the last 12 months, the station employment unit engaged in the following initiatives:

WFDD conducts numerous internship and training sessions to expose participants to careers in radio:

1. Radio Camp, (July 10 through July 28 - 3 weeks) WFDD conducted a day camp for middle school students where WFDD staff train them in the use of broadcast software and equipment, as well as, how to write, voice and create a radio interview for broadcast on WFDD. Students have returned to volunteer and help other students with camp.
2. Radio 101 is a semester long class where high school students are taught by WFDD staff how to create, write, voice and edit a radio editorial story that airs on WFDD. Radio 101 runs the entire school year while school is in session. During the summer the instructor conducts with Radio Camp. This program is taught for credit, in partnership with our local high school.
3. The station offers a formal radio internship program with Wake Forest University, and an informal internship program with other area colleges and schools to allow members of the community to work in the radio station to determine their desire to continue in the field. Tracks include News production and reporting, Sales and Marketing.
4. WFDD trained a student to work as a facilitator with Radio Camp (for middle school students) in June of 2015 and trained her in radio production and editing. She returned this year to help teach Radio Camp.
5. Continue working with Wake Radio, Wake Forest University's student run radio station. WFDD trained students in broadcasting and now airs Wake Radio content on WFDD's HD3 digital channel over the air allowing student the opportunity to work with broadcast professionals and follow FCC regulations while broadcasting to our 32 county listening area. Wake Radio is also streamed online from the WFDD web site at wfdd.org.
6. WFDD hosts a Jan-Term intern from Salem Academy every year. This is a for-credit program for 11th - and 12th-grade students at Salem Academy, a girls' college preparatory boarding and day school. Students select an area business where they serve as an intern over the course of three weeks in January, after which they create a presentation demonstrating what they learned during their internship.

In addition to the above programs, the WFDD staff conducts tours, attends career fairs and participates in panel discussions throughout the year. WFDD Staff also:

1. Station tour - Fellows from the Ben Franklin Transatlantic Fellowship Program – July 19, 2017
2. WFDD team member speaks to Kiwanis club about WFDD's mission and projects – July 19, 2017
3. Station tour – Great American Writers Campers – July 24, 2017
4. WFDD event at Rockingham County Public Library – August 2, 2017

5. Online Job Fair – current.org online public media job fair – September 14, 2017 noon til 3pm (chatted with numerous individuals interested in getting into radio and others who would like to grow their skills / looking for a more advanced position. Three hours of chatting about “how-to”.)
 6. Station Tour for Forsyth Technical Community College Journalism Club – November 30, 2017
 7. Boy Scout Troop Merit Badge station tour – December 5, 2017
 8. Internship – Salem Academy January term intern – January 3 – 22, 2018 (shadowing in all areas of broadcasting / station operations).
 9. WFDD Library event at Greensboro Glenwood Branch – February 8, 2018
 10. Station tour for Homestead Hills senior living community – February 20, 2018
 11. Open House / Station Tour – March 10, 2018 10am – 3pm
 12. WFDD Library Event at Greensboro Central Branch, during Family Village Resource Fair – March 15, 2018
 13. Station Tour / Q & A – Wake Forest Journalism Class April 23, 2018
 14. Great American Writers Camp station tour and activity – July 9, 2018
 15. Station tour for the Performing Arts Project – July 25, 2018
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Signed: Tom Dollenmayer

Typed Name: Tom Dollenmayer

Title: General Manager

Date: 8/1/2018

Telephone: 336-758-8850