

EEO Public File Report

88.5 WFDD – Greensboro, Winton-Salem, NC
Facility ID: 70708 a Non-Commercial FM Station
For the period ending July 31, 2019

This report contains information regarding full-time positions filled during the year of August 2018 thru July 2019; the recruitment sources used to fill the vacancies, including contact information; and a description of initiatives implemented during this reporting period.

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title	Date of Opening	Date Filled
-----------	-----------------	-------------

WFDD did not have any full-time positions filled during this reporting period.

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk(*) were organizations that requested to be contacted as job openings occurred:

Recruitment Source	Address	Contact	Phone Number
--------------------	---------	---------	--------------

WFDD did not have any full-time positions filled during this reporting period.

C. The following is a list of the sources for full-time jobs shown in section A above and the recruitment source which provided the hires for that position:

Job Title	Recruitment Source
-----------	--------------------

WFDD did not have any full-time positions filled during this reporting period.

D. During the 12 months, there were no vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above:

Recruitment Source	Total Number of Interviewees
--------------------	------------------------------

WFDD did not have any full-time positions filled during this reporting period.

E. During the last 12 months, the station employment unit engaged in the following initiatives:

WFDD conducts numerous internship and training sessions to expose participants to careers in radio:

1. Radio Camp, (June 17th – 21st in Winston-Salem, June 24th – 28th in Greensboro, July 15th – 19th in Boone and July 22nd – 26th in Winston-Salem. Advanced Radio Camp for returning students who have requested to learn more about radio July 29th – August 2nd in Winston-Salem) WFDD conducted a day camp for middle school students where WFDD staff train students in the use of broadcast software and equipment, as well as, how to write, voice and create a radio interview for broadcast on WFDD. Students have returned to

volunteer and help other students with camp. Student stories are broadcast every Saturday morning at 8:35 on 88.5 WFDD.

2. Radio 101 is a semester long class where high school students are taught by WFDD staff how to create, write, voice and edit a radio editorial story that airs on WFDD. Radio 101 runs the entire school year while school is in session. This program is taught for credit, in partnership with our local high school. This year WFDD also held Radio 101 after school sessions for students attending high-school anywhere in our listening area. Six students participated and we are actively recruiting students for the upcoming school year. Radio 101 stories air on WFDD on Saturday mornings at 8:35 during news programming.
3. The station offers a formal radio internship program with Wake Forest University, and an informal internship program with other area colleges and schools to allow members of the community to work in the radio station and explore their interest in broadcasting. Tracks include: news production, reporting, operations/engineering, sales and marketing. This year WFDD hosted 6 internships.
4. We continue to work with Wake Radio, Wake Forest University's student run radio station. WFDD trained students in broadcasting and now airs Wake Radio content on WFDD's HD3 digital channel over the air allowing students the opportunity to work with broadcast professionals and follow FCC regulations while broadcasting to our 32 county listening area. Wake Radio is also streamed online from the WFDD web site at wfdd.org. WFDD has been the guiding force to keep this service available to students and we are looking at ways to increase listening to the station.
5. WFDD hosts a January -Term intern from Salem Academy every year. This is a for-credit program for 11th - and 12th-grade girls at Salem Academy, a girls' college preparatory boarding and day school. Students select an area business where they serve as an intern over the course of three weeks in January, after which they create a presentation demonstrating what they learned during their internship.

In addition to the above programs, the WFDD staff conducts tours, attends career fairs and participates in panel discussions throughout the year. WFDD Staff also participated in the following activities:

1. Presentation and information session - Youth Storytellers event in High Point – July 18, 2018.
2. Presentation – Wake Forest Journalism class – August 31, 2018.
3. Station tour & Q/A – Reynolds High School - September 6, 2018.
4. Station Tour / Q & A – Wake Forest Journalism Class October 2018.
5. Station tour & information session – Wilkesboro High School - November 5, 2018.
6. Internship – Salem Academy January term intern – January 7 – 25, 2019 (shadowing in all areas of broadcasting / station operations).
7. Presentation / Q&A – Salem Academy - February 6, 2018.
8. Week-long Adult Radio Camp – February 19, 2019 at WFDD for adults wanting to learn about radio.
9. Presentation & Discussion – Wake Forest University communications class - February 26, 2019.
10. Station tour – Salem College Media Class - April 2, 2019.
11. Station tour and presentation – Salemtowne group - June 28, 2019.

Signed: Tom Dollenmayer

Typed Name: Tom Dollenmayer

Title: General Manager

Date: 7/19/2019